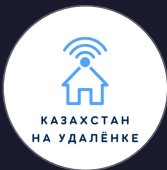


PROMTPRESS PUBLIC REPORT

Channel audit

Kazakhstan

Remote Jobs



@rabota_5g

Daily job digest for 100% remote from LinkedIn, Indeed, hh, telegram Occasionally about AI @nariman_ovv

SUBSCRIBERS

20 887

-146 per month

ERR (% SEE POSTS)

11.0%

per day 3.5%

REACH/POST

2.2K

ad reach 731/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

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09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 20 887 —	 SUBS REACH 10.66% avg % subs see post	 VIEWS/POST 2.2K median 2.4K · 12 days	 POSTS/WEEK 3.2 over period
 7D TREND — no data for period	 REACTIONS/POST 5.0 only 30 reactions, 86 reposts, 0 comments	 POST LENGTH 870 chars median 999 · 12 days	 POSTS ANALYZED 6 12 days
 AD REACH 731 24h avg	 CHURN / MONTH -146 last month	 CITATION RATE 18 citation index · 51 channels mentioned all time	 CHANNEL AGE 6 years 23 days created 10.06.2020

AI EDITOR SUMMARY

Channel «Kazakhstan Remote Jobs» — 20 887 subs. Each post averages 2.2K people (11% of subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 12 days.
- 02 Dominant format — Text (5/6 posts).
- 03 Avg post length — 870 chars (median 999).
- 04 Peak audience activity — Thursday, 17:00 ALMT.
- 05 Top posts get 2× more views than the weakest (2.9K avg for top vs 1.6K for worst) — among 6 posts in 12 days. Worth analyzing what the top ones share: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 12:20 TEXT 100% remote jobs. 17.06.2026 - 18.06.2026 ----- IT ----- Backend, C# (Dot net, C Sharp) - 15 Backend, C++ - 9 Backend...	VIEWS 3 220 REPOSTS 30	REACTIONS 5 ER 15.4%
Nº2 16.06 · 08:04 TEXT  Launching IT job roundup with remote vacancies! Now finding IT jobs is easier — we've gathered current vacancies for...	VIEWS 2 753 REPOSTS 8	REACTIONS 4 ER 13.2%
Nº3 16.06 · 06:01 TEXT 100% remote jobs, 13.06.2026 - 15.06.2026 ----- IT ----- AI, AI Agent Architecture - 28 AI, AI Engineering - 112 AI...	VIEWS 2 726 REPOSTS 23	REACTIONS 10 ER 13.1%

Nº4 24.06 · 03:30 TEXT 100% remote IT jobs. 20.06.2026 - 23.06.2026 ----IT ----- Back-end, C# (Dot net, C Sharp) - 15 Back-end, C++ - 12 Back-end...	VIEWS 2 168 REPOSTS 15	REACTIONS 5 ER 10.4%
Nº5 29.06 · 04:46 TEXT 100% remote IT jobs. 27.06.2026 - 29.06.2026 ----IT ----- Back-end, C# (Dot net, C Sharp) - 15 Back-end, C++ - 10 Back-end...	VIEWS 1 248 REPOSTS 10	REACTIONS 3 ER 6.0%

