

PUBLIC REPORT BY PROMTPRESS

Channel audit

Alabuga | Composites | Jobs



@rabota_alabuga

Current job openings Website: <https://clck.ru/3BN4WQ>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
16 487	40.0%	6.5K
-26 per month 07.07.2026	last day 14.4% HTTPS://PROMTPRESS.COM/AUDIT/RABOTA_ALABUGA	ad reach 2.4K/24h HTTPS://PROMTPRESS.COM/AUDIT/RABOTA_ALABUGA

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the calculation period.

 SUBSCRIBERS 16 487 —	 SUBS REACH 39.62% avg % subs see post	 VIEWS/POST 6.5K median 6.5K · 5 days	 POSTS/WEEK 2.7 for period
 7D TREND — no data for period	 REACTIONS/POST 166.0 only 332 reactions, 45 reposts, 0 comments	 POST LENGTH 572 chars median 572 · 5 days	 POSTS ANALYZED 2 5 days
 AD REACH 2.4K avg per 24h	 CHURN / MONTH -26 last month	 QUOTABILITY 791 citation index · 1,101 channels mentioned all time	 CHANNEL AGE 3 years 24 days created 13.06.2023

AI EDITOR SUMMARY

Channel «Alabuga | Composites | Jobs» — 16 487 subs. Each post avg views 6.5K people (40% of subs), good reach. Posts 3 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 5 days.
- 02 Dominant format – Photo (2/2 posts).
- 03 Avg post length – 572 chars (median 572).
- 04 Peak audience activity – Friday, 14:00 MSK.
- 05 Top posts get 1x more views than the weakest (4.4K avg top vs 6.5K worst) – among 2 posts in 5 days. Analyze what top shares: topic, format, timing.

TOP 2 POSTS

№112.06 · 11:43	PHOTO	Happy Russia Day!🇷🇺 June 12 – a day that reminds us of the opportunities our country opens for those ready to grow and build...	VIEWS	REACTIONS
			7 066	148
№217.06 · 16:10	PHOTO	🔴Growth & achievement zone – just a few steps from your comfort zone! At our company, we believe that to grow and reach new heights, you don't...	REPOSTS	ER
			9	42.9%

WORST 2

↓12.06 · 11:43	PHOTO	Happy Russia Day!🇷🇺 June 12 – a day that reminds us of the opportunities our country opens for those ready to grow and build...	VIEWS	REACTIONS
			7 066	148
			REPOSTS	ER
			9	42.9%

↓ 17.06 · 16:10 PHOTO ● Growth & achievement zone — just a few steps from your comfort zone! At our company, we believe that to grow and reach new heights, you don't...		VIEWS 5 998 REPOSTS 36	REACTIONS 184 ER 36.4%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. Highlights months of growth vs. loss.



