

— PUBLIC REPORT PROMTPRESS

Channel audit

Jet.uz - Pul masalasi



@pulmasalasi

Pul jamg'arish Pul tejash Pul tikish Pul ishlash - haqida media loyiha.

Sayt: jet.uz Reklama: @Pulmasalasi_bot

SUBSCRIBERS

48 179

-160 per month

ERR (% SEE POSTS)

40.0%

per day 20.5%

REACH/POST

18.6K

ad reach 9.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 48 179 —	 SUBS REACH 38.52% avg % subs see post	 VIEWS/POST 18.6K median 14.5K · 29 days	 POSTS/WEEK 25.3 for the period
 7D TREND -33.1% vs prev week	 REACTIONS/POST 29.6 only 3,141 reactions, 3,038 reposts, 0 comments	 POST LENGTH 672 chars median 652 · 29 days	 POSTS ANALYZED 106 29 days
 AD REACH 9.9K 24h avg	 CHURN / MONTH -160 for the last month	 CITATION RATE 71 citation index · 156 channels mentioned all time	 CHANNEL AGE 2 years 9 months created 30.08.2023

AI EDITOR SUMMARY

Channel «Jet.uz - Pul masalasi» — 48 179 subs. Avg views per post: 18.6K people (39% of subs), good reach. Posts 25 posts/week (~4/day) — active. Week Jun 1–7 reach dropped -33.1% to the week of May 25–31 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **106** posts over 29 days.
- 02 Dominant format – **Photo** (56/106 posts).
- 03 Avg post length – **672** chars (median 652).
- 04 Peak audience activity – **Wed**, 17:00 UZT.
- 05 Strongest posts get **7x** more views than the weakest (82.8K avg for top vs 11.4K for worst) – among 106 posts over 29 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 25.05 · 11:59 PHOTO Qaysi bankda ikkilamchi bozor uchun eng kam foizli ipoteka kreditlari mavjud? O'zbekistonning ikkilamchi ko'chmas mulk bozori uy-joy...	VIEWS 85 891 REPOSTS 55	REACTIONS 8 ER 178.3%
Nº2 22.05 · 11:59 PHOTO Qaysi banklarda ikkilamchi bozor uchun avtokredit foizi eng past? Ikkilamchi avtomobil uchun kredit foizi bir nechta omilga bog'liq...	VIEWS 85 222 REPOSTS 21	REACTIONS 22 ER 176.9%
Nº3 13.05 · 11:59 PHOTO Qaysi banklarda pul yechish uchun komissiya eng past? O'zbekistonda bankomatlardan naqd pul yechish eng keng tarqalgan bank...	VIEWS 77 185 REPOSTS 49	REACTIONS 15 ER 160.2%

Nº4

05.06 • 11:59

PHOTO

Endi komissiyasiz kartadan kartaga 46 mln so'ngacha o'tkazish mumkin Bank xizmatlari orqali pul o'tkazmalarini amalga oshirishda foiz...

VIEWS

68 625

REACTIONS

36

REPOSTS

305

ER

142.4%

Nº5

20.05 • 12:00

PHOTO

Qaysi banklarda kartani bepul olish mumkin? Bugungi kunda raqamlashtirish hayotimizning ajralmas qismiga aylangan. Onlayn-banking...

VIEWS

67 881

REACTIONS

16

REPOSTS

57

ER

140.9%

WORST 3

↓ 08.06 • 07:00 TEXT

Ertangi kurs prognozi 09.06.2026 ☒ Dollar ↓ Kutilayotgan kurs : -28 so'm Mobil ilovalarda dollar kursi (uzs - usd) - Alliance Pay -...

VIEWS

11 711

REACTIONS

21

REPOSTS

7

ER

24.3%

↓ 08.06 • 10:01 PHOTO

Shaxsiy ehtiyoj uchun yiliga bittadan ko'p avtomobil olib kirishga qo'yilgan cheklov bekor qilindi O'zbekistonda import qilinadigan...

VIEWS

11 432

REACTIONS

20

REPOSTS

26

ER

23.7%

↓ 08.06 • 11:59 VIDEO

Bolalar uchun. G'amxo'rlik bilan. Chin yurakdan. ☒ Octobank Bolalar gematologiyasi, immunologiyasi va onkologiyasi ilmiy-amaliy markazini...

