

PUBLIC REPORT BY PROMTPRESS

Channel audit

Qumqo'rg'on tumani hokimligi



@qum_axborot

Qumqo'rg'on tumani hokimligining rasmiy kanali Web site: <https://gov.uz/oz/qumqorgon> Elektron pochta: qumhok@exat.uz Ishonch telefoni: +998 (76) 228-01-35 Yuridik manzili: Qumqo'rg'on...

SUBS

8 144

-74 per month

ERR (% SEE POSTS)

22.0%

per day 20.5%

REACH/POST

1.9K

ad reach 1.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 8 144 -	 SUBSCRIBER REACH 23.17% avg % subs see post	 VIEWS/POST 1.9K median 1.8K · 23 days	 POSTS/DAY 11.6 ~81 per week
 7D TREND -26.0% vs previous week	 REACTIONS/POST 4.4 only 1,185 reactions, 1,274 reposts, 0 comments	 POST LENGTH 829 chars median 993 · 23 days	 POSTS ANALYZED 267 23 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH -74 over the last month	 CITATION INDEX 26 citation index · 130 channels mentioned all time	 CHANNEL AGE 5 years 2 months created 14.04.2021

AI EDITOR SUMMARY

Channel «Qumqo’rg’on tumani hokimligi» – 8 144 subs. Each post averages 1.9K people (23% from subs), that’s average reach – room to grow. Publishes 81 posts per week (~12/day) – very active posting. For the week of June 1–7, reach dropped -26.0% to the week of May 25–31 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **267** posts over 23 days.
- 02 Dominant format – **Photo** (211/267 posts).
- 03 Avg post length – **829** chars (median 993).
- 04 Peak audience activity – **Thu, 06:00 UZT**.
- 05 Top posts get **5x** more views than the weakest (4.4K avg for top vs 852 for worst) – among 267 posts over 23 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 04:18 PHOTO 1-iyun – Xalqaro bolalarni himoya qilish kuni munosabati bilan bayram tadbiriga taklif etamiz Aziz ota-onalar va bolajonlar! 1-iyun –...	VIEWS	REACTIONS
	4 695	14
	REPOSTS	ER
	28	57.6%
Nº2 25.05 · 05:49 PHOTO Qumqo'rg'on tumanining barcha maktablarida "So'nggi qo'ng'iroq" jarangladi "Yuksak ma'rifatli avlod – Uchinchi Renessans poydevori!"...	VIEWS	REACTIONS
	4 266	8
	REPOSTS	ER
	22	52.4%
Nº3 05.06 · 06:42 PHOTO Yangi hayotda yangi maskan: 120 o'rinli bog'cha foydalanishga topshirildi Mamlakatimizda maktabgacha ta'lim tizimini yanada...	VIEWS	REACTIONS
	4 223	8
	REPOSTS	ER
	57	51.9%

Nº4 26.05 · 03:55 VIDEO Qabristonlarni obodonlashtirish bo'yicha seminar, vazifalar ijrosini o'rganish va "So'nggi qo'ng'iroq" tadbirlari o'tkazildi hamda...	VIEWS 3 899 REPOSTS 7	REACTIONS 3 ER 47.9%
Nº5 04.06 · 01:46 PHOTO 🇺🇿 O'zbekiston terma jamoasi o'yinlari katta ekranlarda namoyish etiladi 2026-yilgi futbol bo'yicha Jahon chempionatida O'zbekiston...	VIEWS 3 619 REPOSTS 17	REACTIONS 6 ER 44.4%

