

PROMTPRESS PUBLIC REPORT

Channel audit

Qulay Banklar



@qulay_banklar

Discover the most convenient and profitable offers from Uzbekistan banks. Partnership & business: @qulaybanklar_ads 899865

SUBSCRIBERS

52 635

+2430 per month

ERR (% SEE POSTS)

46.0%

per day **33.3%**

REACH/POST

23.7K

ad reach **17.6K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economy» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 52 635 —	 SUBS REACH 45.08% avg % subs see post	 VIEWS/POST 23.7K median 22.8K · 29 days	 POSTS/WEEK 25.2 over period
 7D TREND -2.6% vs previous week	 REACTIONS/POST 59.5 total 6,302 reactions, 5,864 reposts, 436 comments	 POST LENGTH 401 chars median 188 · 29 days	 POSTS ANALYZED 106 29 days
 AD REACH 17.6K 24h avg	 CHURN / MONTH +2430 last month	 CITATION RATE 129 citation index · 124 channels mentioned all time	 CHANNEL AGE 1 year 4 months created 24.01.2025

AI EDITOR SUMMARY

Channel «Qulay Banklar» — 52 635 subs. Each post gets on avg 23.7K people (45% of subs), this is wide reach for a channel of this size. Publishes 25 posts per week (~4/day) — active posting. Week of June 1–7 reach stable (-2.6% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **106** posts over 29 days.
- 02 Dominant format — **Photo** (62/106 posts).
- 03 Avg post length — **401** chars (median 188).
- 04 Peak audience activity — **Friday, 14:00** UZT.
- 05 Top posts get **2x** more views than the weakest (40.2K avg for top vs 19.6K for worst) — among 106 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 09:38 TEXT 📉 1 июндан электр ва газ нархлари ўзгаради: ким қанча тўлайди? Вазирлар Маҳкамаси қарорига кўра, 2026 йил 1 июндан электр энергияси ва...	VIEWS 42 716 REPOSTS 443	REACTIONS 254 ER 81.2%
Nº2 27.05 · 01:13 PHOTO Қурбон ҳайити муборак бўлсин! 🕌 Ушбу муборак айёмда барча юртдошларимизни Қурбон ҳайити билан чин қалбимдан муборакбод этаман! Аллоҳ...	VIEWS 41 181 REPOSTS 636	REACTIONS 38 ER 78.2%
Nº3 27.05 · 04:42 PHOTO #dollar_kursi 27-May 9:40 📊 30 bank rates — one table, easy compare! 📄 Get daily updates...	VIEWS 36 662 REPOSTS 65	REACTIONS 51 ER 69.7%

Nº4 27.05 · 04:11 TEXT ✖ Қулай Банклар огоҳлантиради: Дам олиш куни доллар олишда адашмаслик учун муҳим маълумот! Дам олиш кунлари ишлайдиган ✖ Банклар...	VIEWS 33 081 REPOSTS 5	REACTIONS 22 ER 62.8%
---	--	---

Nº5 26.05 · 12:32 PHOTO “Трастбанк” бош соврини “Lixiang Li 7” автомобили бўлган акцияси совриндорларини аниқлади ✖ “Трастбанк” “Mastercard” картаси эгалари учун...	VIEWS 32 123 REPOSTS 7	REACTIONS 27 ER 61.0%
--	--	---