PERIOD START

6 515

NOW

16 487

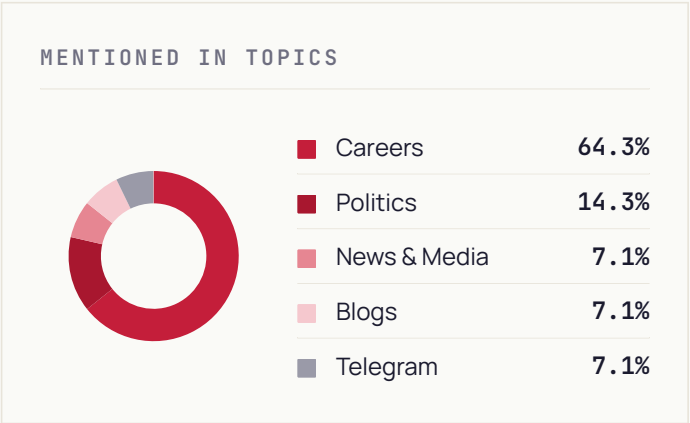
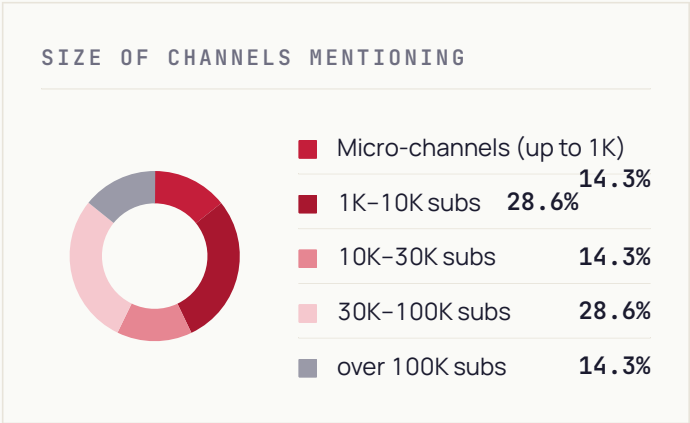
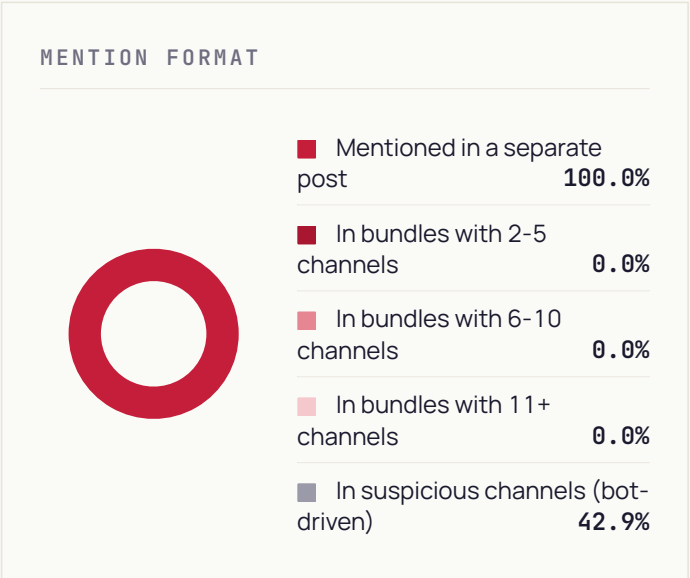
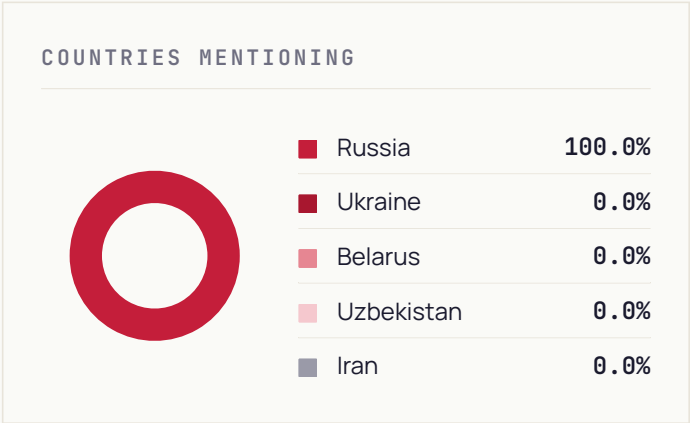
NET GROWTH

