

PROMTPRESS PUBLIC REPORT

Channel audit

Travel with me



@puteshestvyi_so_mnoi

Registered with RKN: <https://gosuslugi.ru/snet/69ba71a875c0cfe72492566c> Perfluence

SUBSCRIBERS

22 437

-707 this month

ERR (% SEE POSTS)

54.0%

per day 46.0%

REACH/POST

13.4K

ad reach 10.4K/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 22 437 —	 SUBSCRIBER REACH 59.58% avg % subs see post	 VIEWS/POST 13.4K median 14.4K · 21 days	 POSTS/WEEK 1.6 for the period
 7D TREND — no data for period	 REACTIONS/POST 404.6 only 2,023 reactions, 12 reposts, 22 comments	 POST LENGTH 647 chars median 725 · 21 days	 POSTS ANALYZED 5 21 days
 AD REACH 10.4K 24h avg	 CHURN / MONTH -707 last month	 CITATION RATE 2 citation index · 4 channels mentioned ever	 CHANNEL AGE 9 months 14 days created 02.10.2025

AI EDITOR SUMMARY

Channel «Travel with me» — 22 437 subs. Avg views per post 13.4K people (60% from subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 21 days.
- 02 Dominant format — Video (5/5 posts).
- 03 Avg post length — 647 chars (median 725).
- 04 Audience peak activity — Friday, 20:00 MSK.
- 05 Top posts get 1x more views than the weakest (15.5K avg for top vs 11.6K for worst) — among 5 posts in 21 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 10.07 · 17:01 VIDEO Today July 10, one more tasty spot on the city's food map! 🍷 🎉 If you, like me, love rolls with generous filling...	VIEWS 17 167 REPOSTS 4	REACTIONS 515 ER 76.5%
Nº2 28.06 · 12:54 VIDEO In skincare and makeup, I stopped expecting instant miracles long ago. What matters is a system where each product complements another, and the result...	VIEWS 14 874 REPOSTS 2	REACTIONS 405 ER 66.3%
Nº3 23.06 · 14:42 VIDEO I've already driven almost all of Montenegro by car, but haven't told you about it here. 🚗	VIEWS 14 356 REPOSTS 2	REACTIONS 492 ER 64.0%

Nº4

27.06 · 11:30

VIDEO

NBB совместно с OZON собрали мужской travel-набор, в котором есть всё самое необходимое: ✓ Бритвенные станки ZOLLIDER FORCE 2 BASIC - для...

VIEWS

12 986

REACTIONS

405

REPOSTS

2

ER

57.9%

Nº5

15.07 · 10:29

VIDEO

There are beauty purchases, and there are real finds. This Qeep box is the latter. NBB X OZON X QEEP: Beauty Lab...

VIEWS

7 458

REACTIONS

206

REPOSTS

2

ER

33.2%

WORST 3

↓

23.06 · 14:42

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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

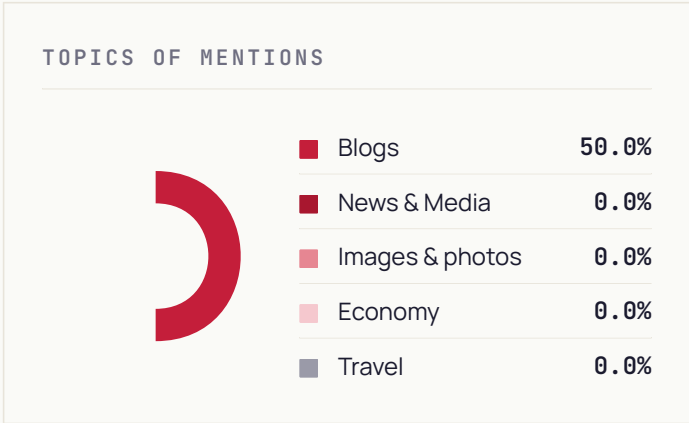
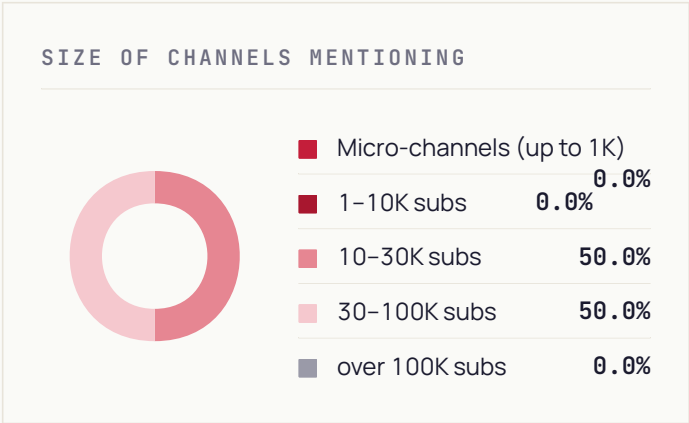
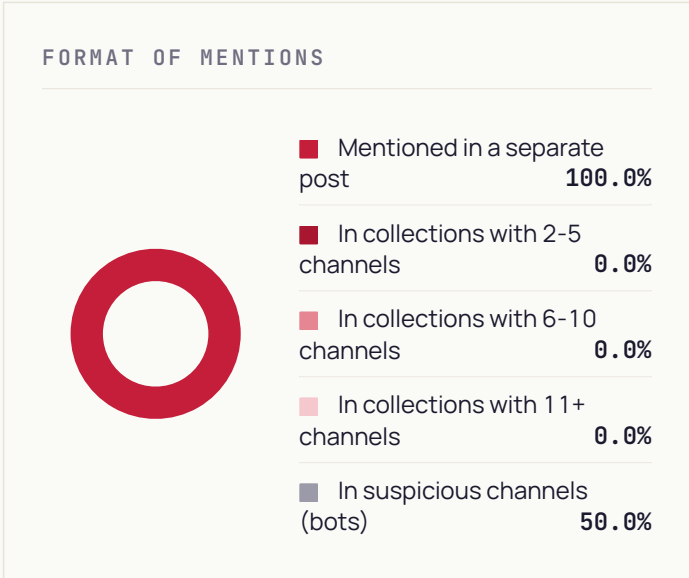
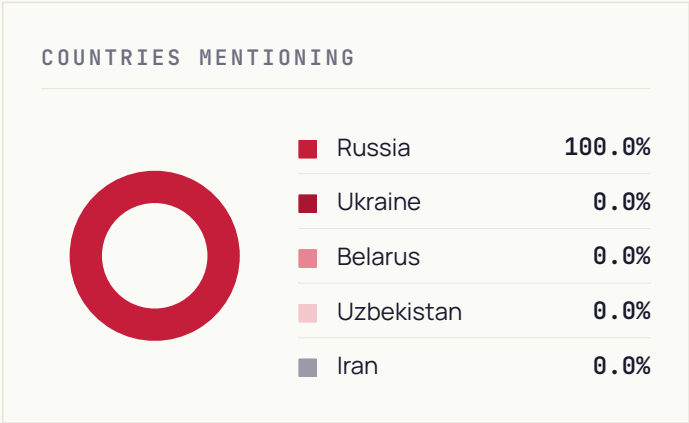
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

