

PUBLIC REPORT BY PROMTPRESS

Channel audit

ҚИЯЛИ SHORTS



@qialitaqia1

Ads: @dastan_arysbay Suggestion box: @taqia_post_bot 1st
channel: <https://t.me/+e5Hnw3MlpBE3MjMy>

SUBS

11 958

+4230 per month

ERR (% SEE POSTS)

29.0%

per day 27.9%

REACH/POST

3.4K

ad reach 3.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 11 958 —	 SUBSCRIBER REACH 28.83% avg % subs see post	 VIEWS/POST 3.4K median 3K · 29 days	 POSTS/DAY 8.6 ~60 per week
 7D TREND -11.2% vs previous week	 REACTIONS/POST 71.6 total 17,968 reactions, 746 reposts, 8,720 comments	 POST LENGTH 59 chars median 35 · 29 days	 POSTS ANALYZED 251 29 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH +4230 over the last month	 CITATION RATE 6 citation index · 5 channels mentioned it ever	 CHANNEL AGE 10 months 1 day created 11.09.2025

AI EDITOR SUMMARY

Channel «ҚИЯЛИ SHORTS» — 11 958 subs. Avg post views 3.4K people (29% from subs), good reach. Posts 60 posts/week (~9/day) — active. Week Jun 29 – Jul 5 reach dropped -11.2% by the week of June 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 251 posts in 29 days.
- 02 Dominant format – Photo (100/251 posts).
- 03 Avg post length – 59 chars (median 35).
- 04 Audience peak – Tuesday, 19:00 ALMT.
- 05 Strongest posts get 6x more views than the weakest (9.9K avg for top vs 1.7K for worst) – across 251 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 06.07 · 18:32 TEXT LIVE STARTED! 🇵🇹 Portugal vs Spain 🇪🇸 📢 Qiyali Taqiya 📢📢 https://t.me/qialitaqial?livestream 📢📢 https://t.me/qialitaqial?livestream 📢📢📢	VIEWS 10 580 REPOSTS 18	REACTIONS 45 ER 88.5%
Nº2 06.07 · 18:52 TEXT MATCH STARTED! 🇵🇹 Portugal vs Spain 🇪🇸 📢 Qiyali Taqiya 📢📢 https://t.me/qialitaqial?livestream 📢📢 https://t.me/qialitaqial?livestream 📢📢📢	VIEWS 10 508 REPOSTS 26	REACTIONS 36 ER 87.9%
Nº3 07.07 · 17:09 TEXT 2ND HALF STARTED! 🇦🇷 Argentina - Egypt 🇪🇬 📢📢 https://t.me/qialitaqial?livestream 📢📢 https://t.me/qialitaqial?livestream 📢📢📢	VIEWS 8 511 REPOSTS 4	REACTIONS 13 ER 71.2%

Nº4 07.07 · 18:06 PHOTO Congratulations Argentina on the win	VIEWS 8 177 REPOSTS 24	REACTIONS 472 ER 68.4%
Nº5 07.07 · 14:46 PHOTO Argentina vs Egypt 21:00 @qialitaqia1 Who wins? 🤗 – Egypt 🤗 – Misr	VIEWS 7 976 REPOSTS 4	REACTIONS 118 ER 66.7%

