

— PUBLIC PROMTPRESS REPORT

Channel audit

РусскаяСила | anti-shatter & thermal protection factory



@rusc_power

#ZBV1J <https://knd.gov.ru/license?>

id=676e391a40af125d6a9254bd&istryType=bloggersPermission

"Russian Force" - manufacturer of anti-fragmentation and anti-thermal imaging products for our Brothers. OUR...

SUBSCRIBERS

21 556

-124 per month

ERR (% SEE POSTS)

16.0%

per day 5.6%

REACH/POST

3.1K

ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 21 556 —	 SUBS REACH 14.53% avg % subs see post	 VIEWS/POST 3.1K median 3.3K · 21 days	 POSTS/WK 2.3 over the period
 7D TREND — no data for period	 REACTIONS/POST 57.4 only 402 reactions, 187 reposts, 0 comments	 POST LENGTH 795 chars median 853 · 21 days	 POSTS ANALYZED 7 21 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -124 over the last month	 CITATION RATE 806 citation index · 771 channels mentioned ever	 CHANNEL AGE 3 years 4 months created 15.03.2023

AI EDITOR SUMMARY

Channel «РусскаяСила | factory of anti-frag and anti-heat products» — 21 556 subs. Each post averages 3.1K people (15% of subs), reach is low — consider expanding audience. Publishes 2 posts per week (~0 per day) — infrequent posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 21 days.
- 02 Dominant format – Video (6/7 posts).
- 03 Avg post length – 795 chars (median 853).
- 04 Peak audience activity – Sunday, 08:00 MSK.
- 05 Top posts get 2× more views than the weakest (4.4K avg for top vs 1.8K for worst) – among 7 posts in 21 days. Worth analyzing what the top ones share: topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 05:44 VIDEO Booking a fuel truck class BR-1C2 – unique solution for safe oil product transport. Key features 1 Lightweight and...	VIEWS 4 583 REPOSTS 32	REACTIONS 77 ER 21.3%
Nº2 23.06 · 09:07 VIDEO Friends, sharing an important review from our Brothers! Showed how Modular Frag Protection for UAZ works...	VIEWS 4 551 REPOSTS 50	REACTIONS 108 ER 21.1%
Nº3 21.06 · 07:21 VIDEO Anti-shatter suit – protection that keeps you mobile The suit protects against shrapnel (equivalent to steel...	VIEWS 4 018 REPOSTS 38	REACTIONS 65 ER 18.6%

Nº4 05.07 • 06:56 VIDEO Comprehensive protection for mobile fire teams. We offer not individual items but a complete solution for personnel and...	VIEWS 3 341 REPOSTS 29 REACTIONS 54 ER 15.5%
Nº5 09.07 • 11:09 TEXT Friends, glad to announce an updated tactical clothing catalog! 📌 Catalog in pinned message. ____ Together...	VIEWS 2 219 REPOSTS 14 REACTIONS 30 ER 10.3%

WORST 3

↓ 09.07 • 11:09 TEXT Friends, glad to announce an updated tactical clothing catalog! 📌 Catalog in pinned message. ____ Together...	VIEWS 2 219 REPOSTS 14 REACTIONS 30 ER 10.3%
↓ 10.07 • 07:44 VIDEO Friends, we often get asked how concealed armor panels are installed. Today we show the process on...	VIEWS 1 762 REPOSTS 8 REACTIONS 27 ER 8.2%
↓ 12.07 • 09:15 VIDEO Friends, sharing a video of concealed-open car armor for mobile fire teams. ✅ Doors and roof partially...	VIEWS 1 454 REPOSTS 16 REACTIONS 41 ER 6.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

