

— PROMTPRESS PUBLIC REPORT

Channel audit

Jobs in Moscow & Remote



@rabota

Secret Jobs Contact: @heyworth

SUBSCRIBERS

30 270

-507 per month

ERR (% SEE POSTS)

5.0%

daily 1.9%

REACH/POST

1.4K

ad reach 587/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content Analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly growth chart

04 Citation rate

Who mentions the channel & how

05 Ad Potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 30 270 —	 SUBS REACH 4.69% avg % subs see post	 VIEWS/POST 1.4K median 1.5K · 29 days	 POSTS/WEEK 21.1 for period
 7D TREND -11.9% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 639 chars. median 602 · 29 days	 POSTS ANALYZED 90 29 days
 AD REACH 587 24h avg	 CHURN / MONTH -507 last month	 CITATION RATE 224 citation index · 4,538 channels mentioned all time	 CHANNEL AGE 8 years 8 months created 26.10.2017

AI EDITOR SUMMARY

Channel «Jobs in Moscow & Remote» — 30 270 subs. Each post avg views 1.4K people (5% of subs), reach is low — should expand audience. Publishes 21 posts per week (~3/day) — active publishing. For week 22–28 Jun reach dropped -11.9% to week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 90 posts over 29 days.
- 02 Dominant format — Text (89/90 posts).
- 03 Avg post length — 639 chars (median 602).
- 04 Audience peak — Saturday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.9K avg top vs 827 worst) — among 90 posts over 29 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 5 POSTS

Nº1 09.06 · 15:13 TEXT #Meteorologist 70000 P Responsibilities: • Main task – automate and optimize meteorological service • Obtain info from...	VIEWS 1 952 REPOSTS 1	REACTIONS — ER 6.4%
Nº2 10.06 · 15:13 TEXT #Blogger_Relations_Manager Salary negotiable Responsibilities: • Analyze competitors and their ad integrations, create and...	VIEWS 1 908 REPOSTS 21	REACTIONS — ER 6.3%
Nº3 15.06 · 15:13 TEXT #Clerk_Transport_Department Salary negotiable. Responsibilities: • Order CASCO, OSAGO policies; monitor their deadlines...	VIEWS 1 892 REPOSTS 4	REACTIONS — ER 6.3%

Nº4 10.06 · 09:13 TEXT #Window_Cleaner Salary negotiable. Requirements: • Responsibility • Diligence • Politeness • Punctuality • Willingness to...	VIEWS 1 886 REPOSTS 2	REACTIONS — ER 6.2%
Nº5 08.06 · 15:13 TEXT #Pharmacist_Provisor 80000 ₪ Responsibilities: • Dispense drugs at first table • Receive goods • Maintain pharm. order Requirements: •...	VIEWS 1 878 REPOSTS 1	REACTIONS — ER 6.2%

|

WORST 3

↓ 03.07 · 15:13 TEXT #Cardiologist Salary negotiable. Responsibilities: • Diagnose, treat, provide medical care. • Outpatient appointments...	VIEWS 891 REPOSTS —	REACTIONS — ER 2.9%
↓ 04.07 · 12:13 TEXT #Accountant 70000 ₪ Responsibilities: • Receive, check, process primary docs from contractors (invoices, delivery notes...)	VIEWS 817 REPOSTS 3	REACTIONS — ER 2.7%
↓ 04.07 · 09:13 TEXT #Salesperson_Bartender 100000 ₪ Responsibilities: • Participate in team work, be active, sociable, friendly • Prepare and...	VIEWS 773 REPOSTS —	REACTIONS — ER 2.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

