
PUBLIC REPORT BY PROMTPRESS

Channel audit

PULTOP.UZ -

Курсы валют, вклады, кредиты узбекских банков



@pul_top_uzb

Currency rates, deposits, loans of Uzbek banks. Up-to-date! Site:
<https://pultop.uz/> App: <https://play.google.com/store/apps/details?id=uz.pultop.PULTOP> Feedback: @pultop24_bot Ads and...

SUBSCRIBERS

42 900

+344 per month

ERR (% SEE POSTS)

47.0%

per day 38.6%

REACH/POST

19.8K

ad reach 16.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the calculation period.

 SUBSCRIBERS 42 900 —	 SUBSCRIBER REACH 46.22% avg % subs see post	 VIEWS/POST 19.8K median 19.9K · 29 days	 POSTS/WEEK 36.3 over period
 7D TREND -8.8% vs previous week	 REACTIONS/POST 26.9 total 4,096 reactions, 5,100 reposts, 0 comments	 POST LENGTH 252 chars median 244 · 29 days	 POSTS ANALYZED 152 29 days
 AD REACH 16.6K 24h avg	 CHURN / MONTH +344 last month	 CITATION RATE 17 citation index · 49 channels mentioned ever	 CHANNEL AGE 8 years 4 months created 02.02.2018

AI EDITOR SUMMARY

Channel «PULTOPUZ - Курсы валют, вклады, кредиты узбекских банков» — 42 900 subs. Each post averages 19.8K people (46% of subs), this is broad reach for a channel of this size. Publishes 36 posts per week (~5/day) — active posting. For the week of June 1–7, reach dropped -8.8% vs week 25–31 May — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **152** posts over 29 days.
- 02 Dominant format – **Photo** (151/152 posts).
- 03 Avg post length – **252** chars (median 244).
- 04 Peak audience activity – **Friday, 10:00 UZT**.
- 05 Top posts get **2x** more views than the weakest (26.7K avg for top vs 16K for worst) – among 152 posts over 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 14.05 · 05:31 PHOTO 📈 TOMORROW FORECAST ↓ USD expected to drop by 📈 -73 sum. Start your trading journey with the mobile app...	VIEWS 27 034 REPOSTS 262	REACTIONS 128 ER 63.0%
Nº2 26.05 · 05:31 PHOTO 📈 MONDAY FORECAST ↑ USD expected to rise by 📈 +13 sum Register with Alpari and get a welcome bonus...	VIEWS 26 887 REPOSTS 39	REACTIONS 38 ER 62.7%
Nº3 15.05 · 05:31 PHOTO 📈 MONDAY FORECAST ↑ USD expected to rise by 📈 +5 sum Start your trading journey with the mobile app...	VIEWS 26 272 REPOSTS 58	REACTIONS 57 ER 61.2%

Nº4 27.05 • 04:33 **PHOTO**

☒USD exchange rates at CASHIERS and ATMs of Uzbekistan banks ☒ 05/27/2026 ☒ 09:33 ☒ Exchange currency at Ipak Yuli Mobile – fast...

VIEWS
26 019

REACTIONS
30

REPOSTS
36

ER
60.7%

Nº5 27.05 • 04:33 **PHOTO**

☒USD exchange rates in MOBILE apps of Uzbekistan banks ☒ 05/27/2026 ☒ 13:17 ☒ Favorable exchange rate in mobile...

VIEWS
26 013

REACTIONS
19

REPOSTS
3

ER
60.6%

WORST 3

↓ 20.05 • 04:25 **PHOTO**

☒ Gold bar prices as of 05/20/2026 ☒ Gold bar price dynamics and sales locations ☒ <https://pultop.uz/gold-stat/> ☺ Subscribe...

VIEWS
16 730

REACTIONS
13

REPOSTS
26

ER
39.0%

↓ 19.05 • 04:20 **PHOTO**

☒ Gold bar prices as of 05/19/2026 ☒ Gold bar price dynamics and sales locations ☒ <https://pultop.uz/gold-stat/> ☺ Subscribe...