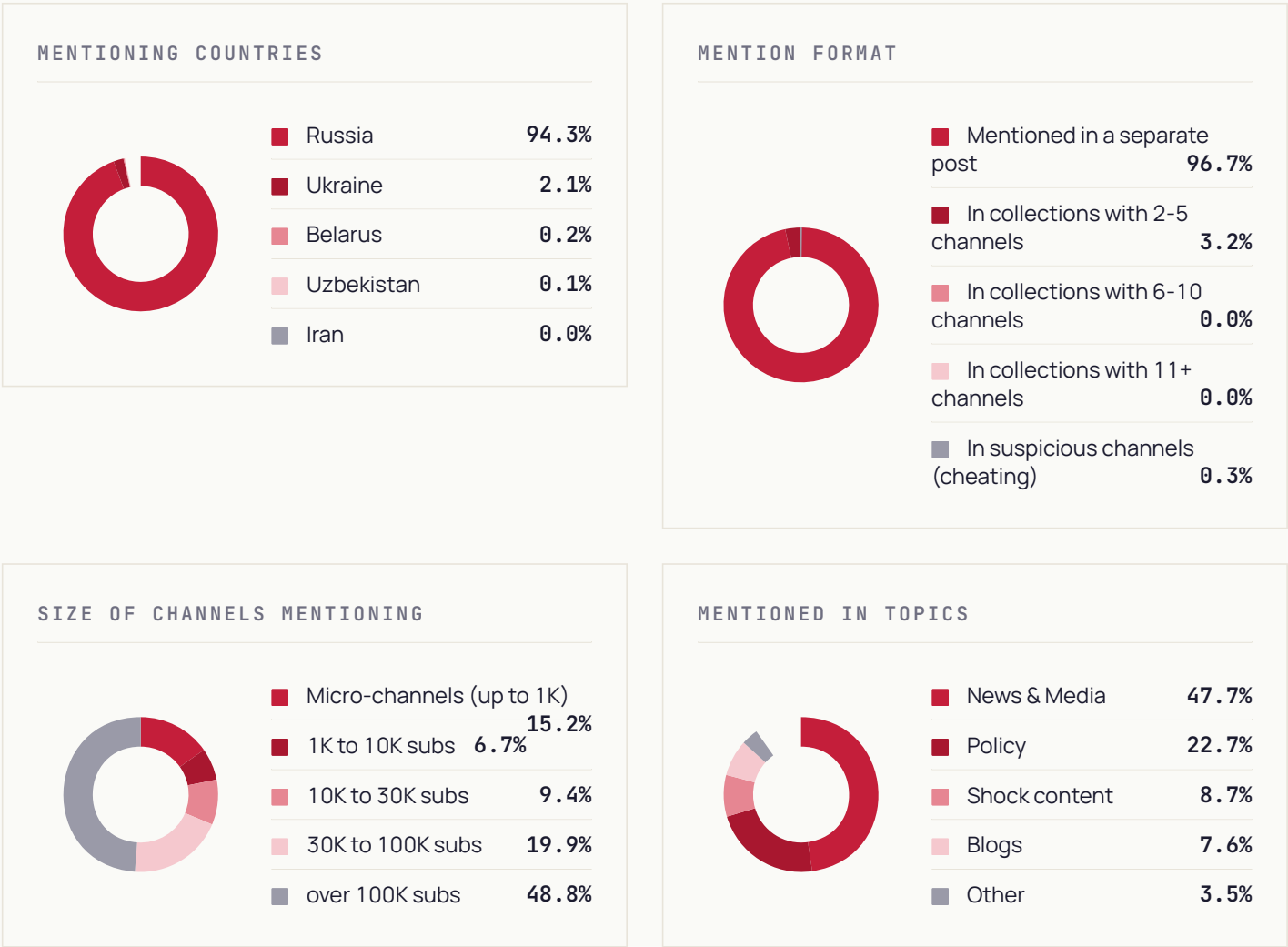
Yearly subscriber growth chart. Key months show exact subs. See gains and losses.