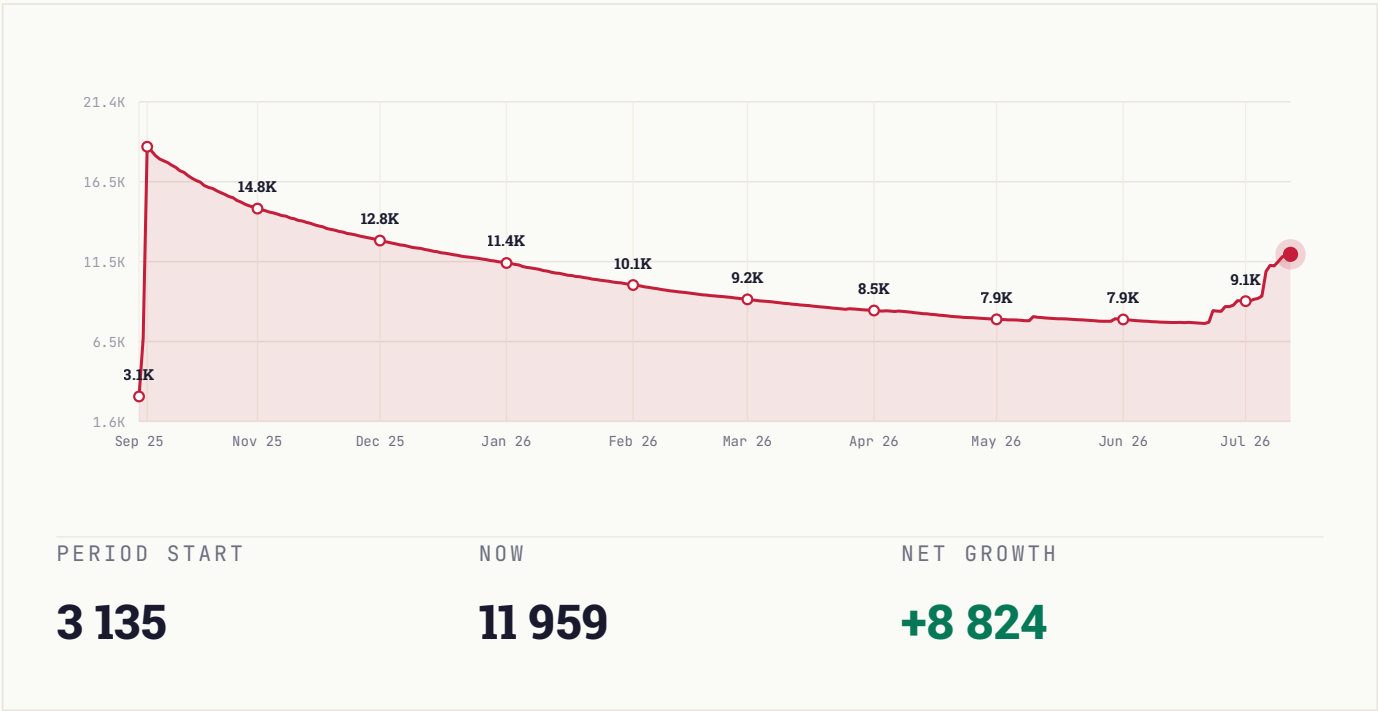
WORST 3

↓ 14.06 · 07:46 VIDEO Who knows the commentator Nau?	VIEWS 1 713 REPOSTS 1	REACTIONS 39 ER 14.3%
↓ 15.06 · 07:04 PHOTO This is the real Argentina spot Don't forget, this is where Messi's dad was before the penalty was given	VIEWS 1 701 REPOSTS 1	REACTIONS 63 ER 14.2%
↓ 15.06 · 18:23 VIDEO collected Barca's trash and couldn't score a goal	VIEWS 1 694 REPOSTS 2	REACTIONS 44 ER 14.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