VIEWS

11 079

REACTIONS

19

REPOSTS

5

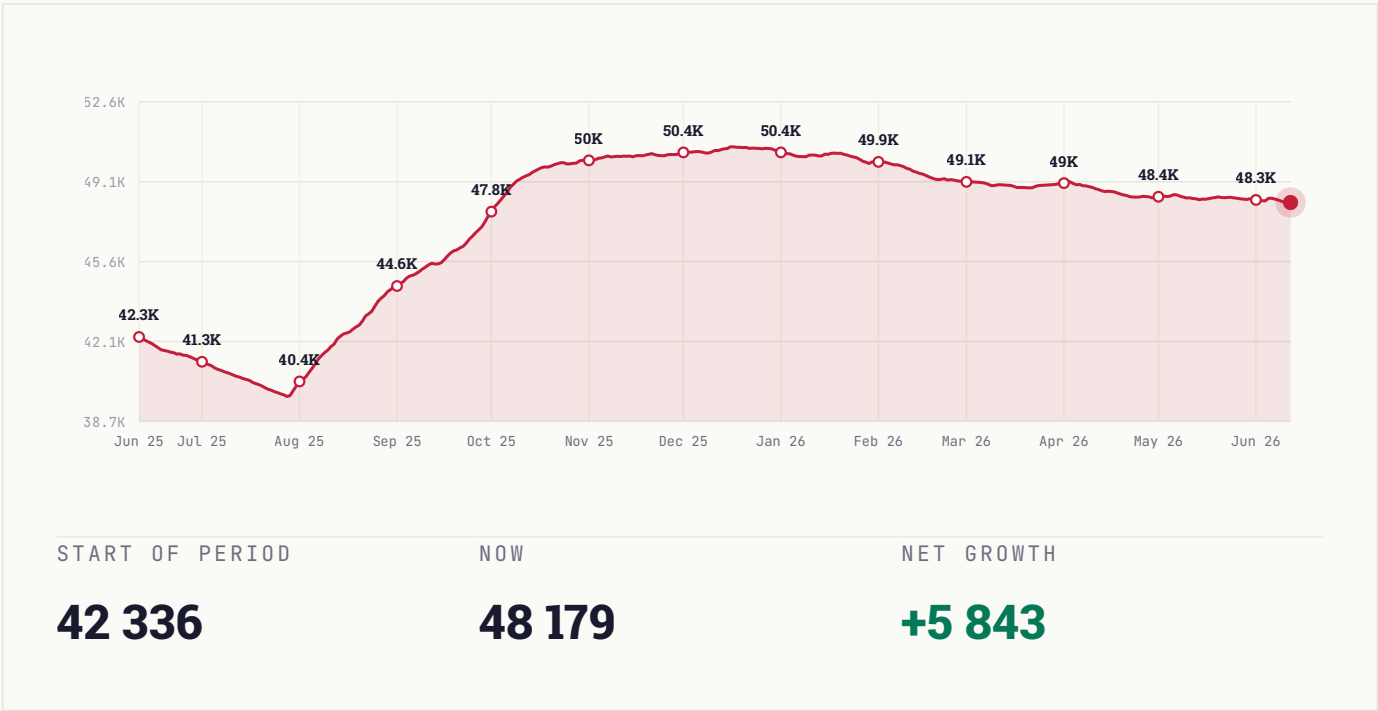
ER

23.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