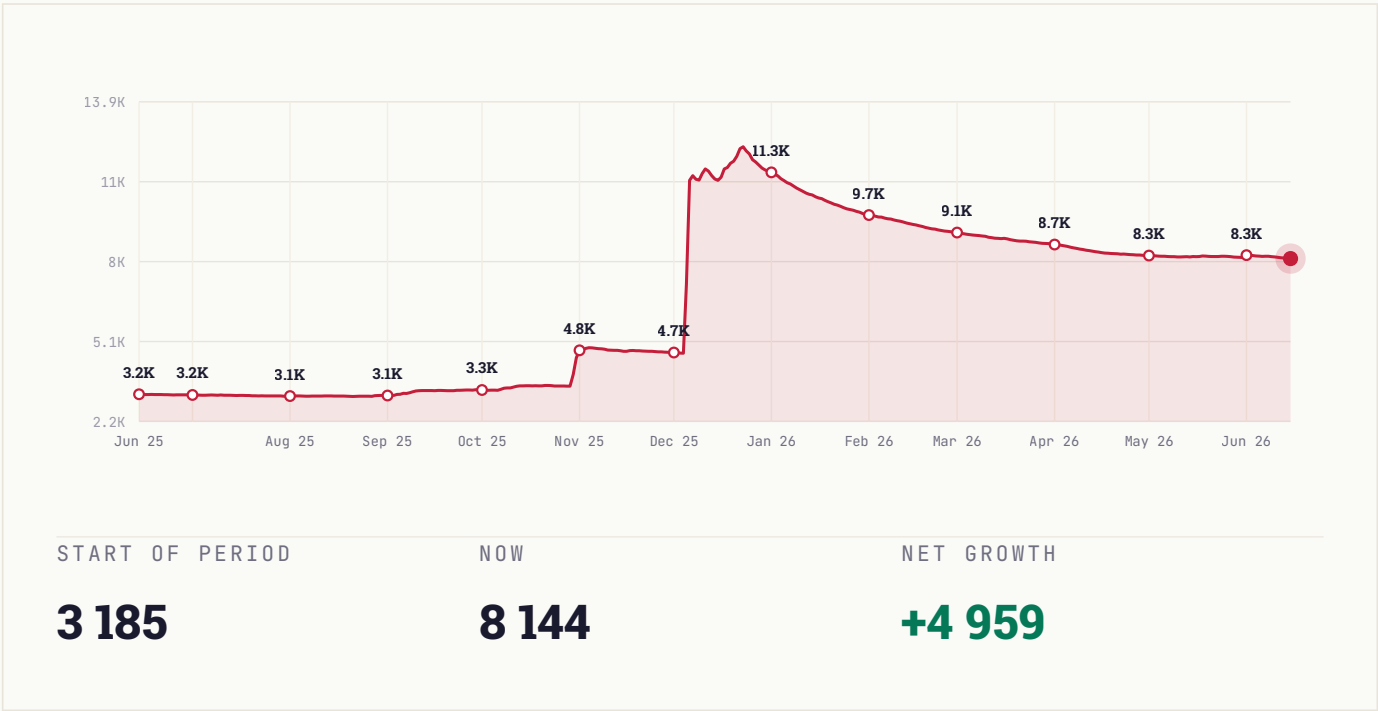
WORST 3

↓ 05.06 · 17:10 PHOTO Yosh, faol va tez o'sib borayotgan aholi O'zbekistonning muhim ustunliklaridan biridir. Bu tadbirkorlik, texnologiyalar, servislar va...	VIEWS 902 REPOSTS —	REACTIONS — ER 11.1%
↓ 05.06 · 17:10 PHOTO O'zbekistonda xorijiy oliygohlarning 32 ta, jumladan, Rossiya oliy ta'lim muassasalarining 15 ta filiali faoliyat yuritmoqda. Bu...	VIEWS 836 REPOSTS 1	REACTIONS — ER 10.3%
↓ 05.06 · 17:10 PHOTO "Hamkorligimizning gumanitar asosi sifatida turizmni alohida ko'rsatib o'tishni istar edim. Ushbu tarmoq ishonch iqtisodiyotini hammadan...	VIEWS 820 REPOSTS —	REACTIONS — ER 10.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