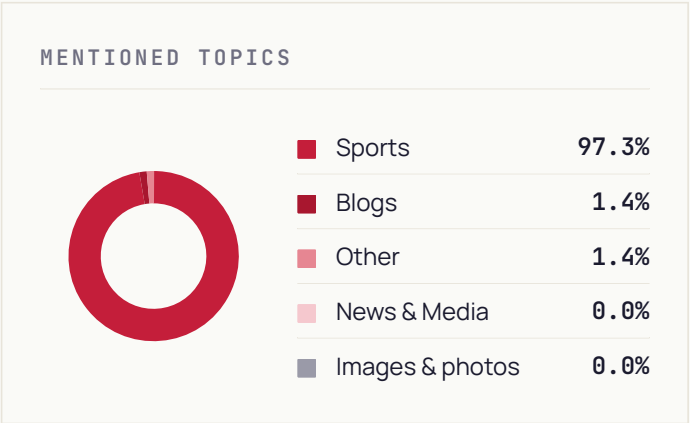
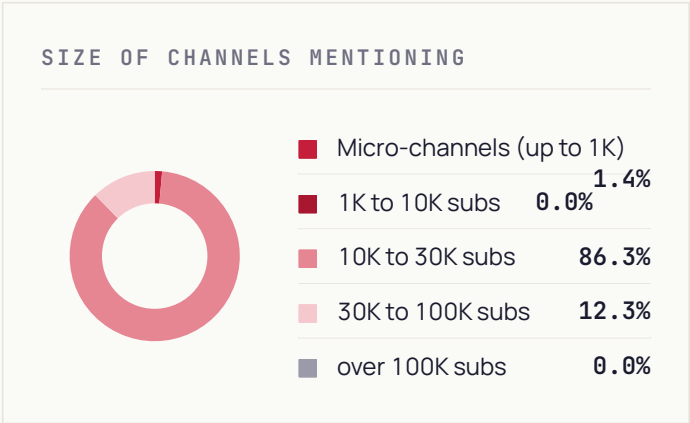
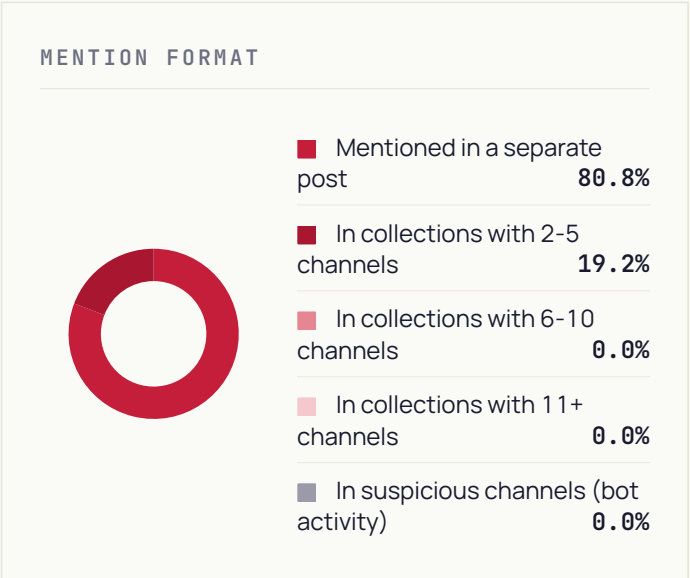
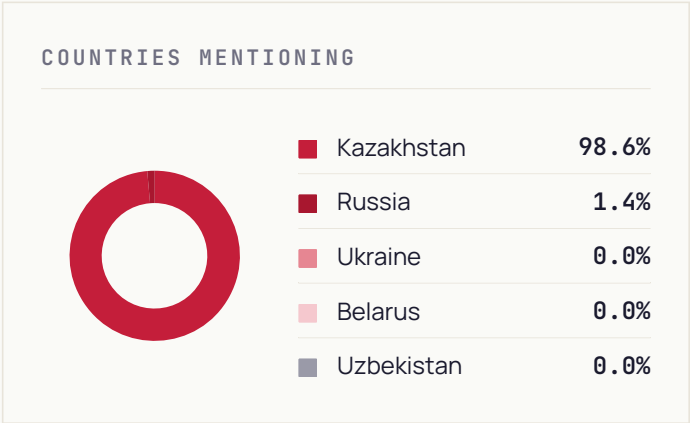
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