|

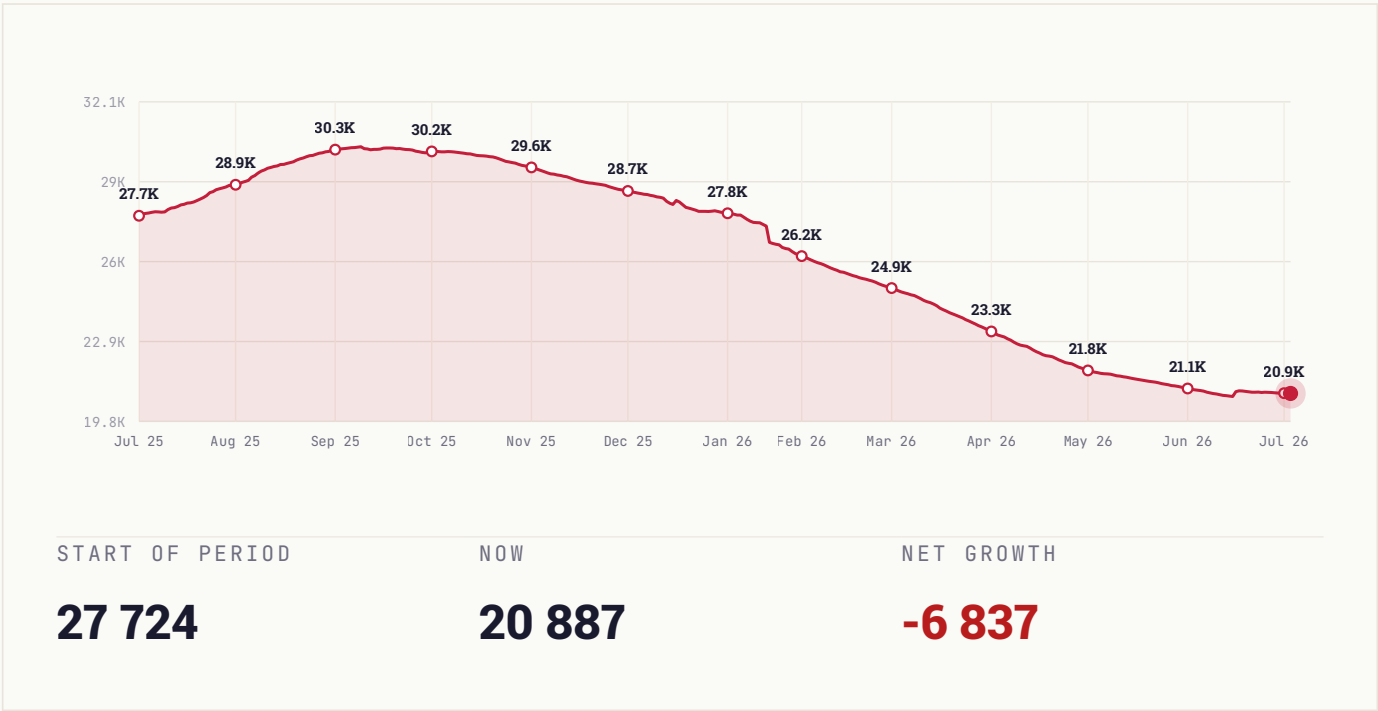
WORST 3

↓ 24.06 · 03:30 TEXT 100% remote IT jobs. 20.06.2026 - 23.06.2026 ----IT ----- Back-end, C# (Dot net, C Sharp) - 15 Back-end, C++ - 12 Back-end...	VIEWS 2 168 REPOSTS 15	REACTIONS 5 ER 10.4%
↓ 29.06 · 04:46 TEXT 100% remote IT jobs. 27.06.2026 - 29.06.2026 ----IT ----- Back-end, C# (Dot net, C Sharp) - 15 Back-end, C++ - 10 Back-end...	VIEWS 1 248 REPOSTS 10	REACTIONS 3 ER 6.0%
↓ 29.06 · 04:52 POLL (post without caption – poll)	VIEWS 1 245 REPOSTS —	REACTIONS 3 ER 6.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

