

PROMTPRESS PUBLIC REPORT

Channel audit

QASHQADARYO24

| Rasmiy kanal



@qashqadaryo_24

QASHQADARYO24 - Qashqadaryo viloyatida eng tezkor yangiliklar va videolar etkazib beruvchi birinchi raqamli kanalga xush kelibsiz! <https://Qashqadaryo24.uz> ✂Реклама хизмат: @reklamaagent_info ✂Хабар...

SUBS

94 508

-7141 per month

ERR (% SEE POSTS)

22.0%

per day 23.4%

REACH/POST

20.9K

ad reach 22.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 94 508 —	 SUBSCRIBER REACH 22.1% avg % subs see post	 VIEWS/POST 20.9K median 21.9K · 29 days	 POSTS/DAY 15.1 ~106/week
 7D TREND +27.4% vs prev week	 REACTIONS/POST 7.5 only 3,361 reactions, 25,850 reposts, 4 comments	 POST LENGTH 298 chars median 242 · 29 days	 POSTS ANALYZED 447 29 days
 AD REACH 22.4K 24h avg	 CHURN / MONTH -7141 over the last month	 CITATION INDEX 146 citation index · 281 channels mentioned all time	 CHANNEL AGE 4 years 7 months created 18.10.2021

AI EDITOR SUMMARY

Channel «QASHQADARYO24 | Rasmiy kanal» — 94 508 subs. Each post gets on average 20.9K people (22% from subs), that's average reach — room to grow. Publishes 106 posts per week (~15/day) — very active posting. For the week of May 25–31, reach grew by +27.4% by the week of May 18–24 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **447** posts over 29 days.
- 02 Dominant format — **Video** (274/447 posts).
- 03 Avg post length — **298** characters (median 242).
- 04 Audience peak activity — **Tuesday**, 00:00 UZT.
- 05 Top posts get **9x** more views than the weakest (51.2K avg for top vs 5.9K for worst) — among 447 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.05 · 15:48 PHOTO Qashqadaryo, Surxondaryo va Xorazm uchun sun'iy intellekt bo'yicha eng so'nggi mega grant! 🇺🇿 Najot Ta'lim markazi IT Park Uzbekistan va...	VIEWS 60 514 REPOSTS 31	REACTIONS 5 ER 64.0%
Nº2 26.05 · 19:42 VIDEO 🇺🇿 Қўрбон ҳайити барчамизга муборак бўлсин! Ушбу муборак айём хонадонларимизга файзу барака, қалбларимизга хотиржамлик ва қувонч олиб...	VIEWS 52 618 REPOSTS 1 278	REACTIONS 13 ER 55.7%
Nº3 20.05 · 06:11 VIDEO 😊😊😊🇺🇿🇺🇿Oshxonangiz — ilhom manbayingiz bo'lishi mumkin! 🇺🇿 Har bir taom — sifatli jihozlardan boshlanadi. Endi siz ham professional...	VIEWS 40 328 REPOSTS 5	REACTIONS 9 ER 42.7%

Nº4 14.05 · 02:23 VIDEO 📺 Бугун, 14-май, кўплаб мамлакатларда ОНАЛАР КУНИ нишонланмоқда Ушбу кунда меҳри булоқ, юраги кенг, ҳар бир сўзи ҳикмат бебаҳо...	VIEWS 37 405 REPOSTS 211	REACTIONS 11 ER 39.6%
Nº5 16.05 · 06:23 PHOTO 📷 “ENG YAXSHI MAKTAB DIREKTORI – 2025/2026” (Kasbi tumani) so‘rovnomasi boshlandi! Qashqadaryo viloyatidagi eng faol, tashabbuskor va...	VIEWS 37 268 REPOSTS 62	REACTIONS 4 ER 39.4%

WORST 3

↓ 25.05 · 14:48 PHOTO 📷 Qurbon Hayitida oilangizni sovg'alar bilan hursand qiling! 22-27-may kunlari ustamasiz, boshlang'ich to'lovsiz 12 oyga bo'lib to'lab...	VIEWS 6 496 REPOSTS 1	REACTIONS 6 ER 6.9%
↓ 17.05 · 14:18 VIDEO Худди кинодагидек! 📺 Афғонистондан Ўзбекистонни транзит қилиб 600кггли наркотик моддаларни олиб ўтмоқчи бўлган устаси фаранглар қўлга...	VIEWS 6 256 REPOSTS 17	REACTIONS 17 ER 6.6%
↓ 15.05 · 13:15 PHOTO 📷 “ENG YAXSHI MAKTAB DIREKTORI – 2025/2026” (Qarshi tumani) so‘rovnomasi boshlandi! Qashqadaryo viloyatidagi eng faol, tashabbuskor va...	VIEWS 4 927 REPOSTS 5	REACTIONS — ER 5.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

