

PUBLIC REPORT BY PROMTPRESS

Channel audit

Qashqadaryoliklar TV | Tezkor Yangiliklar



@qashqadaryoliklar_tv

Қашқадарёликлар каналига хуш келибсиз! Реклама бўйича ■
@SurxondaryoAdmin Video юбориш учун ■ @QashqadaryoAdmin

SUBSCRIBERS	ERR (% WHO SEE POSTS)	REACH/POST
132 284	2.0%	1.9K
10.06.2026 +122162 per month	HTTPS://PROMTPRESS.COM/AUDIT/QASHQADARYOLIKLAR_TV per day 0.6%	ad reach 787/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

SUBSCRIBERS 132 284 —	SUBSCRIBER REACH 1.42% avg % subs see post	VIEWS/POST 1.9K median 1.2K · 29 days	POSTS/DAY 19.5 ~137 per week
7D TREND -27.9% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 325 chars median 262 · 29 days	POSTS ANALYZED 585 29 days
AD REACH 787 24h avg	CHURN / MONTH +122162 last month	CITATION RATE 6 citation index · 9 channels mentioned ever	CHANNEL AGE 2 years 11 months created 06.07.2023

AI EDITOR SUMMARY

Channel «Qashqadaryoliklar TV | Tezkor Yangiliklar» – 132 284 subs. Avg views per post: 1.9K people (1% from subs), reach is low – consider expanding audience. Publishes 137 posts/week (~20/day) – very active. For week of May 25–31, reach dropped -27.9% by week of May 18–24 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **585** posts over 29 days.
- 02 Dominant format – **Video** (431/585 posts).
- 03 Avg post length – **325** chars (median 262).
- 04 Peak audience activity – **Friday, 20:00 UZT**.
- 05 Top posts get **153×** more views than the weakest (37.4K avg for top vs 245 for worst) – among 585 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 15:39 PHOTO Ўзбекистон халқидан Қозоғистон халқига муҳташам масжид қуриб берилди Туркистон шаҳрида Ўзбекистон томонидан барпо этилган жоме масжиди...	VIEWS 45 791 REP. 16	REACTIONS — ER 34.6%
Nº2 15.05 · 13:24 VIDEO Вилоят ҳокими ҳар куни тиғиз кун тартибида тиним билмаяпти Вилоят ҳокими Муротжон Азимов Шаҳрисабз туманида ўрганишлар олиб бормоқда...	VIEWS 39 392 REP. 3	REACTIONS — ER 29.8%
Nº3 15.05 · 12:27 VIDEO Президент Шавкат Мирзиёев ТДТ саммити доирасида Туркия Президенти Режеп Таййип Эрдоған билан учрашди. Ҳар бир Қашқадарёлик учун муҳим...	VIEWS 26 958 REP. 3	REACTIONS — ER 20.4%

Nº4 14.05 · 11:46 VIDEO ✂ Erkaklar uchun yozgi oyoq kiyimlar! Yengil, qulay va kundalik kiyishga mos yozgi oyoq kiyimlar sotuvda. ✂ Xitoy mahsuloti ✂...	VIEWS 23 357 REP. —	REACTIONS — ER 17.7%
Nº5 15.05 · 23:07 VIDEO ✱ ХАЙРЛИ ТОНГ! ✂ Ассалому алайкум! Шанба тонги муборак бўлсин! Бугунги бошланаётган янги кунингиз фойзли ва барокатли бўлсин! Ҳар...	VIEWS 22 440 REP. 64	REACTIONS — ER 17.0%

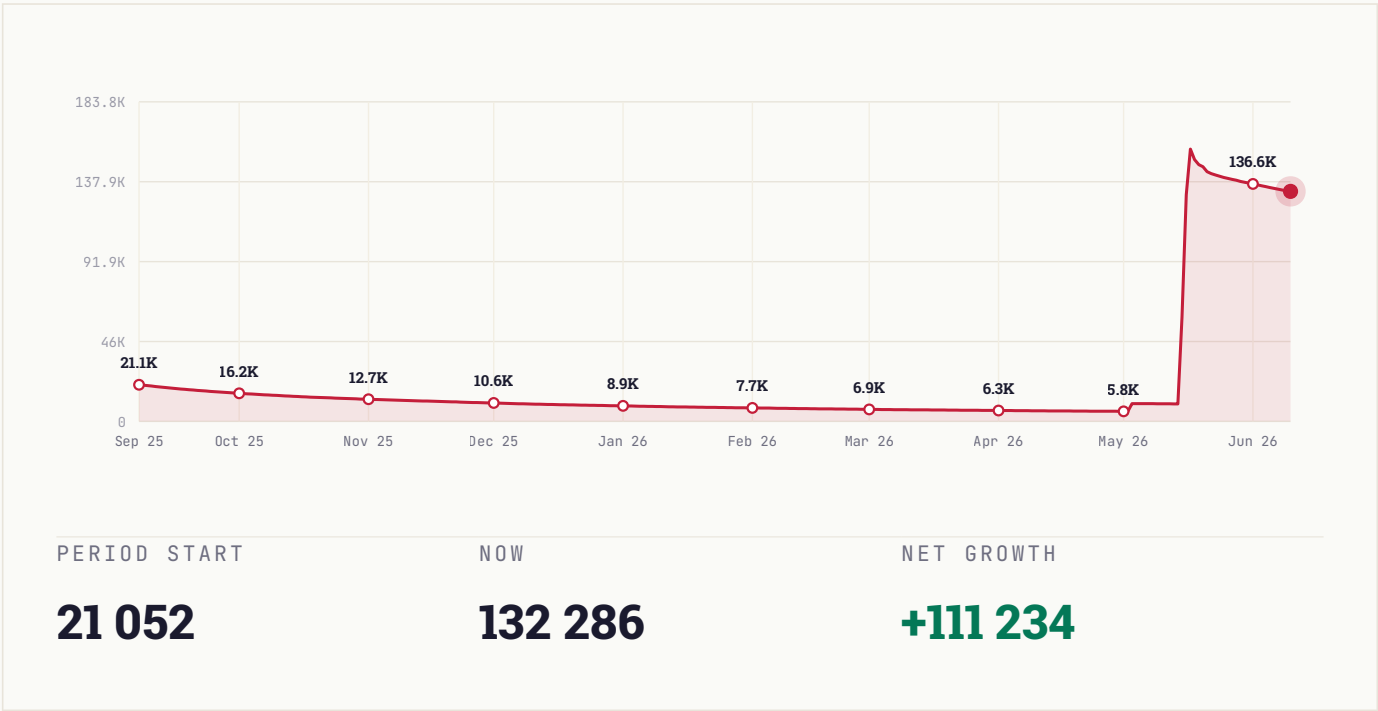
WORST 3

↓ 12.05 · 11:19 PHOTO ✂ Энди банклар фуқароларнинг йирик пул ўтказмаларини қатъий назорат қила бошлайди Эндиликда 10,3 млн сўмдан ортиқ пул ўтказмалари ва 206...	VIEWS 252 REP. 3	REACTIONS — ER 0.2%
↓ 12.05 · 04:09 VIDEO When you're tired of work, remember why you started...✂😁 Important channel for every Kashkadarya resident✂ https://t.me/+ZLxjVJOGNqFLYjIy	VIEWS 242 REP. —	REACTIONS — ER 0.2%
↓ 12.05 · 00:15 VIDEO ⚠ Instagram энди махфий эмас Instagram 8-майдан бошлаб Дирест чатлардаги энд-то-энд шифрлаш функциясини ўчиради. Энди ёзишмалар оддий...	VIEWS 241 REP. 1	REACTIONS — ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

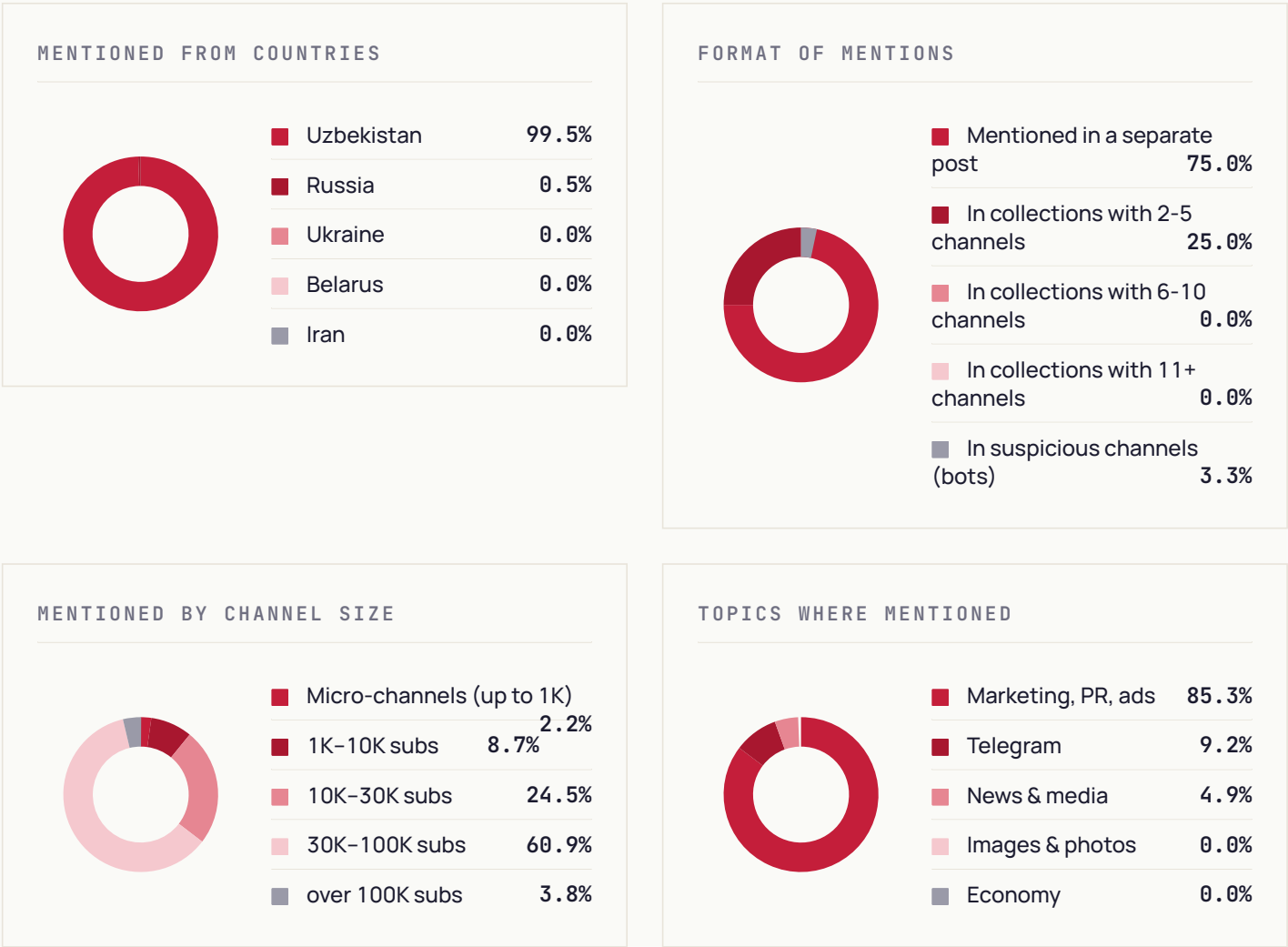
Subscriber growth chart for the year. Key months show exact subscriber count.
See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

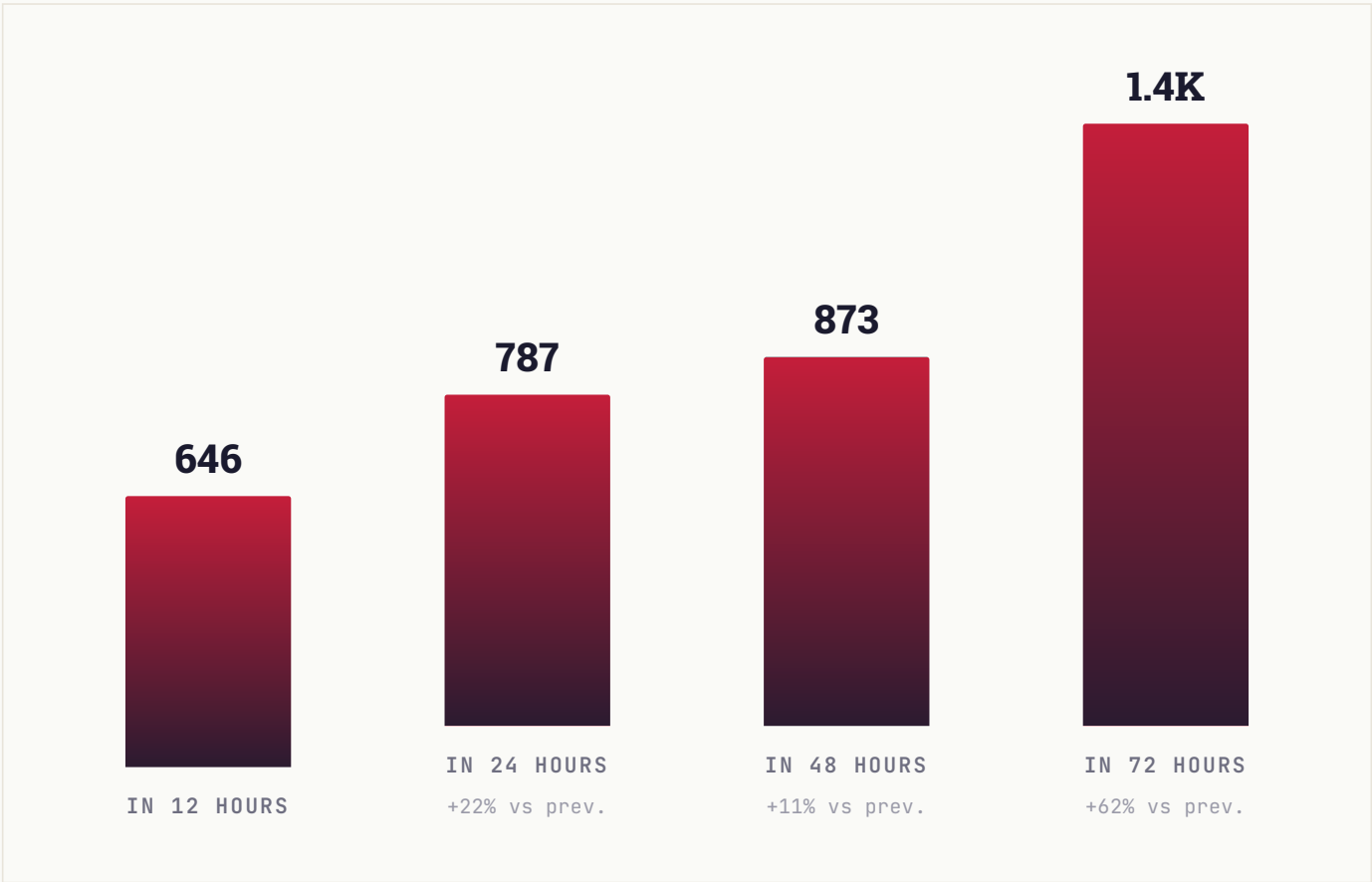
Citation index 6 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from a channel with 1k. All time the channel was mentioned 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement should 'live'.



— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

- 01

Best post day – Friday
 Audience most active on this day at 20:00 UZT.

EFFECT
Best window for important posts
- 02

ER below niche benchmark – rethink formats
 Current ER 1.42% vs norm 5.5%. Try polls & interactive formats.

EFFECT
+4.1pp ER
- 03

System traffic buy
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT
+5-15% ER
- 05

Cross-promo with similar channels
 Quarterly cross-posts with same-segment channels. No need daily – 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want us to do it **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