+9 972

SECTION 04 · CITATIONS

Who mentions the channel and how

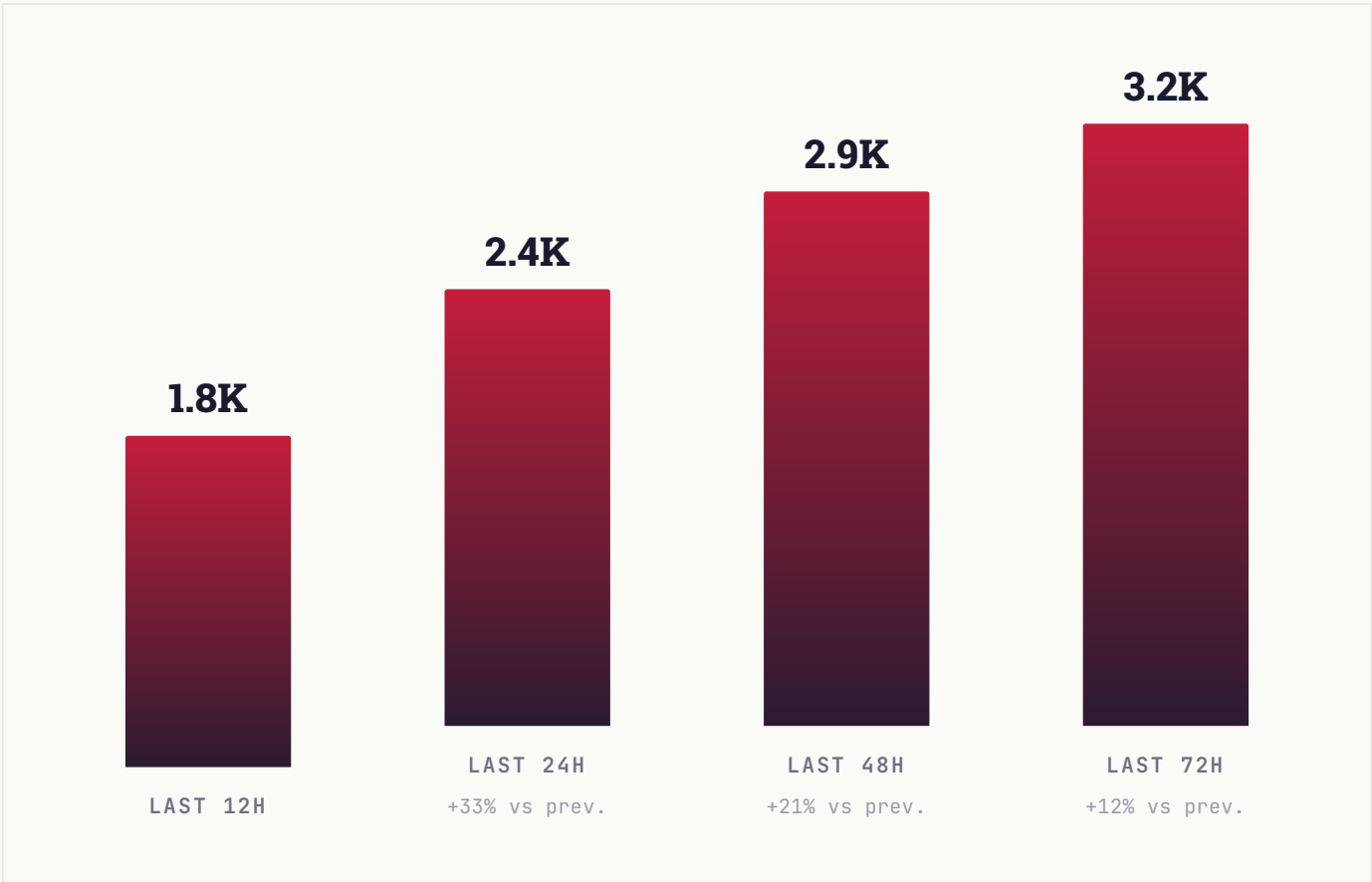
Citation index **791** — channel popularity rating based on mentions. Considers both quantity and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 101** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Earn Online	434.8K
UI REMOTEKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: jobs & vacancies	280.1K
H• HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
T TeleWork Freelance Remote Jobs	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
AI Alabuga Composites Jobs YOU	16.5K

COMPARATIVE SUMMARY

Channel not yet outside top 92 niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), top-92 median: 89.5K. First goal: enter top-92 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

