

PROMTPRESS PUBLIC REPORT

Channel audit

Қаржылық сауаттылық



@qarjysayaty

Қаржылық сауатты үйрететін арна. Арнаның бас жағында тегін 12 сабақ бар. Көріңіз. 🧑🏫 Арнаға осы сілтеме арқылы адам қоса аласыз: <https://t.me/qarjysayaty> Арна иесі: Исламбек Әділбек Менімен байланысу...

SUBSCRIBERS

24 719

+4 per month

ERR (% SEE POSTS)

23.0%

per day 8.4%

REACH/POST

5.4K

ad reach 2.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 24 719 —	 SUBS REACH 21.89% avg % subs see post	 VIEWS/POST 5.4K median 5.2K · 25 days	 POSTS/WEEK 3.8 over the period
 7D TREND -22.0% vs prev week	 REACTIONS/POST 105.9 total 1,483 reactions, 116 reposts, 26 comments	 POST LENGTH 644 chars median 760 · 25 days	 POSTS ANALYZED 14 25 days
 AD REACH 2.1K 24h avg	 CHURN / MONTH +4 over the last month	 QUOTE RATE 1 citation index · 11 channels mentioned all time	 CHANNEL AGE 2 years 7 months created 25.11.2023

AI EDITOR SUMMARY

Channel «Қаржылық сауаттылық» – 24 719 subs. Each post averages 5.4K people (22% of subs), average reach – room to grow. Publishes 4 posts per week (~1/day) – rare. For week 22–28 Jun reach dropped -22.0% by week 15–21 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 25 days.
- 02 Dominant format — Text (8/14 posts).
- 03 Avg post length — 644 chars (median 760).
- 04 Peak audience activity — Friday, 12:00 ALMT.
- 05 Top posts get 2x more views than the weakest (7.8K avg for top vs 3.8K for worst) — among 14 posts in 25 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 06:39 TEXT БІТТІ🤔 (соңына дейін толық оқыңыз) Естеріңізде болар: осы каналда ай сайын қанша теңге инвестицияға құя аласыз деген сауалнама өткіздім?!...	VIEWS 8 278 REPOSTS 7	REACTIONS 109 ER 33.5%
Nº2 12.06 · 07:06 PHOTO 💙Turned 25! ~ Stepping into 25. Grateful for 24. Started grad school, bought a home, defended my research projects...	VIEWS 7 613 REPOSTS 7	REACTIONS 139 ER 30.8%
Nº3 09.06 · 07:54 PHOTO I knew it would be like this (read to the end) In the latest post, a practical workshop on «Investing with little money»...	VIEWS 7 492 REPOSTS 7	REACTIONS 83 ER 30.3%

Nº4 18.06 • 07:19 PHOTO  Hype-Free Investing A post for both the educated and uneducated “This company's stock just dropped hard – should I buy?” ...	VIEWS 6 372 REACTIONS 106 REPOSTS 23 ER 25.8%
Nº5 15.06 • 05:02 TEXT  Quick Finance Talk #26 You weren't born to work dawn to dusk just to pay off debt.	VIEWS 6 285 REACTIONS 166 REPOSTS 8 ER 25.4%

