

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Qashqadaryo xalqi



@qashqadaryo\_shahrisabz\_xalqi

♻️ Ad service: @QXreklama Қашқадарё вилоятидаги энг йирик ва оммабоп, ахборот етказувчи "QASHQADARYO XALQI" телеграм каналига хуш келибсиз! ➔ [instagram.com/Qashqadaryo\\_Xalqi](https://www.instagram.com/Qashqadaryo_Xalqi) ➔...

SUBS

**296 861**

+33307 per month

ERR (% SEE POSTS)

**2.0%**

per day 1.0%

REACH/POST

**4.3K**

ad reach 3.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                    |                                                                                                                                                                                        |                                                                                                                                                                                              |                                                                                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBS</div> <div>296 861</div> <div>—</div>                  | <div> SUBSCRIBER REACH</div> <div>1.45%</div> <div>avg % subs see post</div>                          | <div> VIEWS/POST</div> <div>4.3K</div> <div>median 4.1K · 29 days</div>                                     | <div> POSTS/DAY</div> <div>25.4</div> <div>~178 per week</div>                      |
| <div> 7D TREND</div> <div>+1.1%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>3.1</div> <div>only 2,331 reactions, 22,246 reposts, 0 comments</div> | <div> POST LENGTH</div> <div>309 chars.</div> <div>median 249 · 29 days</div>                               | <div> POSTS ANALYZED</div> <div>761</div> <div>29 days</div>                        |
| <div> AD REACH</div> <div>3.2K</div> <div>24h avg</div>         | <div> CHURN / MONTH</div> <div>+33307</div> <div>over the last month</div>                          | <div> CITATION RATE</div> <div>58</div> <div>citation index · 208 channels have mentioned over time</div> | <div> CHANNEL AGE</div> <div>7 years 3 months</div> <div>created 24.02.2019</div> |

AI EDITOR SUMMARY

Channel «Qashqadaryo xalqi» — 296 861 subs. Each post averages 4.3K people (1% from subs), reach is low — need to grow audience. Publishes 178 posts/week (~25/day) — very active. Week of May 25–31 reach stable (+1.1% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **761** posts over 29 days.
- 02 Dominant format — **Video** (569/761 posts).
- 03 Avg post length — **309** characters (median 249).
- 04 Audience peak — **Tuesday**, 00:00 UZT.
- 05 Top posts get **18x** more views than the weakest (15.3K avg for top vs 840 for worst) — among 761 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                       |                                                                      |                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>Nº1</div><div>26.05 · 19:03</div><div>PHOTO</div></div> <div>🕌 Қўрбон ҳайитингиз муборак бўлсин! Аллоҳнинг раҳмати бир сизга бўлсин. Умрингиз исломнинг нурига тўлсин. Шукурким етказди улуг...</div>       | <div>VIEWS</div> <div>18 178</div> <div>REPOSTS</div> <div>486</div> | <div>REACTIONS</div> <div>4</div> <div>ER</div> <div>6.1%</div> |
| <div><div>Nº2</div><div>25.05 · 17:18</div><div>TEXT</div></div> <div>🕌Кириб келаётган Қўрбон Ҳайит айёми муборак бўлсин, қадрдонларим... Энг яқин қадрдонларга юбориб қўйинг!! 🕌ҚАШҚАДАРЁ ХАЛҚИ учун ташкил...</div> | <div>VIEWS</div> <div>17 323</div> <div>REPOSTS</div> <div>409</div> | <div>REACTIONS</div> <div>2</div> <div>ER</div> <div>5.8%</div> |
| <div><div>Nº3</div><div>12.05 · 18:52</div><div>VIDEO</div></div> <div>Қашқадарё қор, Тошкентда иссиқ Қашқадарё вилояти Шаҳрисабз туманининг тоғли Ғэлон қишлоғида 12-май куни қор ёғди. Баҳор фаслининг...</div>     | <div>VIEWS</div> <div>10 467</div> <div>REPOSTS</div> <div>113</div> | <div>REACTIONS</div> <div>9</div> <div>ER</div> <div>3.5%</div> |

|                                                                                                                                                                                                          |                                                                     |                                                                 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>Nº4</div><div>06.06 · 06:13</div><div>VIDEO</div></div> <div><div>Қўшиқни маъносига тан бердим. Эштамиз... Davomi bu yerda</div><div>ҚАШҚАДАРЁ ХАЛҚИ учун ташкил этилган махсус...</div></div> | <div>VIEWS</div> <div>8 910</div> <div>REPOSTS</div> <div>174</div> | <div>REACTIONS</div> <div>6</div> <div>ER</div> <div>3.0%</div> |
| <div><div>Nº5</div><div>15.05 · 19:18</div><div>PHOTO</div></div> <div><div>#Tezkor</div><div>Today, May 16, is International Sycophants Day! Sycophancy to achieve goals...</div></div>                 | <div>VIEWS</div> <div>8 034</div> <div>REPOSTS</div> <div>86</div>  | <div>REACTIONS</div> <div>9</div> <div>ER</div> <div>2.7%</div> |

WORST 3

|                                                                                                                                                                                                                                             |                                                                 |                                                                 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>↓</div><div>30.05 · 16:22</div><div>VIDEO</div></div> <div><div>Changan ADM-ASTER Qarshi</div><div>Endi zamonaviy va texnologik Changan UNI-V ni 60 oygacha foizsiz bo'lib to'lash sharti bilan xarid qilishingiz...</div></div>  | <div>VIEWS</div> <div>892</div> <div>REPOSTS</div> <div>1</div> | <div>REACTIONS</div> <div>1</div> <div>ER</div> <div>0.3%</div> |
| <div><div>↓</div><div>30.05 · 16:22</div><div>VIDEO</div></div> <div><div>Chery ADM-ASTER Qarshi</div><div>Endi siz Chery ADM-ASTER Qarshi avtosalonidan Arrizo 6 Pro avtomobini 25% boshlang'ich to'lovdan boshlab 60...</div></div>       | <div>VIEWS</div> <div>885</div> <div>REPOSTS</div> <div>2</div> | <div>REACTIONS</div> <div>1</div> <div>ER</div> <div>0.3%</div> |
| <div><div>↓</div><div>30.05 · 16:22</div><div>VIDEO</div></div> <div><div>Kia ADM-ASTER Qarshi dan Kia Sonet avtomobili</div><div>Kia ADM-ASTER Qarshi avtosalonidan Kia Sonet avtomobillarini 20% boshlang'ich to'lov bilan...</div></div> | <div>VIEWS</div> <div>743</div> <div>REPOSTS</div> <div>2</div> | <div>REACTIONS</div> <div>1</div> <div>ER</div> <div>0.3%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

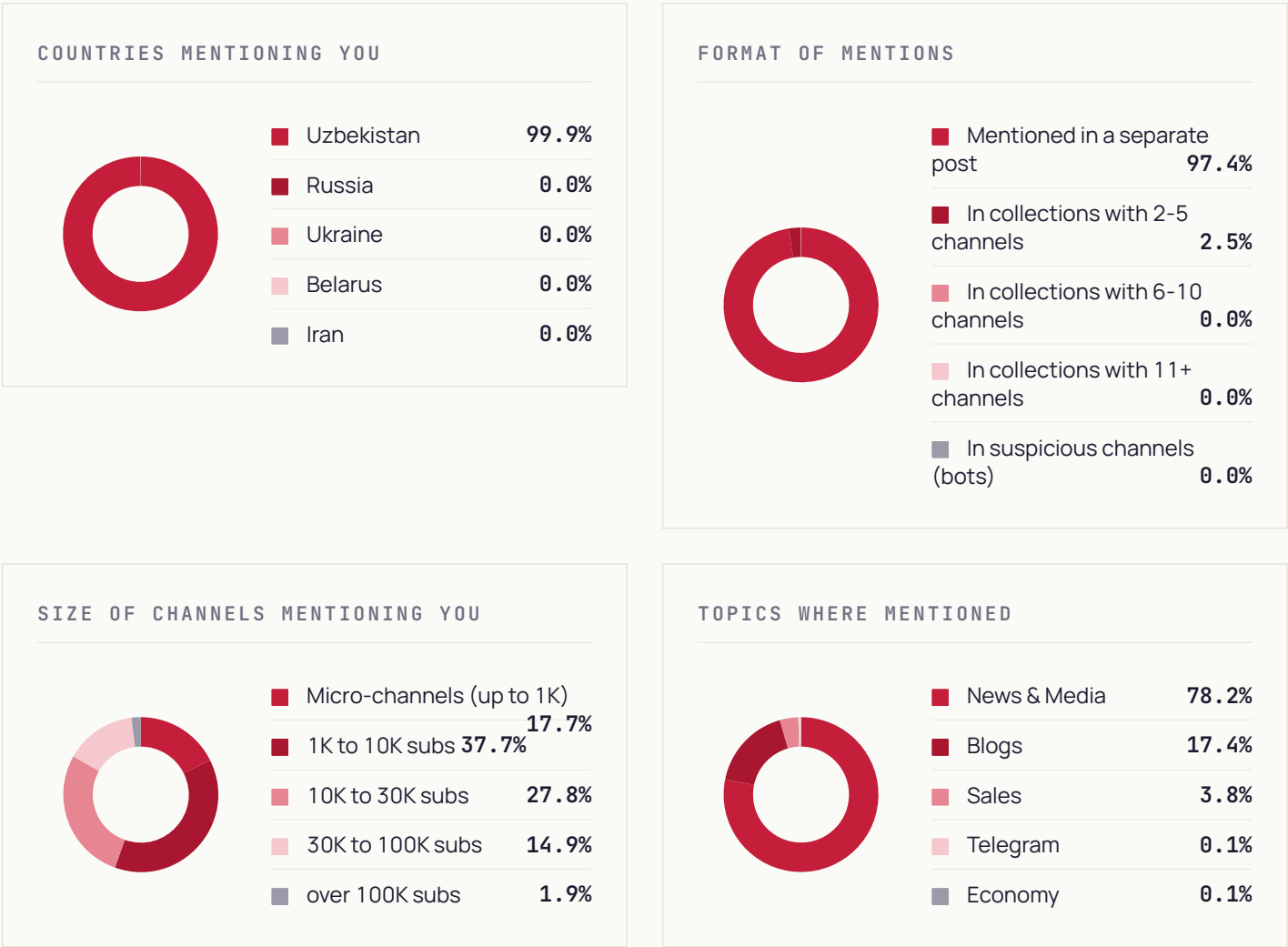
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

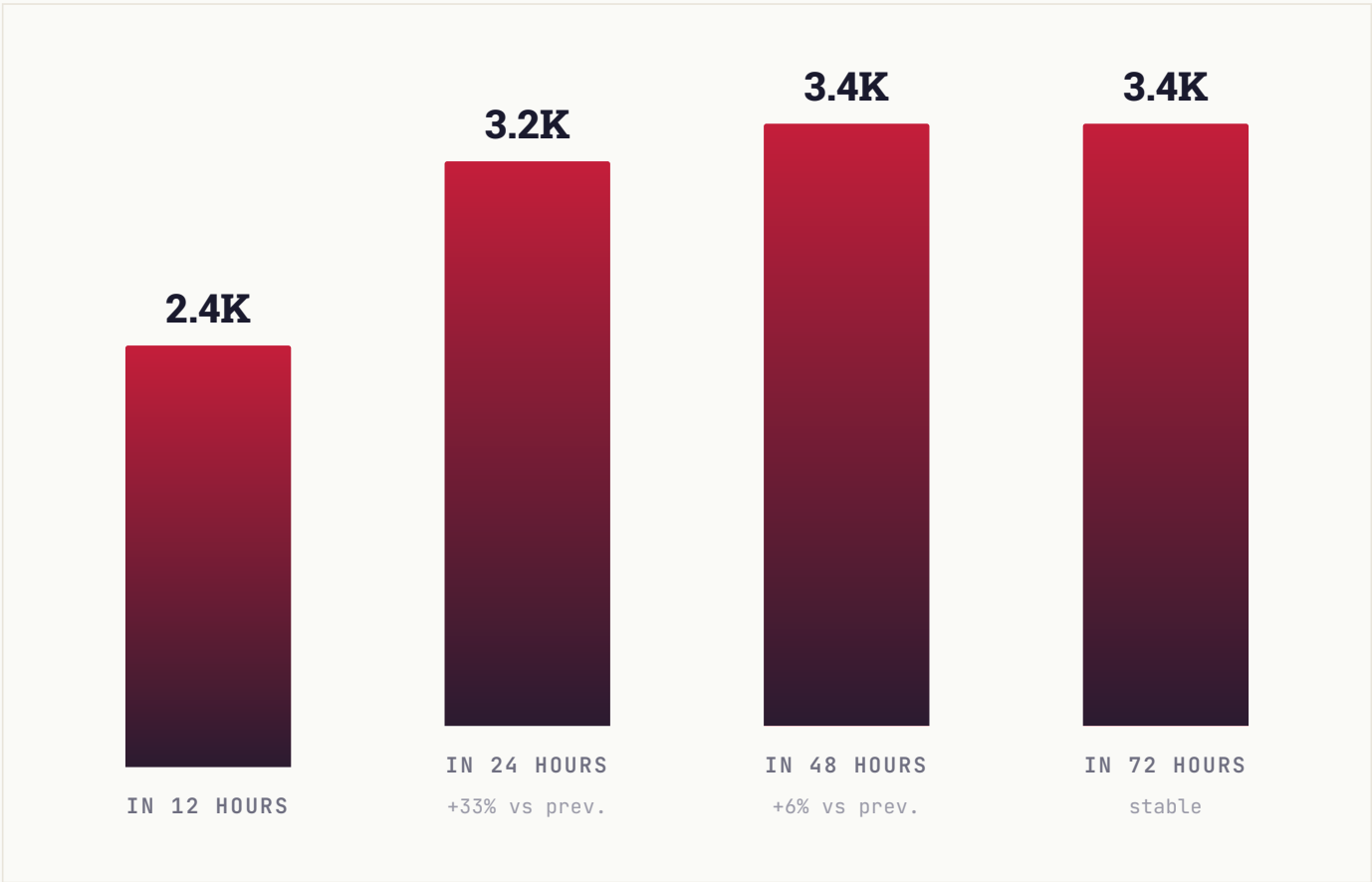
Citation index **58** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a channel with 100k subs weighs more than from 1k subs. All-time channel was mentioned **208** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                                                   | SUBS   |
|---------------------------------------------------------------------------|--------|
| <div><div>QX</div><div>Qashqadaryo xalqi 你</div><div>YOU</div></div>      | 296.9K |
| <div><div>QA</div><div>QASHQADARYO AHLI</div></div>                       | 294.3K |
| <div><div>QY</div><div>Qashqadaryo yangiliklari</div></div>               | 50.1K  |
| <div><div>DT</div><div>Dehqonobod tumani hokimligi</div></div>            | 21.2K  |
| <div><div>QI</div><div>Qashqadaryo IIB   Rasmiy kanal</div></div>         | 13.9K  |
| <div><div>ER</div><div>Captain Karimov</div></div>                        | 13.2K  |
| <div><div>Q-</div><div>Qashqadaryoliklar - Қашқадарёликлар24™</div></div> | 12.2K  |
| <div><div>R </div><div>RASMIY.UZ   Official news</div></div>              | 8.9K   |
| <div><div>KT</div><div>Kitob tumani hokimligi  RASMIY</div></div>         | 8.8K   |
| <div><div>QF</div><div>QASHQADARYO FVB   Rasmiy</div></div>               | 4.7K   |
| <div><div>QX</div><div>Qarshi xabarlari</div></div>                       | 4K     |

COMPARATIVE CONCLUSION

Channel — largest in the set out of 11 channels. You can cross-promote with the rest as a niche leader: you give them more reach than you get back, but cement your status.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Every month we track posts in other channels that mention yours. In the last **6 months** such mentions **6 709**, they brought **225 781** new subs.

| PERIOD         | MENTIONS | CHANNELS       | BROUGHT SUBS   |                        |
|----------------|----------|----------------|----------------|------------------------|
| Dec 2025       | 2 471    | 8              | 65 573         | <div><div></div></div> |
| Nov 2025       | 1 779    | 10             | 0              | <div><div></div></div> |
| Oct 2025       | 659      | 6              | 9 245          | <div><div></div></div> |
| September 2025 | 620      | 6              | 126 151        | <div><div></div></div> |
| August 2025    | 589      | 5              | 24 812         | <div><div></div></div> |
| Jul 2025       | 591      | 4              | 0              | <div><div></div></div> |
| TOTAL MENTIONS |          | MONTHS OF DATA | ATTRACTED SUBS |                        |
| 6 709          |          | 6              | 225 781        |                        |

## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions ranked by expected impact. Check off as a checklist and revisit this report in a month.

01

## Top post of the week — Tuesday

Audience is most active on this day at 00:00 UZT.

EFFECT

**Best window  
for an  
important post**

02

## ER below niche benchmark — rethink formats

Current ER 1.45% vs norm 5.5%. Try polls and interactive formats.

EFFECT

**+4.0pp ER**

03

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

04

## Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic is an easy win.

EFFECT

**+5-15% ER**

05

## Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Relevant  
audience  
growth**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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