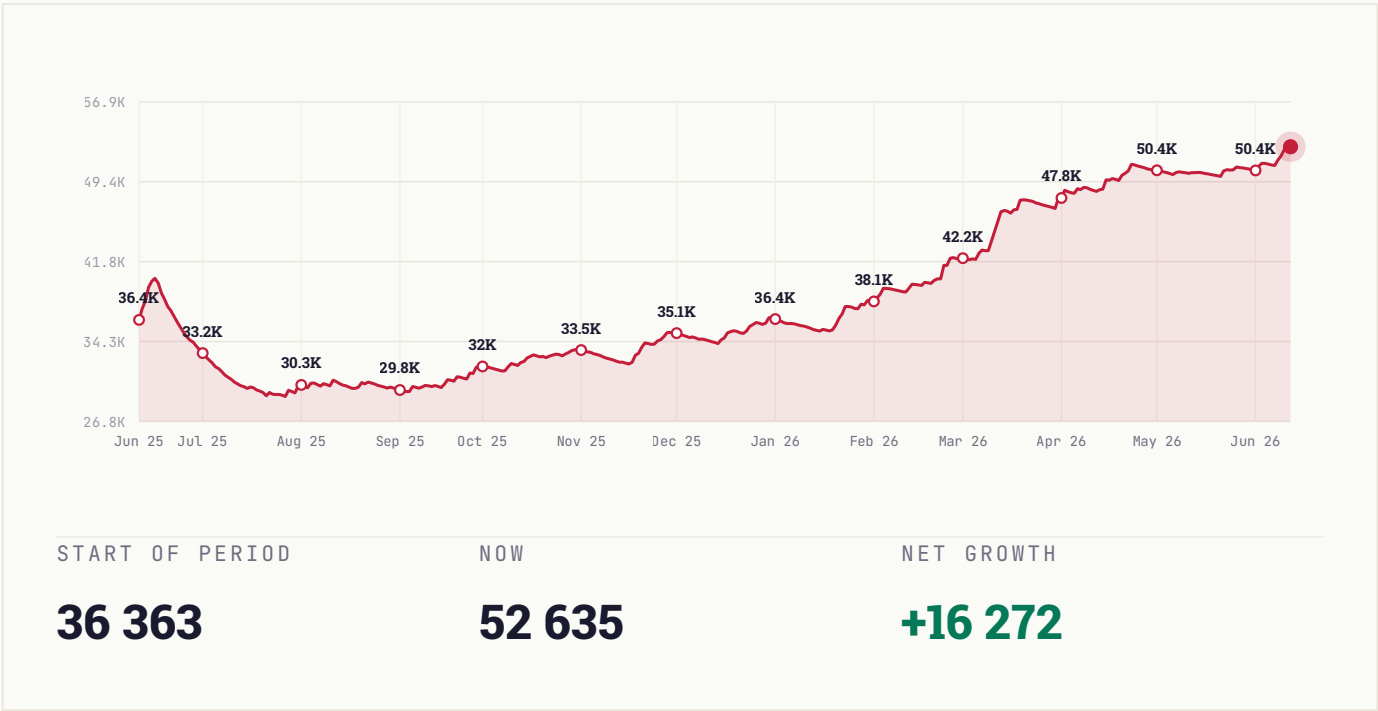
WORST 3

↓ 20.05 · 11:46 TEXT ✖ Эслатма: Рейс чўзилди Юридик шахс ва ЯТТ ларнинг электрон тўлов ҳужжатларини қабул қилиш вақти 19:00 гача узайтирилди ✖ Қўшилинг...	VIEWS 19 724 REPOSTS 19	REACTIONS 19 ER 37.5%
↓ 19.05 · 12:03 TEXT ✖ Эслатма: Рейс чўзилди Юридик шахс ва ЯТТ ларнинг электрон тўлов ҳужжатларини қабул қилиш вақти 19:00 гача узайтирилди ✖ Қўшилинг...	VIEWS 19 630 REPOSTS 11	REACTIONS 27 ER 37.3%
↓ 25.05 · 07:31 PHOTO ✂ ✖ Uzum Bank раҳбариятида жиддий ўзгариш: Александр Орлов лавозимини тарк этди Шу йилнинг 20 май куни 44 ёшни қаршилаган Александр...	VIEWS 19 477 REPOSTS 21	REACTIONS 50 ER 37.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