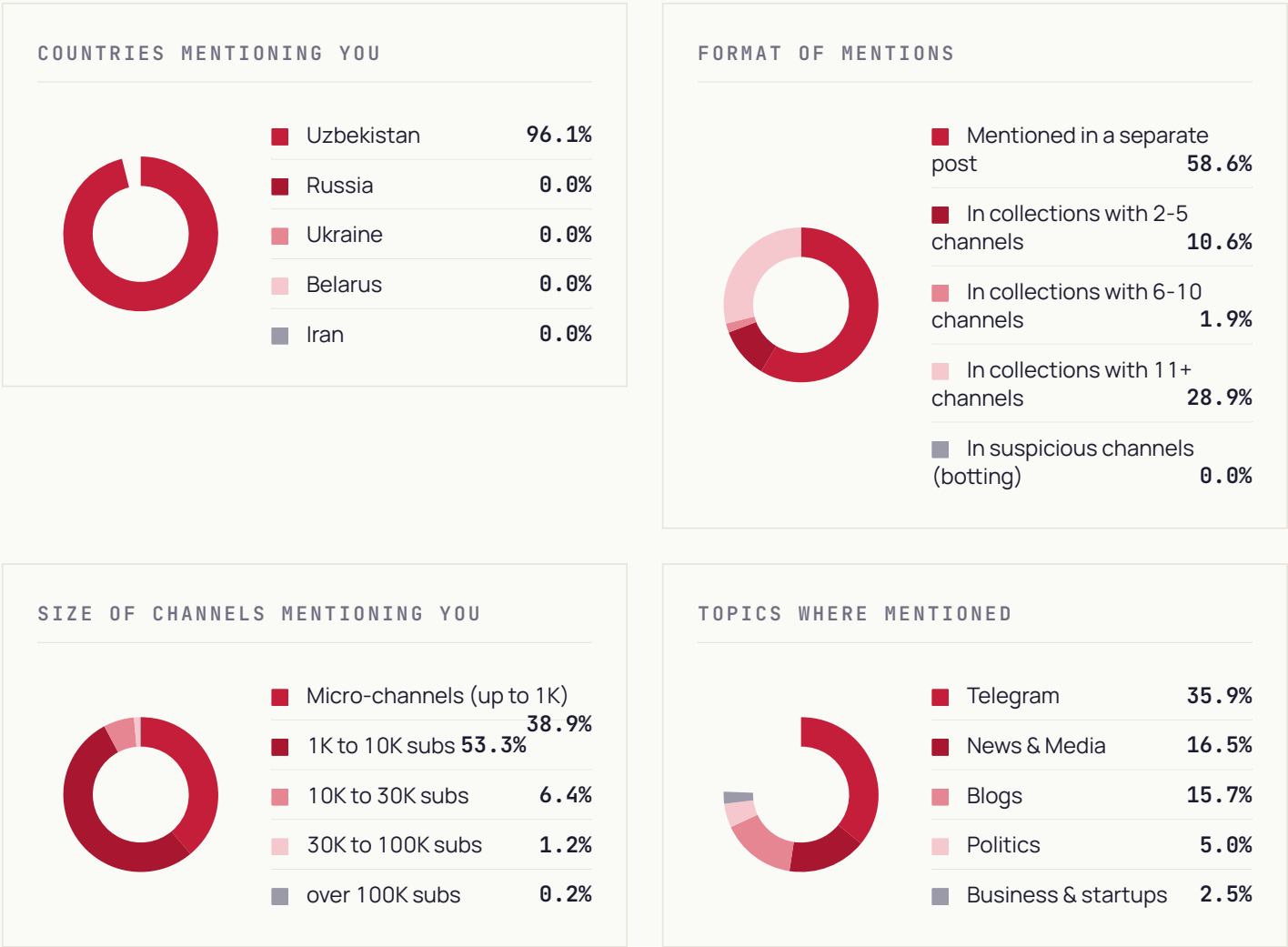
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