SECTION 04 · CITATIONS

Who and how mentions the channel

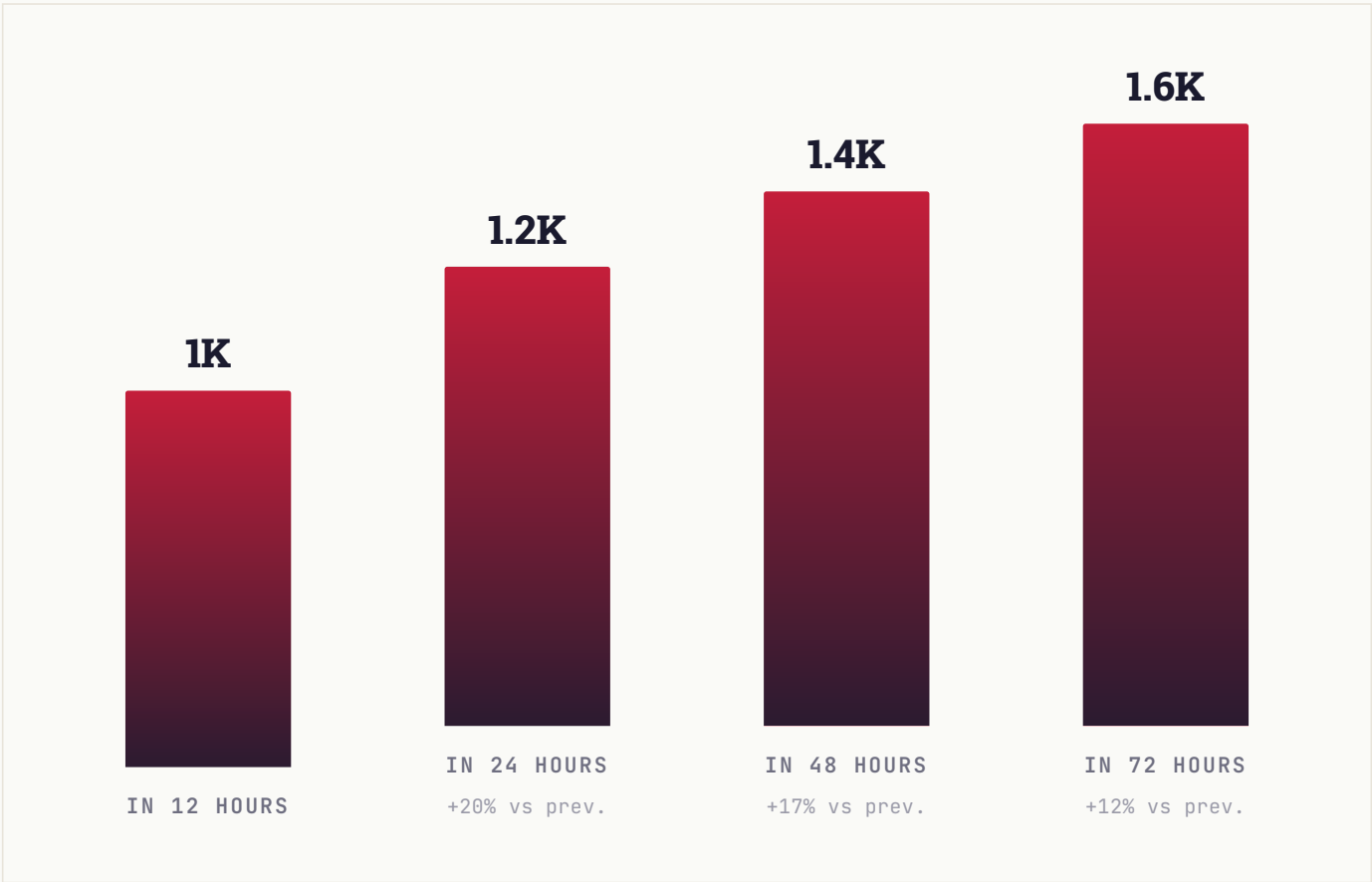
Citation index **806** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel "weighs" more than from a 1k subs channel. All time channel was mentioned **771** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see where you rank among niche peers.

CHANNEL	SUBSCRIBERS
O2 Offerzone 2.	5.8M
OF Offerzone	4.2M
OF Offerzone	1.2M
O3 Offerzone 3.	3.5M
DE Dealdost	3.1M
O4 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
RI РусскаяСила anti-shatter & thermal protection factory YOU	21.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 95 — early growth stage. Niche leader — Offerzone 2. (5.8M), top-95 median: 408K. First goal — enter top-95 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **136**, they brought **1 969** new subs.