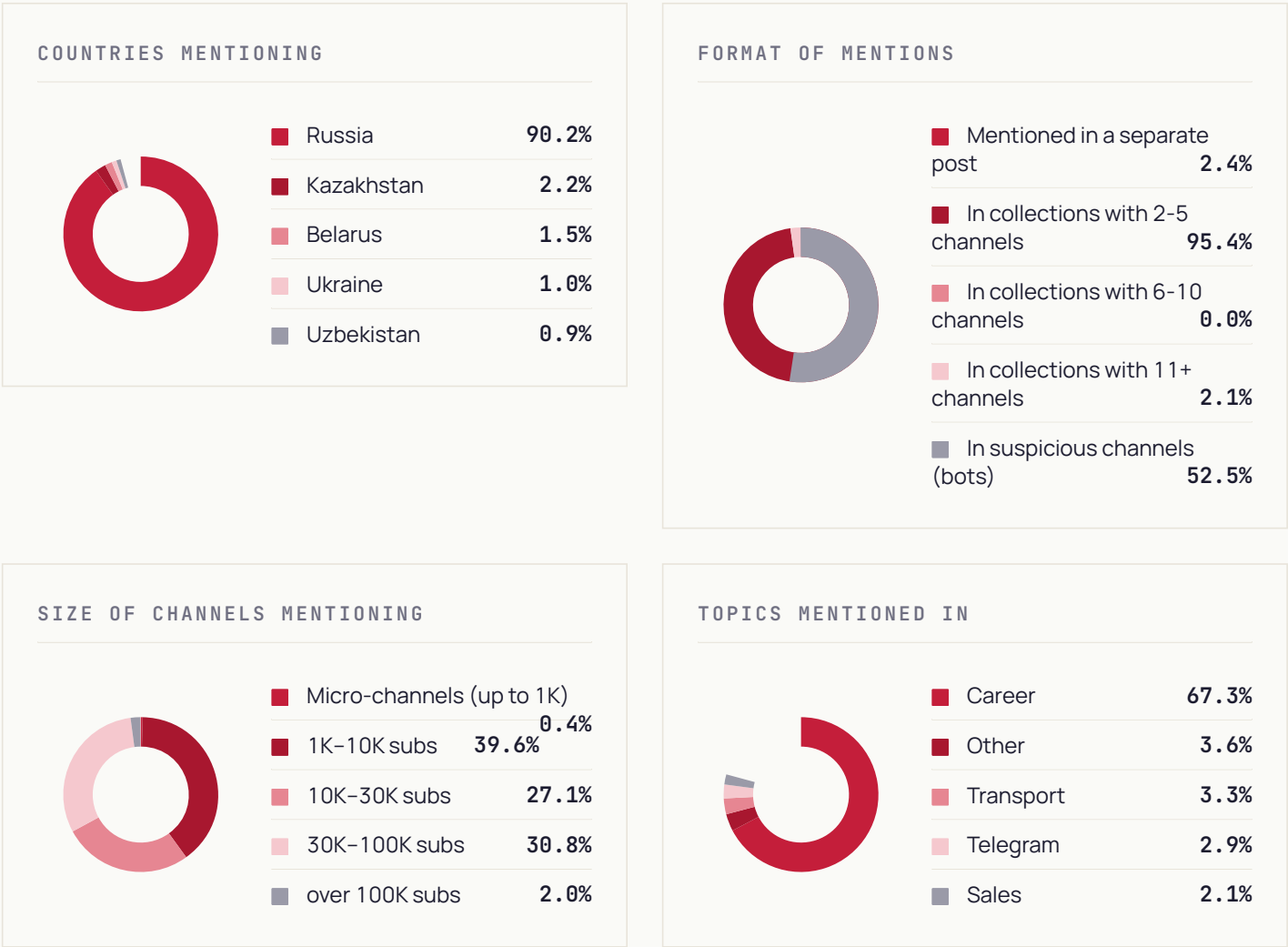
Subscriber growth over the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

