

— PROMTPRESS PUBLIC REPORT

Channel audit

Designer's Private



@prvtdsgn

Courses and materials for designers. Ads — @phhadmin All info is for informational purposes only. Registered in the list of social media page owners: clck.ru/3FBSxp

SUBSCRIBERS

43 780

-290 per month

ERR (% SEE POSTS)

4.0%

per day 1.7%

REACH/POST

1.8K

ad reach 738/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 43 780 —	 SUBSCRIBER REACH 4.13% avg % of subs see a post	 VIEWS/POST 1.8K median 1.5K · 29 days	 POSTS/WK 9.6 over the period
 7D TREND +31.7% vs previous week	 REACTIONS/POST 10.2 only 409 reactions, 826 reposts, 10 comments	 POST LENGTH 275 chars median 187 · 29 days	 POSTS ANALYZED 40 29 days
 AD REACH 738 24h avg	 CHURN / MONTH -290 over the last month	 QUOTABILITY 158 citation index · 285 channels mentioned all time	 CHANNEL AGE 5 years 5 months created 07.02.2021

AI EDITOR SUMMARY

Channel «Designer's Private» – 43 780 subs. Each post gets on average 1.8K people (4% from subs), reach is low – consider expanding audience. Publishes 10 posts per week (~1/day) – consistent schedule. For the week of July 6–12, reach up +31.7% by the week of June 29 – July 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **40** posts over 29 days.
- 02 Dominant format — **Photo** (34/40 posts).
- 03 Avg post length — **275** chars (median 187).
- 04 Peak audience activity — **Monday**, 15:00 MSK.
- 05 Top posts get **6x** more views than the weakest (6.7K avg for top vs 1.1K for bottom) — among 40 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.07 · 12:11 PHOTO  EPTA Plugin Trial You asked — we did! Now test our neural plugin for Photoshop: we made...	VIEWS 12 783 REPOSTS 148	REACTIONS 3 ER 29.2%
Nº2 30.06 · 15:37 PHOTO  Aura Cosmetic Mockup Collection Aesthetic mockups for cosmetic brands & more. Replace content...	VIEWS 5 409 REPOSTS 37	REACTIONS 12 ER 12.4%
Nº3 23.06 · 18:53 PHOTO  Amazon Infographics In this video we create a full product listing card for Amazon in Pet category...	VIEWS 1 930 REPOSTS 32	REACTIONS 9 ER 4.4%

Nº4 22.06 • 16:11 PHOTO  Free Access to AI Plugin for After Effects You know our EPTA plugin for Photoshop? We've made another...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 883</td><td>8</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>11</td><td>4.3%</td></tr> </table>	VIEWS	REACTIONS	1 883	8	REPOSTS	ER	11	4.3%
VIEWS	REACTIONS								
1 883	8								
REPOSTS	ER								
11	4.3%								
Nº5 22.06 • 18:29 VIDEO Anyone with 5+ years experience? Anything changing?	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 869</td><td>18</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>5</td><td>4.3%</td></tr> </table>	VIEWS	REACTIONS	1 869	18	REPOSTS	ER	5	4.3%
VIEWS	REACTIONS								
1 869	18								
REPOSTS	ER								
5	4.3%								

WORST 3

↓ 13.07 • 14:05 PHOTO  30,000 contest from ETool 14 prizes, real money possible. Shoot tutorials, show value...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 200</td><td>4</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>2.7%</td></tr> </table>	VIEWS	REACTIONS	1 200	4	REPOSTS	ER	1	2.7%
VIEWS	REACTIONS								
1 200	4								
REPOSTS	ER								
1	2.7%								
↓ 15.07 • 14:44 VIDEO  Ilyakhov,  Birman,  Oleynichenko,  Fedorova &  Toverovsky host free masterclasses – Gorbunov Bureau marks mid...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 114</td><td>5</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>6</td><td>2.5%</td></tr> </table>	VIEWS	REACTIONS	1 114	5	REPOSTS	ER	6	2.5%
VIEWS	REACTIONS								
1 114	5								
REPOSTS	ER								
6	2.5%								
↓ 17.07 • 18:36 PHOTO  How to Transfer Project from Premiere Pro to DaVinci Resolve This episode covers proper project transfer from Premiere...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 107</td><td>8</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>16</td><td>2.5%</td></tr> </table>	VIEWS	REACTIONS	1 107	8	REPOSTS	ER	16	2.5%
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1 107	8								
REPOSTS	ER								
16	2.5%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

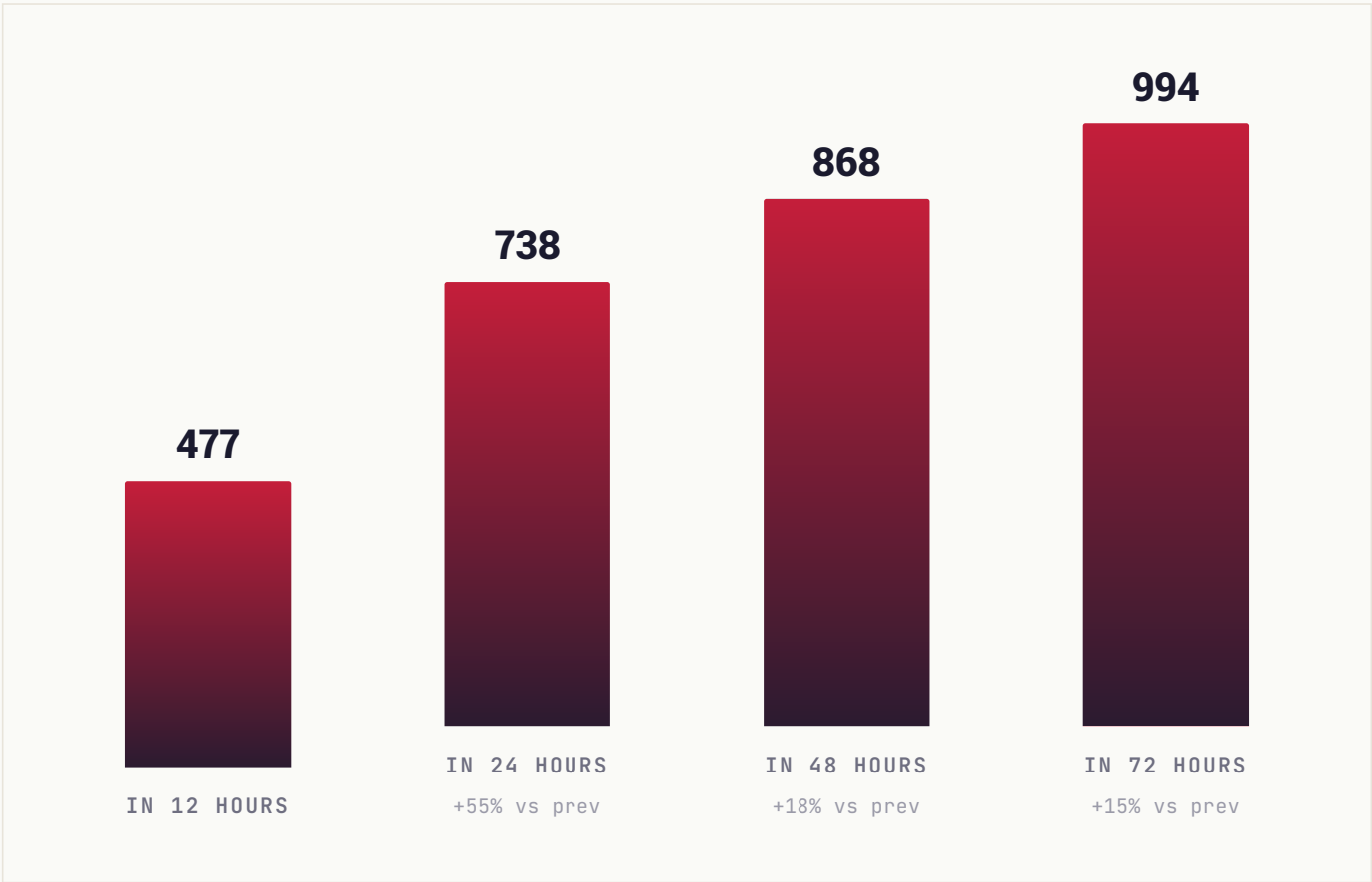
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



— SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 👉	147.1K
TC template canva gratis 😄🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
PD Designer's Private YOU	43.8K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#100 of 99). Niche median — 65.4K subs.
First growth KPI — reach median. Leader: 66Lottery

🏆🏆

CRYPTO (387.4K).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **169**, they brought **1 994** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	8	3	24
December 2025	22	8	78
November 2025	47	30	652
October 2025	37	19	512
September 2025	24	11	178
August 2025	31	25	550

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
169	6	1 994

SECTION 07 • NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category "Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.

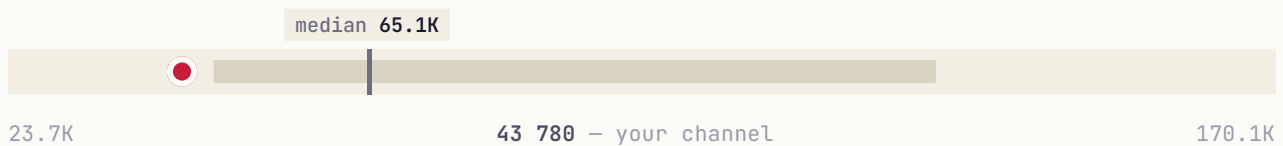
#100 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

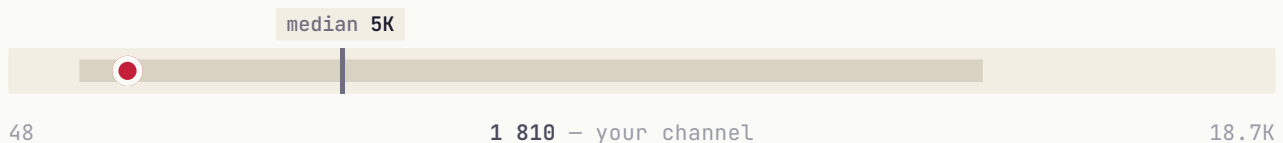
SUBSCRIBERS

worse than median by 33%



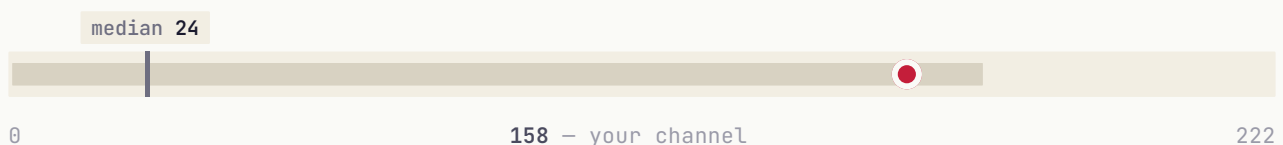
AVG REACH / POST

worse than median by 63%



CITATION INDEX

better than 86% of niche



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — Monday

Audience most active on this day at 15:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 4.13% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.4pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? Run ads with us and hit your growth target
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