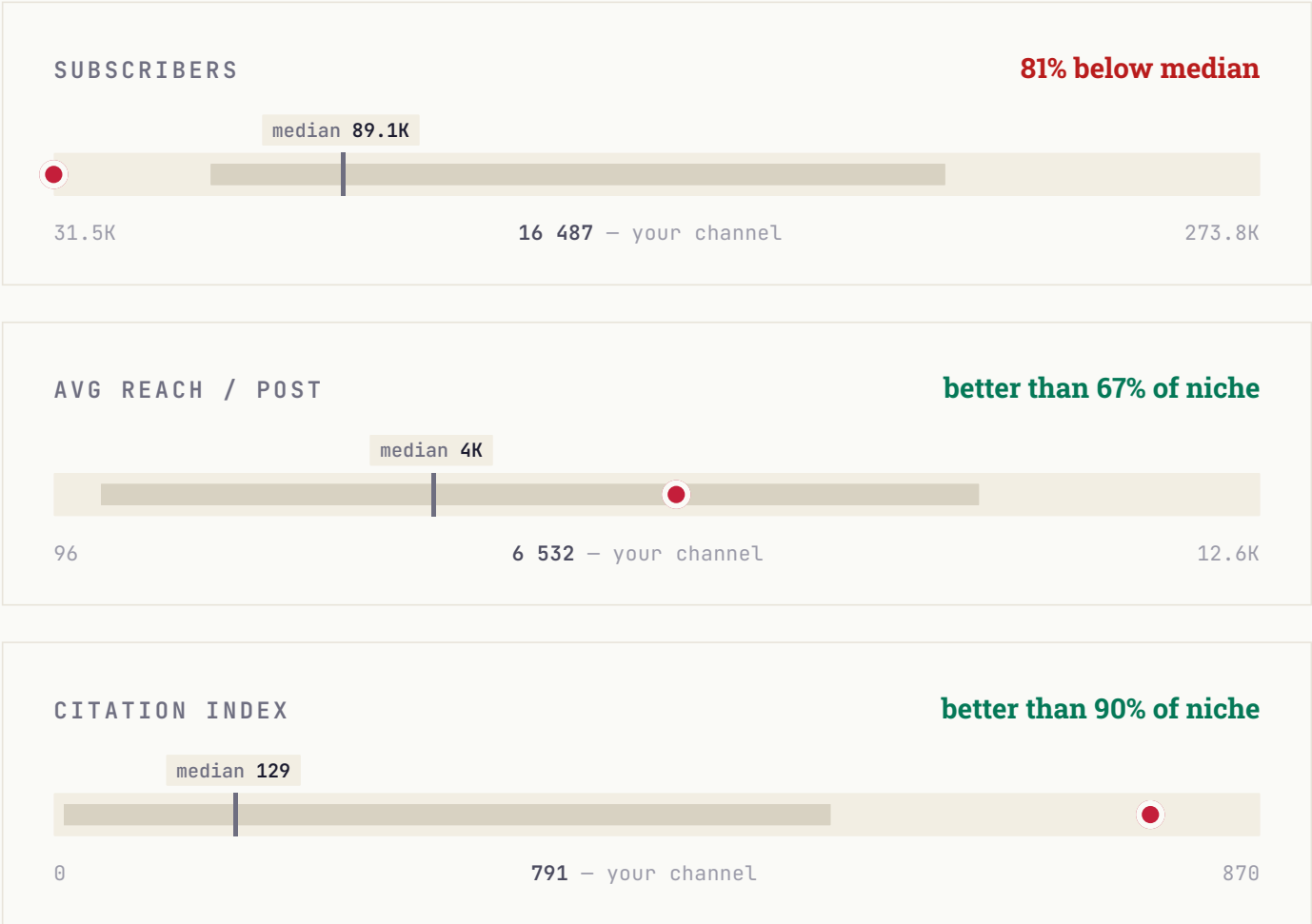
We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **1**, they brought **5 740** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	645
December 2025	0	0	225
November 2025	0	0	1 689
October 2025	1	1	476
September 2025	0	0	892
August 2025	0	0	1 813
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
1	6	5 740	

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Careers» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Currently 2.7 posts/week. Active channels average 7-10. Consistency is key to retaining audience.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Friday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & close your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager