

PUBLIC REPORT BY PROMTPRESS

Channel audit

PUBG MOBILE

АККАУНТЫ



@pubgmasteris

HEAD ADMIN KIRILL MIKHAILOV !!!!! Referral link <https://t.me/+-nnv1QbBdjEwNjJh>

SUBSCRIBERS

96 785

+1734 per month

ERR (% SEE POSTS)

2.0%

last day 0.4%

REACH/POST

1.3K

ad reach 352/24h

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote Rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 96 785 —	 SUBS REACH 1.39% avg % subs see post	 VIEWS/POST 1.3K median 1.4K · 29 days	 POSTS/WEEK 9.6 for period
 7D TREND -4.5% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 154 chars median 167 · 29 days	 POSTS ANALYZED 40 29 days
 AD REACH 352 24h avg	 CHURN / MONTH +1734 last month	 QUOTE RATE 19 citation index · 18 channels mentioned all time	 CHANNEL AGE 3 years 4 months created 06.02.2023

AI EDITOR SUMMARY

Channel «PUBG MOBILE ACCOUNTS» — 96 785 subs. Each post averages 1.3K people (1% from subs), reach is low — consider expanding audience. Publishes 10 posts per week (~1/day) — regular schedule. For week Jun 15–21 reach stable (-4.5% vs week of June 8–14).

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **40** posts over 29 days.
- 02 Dominant format — **Video** (34/40 posts).
- 03 Avg post length — **154** chars (median 167).
- 04 Audience peak activity — **Wednesday**, 11:00 MSK.
- 05 Top posts get **2x** more views than the weakest (1.9K avg for top vs 773 for worst) — among 40 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 06:07 VIDEO Price: 3.500₽ Trc20: 47\$ Stars: 2800 Bindings: Email To buy, write - Channel admin Kirill Mikhailov !! CHANNEL REVIEWS -...	VIEWS 1 926 REPOSTS 45	REACTIONS — ER 2.0%
Nº2 10.06 · 05:52 VIDEO Price: 3.000₽ Trc20: 42\$ Stars: 2900 Bindings: Email To buy, write - Channel admin Kirill Mikhailov !! CHANNEL REVIEWS -...	VIEWS 1 818 REPOSTS 25	REACTIONS — ER 1.9%
Nº3 05.06 · 12:26 TEXT Sold !!	VIEWS 1 808 REPOSTS —	REACTIONS — ER 1.9%

Nº4 15.06 · 05:01 VIDEO Price: 9.500₽ Trc20: 131\$ Stars: 8800 Bindings: Email, vk To buy, write - Channel admin Kirill Mikhailov !! CHANNEL REVIEWS...	VIEWS 1 807 REPOSTS 4 REACTIONS — ER 1.9%
Nº5 12.06 · 12:26 VIDEO Price: 5.000₽ Trc20: 70\$ Stars: 4000 Bindings: Email To buy, write - Channel admin Kirill Mikhailov !! CHANNEL REVIEWS -...	VIEWS 1 781 REPOSTS 23 REACTIONS — ER 1.8%

WORST 3

↓ 23.06 · 05:54 VIDEO Price: 24.000₽ Trc20: 329\$ Stars: 22.500 Bindings: vk To buy, write - Channel admin Kirill Mikhailov !! CHANNEL REVIEWS -...	VIEWS 827 REPOSTS 3 REACTIONS — ER 0.9%
↓ 23.06 · 05:54 VIDEO Price: 2.500₽ Trc20: 36\$ Stars: 1700 Bindings: Email To buy, write - Channel admin Kirill Mikhailov !! CHANNEL REVIEWS -...	VIEWS 778 REPOSTS 11 REACTIONS — ER 0.8%
↓ 25.06 · 18:06 VIDEO Price: 4.000₽ Trc20: 55\$ Stars: 3300 Bindings: Email To buy, write - Channel admin Kirill Mikhailov !! CHANNEL REVIEWS -...	VIEWS 714 REPOSTS 7 REACTIONS — ER 0.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 • MENTIONS

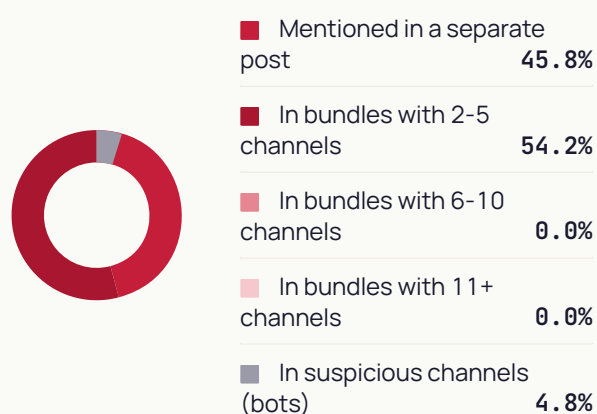
Who mentions the channel & how

Citation index **19** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time channel mentions: **18** different channels.

