

PUBLIC REPORT BY PROMTPRESS

Channel audit

QASHQADARYO AHLI



@qashqadaryo

• Qashqadaryoahli.uz official news channel. Largest in Qashqadaryo. • Ads: @Ziyobaxsh • Send quick photo/video & news: @QashAhli_AloqaBot • Short and...

SUBSCRIBERS

293 895

-19606 per month

ERR (% SEE POSTS)

9.0%

in a day 7.9%

REACH/POST

27.6K

ad reach 24.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 293 895 —	SUBS REACH 9.41% avg % subs see post	VIEWS/POST 27.6K median 26.2K · 20 days	POSTS/DAY 43.0 ~301 per week
7D TREND — no data for period	REACTIONS/POST 75.0 total 64,608 reactions, 138,897 reposts, 0 comments	POST LENGTH 405 chars median 378 · 20 days	POSTS ANALYZED 862 20 days
AD REACH 24.1K 24h avg	CHURN / MONTH -19606 over the last month	CITATION RATE 605 citation index · 1,779 channels mentioned all time	CHANNEL AGE 7 years 2 months created 03/15/2019

AI EDITOR SUMMARY

Channel «QASHQADARYO AHLI» – 293 895 subs. Avg views per post 27.6K people (9% from subs), low reach – need to grow audience. Publishes 301 posts/week (~43/day) – very active.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **862** posts in 20 days.
- 02 Dominant format — **Video** (622/862 posts).
- 03 Avg post length — **405** chars (median 378).
- 04 Peak audience activity — **Tuesday**, 04:00 UZT.
- 05 Top posts get **5x** more views than the weakest (101.5K avg for top vs 20.4K for worst) — among 862 posts in 20 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 23:36 PHOTO 📖 Қурбон ҳайити муборак бўлсин! Сизни ва оила аъзоларингизни муборак Қурбон ҳайити билан чин қалбимдан табриклайман. Ушбу қутлуғ айём...	VIEWS 142 937 REACTIONS 51 REPOSTS 4 552 ER 48.6%
Nº2 26.05 · 19:27 VIDEO Қурбон ҳайити байрами муборак бўлсин! 😊 Тортиқ бўлсин сизга дуо-саломлар, Дуода энг гўзал ширин каломлар. Илоҳо уйингиз нурларга...	VIEWS 88 896 REACTIONS 40 REPOSTS 2 316 ER 30.2%
Nº3 26.05 · 19:00 PHOTO 📖 ҚУРБОН ҲАЙИТИНГИЗ МУБОРАК БЎЛСИН! Аллоҳнинг раҳмати бир сизга бўлсин. Умрингиз бахтларнинг нурига тўлсин. Шукурким етказди улуғ...	VIEWS 72 743 REACTIONS 39 REPOSTS 1 990 ER 24.8%

Nº4 26.05 · 02:04 VIDEO АРАФА КУНИНГИЗ МУБОРАК БЎЛСИН! Ўтиб бораётир муборак кунлар, Аллоҳнинг раҳмати ёғилмиш тунлар. Кўзларда ёш ила тилаймиз тилак, Арафа...	VIEWS 70 542 REPOSTS 2 986	REACTIONS 34 ER 24.0%
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Nº5 26.05 · 19:00 VIDEO ☒ ҚУРБОН ҲАЙИТИНГИЗ МУБОРАК БЎЛСИН! Иймоннинг нуридан қалбингиз тўлсин, Кўнгил шодлигидан кўзингиз тўлсин, Шундай қутлуғ кунда эй...	VIEWS 66 972 REPOSTS 1 817	REACTIONS 32 ER 22.8%
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WORST 3

↓ 06.06 · 07:45 VIDEO Болага қандай мултфилмлар қўйиб бериш мумкин? Ота-оналарга юборинг. Қуйидаги линкни босинг ва Қашқадарёликларга...	VIEWS 20 922 REPOSTS 110	REACTIONS 34 ER 7.1%
↓ 06.06 · 08:12 VIDEO ☒☒ BIG DEALS AT CHERY OFFICIAL DEALERSHIP IN KARSHI! ☒ Buy your dream CHERY now and enjoy these perks...	VIEWS 20 445 REPOSTS 3	REACTIONS 12 ER 7.0%
↓ 06.06 · 06:11 PHOTO 50 йилдан ошган кўп қаватли уйларда қайта режалаштириш тақиқланди Президент фармонига кўра, эксплуатация муддати 50 йилдан ошган кўп...	VIEWS 19 818 REPOSTS 16	REACTIONS 31 ER 6.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