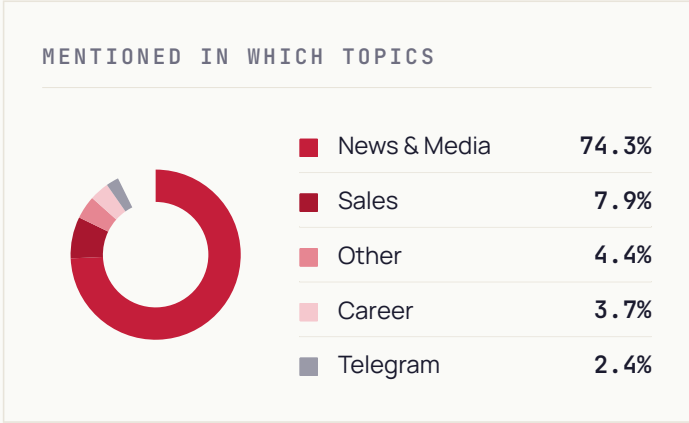
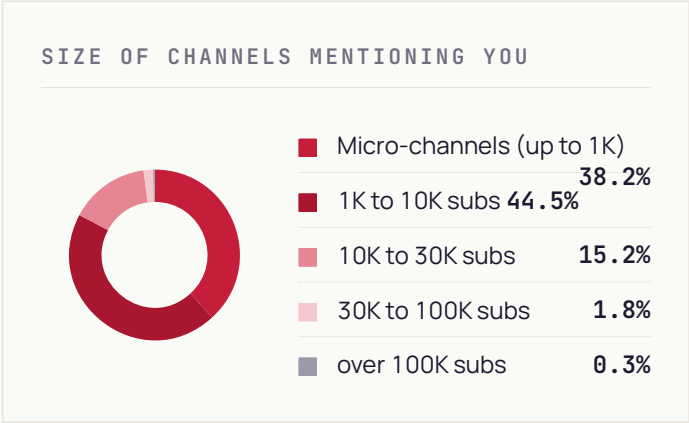
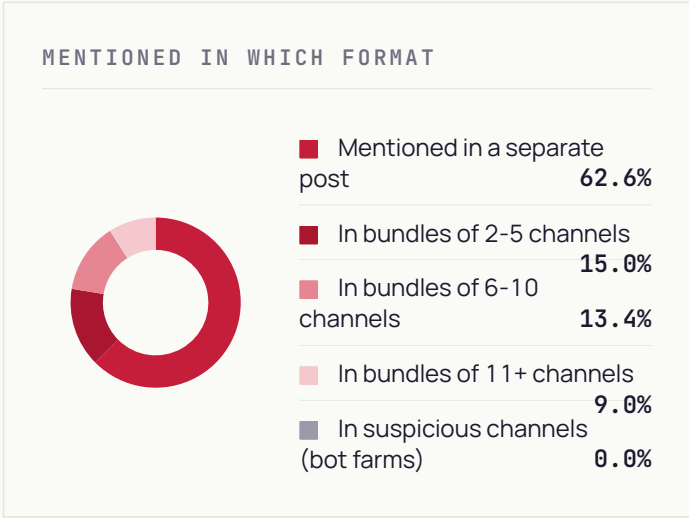
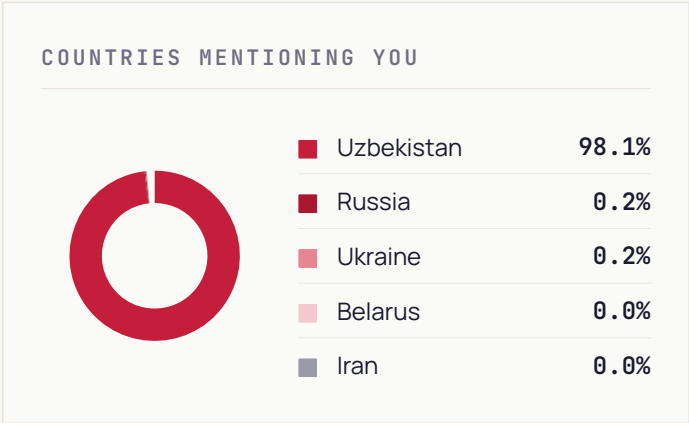
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

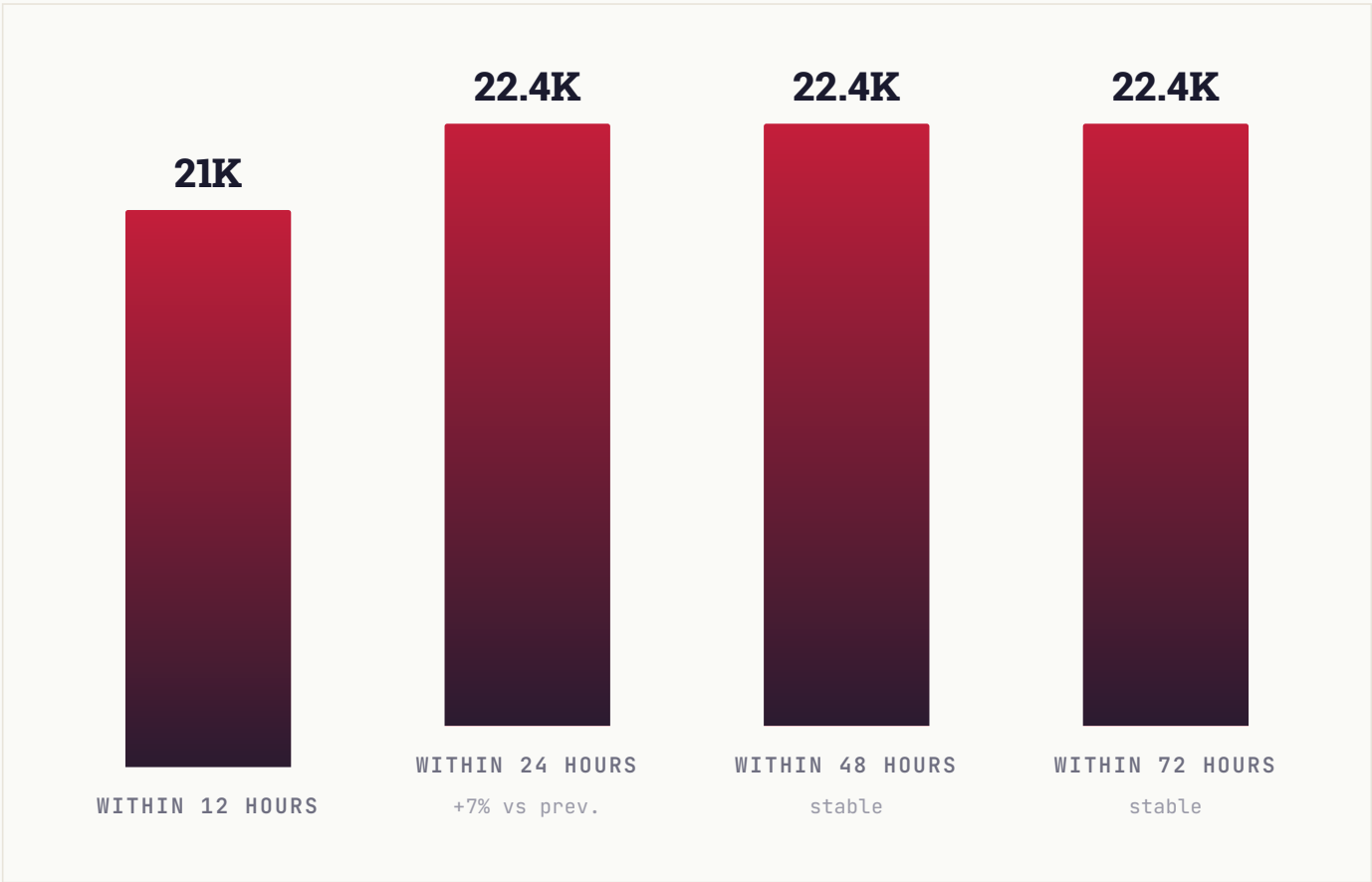
Citation index **146** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **281** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
QA QASHQADARYO AHLI	292.4K
QA QARSHI24	245.6K
KI KITOB24	245.3K
QI QASHQADARYO24 Rasmiy kanal YOU	94.5K
QY Qashqadaryo yangiliklari	49.9K
SS Shahrisabz shahar hokimligi	14.4K
QI Qashqadaryo IIB Rasmiy kanal	13.9K
Q- Qashqadaryoliklar - Қашқадарёликлар24™	12.2K
K Koson.uz Koson tumani hokimligi	9.9K
KO KO'KDALA24.UZ	8.4K
KP Ko'kdala press Qashqadaryo vil. Ko'kdala tumani hokimligi	6.2K

COMPARATIVE CONCLUSION

Channel in mid-collection (4th of 11). 3 channels larger, 7 smaller. Good for mutual cross-promo: up to grow, down to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **466**, they brought **95 207** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Dec 2025	200	74	12 032
Nov 2025	155	42	14 390
Oct 2025	34	32	168
September 2025	9	9	17 949
August 2025	11	5	0
Jul 2025	57	22	50 668
TOTAL MENTIONS			466
MONTHS OF DATA			6
ATTRACTED SUBS			95 207

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — Tuesday
Audience most active on this day at 00:00 UZT. | EFFECT
Best window
for an
important post |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily. | EFFECT
Relevant
audience
growth |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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