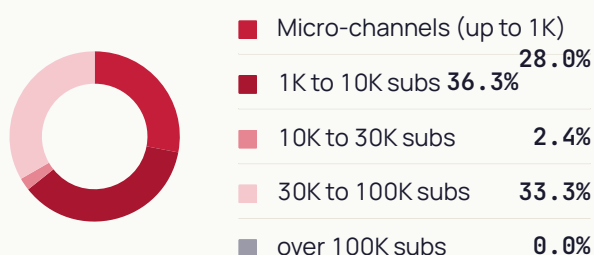
COUNTRIES MENTIONING



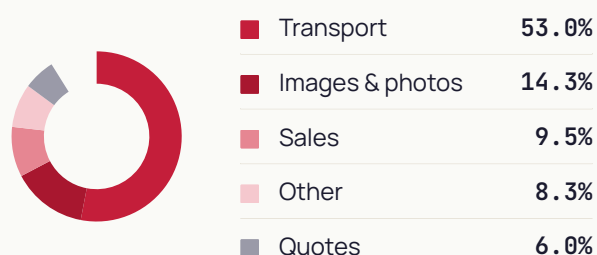
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



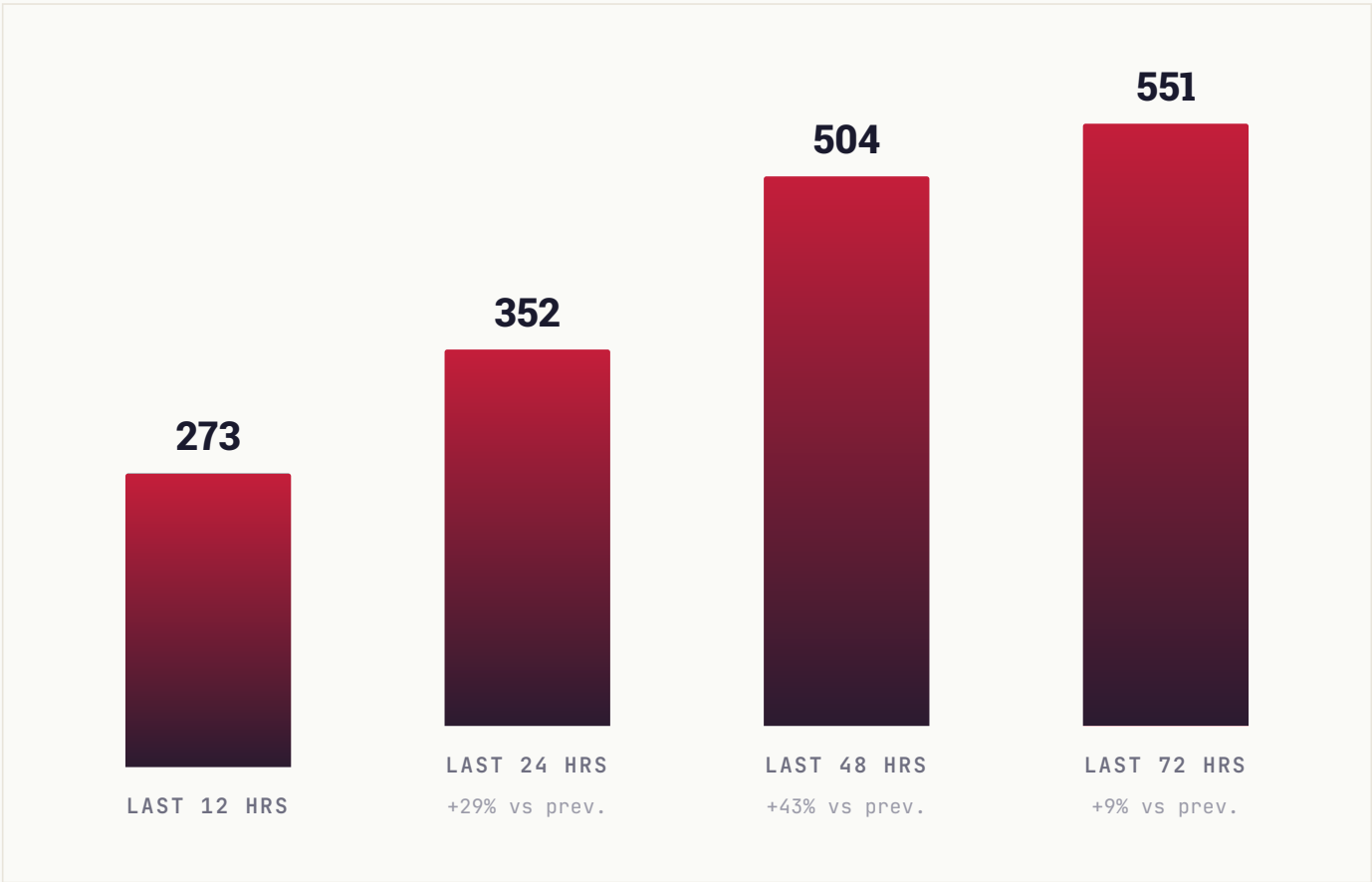
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see your rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	692.9K
UN Un Normal	602.4K
FI Fighterbomber	520.5K
AB Auto.ru	495.8K
GA Garage	485.6K
AB AVTOZAKAZ.RU	480.7K
PM PUBG MOBILE АККАУНТЫ YOU	96.8K

COMPARATIVE SUMMARY

Channel not yet outside top-98 niche — early growth stage. Niche leader — Cars & Point (3.4M), top-98 median: 203.3K. First goal: enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we log posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **49 606** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	0	0	49 606	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	
July 2025	0	0	0	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
0		6	49 606	

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the peer group range, a darker beige bar representing the channel's performance, a vertical line for the median, and a red dot for the channel's position. The metrics are: Subscribers, Avg Reach / Post, and Citation Index. Each chart includes a label for the channel's value, the median, and the peer group range.

Metric	Channel Value	Median	Peer Group Range	Performance Status
SUBSCRIBERS	96 785	203.7K	59K - 620.5K	52% below median
AVG REACH / POST	1 347	16.4K	1.3K - 135.5K	92% below median
CITATION INDEX	19	94	0 - 2.7K	80% below median

— SECTION 09 • STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Wednesday
Audience is most active on this day at 11:00 MSK. | EFFECT
Best time for key posts |
| 02 | ER below niche benchmark — rethink formats
Current ER 1.39% vs norm 5.5%. Try polls and interactive formats. | EFFECT
+4.1pp ER |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager