

PUBLIC REPORT BY PROMTPRESS

Channel audit

Qo'qonliklar 24 | Official



@qoqon24

Реклама учун: @AdmKokand • Қўқонликлар учун ташкил этилган, ва барча Қўқонликларни ўзида жамлаган энг оммабоп канал! • Қўқон ш. Хокимлиги ва Қўқон ш.ИИБ хабарлари ҳам жойланади. ☎433448...

SUBSCRIBERS

601 427

+1809 per month

ERR (% SEE POSTS)

5.0%

per day 3.2%

REACH/POST

26.5K

ad reach 19.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 601 427 —	 SUBS REACH 4.4% avg % subs see post	 VIEWS/POST 26.5K median 27.2K · 18 days	 POSTS/DAY 35.9 ~252 per week
 7D TREND — no data for period	 REACTIONS/POST 18.8 total 12,205 reactions, 22,914 reposts, 6,678 comments	 POST LENGTH 356 chars. median 311 · 18 days	 POSTS ANALYZED 648 18 days
 AD REACH 19.4K 24h avg	 CHURN / MONTH +1809 over the last month	 CITATION INDEX 73 citation index · 282 channels mentioned all time	 CHANNEL AGE 6 years 4 months created 09.02.2020

AI EDITOR SUMMARY

Channel «Qo'qonliklar 24 | Official» – 601 427 subs. Each post averages 26.5K people (4% from subs), low reach – need to grow audience. Publishes 252 posts/week (~36/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **648** posts over 18 days.
- 02 Dominant format – **Video** (465/648 posts).
- 03 Avg post length – **356** chars (median 311).
- 04 Peak audience activity – **Monday**, 01:00 UZT.
- 05 Top posts get **4x** more views than the weakest (47.8K avg for top vs 11.7K for worst) – among 648 posts over 18 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 19:40 VIDEO Assalomu Alaykum! I sincerely congratulate you on the great holiday - QURBON HAYIT! On this occasion, I wish you family happiness, peace...	VIEWS 56 723 REPOSTS 1 535	REACTIONS 17 ER 9.4%
Nº2 25.05 · 20:14 PHOTO 🕌 А Р А Ф А М У Б О Р А К 🕌🕌 Бу кун – мағфират куни, раҳмат ва барака куни. Аллоҳ қалбларингизни нурга тўлдирсин, дуоларингизни қабул...	VIEWS 45 038 REPOSTS 978	REACTIONS 6 ER 7.5%
Nº3 26.05 · 23:59 VIDEO #BAYRAM_MUBARAK 😊QURBON HAYIT BAYRAMI MUBORAK BO'LSIN!! Today is a day of joy and happiness. Today everyone congratulates each other...	VIEWS 41 748 REPOSTS 740	REACTIONS 17 ER 6.9%

Nº4 25.05 • 20:12 VIDEO ЎАРАФА МУБОРАК ҚАДИРДОНЛАР ЎАРАФА КУНИГА ЕТКАЗДИ ЯНА.! Ўтиб бораётир муборак кунлар, Яратганнинг раҳмати ёғилмиш тунлар. Кўзларда ёш ила...	VIEWS 40 737 REACTIONS 12 REPOSTS 676 ER 6.8%
Nº5 23.05 • 08:08 VIDEO ЎРайҳон- оддий ўсимлик эмас, фойдали шифо манбаи! Яқинларга улашиб қўйинг.! ЎQO'QON 24 https://t.me/+BTVTTTnbg35lZDMy ЎБарча Қўқонликлар...	VIEWS 39 284 REACTIONS 7 REPOSTS 155 ER 6.5%

WORST 3

↓ 01.06 • 16:17 PHOTO Ў ALEEM ACADEMY yangi o'quv markazi ochildi! Ў Najot – ilmda! Ў Siz uchun eng talabgir kurslar: Ў Ingliz tili (IELTS, CEFR...	VIEWS 11 891 REACTIONS 5 REPOSTS 5 ER 2.0%
↓ 01.06 • 16:18 VIDEO ЎБола йўталганида ҳадеб дори беришдан чарчамадингизми? Ундай бўлса ушбу рецепт сиз учун! Яқинларга улашиб қўйинг.! ЎQO'QON...	VIEWS 11 871 REACTIONS 6 REPOSTS 51 ER 2.0%
↓ 01.06 • 16:59 VIDEO #attention Know your rights! Important info for drinking water consumers ЎQO'QON 24 https://t.me/+BTVTTTnbg35lZDMy Ў All...	VIEWS 11 427 REACTIONS 10 REPOSTS 88 ER 1.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