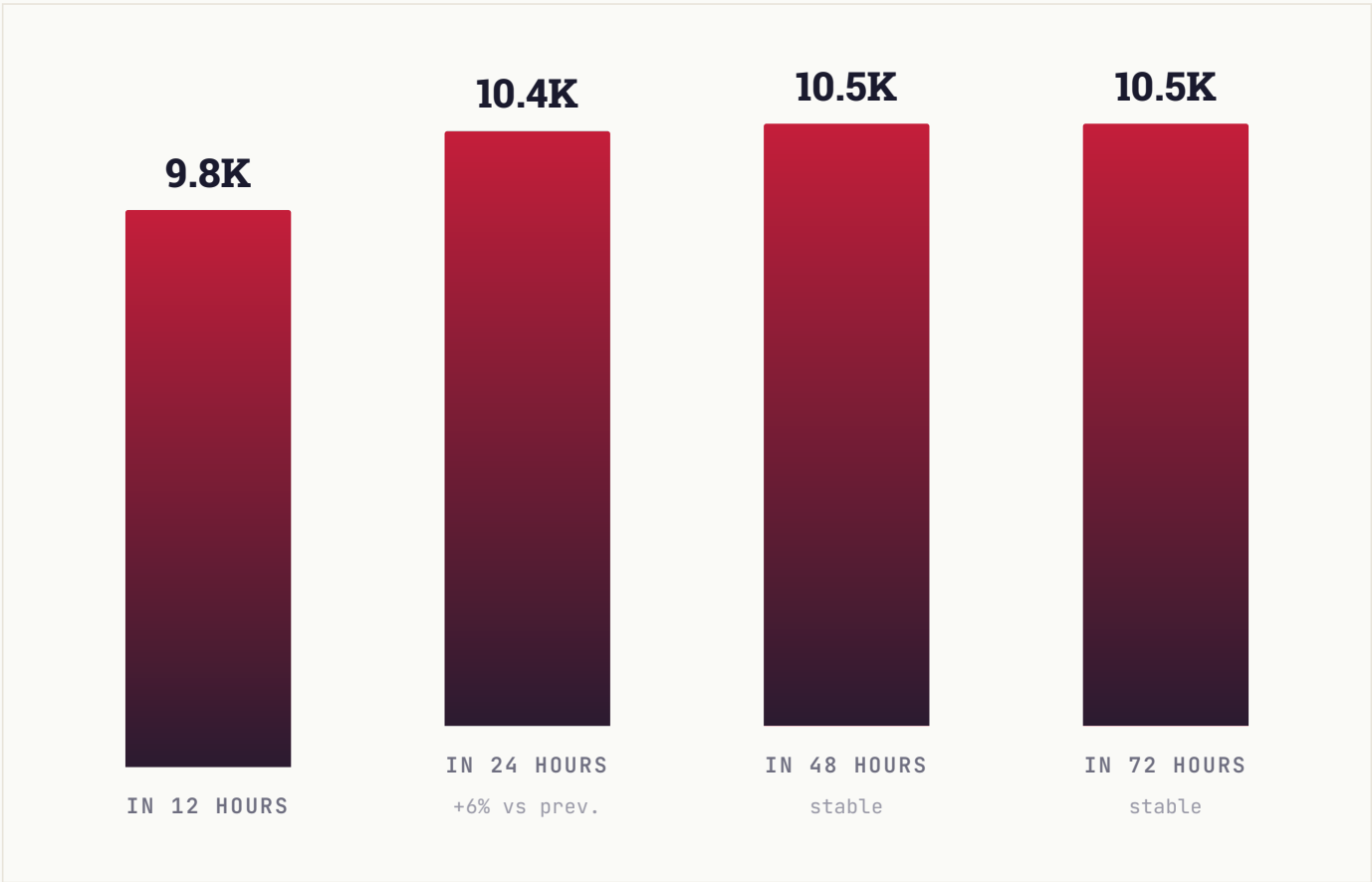
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
M- Moscow - where to go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
MO Moscow girl	500.8K
JP Yandex Travel	496.6K
ER Tutu	494.1K
VS Discount car	431.6K
OT Ozon Travel	413.5K
CPM Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — ЭТО МЫ	401.7K
PS Travel with me YOU	22.4K