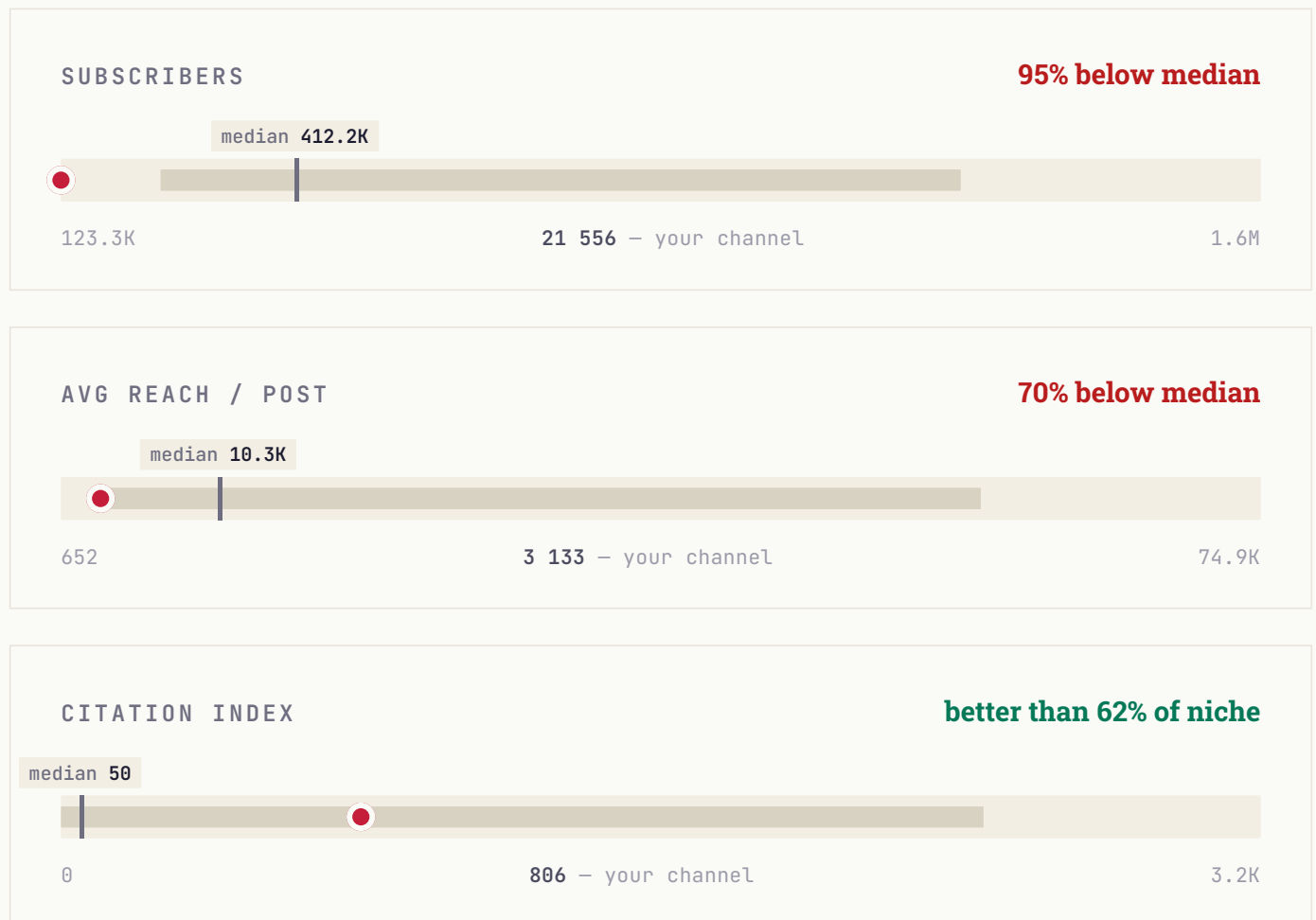
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	1	1	0	
December 2025	2	2	0	
November 2025	19	18	593	
October 2025	33	31	178	
September 2025	32	28	521	
August 2025	49	44	677	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
136	6	1 969

SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-**100** channels in category «**Sales**» (Russia) and compared your channel against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01**Increase posting frequency**

Now 2.3 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — Sunday**

Audience most active on this day at 08:00 MSK.

EFFECT

**Best window
for important
post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