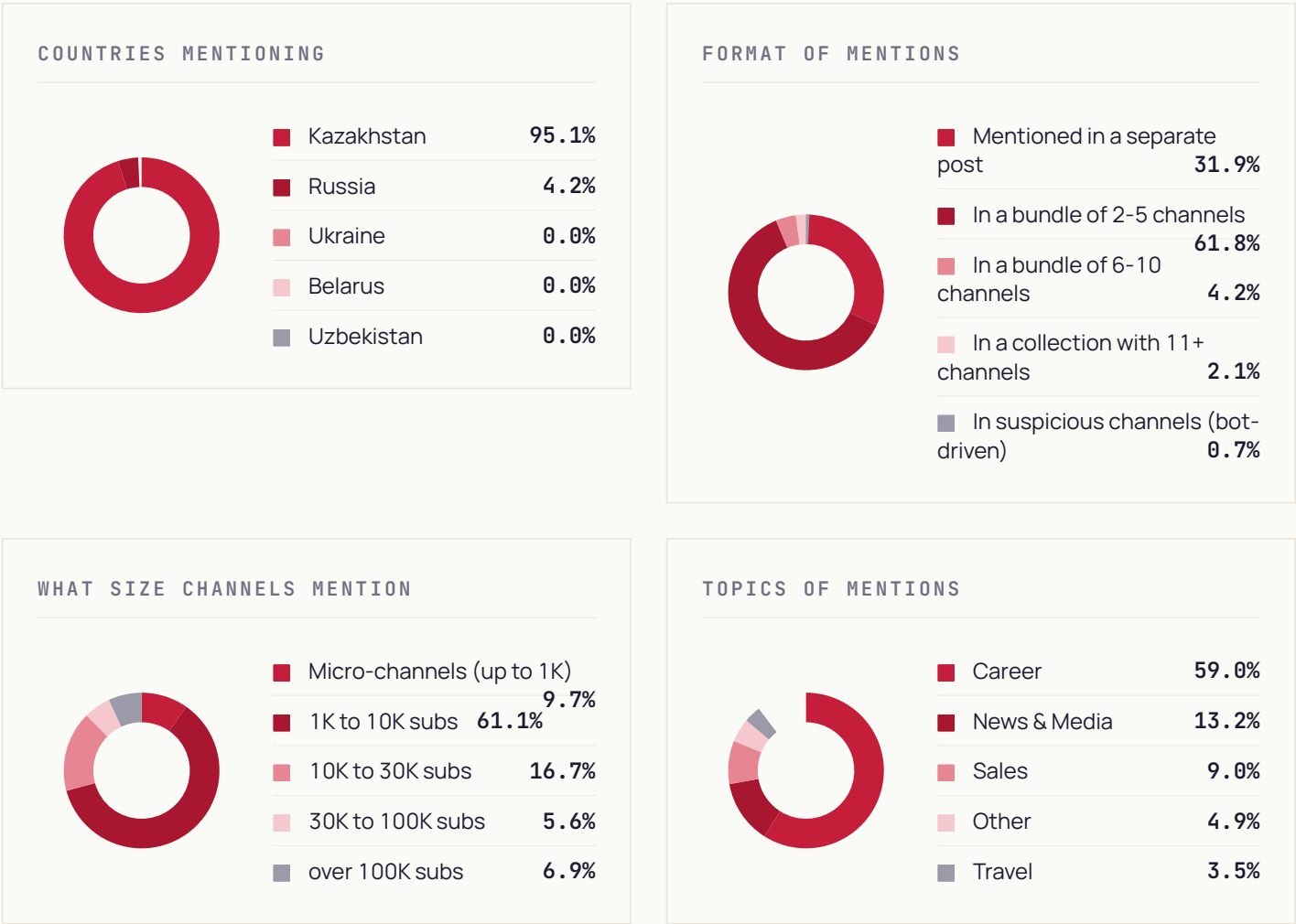
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

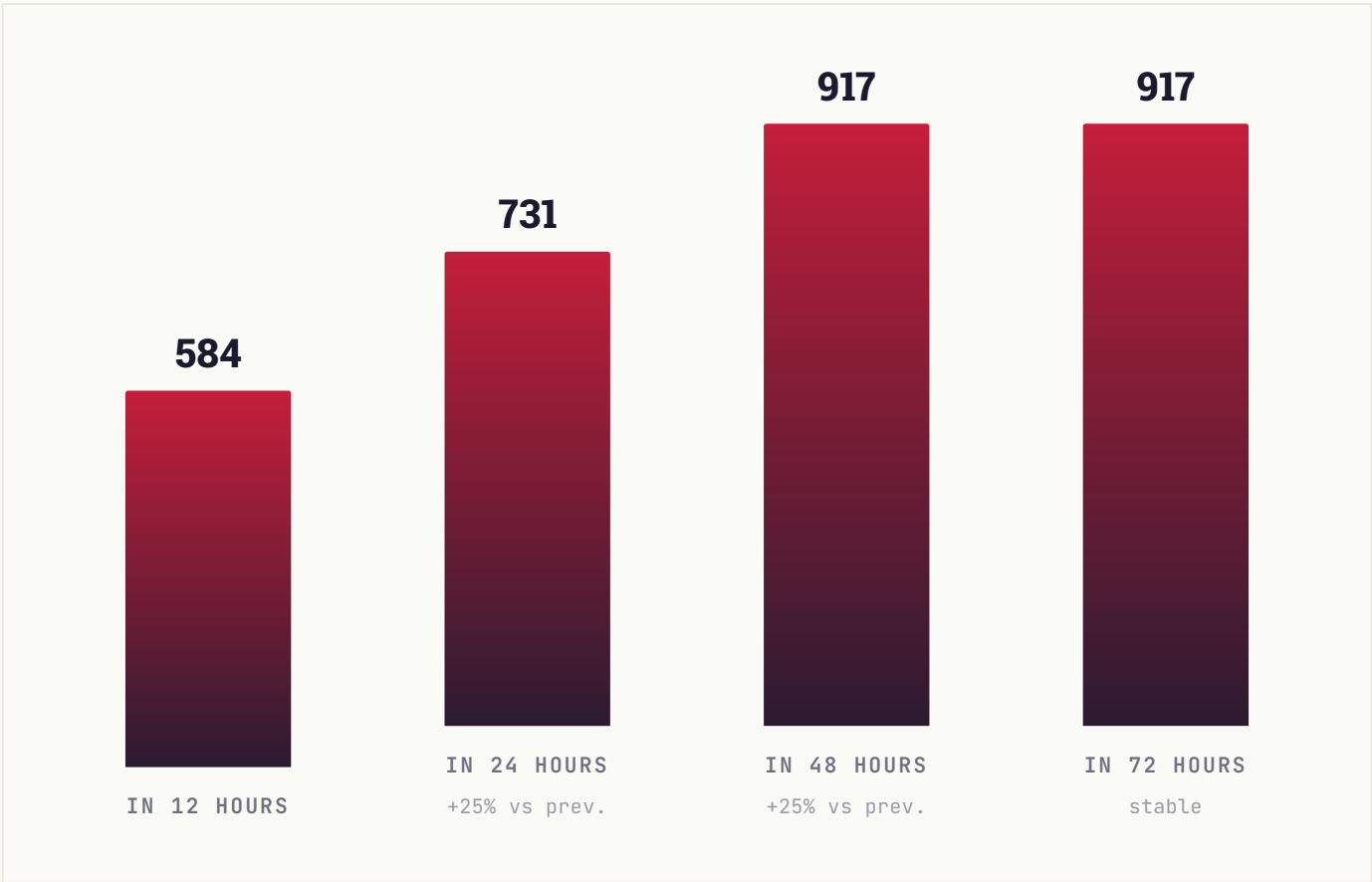
Citation index **18** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs one. All time channel was mentioned **51** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TW Tim Wallpapers & Techno Time	120.9K
AB Alisher Beisebay	53.5K
TT The Tech	26.1K
BJ BlueScreen Digital Kazakhstan	25.2K
CN Kazakhstan Remote Jobs YOU	20.9K
AP AI Prompt Office	15.2K
AH Astana Hub	13.2K
AB Alisher Beisebay IT	10.9K
DE Devs.kz	10.2K
SE SecuriXy.kz	9.8K
N1 N1CASES	9.3K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#5 of 93). Strong position. Niche leader — Tim Wallpapers & Techno Time (120.9K), room to grow to #1. With other top-10 channels — mutual cross-promos as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **7**, they brought **1 802** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	0	
December 2025	0	0	183	
Nov 2025	2	1	0	
Oct 2025	0	0	47	
Sep 2025	0	0	202	
August 2025	5	3	1 370	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
7	6	1 802

SECTION 08 · NICHE COMPARISON

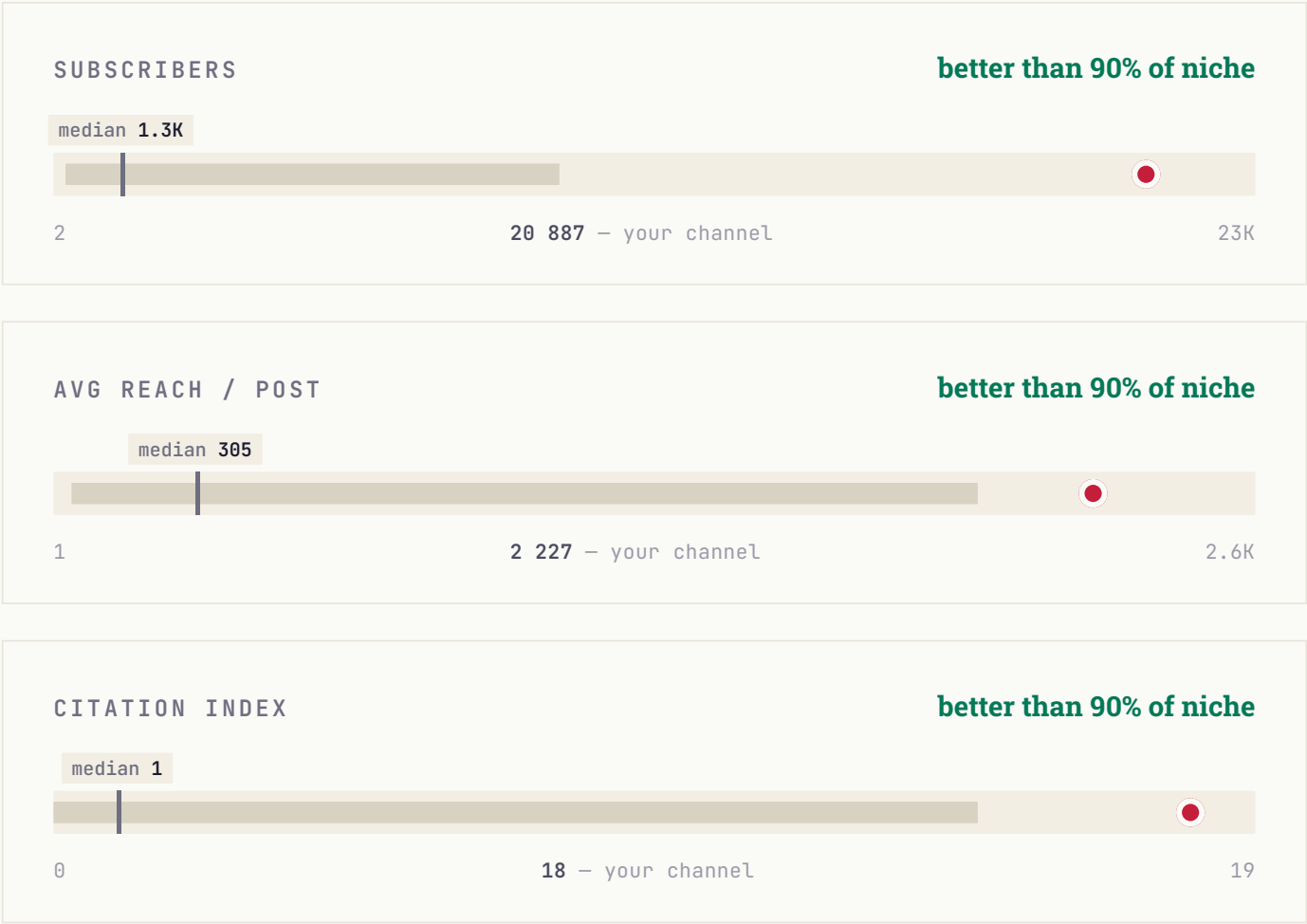
Where the channel stands in its league

Took top-93 channels in category «Tech» and saw how your channel compares.
Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#5/93

RANK IN NICHE

Channel in top 5% technology



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 3.2 posts/week. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Best post day — Thursday
On this day at 17:00 ALMT audience is most active. | EFFECT
Best window for important posts |
| 03 | Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video holds audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