VIEWS
16 357

REACTIONS
13

REPOSTS
25

ER
38.1%

↓ 08.06 • 04:25 **PHOTO**

☒☒☒Ruble exchange rates at Uzbekistan banks ☒ 06/08/2026 ☒ 20:25 AllBest.Uz - Professional customs clearance of your cargo.☒CLICK...

VIEWS
15 025

REACTIONS
11

REPOSTS
12

ER
35.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.

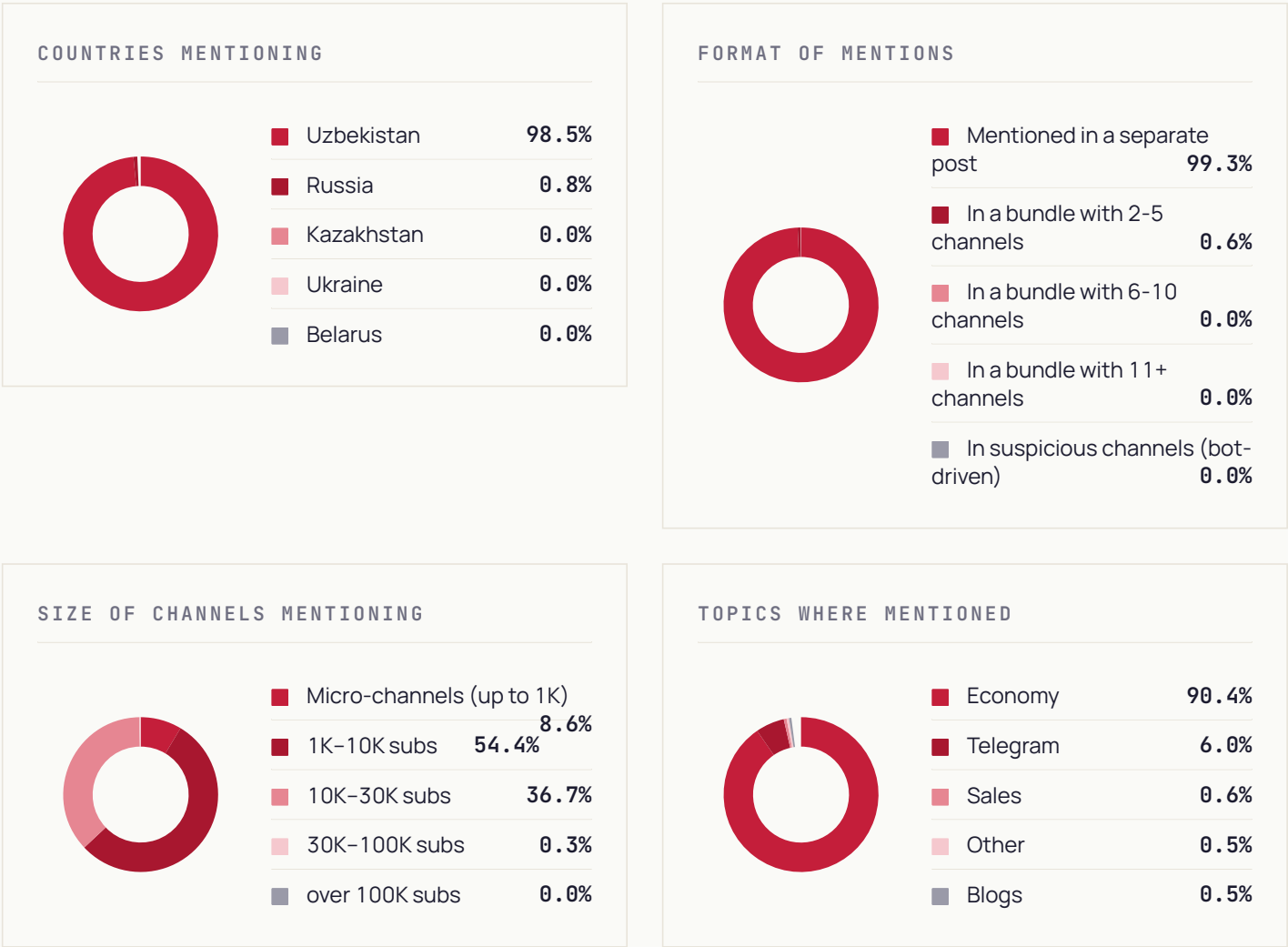


START OF PERIOD	NOW	NET GROWTH
31 749	42 900	+11 151

SECTION 04 · MENTIONS

Who and how mentions the channel

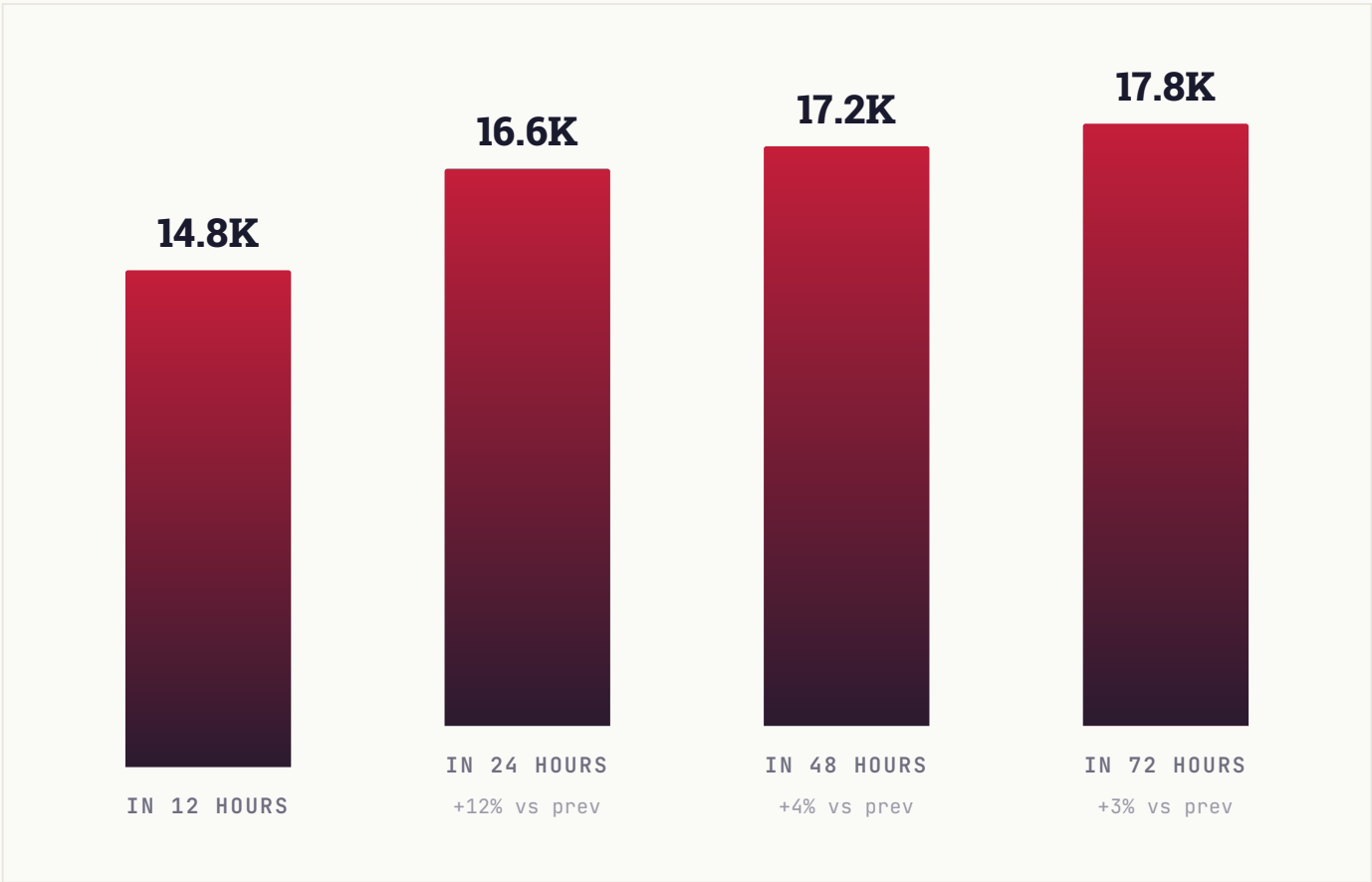
Citation index **17** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All time channel was mentioned **49** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
P- YOU PULTOP.UZ - Курсы валют, вклады, кредиты узбекских банков	42.9K

COMPARATIVE INSIGHT

Channel in top quarter of niche (#23 of 99). Leader — bank_kuni (167.3K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **7**, they brought **7 374** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	748
November 2025	0	0	596
October 2025	1	1	1 191
September 2025	1	1	1 564
August 2025	2	1	1 722
July 2025	3	3	1 553

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
7	6	7 374

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

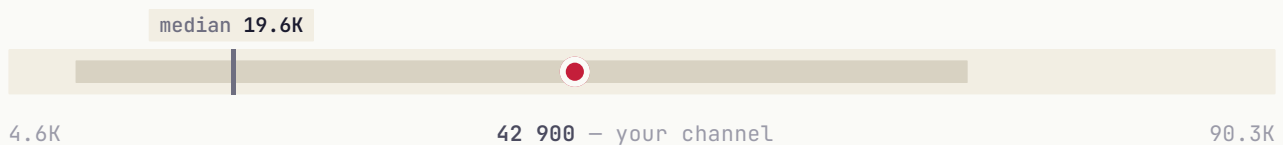
Took top-100 channels in category «Economy» and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#23 /100

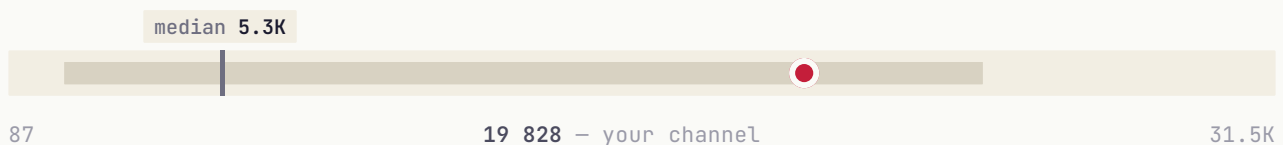
RANK IN NICHE

Channel in top 23% – strong position

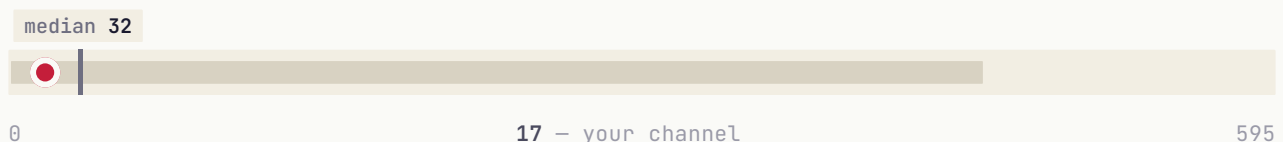
SUBSCRIBERS

better than 68% of niche


AVG REACH / POST

better than 80% of niche


CITATION INDEX

48% below median


— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 10:00 UZT.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes using public data.
To go further — run ads through us and hit your growth target
in a month.

01 **Launch Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