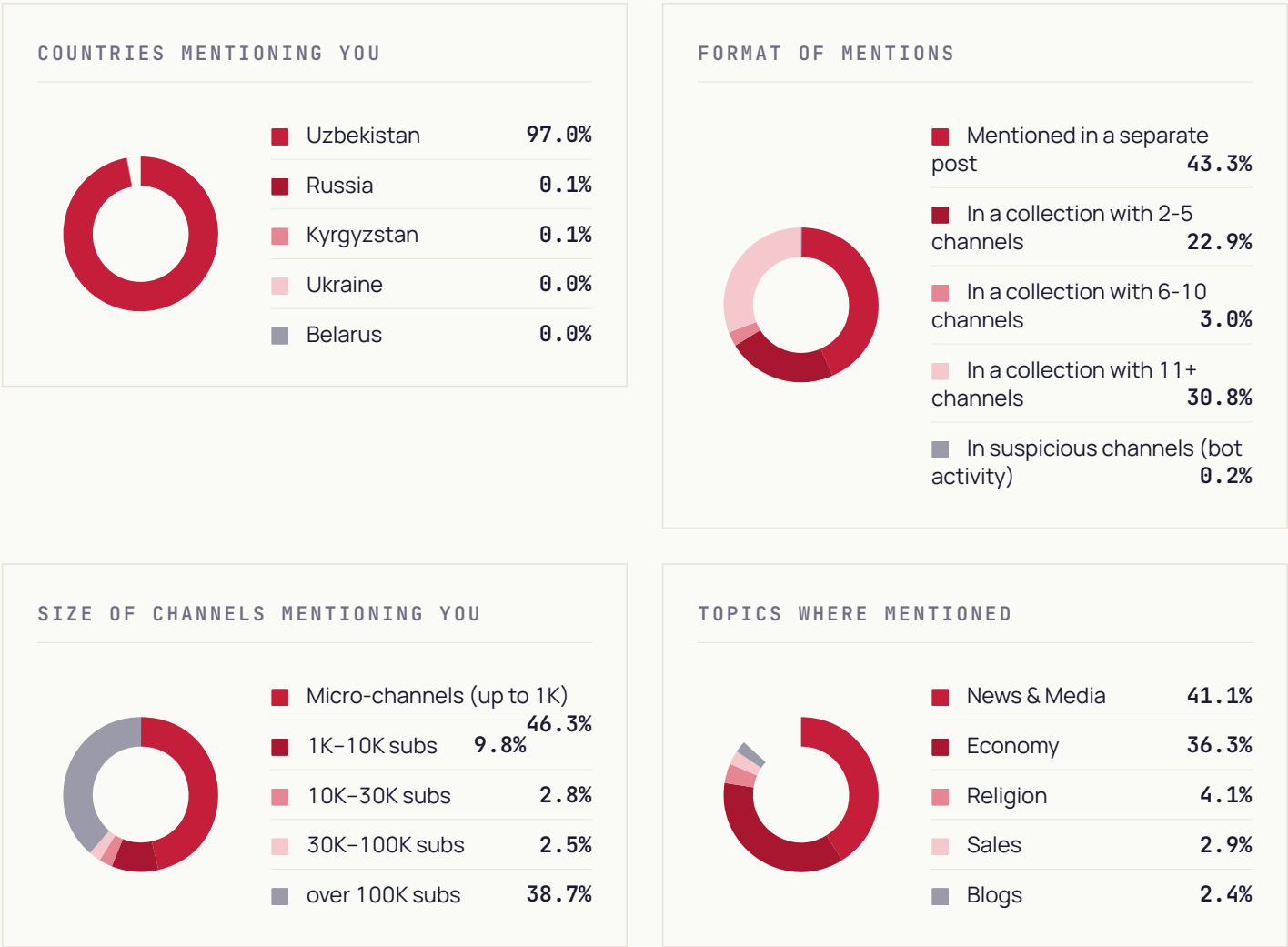
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