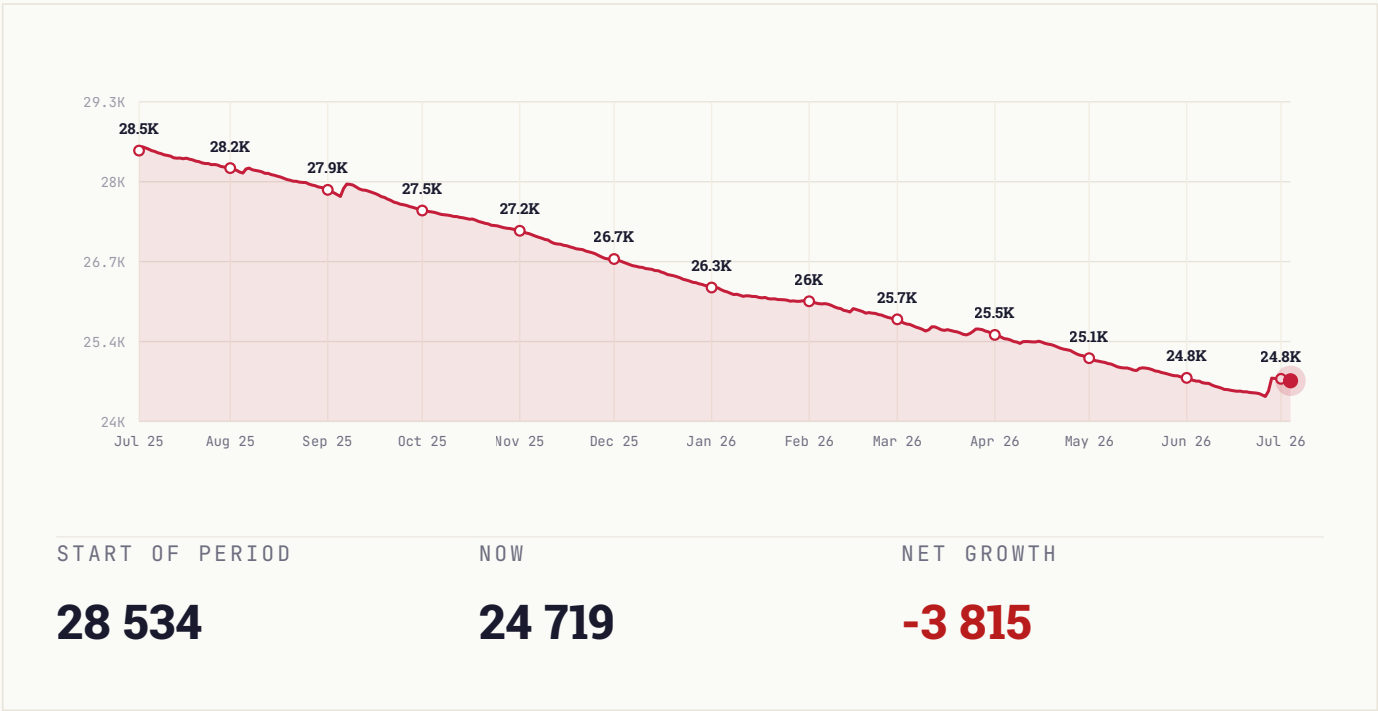
WORST 3

↓ 25.06 • 06:24 PHOTO Trading is like self-harm  Not my words. This is from Benjamin Graham, mentor to Warren Buffett, one of the world's richest investors...	VIEWS 4 600 REACTIONS 68 REPOSTS 8 ER 18.6%
↓ 30.06 • 08:53 TEXT  Never tell anyone how much you earn! (a post for deep thinkers who don't fall for glitter) On social media now...	VIEWS 3 540 REACTIONS 153 REPOSTS 13 ER 14.3%
↓ 01.07 • 06:03 PHOTO Halyk bank-тің акциясы 8 жылда қалай өзгерді?  2018: +18.57%  2019: +29.45%  2020: -6.07%  2021: +52.47%  2022: -27.74%  2023...	VIEWS 3 203 REACTIONS 59 REPOSTS — ER 13.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

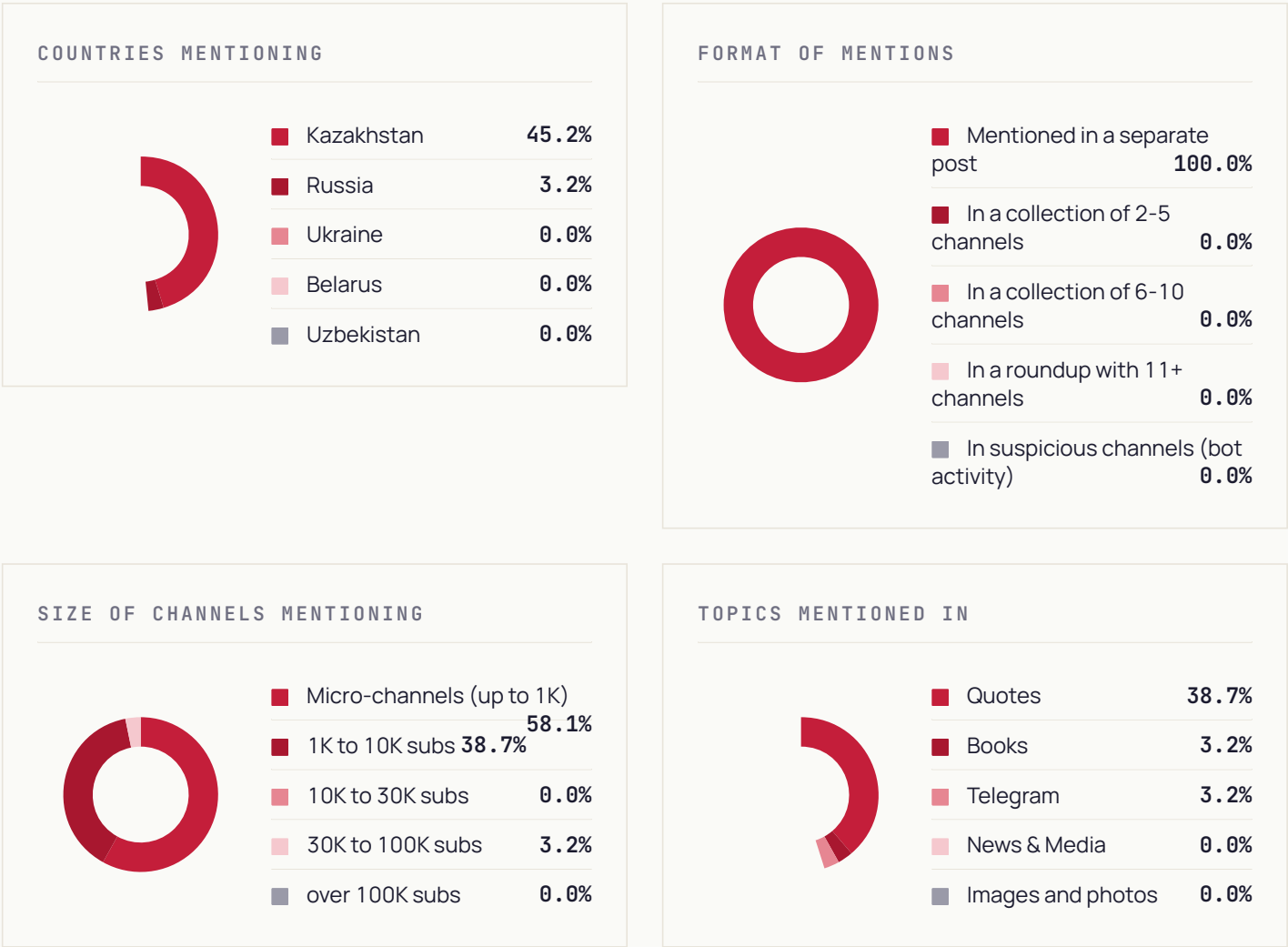
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subscribers.