START OF PERIOD

NOW

NET GROWTH

706 179

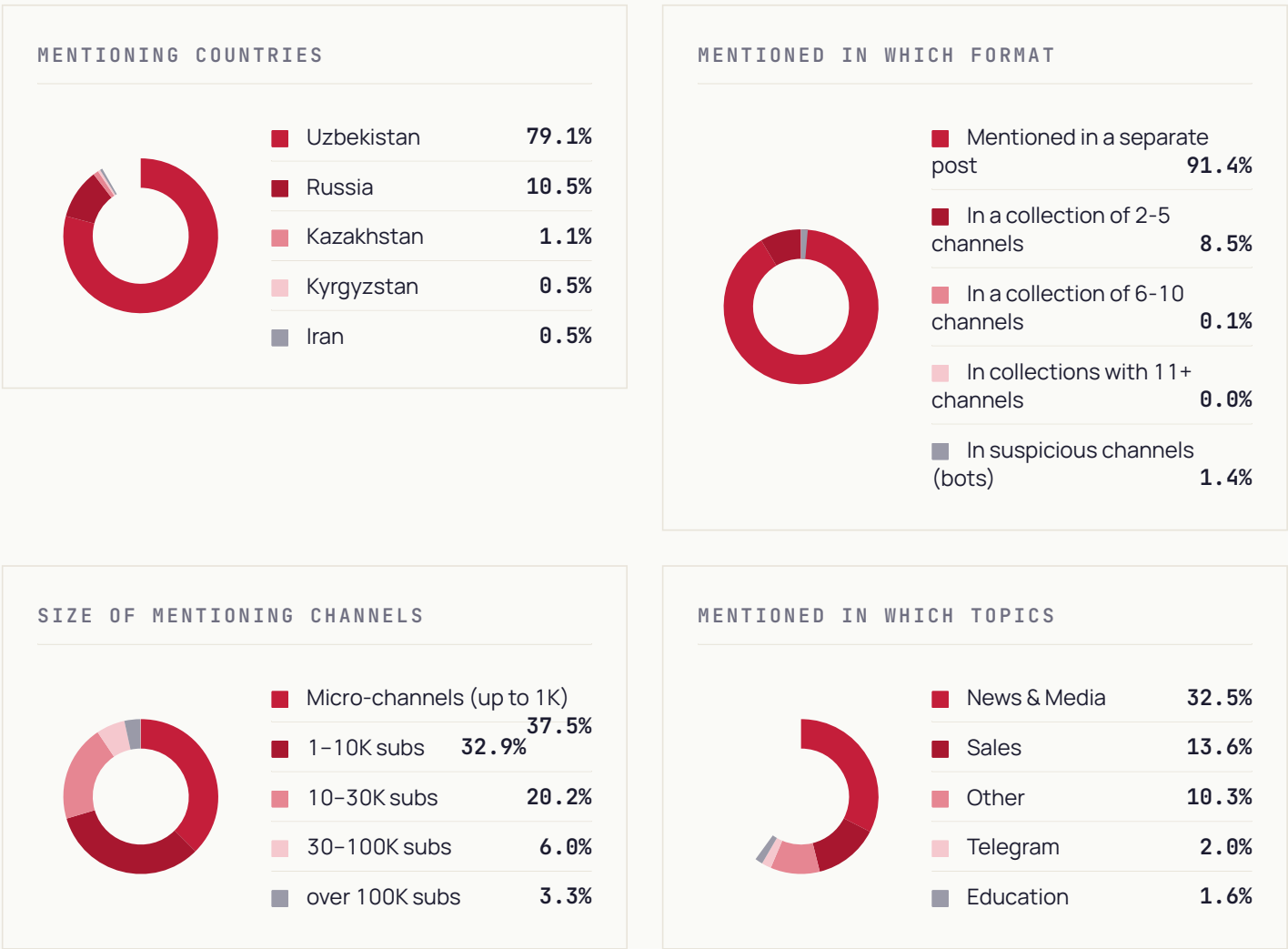
601 435

-104 744

SECTION 04 · MENTIONS

Who mentions the channel and how

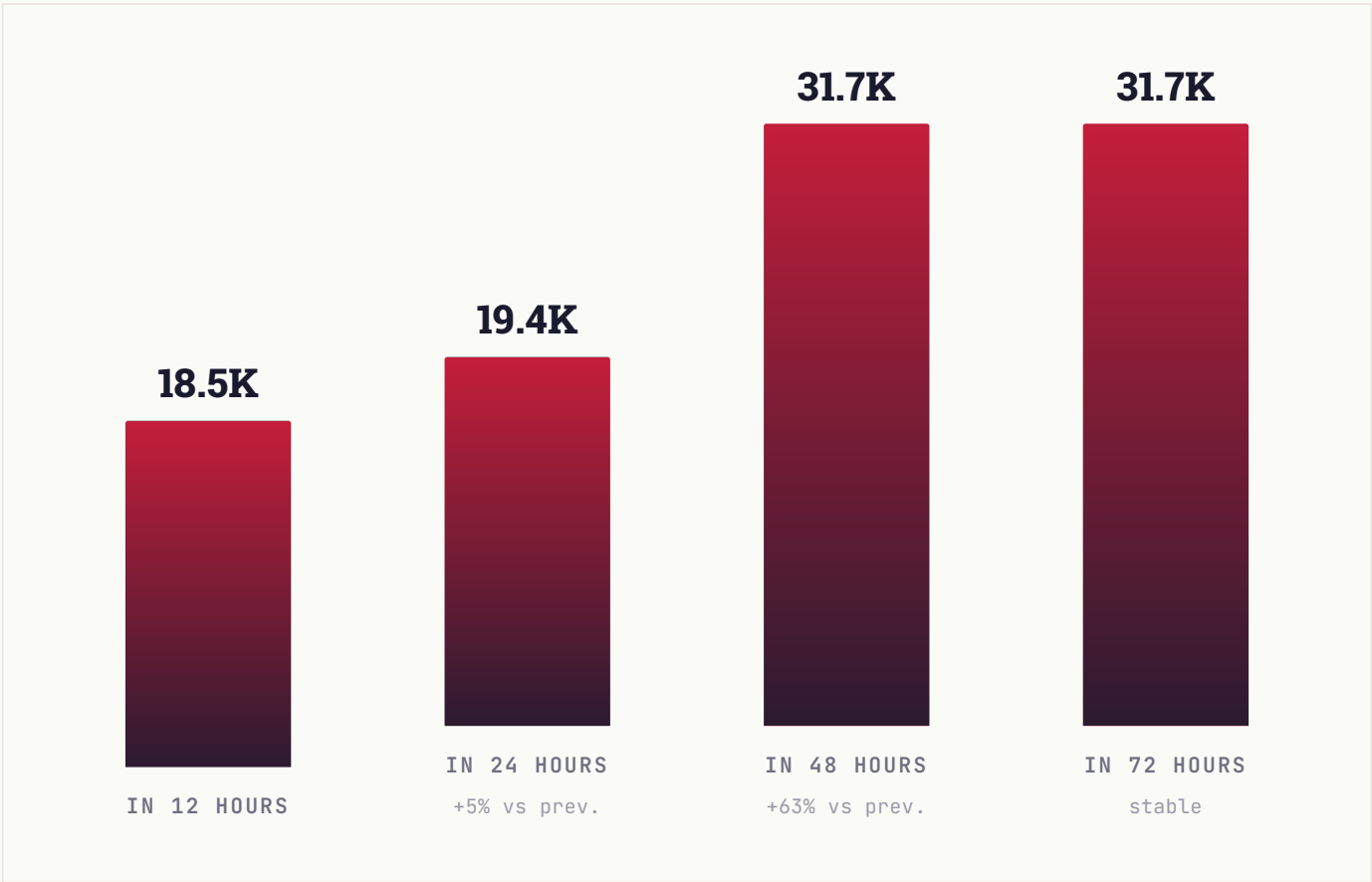
Citation index **73** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All-time channel was mentioned **282** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



— SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
TP Telegram_Yulduzlari Official channel	1M
Q2 Qo'qonliklar 24 Official YOU	601.4K
QO Qo'qonliklar	72.7K
QS Qo'qon shahar hokimligi	61.4K
XD XALQ DARDI	22.9K
QS QO'QON SHOPIRLARI	22.4K
VI Vakant Official channel	19K
XA KOKAND.YPX AVTO-BLOG	5.2K
QI QO'QONJONIM.UZ Rasmiy	3.6K
KY Қўқон уй - жой савдоси	2.6K
QU QUQON_SHAHAR_NAMUZ_VAQT_LARI	926

COMPARATIVE CONCLUSION

Channel — 2nd place of 11, in the top third of the selection. Larger — 1 channel (leader: Telegram_Yulduzlari| Official channel, 1M), smaller — 9 channels. With leaders — paid placements or events; with others — mutual post exchanges on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **112**, they brought **344 688** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	5	2	46 002
November 2025	5	5	36 853
October 2025	31	7	37 042
September 2025	7	5	85 007
August 2025	6	2	62 111
July 2025	58	13	77 673
TOTAL MENTIONS			112
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			344 688

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Best post day — Monday**

Audience is most active on this day at 01:00 UZT.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 4.4% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.1pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1k-3k subs**04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with channels in the same niche quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
