

PUBLIC REPORT BY PROMTPRESS

Channel audit

PTI4KA



@pti4ka_store

Your personal Baer I Stylist 💖 writing about trends with love
• Quality guarantee • Trusted since 2015 • 30% prepayment • Any questions @pti4ka_me • @PTI4KA_MSK available...

SUBSCRIBERS

18 435

-198 per month

ERR (% SEE POSTS)

6.0%

per day 3.2%

REACH/POST

1K

ad reach 598/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 18 435 —	 SUBS REACH 5.59% avg % of subs see post	 VIEWS/POST 1K median 1.1K · 29 days	 POSTS/DAY 11.5 ~81 per week
 7D TREND -12.5% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 322 chars median 352 · 29 days	 POSTS ANALYZED 335 29 days
 AD REACH 598 24h avg	 CHURN / MONTH -198 last month	 CITATION RATE 809 citation index · 907 channels mentioned all time	 CHANNEL AGE 8 years 9 months created 08.10.2017

AI EDITOR SUMMARY

Channel «PTI4KA» — 18 435 subs. Each post averages 1K people (6% from subs), reach is low — consider expanding audience. Publishes 81 posts per week (~12/day) — very active posting. For the week of June 22–28, reach dropped by -12.5% vs week Jun 15–21 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 335 posts over 29 days.
- 02 Dominant format – Photo (211/335 posts).
- 03 Avg post length – 322 chars (median 352).
- 04 Peak audience activity – Monday, 09:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.4K avg top vs 867 worst) – among 335 posts in 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 10:20 VIDEO Rain doesn't spoil summer  when such beauty comes to us The most trendy, cute and delicate Chanel rubber boots for stylish and...	VIEWS 1 404 REPOSTS 3	REACTIONS — ER 7.6%
Nº2 09.06 · 18:21 VIDEO Hermes Oran  ultimate summer icon A true timeless icon and slides we can't imagine summer without. We love them...	VIEWS 1 393 REPOSTS 9	REACTIONS — ER 7.6%
Nº3 15.06 · 06:21 PHOTO Top orders this week: • Miu Miu bag • Chanel heels • Chanel sandals • Chanel bag • RL sweatshirt All items we...	VIEWS 1 392 REPOSTS 4	REACTIONS — ER 7.6%

Nº4 16.06 · 15:24 VIDEO Most expensive limited edition 2026 ❤️ Chanel & Charvet shirt The most beautiful cropped shirt, where every detail tells us that this is...	VIEWS 1 391 REPOSTS 10	REACTIONS — ER 7.5%
Nº5 11.06 · 14:49 VIDEO The most delicate Dior T-shirts with perfect fit have arrived to adorn your summer looks ☀️ This T-shirt collection turned out very...	VIEWS 1 382 REPOSTS 4	REACTIONS — ER 7.5%

|

WORST 3

↓ 02.07 · 12:53 PHOTO (captionless post — photo)	VIEWS 870 REPOSTS 1	REACTIONS — ER 4.7%
↓ 25.06 · 09:41 VIDEO (captionless post — video)	VIEWS 866 REPOSTS —	REACTIONS — ER 4.7%
↓ 04.07 · 06:49 PHOTO (captionless post — photo)	VIEWS 866 REPOSTS 1	REACTIONS — ER 4.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

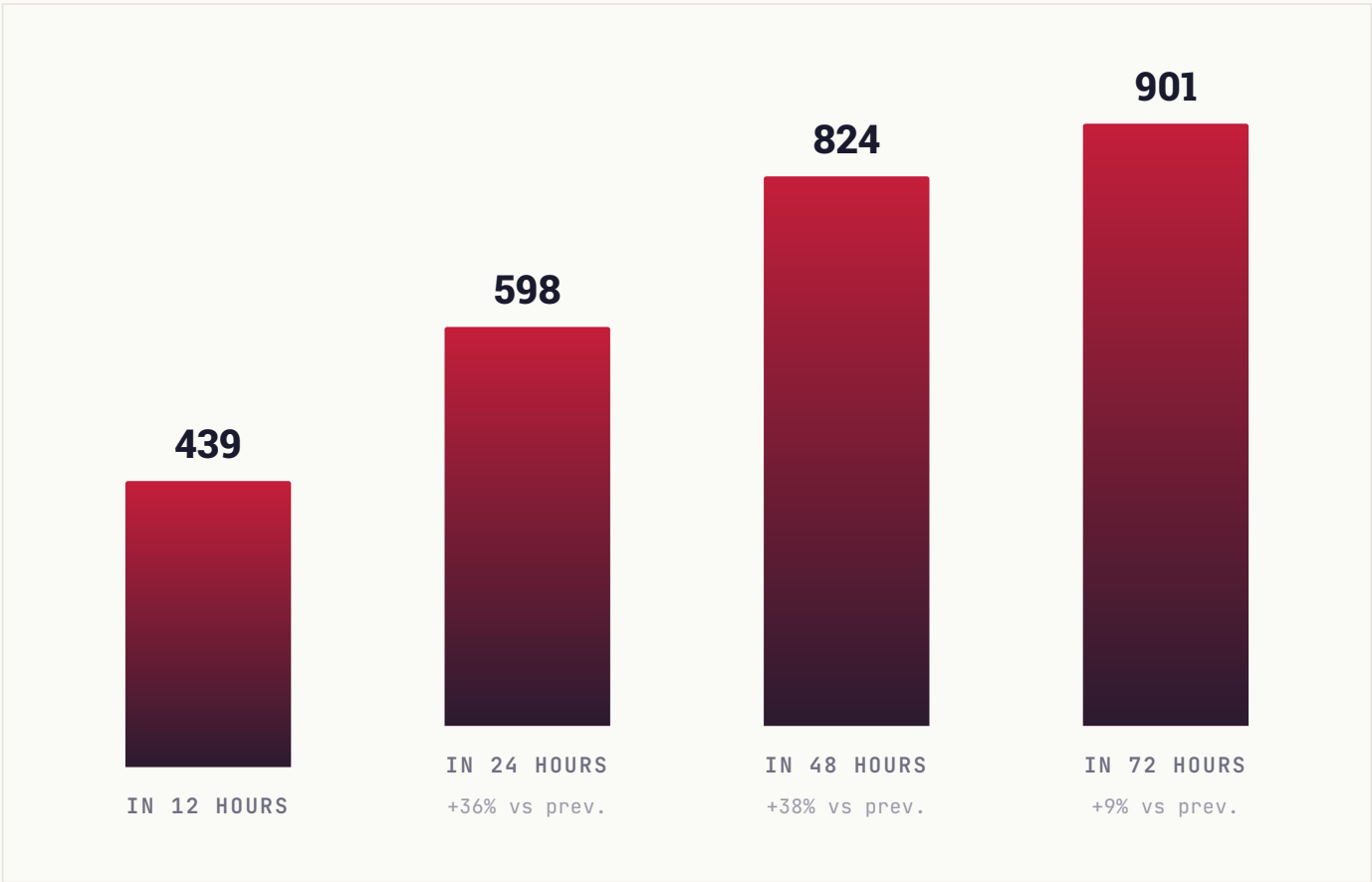
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1.1M
NN Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
NN Wildberries finds / WB	537.2K
EM Elena Mixit	521.6K
GD Face gymnastics	472.5K
PM Fashion Trends	437.6K
PR Primebery	398.9K
NW WB OZON finds	393.5K
PT PTI4KA YOU	18.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — Golden Apple (1.1M), top-96 median: 171K. First goal — enter top-96 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **286**, they brought **1 752** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	32	28	542	
December 2025	40	39	141	
November 2025	42	34	560	
October 2025	45	38	70	
September 2025	70	51	100	
August 2025	57	49	339	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
286	6	1 752

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the range of other channels. A vertical line marks the median, and a red dot indicates the channel's position. The channel's name and follower count are displayed below the bar.

SUBSCRIBERS

89% below median

median 171.1K

58.4K 18 435 — your channel 512.2K

AVG REACH / POST

92% below median

median 13.4K

836 1 030 — your channel 109.1K

CITATION INDEX

better than 70% of niche

median 136

0 809 — your channel 1.9K

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Monday
Audience most active on this day at 09:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Cross-post with similar channels quarterly. 2-3 collabs give relevant growth — no need daily. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads with us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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