SECTION 04 · MENTIONS

Who and how mentions the channel

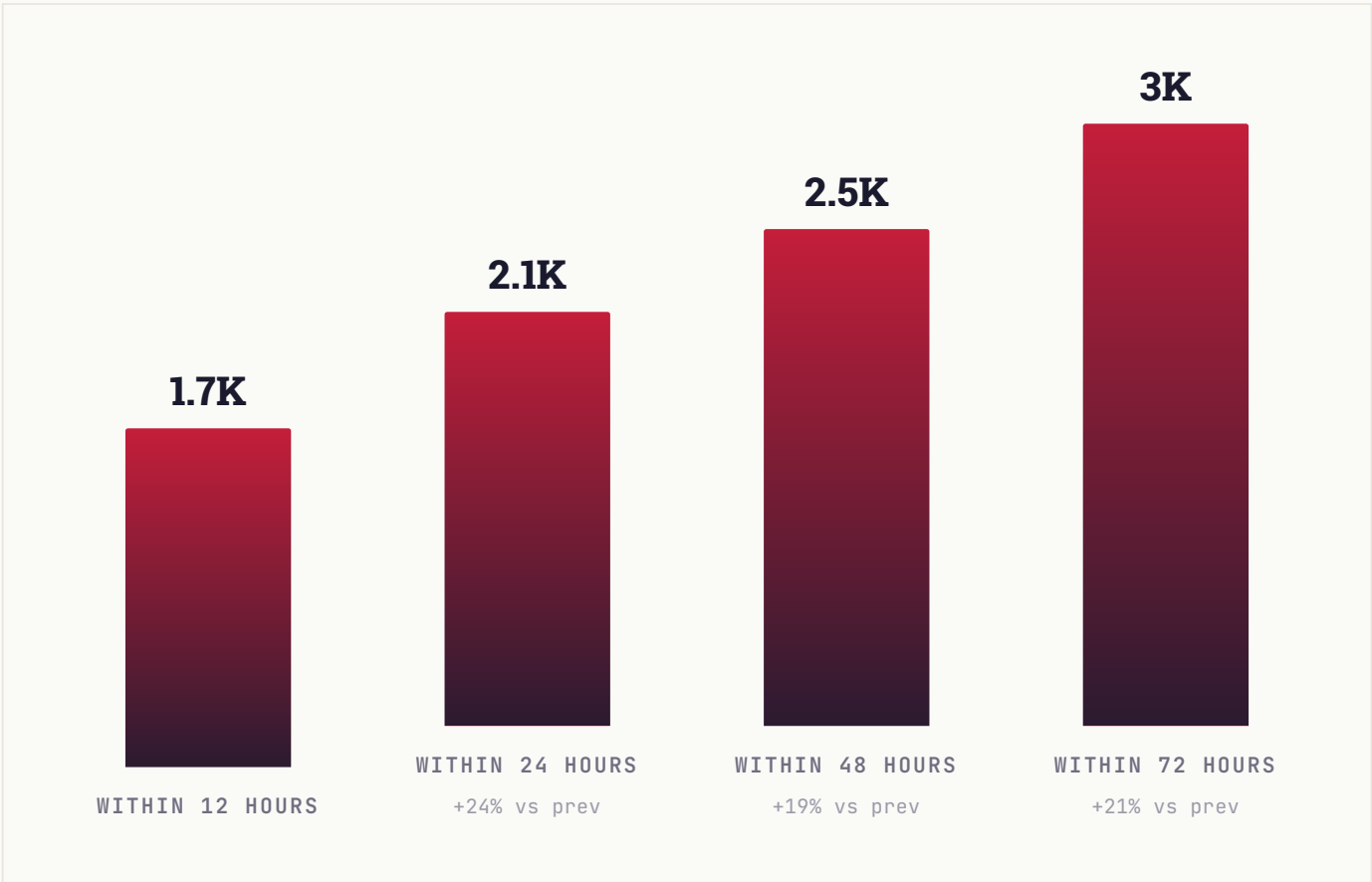
Citation index 1 — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 11 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TENGONOMIKA	72K
KF  FINANCE.kz	63.9K
TL Tengri Live - News Kazakhstan	47.1K
B  Bugin.info 	34K
PA Paydabar	32.7K
KA Kaspi.kz	27.4K
AJ Alibek Zhalgaspayev About investments in RK 	25.2K
ҚС Қаржылық сауаттылық YOU	24.7K
FB Freedom Broker	21.2K
BUT Finance news	21K
ҚЕ Қаржылық Еркіндік	20.6K