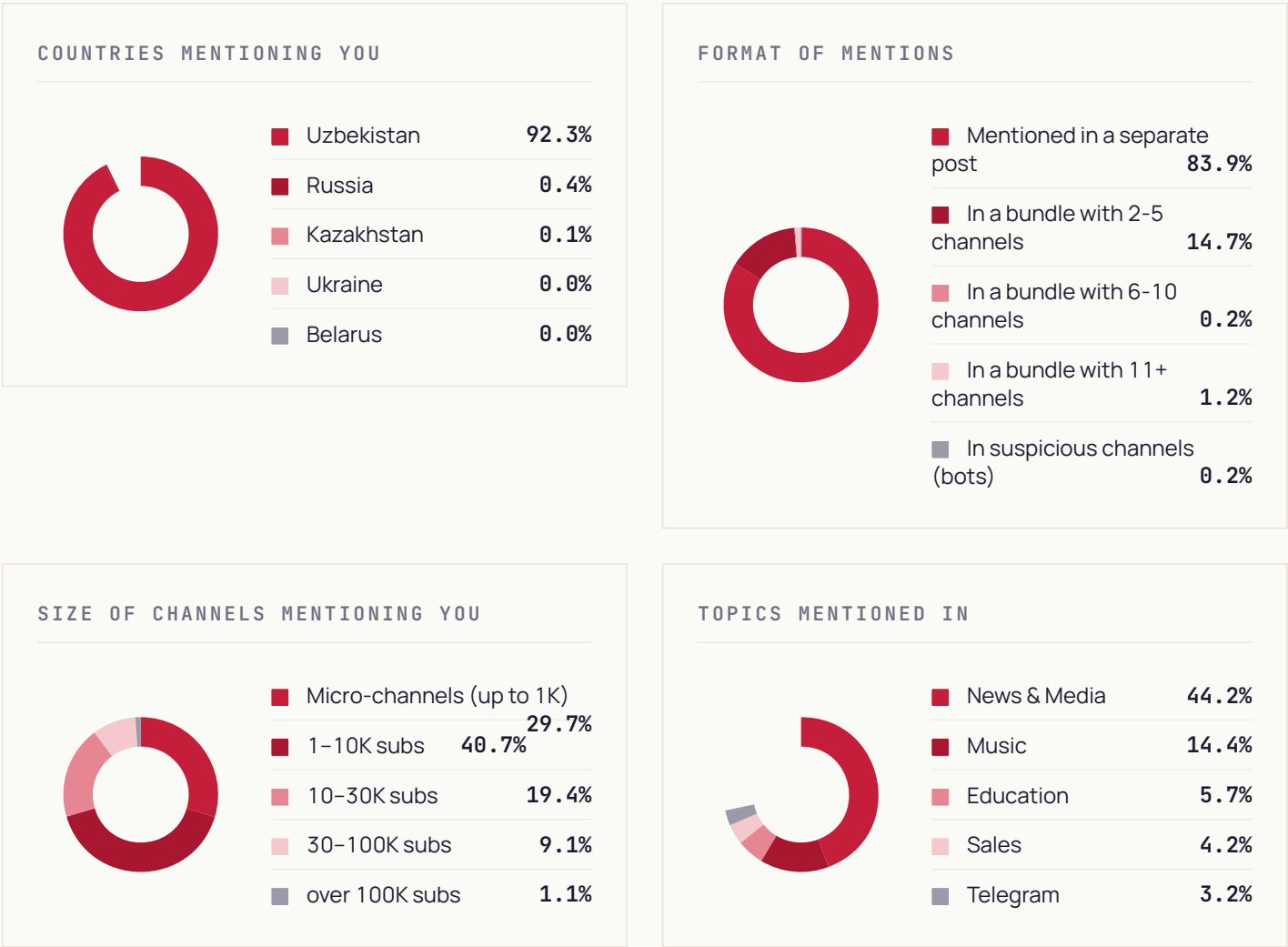
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