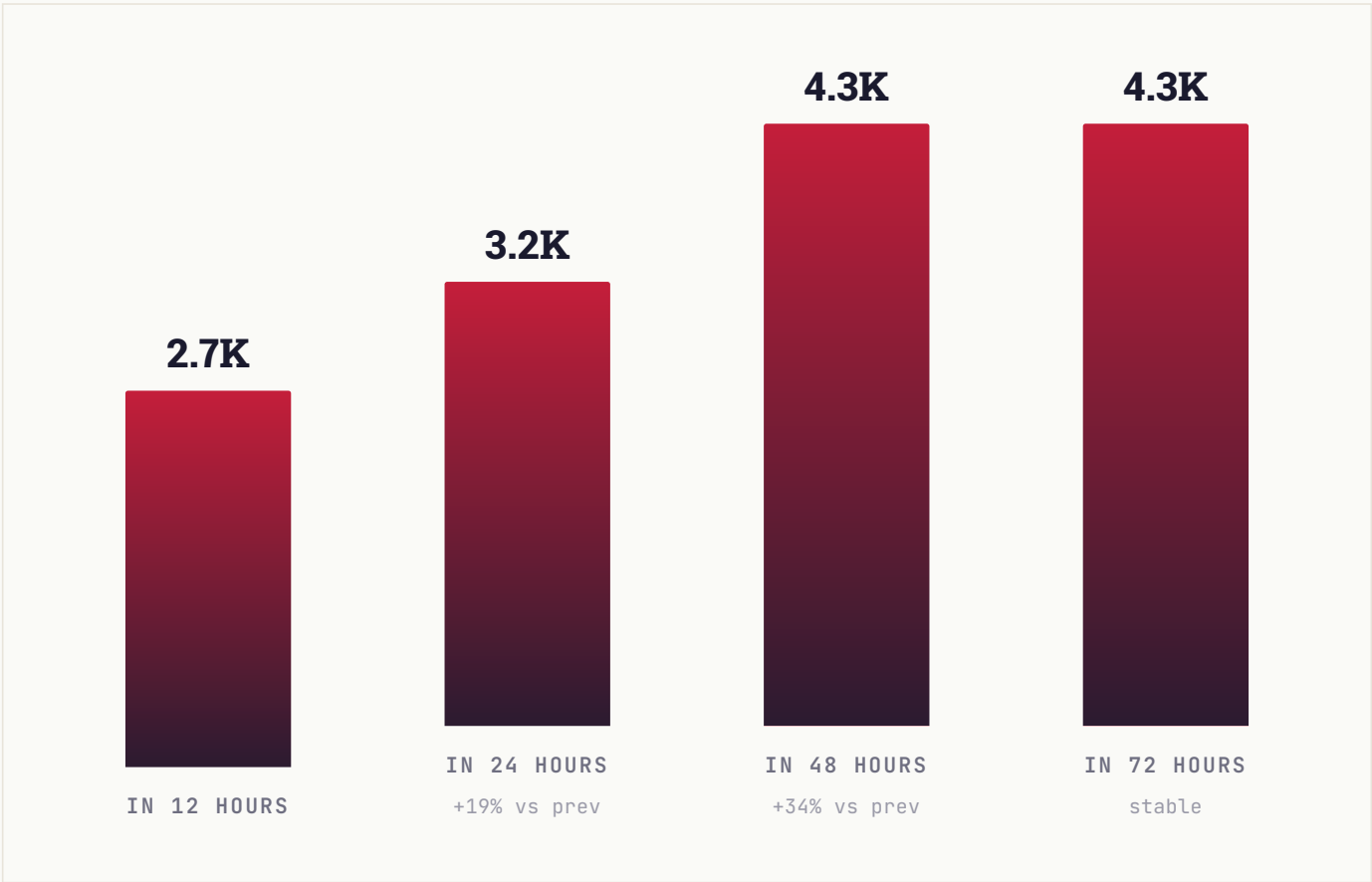
Citation index 6 – channel popularity score based on mentions. Considers not just count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
MS Margulan Seisembay	212.8K
AL ALIBEKOV	56.1K
SA SADRADDIN	52.2K
NN NNNEWS	47.7K
SI Syrym Itkulov	40.4K
IS ISKONYA	35K
YY Yerzhan Yessimkhanov	32.5K
AI Aissaule	24.3K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.6K
KS ҚИЯЛИ SHORTS YOU	12K

COMPARATIVE INSIGHT

Channel in top half of the niche (#28 of 98). Niche leader — Margulan Seisembay (212.8K), median subs 5.2K. Aim for the top quartile — realistic 6-12 month horizon.

SECTION 07 · NICHE COMPARISON

Where channel ranks in its league

Took top100 channels in category "Blogs» and saw how your channel compares.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.

#28/100

POSITION IN NICHE

Channel in top half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Tuesday

Audience most active on this day at 19:00 ALMT.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