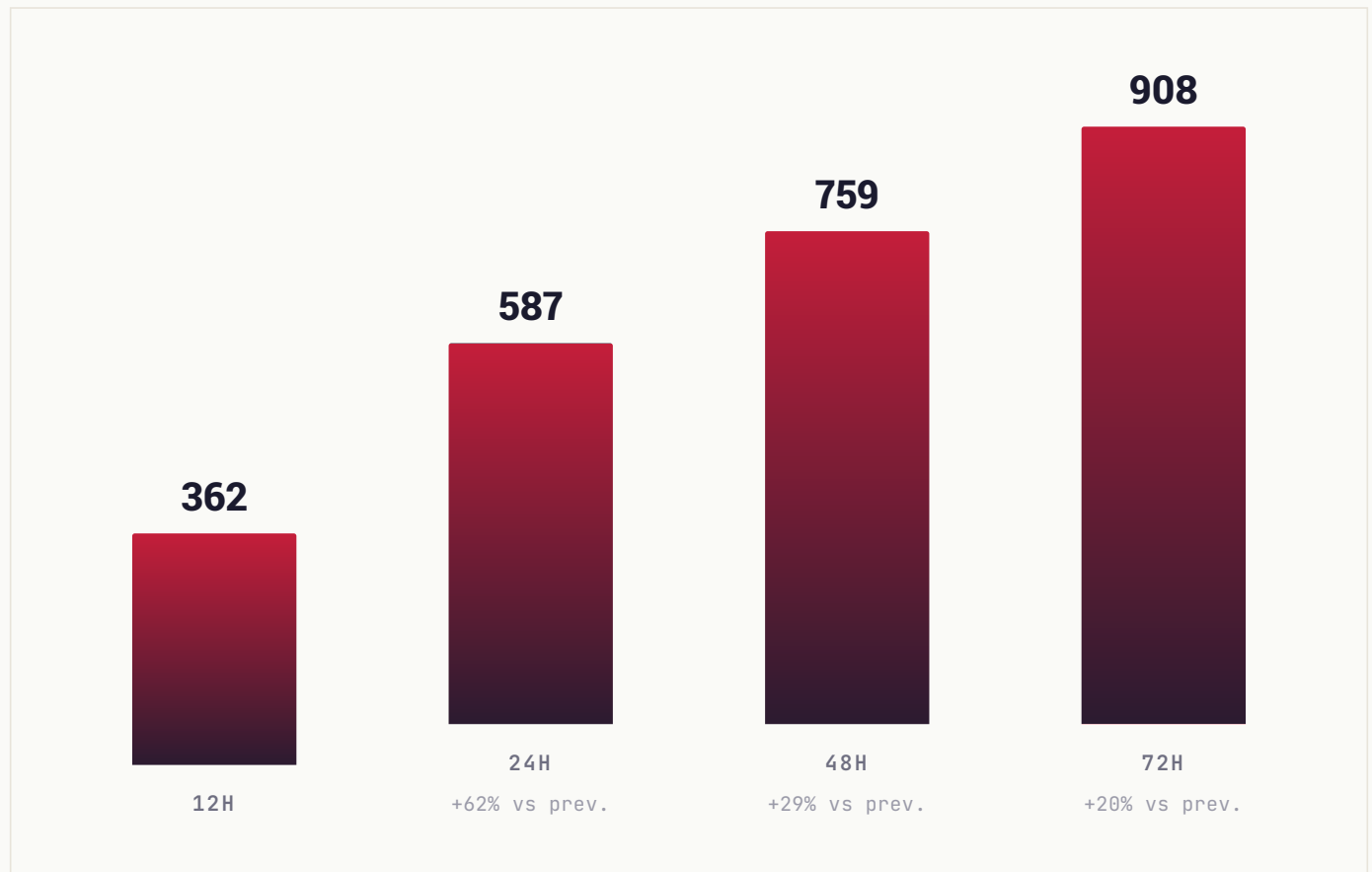
Citation index **224** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All time channel was mentioned **4 538** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Online earnings	434.8K
UI UDALENKIN FREELANCE REMOTE JOBS	320.7K
FP Finder.work: jobs & vacancies	280.1K
Kh• HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
T TeleWork Freelance Remote work	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
ER Jobs in Moscow & Remote YOU	30.3K

COMPARATIVE INSIGHT

Channel not yet outside top-92 niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), median top-92: 89.5K. First goal — enter top-92 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **17 651**, they brought **4 493** new subs.