COMPARATIVE INSIGHT

Channel in top-10 niche (#8 of 99). Strong position. Niche leader — TENGONOMIKA (72K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **338** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	36
December 2025	0	0	13
November 2025	0	0	0
October 2025	0	0	2
September 2025	0	0	205
August 2025	0	0	82

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	338

SECTION 08 · NICHE COMPARISON

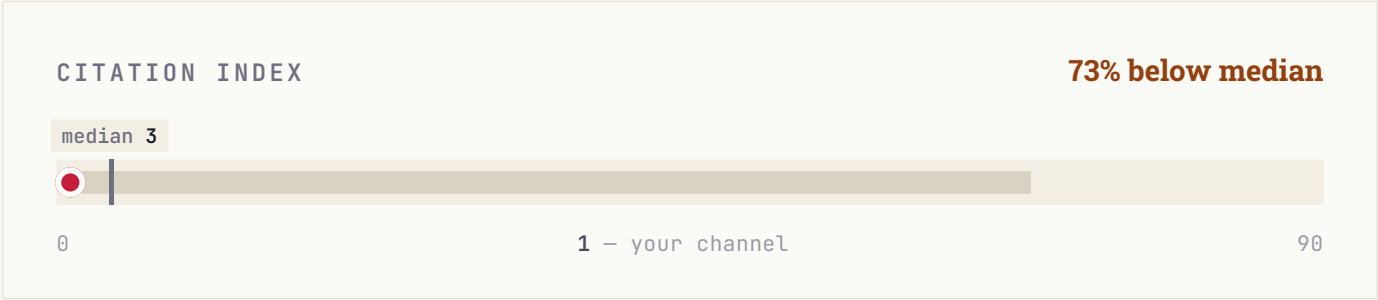
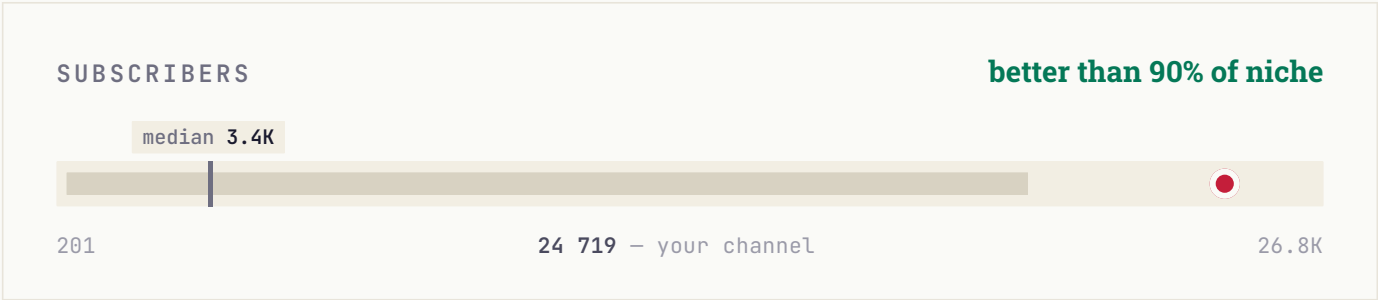
Where the channel stands in its league

Took top-100 channels in category «Economy» and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#8/100

RANK IN NICHE

Channel in top 8% economy



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 3.8 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Friday
On this day at 12:00 ALMT audience is most active. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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