SECTION 04 · MENTIONS

Who & how mentions the channel

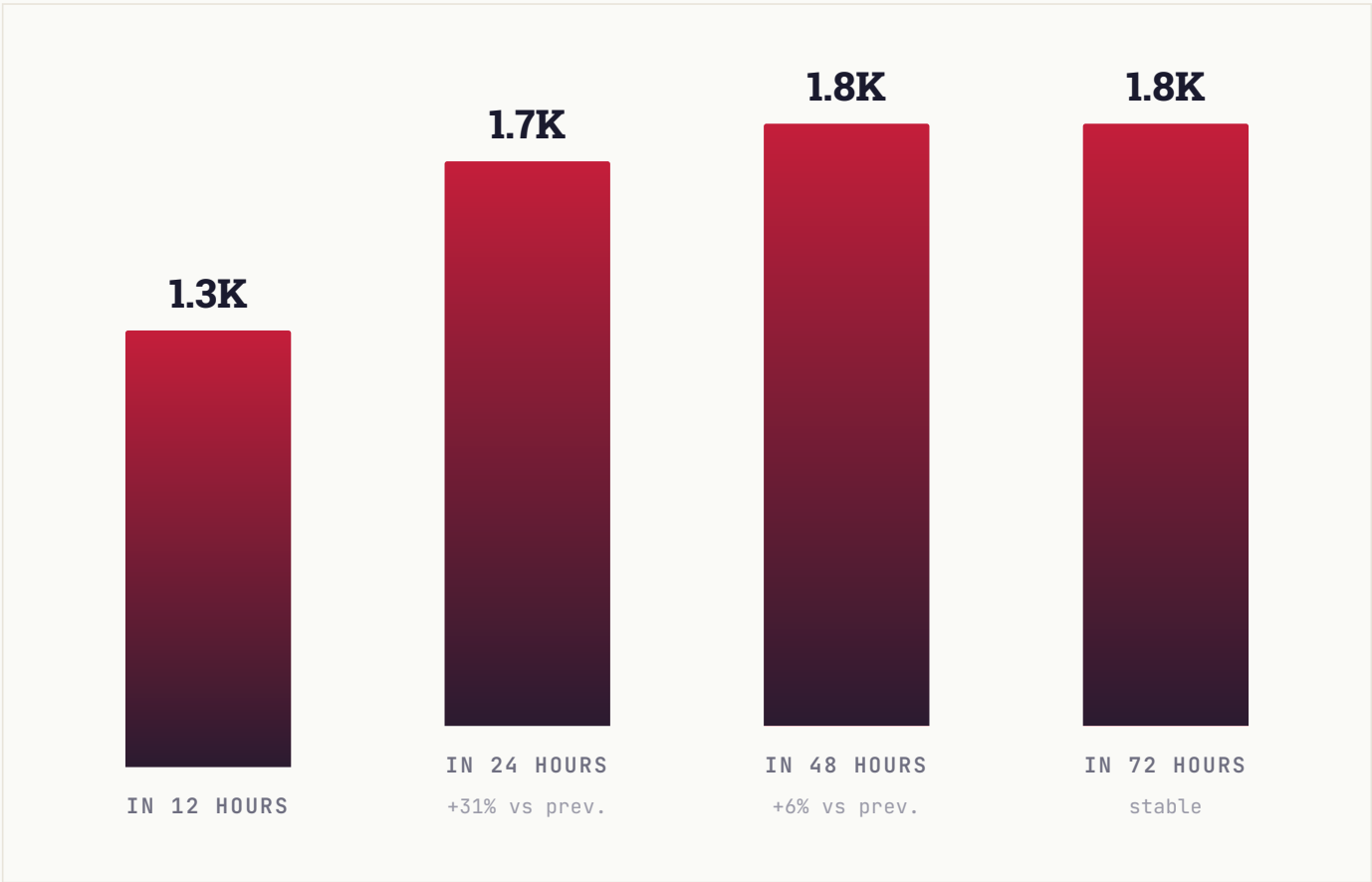
Citation index **26** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time the channel was mentioned **130** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
QY Qumqo'rg'on yangiliklari Azamat Muradov	55.4K
SI Surxondaryo IIB Rasmiy kanal	38.8K
SV Surxondaryo viloyati hokimligi	26K
QT Qumqo'rg'on tumani hokimligi YOU	8.1K
ST SURXONDARYO TELERADIOKANALI	6K
Q2 QUMQO'RG'ON 24 Tora Ismailov	5.9K
DT Denov tumani hokimligi Axborot xizmati	5.2K
AJ AOKA Surxondaryo	4.8K
TT Termiz tumani hokimligi	2.4K
IT Ixtisoslashtirilgan ta'lim muassasalari agentligi Qumqo'rg'on tuman ixtisoslashtirilgan maktabining rasmiy kanali	1.2K
UJ Uzmir.uz Official channel	982

COMPARATIVE CONCLUSION

Channel in mid-collection (4th place out of 11). 3 channels larger, 7 — smaller. Good options for mutual post exchange both ways: up — to grow, down — to help smaller colleagues.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **242**, they brought **10 104** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Dec 2025	70	8	8 133
Nov 2025	101	38	396
Oct 2025	53	26	1 248
September 2025	13	11	235
August 2025	0	0	66
Jul 2025	5	5	26

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
242	6	10 104

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

- 01

Main post of the week — Thursday

On this day at 06:00 UZT audience is most active.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 keywords from your niche — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