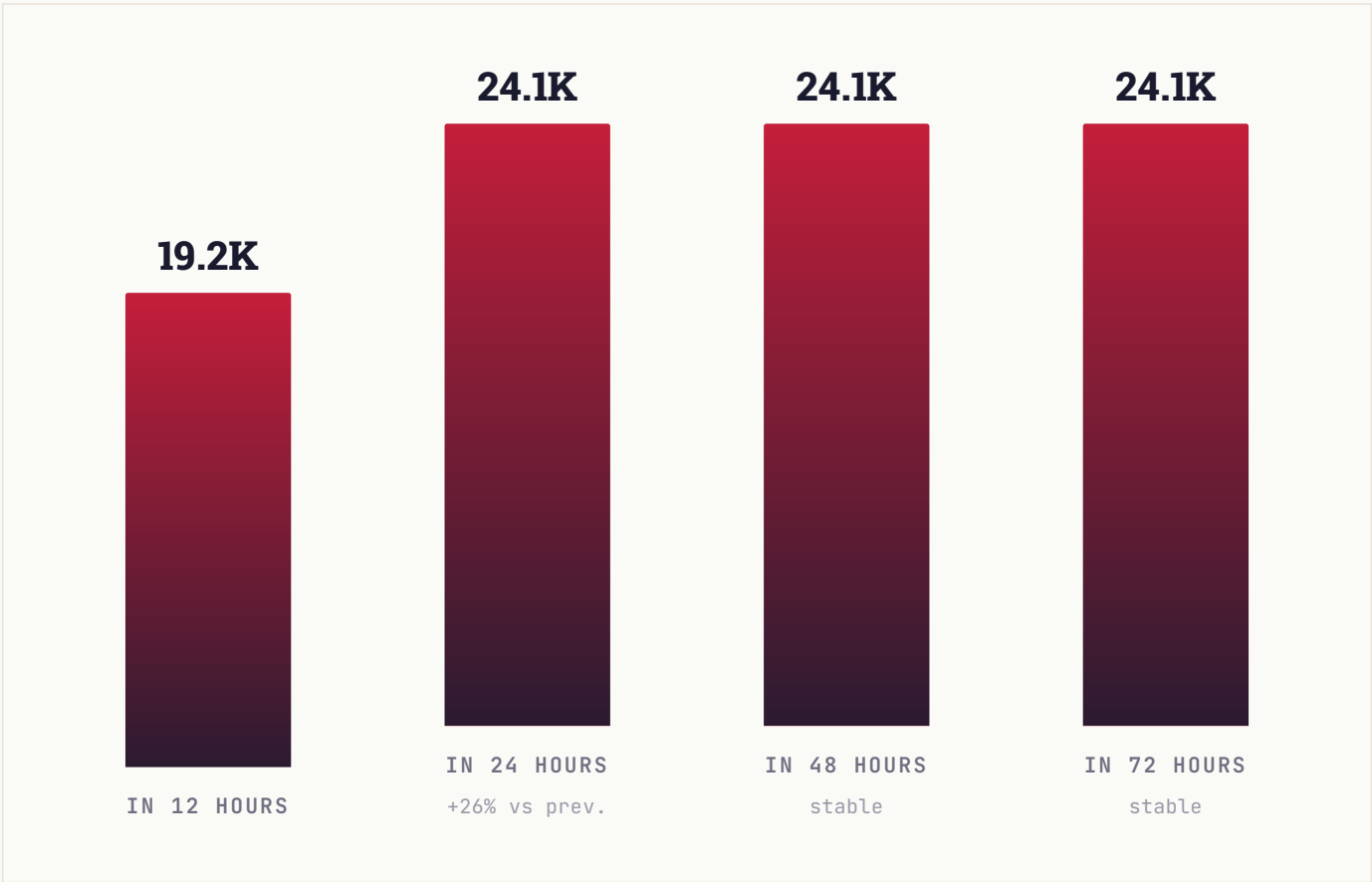
Citation index **605** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs one. All time the channel was mentioned **1 779** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
Q2 Qashqadaryo 24/7	720.9K
XU Xushnudbek.uz	615.4K
MU MILITSIYA UZB Official channel	553.6K
QA QASHQADARYO AHLI YOU	293.9K
N nasafziyo.uz Official	120.8K
N Nasafnews.uz Rasmiy kanal	21.9K
ER Captain Karimov	13.2K
Q- Qashqadaryoliklar - Қашқадарёликлар24™	12.2K
QX Qarshi xabarlari	4K

COMPARATIVE INSIGHT

Channel in mid-list (6th out of 11). 5 channels larger, 5 — smaller. Good candidates for mutual cross-promotion: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **713**, they brought **172 446** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	221	65	48 940
November 2025	125	38	2 878
October 2025	95	25	0
September 2025	81	24	70 392
August 2025	102	24	21 061
July 2025	89	16	29 175
TOTAL MENTIONS			713
MONTHS OF DATA			6
ACQUIRED SUBS			172 446

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Tuesday

Audience is most active on this day at 04:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