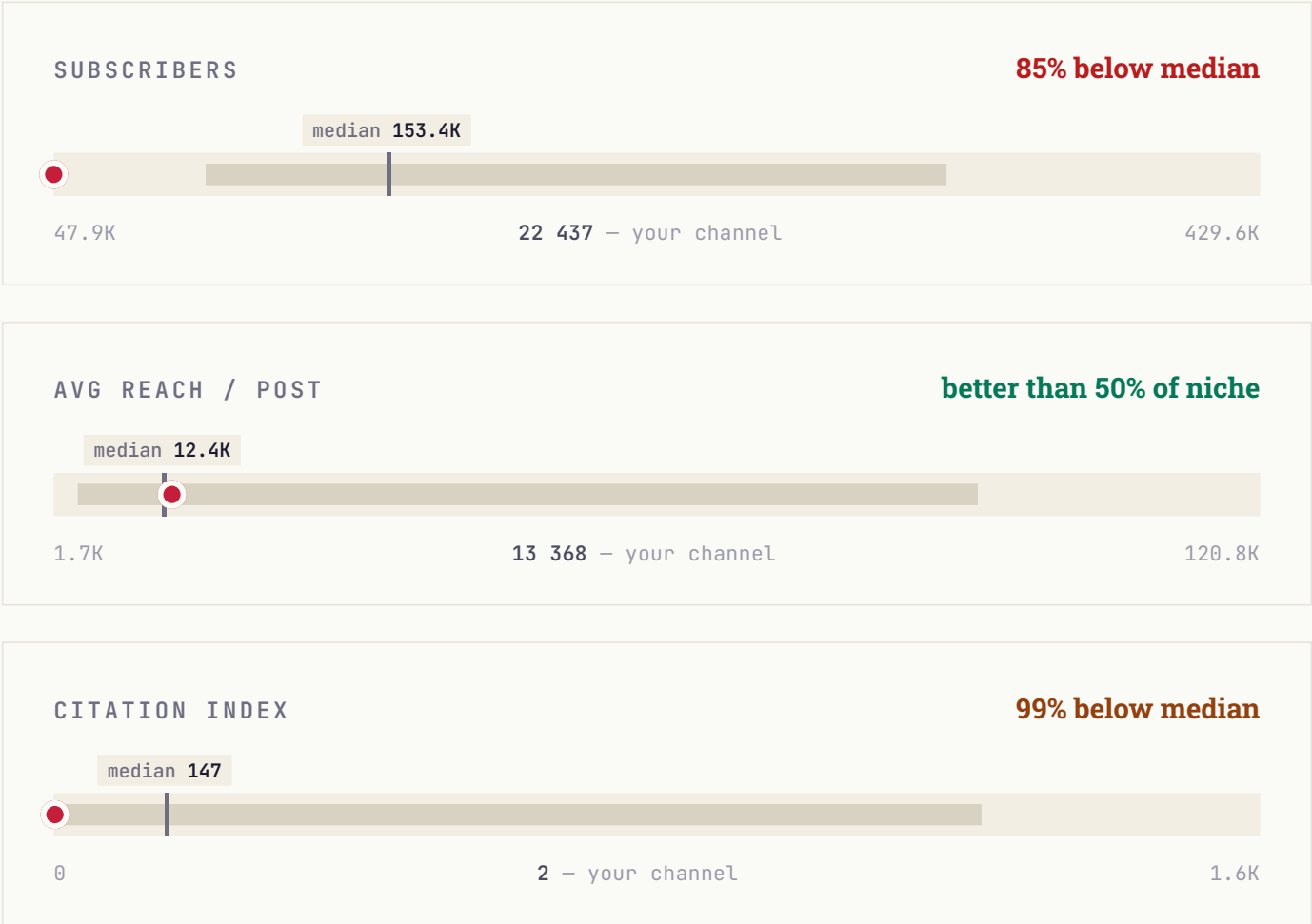
COMPARATIVE INSIGHT

Channel still outside top 95 of niche — early growth stage. Niche leader — Moscow - where to go | Poster (1.2M), top-95 median: 157K. First goal: enter top-95 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Travel» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.6 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Post of the week — on Friday

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels),
Native (native integrations), **Premium** (target
audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with similar channels quarterly. No need
daily — 2-3 collabs give relevant growth.

EFFECT

**Relevant
audience
growth**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