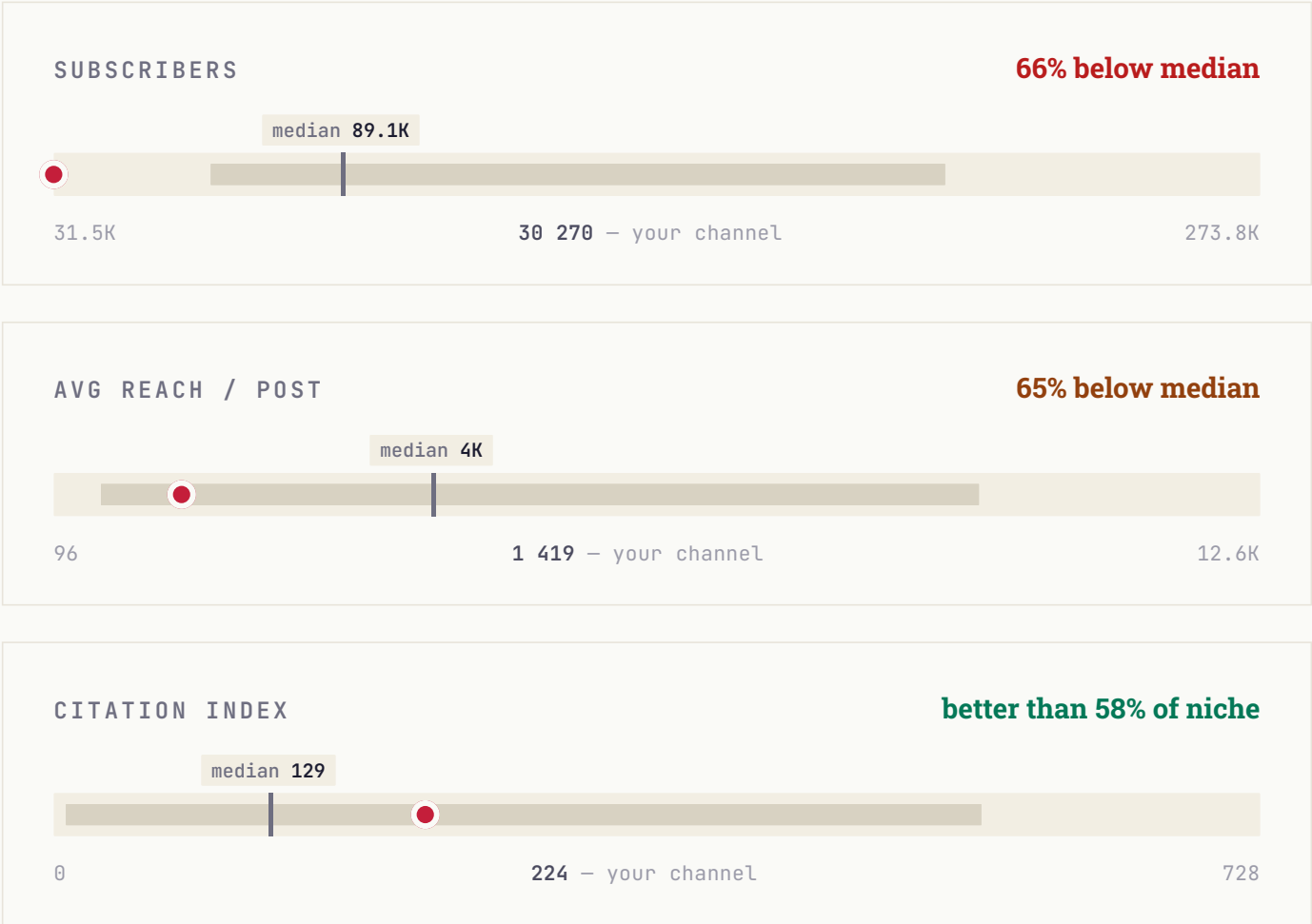
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	1 990	1 335	1 005
Dec 2025	887	865	78
Nov 2025	3 267	1 497	345
Oct 2025	2 849	1 089	429
September 2025	4 563	1 951	1 381
Aug 2025	4 095	2 485	1 255

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
17 651	6	4 493

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

- 01

Top post of the week — on Saturday

Audience most active on this day at 11:00 MSK.

EFFECT

Best time for important posts
- 02

Increase video post share

Video in Telegram holds audience longer & is algorithm-friendly. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 4.69% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.8pp ER
- 04

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