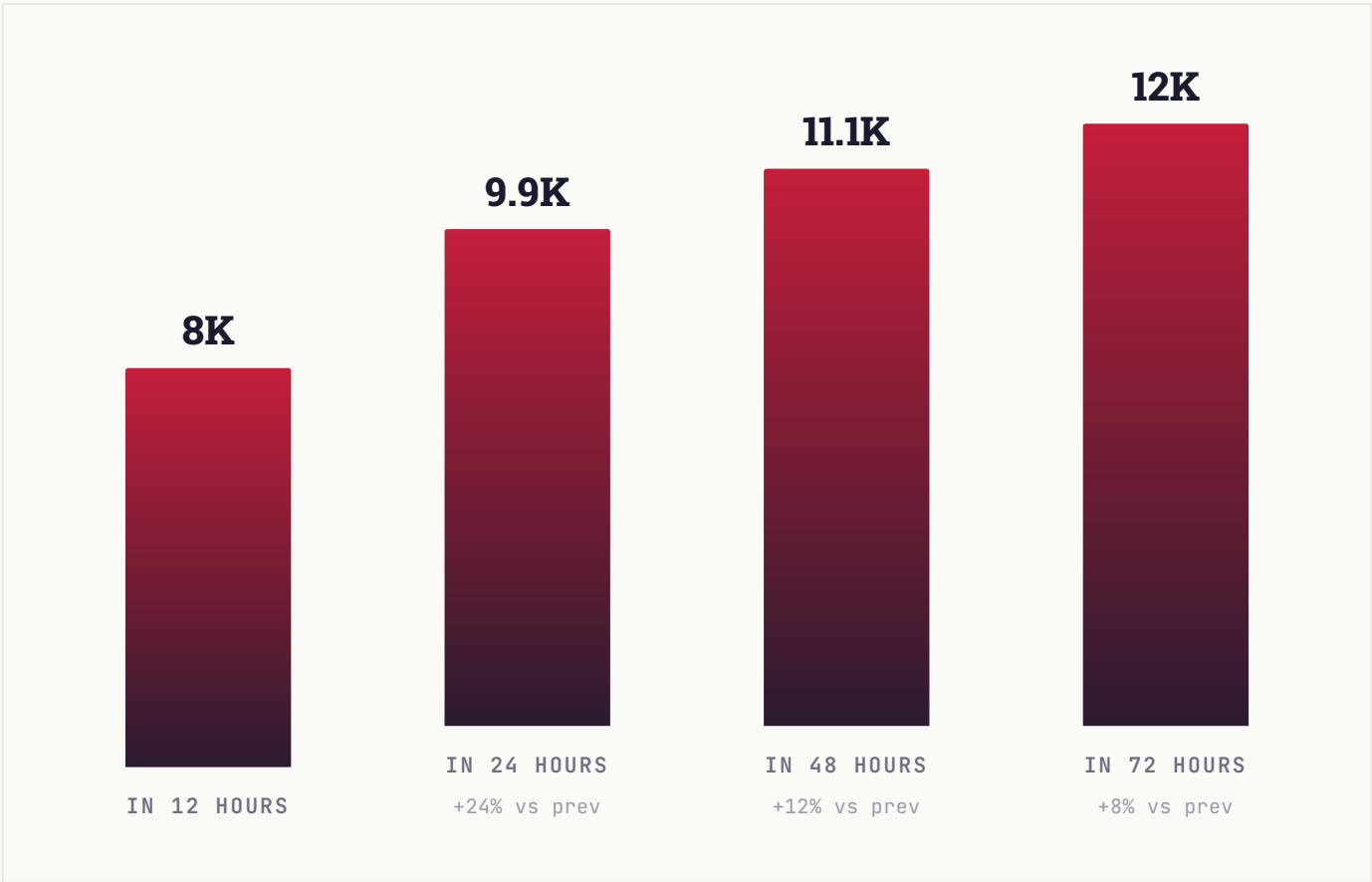
Citation index **71** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time the channel was mentioned **156** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
OU OPER UZ Official channel	1M
TP Telegram_Yulduzlari Official channel	1M
XU Xushnudbek.uz	615.6K
UZ Uzbek-MDK	204.3K
UM UZAUTO MOTORS UZ/RU	96.9K
DA davletovuz	78.1K
BA Banker	68.9K
BV Bank va Mijoz	50.3K
J- Jet.uz - Pul masalasi YOU	48.2K
BU For bankers	27.4K

COMPARATIVE INSIGHT

Channel in bottom third of the selection (10th out of 11). Larger — 9 channels (leader: Kun.uz | Official channel, 1.1M); these are growth targets, reach them via paid placements or partnerships. Smaller — 1 channel, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **189**, they brought **11 275** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	26	5	406
November 2025	26	5	504
October 2025	38	9	2 490
September 2025	34	13	3 113
August 2025	25	3	4 304
July 2025	40	4	458

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
189	6	11 275

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can check off and return to this report in a month.

- | | | |
|----|---|--|
| 01 | Best post day — Wednesday
Audience is most active on this day at 17:00 UZT. | EFFECT
Best window
for important
posts |
| 02 | Increase video post share
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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