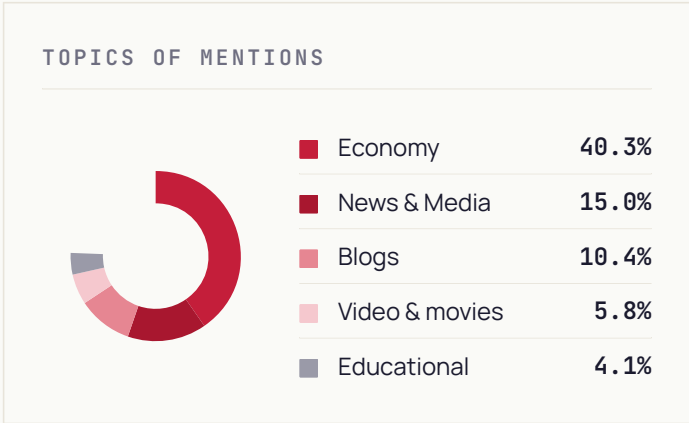
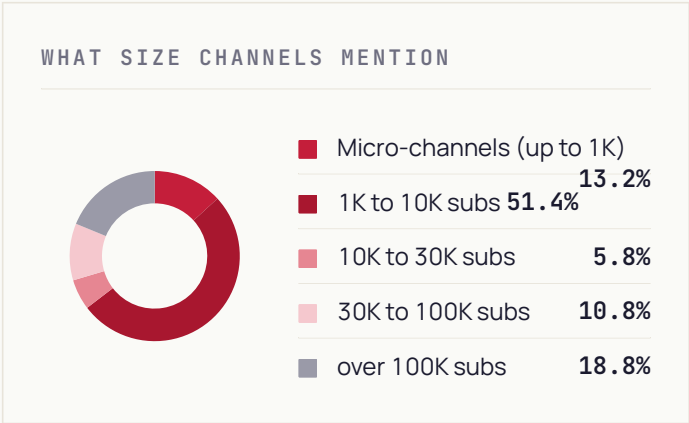
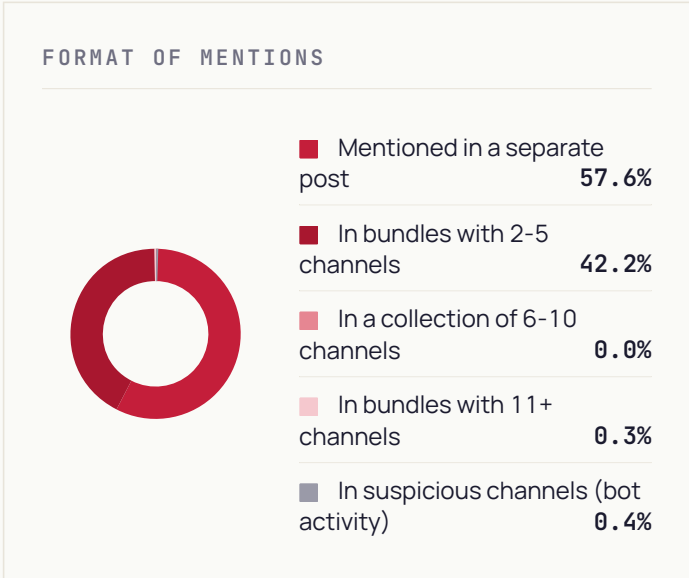
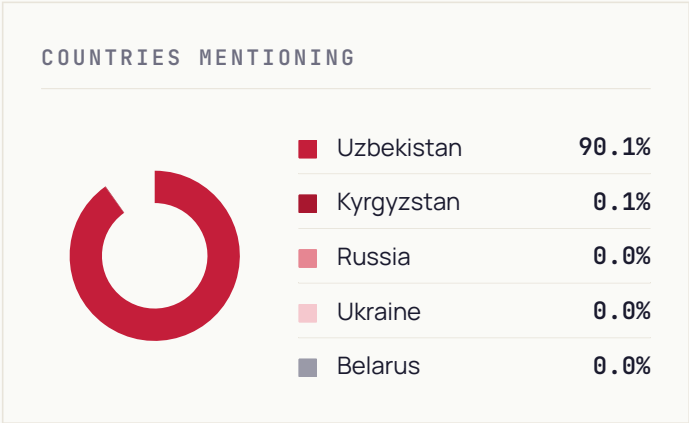
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

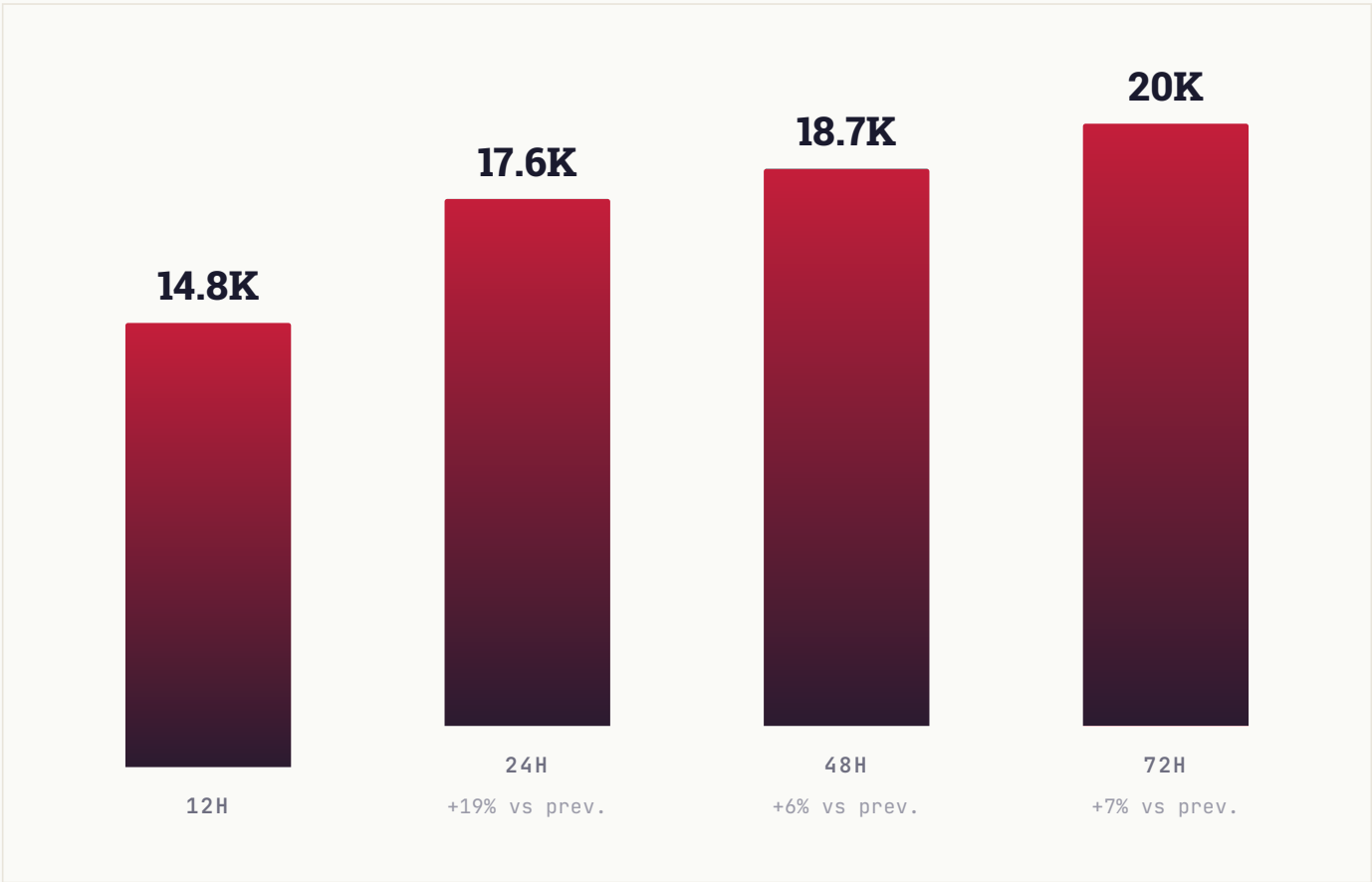
Citation index **129** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **124** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR ❷❸	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi ❷	84.6K
QB Qulay Banklar YOU	52.6K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#15 of 99). Leader — bank_kuni (167.3K). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **307**, they brought **15 235** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	49	30	2 952
November 2025	32	18	3 117
Oct 2025	63	19	2 653
Sep 2025	94	27	2 673
August 2025	50	31	2 134
July 2025	19	13	1 706

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
307	6	15 235

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» and see how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#15/100

RANK IN NICHE

Channel in top 15% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Friday

On this day at 14:00 UZT the audience is most active.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video holds audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager