

— PUBLIC REPORT BY PROMTPRESS

Channel audit

ProTON | Mining, crypto, investments



@proton_miners

📖 ProTON — Author channel about mining, crypto, investments and financial literacy. 10th year in crypto. 📺 YouTube channel (170K 👤): https://youtube.com/@proton_miner 👥...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
38 917	38.0%	14.8K
11.07.2026 -279 per month	per day 17.0%	ad reach 6.6K/24h

HTTPS://PROMTPRESS.COM/AUDIT/PROTON_MINERS

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 38 917 —	SUBS REACH 37.93% avg % subs see post	VIEWS/POST 14.8K median 15.4K · 19 days	POSTS/WK 2.8 over period
7D TREND — no data for period	REACTIONS/POST 137.6 only 1,101 reactions, 373 reposts, 361 comments	POST LENGTH 488 chars median 244 · 19 days	POSTS ANALYZED 8 19 days
AD REACH 6.6K 24h avg	CHURN / MONTH -279 last month	CITATION RATE 25 citation index · 90 channels mentioned all time	CHANNEL AGE 6 years 8 months created 14.10.2019

AI EDITOR SUMMARY

Channel «ProTON | Mining, crypto, investments» — 38 917 subs. Each post averages 14.8K people (38% of subs), good reach. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 19 days.
- 02 Dominant format – Photo (4/8 posts).
- 03 Avg post length – 488 chars (median 244).
- 04 Peak audience activity – Friday, 19:00 MSK.
- 05 Top posts get 2x more views than the weakest (18.9K avg for top vs 10.2K for worst) – among 8 posts in 19 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 16:32 TEXT Immunity analysis I've long struggled to concisely formulate how I make investment decisions. On one hand I look at all...	VIEWS 19 215 REPOSTS 40	REACTIONS 104 ER 49.4%
Nº2 19.06 · 16:04 TEXT Crypto exchange Bybit entered debut Fortune Crypto 100 ranking The list includes companies and protocols that, according to Fortune...	VIEWS 18 997 REPOSTS 5	REACTIONS 66 ER 48.8%
Nº3 18.06 · 18:43 POLL (post without caption – poll)	VIEWS 18 409 REPOSTS 7	REACTIONS 70 ER 47.3%

Nº4 18.06 • 18:35 PHOTO Less than 2 weeks until Toccata hard fork Scheduled for 30.06.2026 This hard fork will bring full smart contracts to Kasp...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>16 148</td><td>140</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>33</td><td>41.5%</td></tr> </table>	VIEWS	REACTIONS	16 148	140	REPOSTS	ER	33	41.5%
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16 148	140								
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33	41.5%								
Nº5 18.06 • 16:52 PHOTO 	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>14 740</td><td>163</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>74</td><td>37.9%</td></tr> </table>	VIEWS	REACTIONS	14 740	163	REPOSTS	ER	74	37.9%
VIEWS	REACTIONS								
14 740	163								
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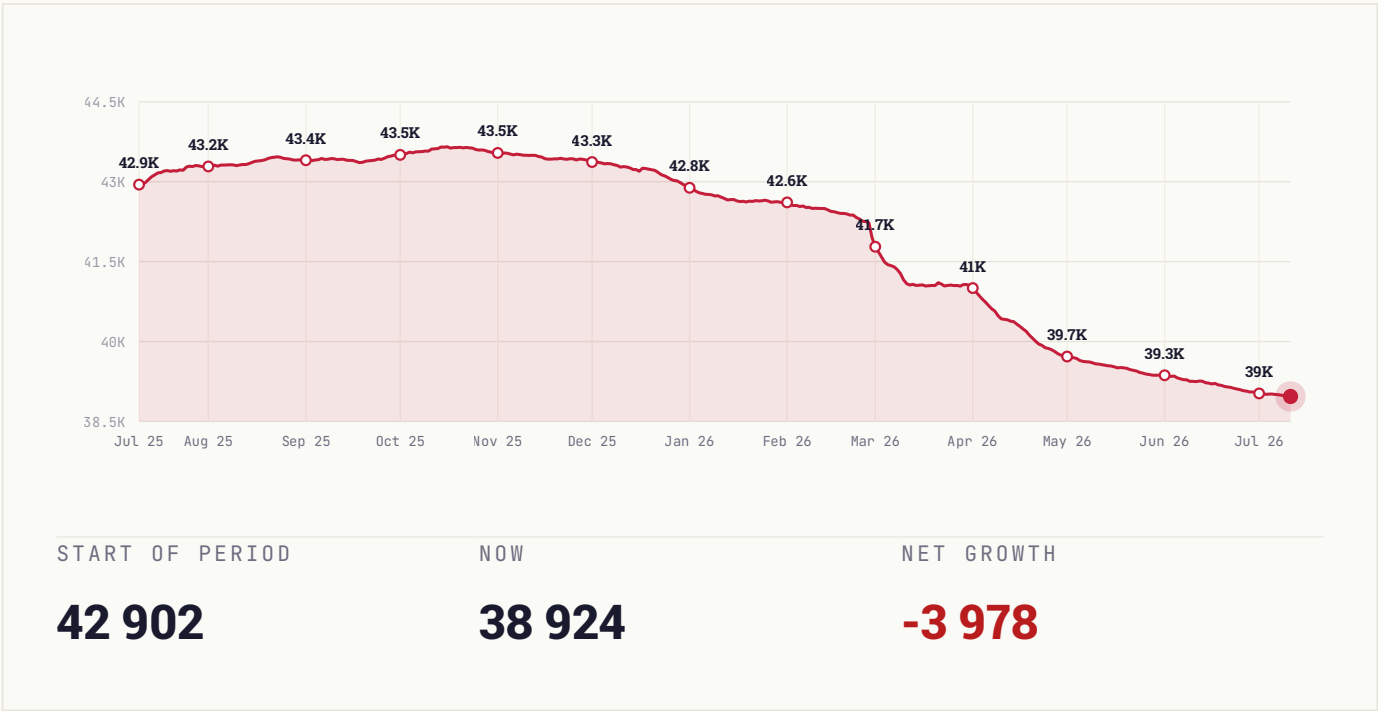
WORST 3

↓ 30.06 • 16:11 PHOTO 5 minutes until Kasp... 	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>10 869</td><td>229</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>33</td><td>27.9%</td></tr> </table>	VIEWS	REACTIONS	10 869	229	REPOSTS	ER	33	27.9%
VIEWS	REACTIONS								
10 869	229								
REPOSTS	ER								
33	27.9%								
↓ 01.07 • 13:35 TEXT Feelings about capital decline First 5 years (since Jan 2020) I had no negative quarters, then it started...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>10 069</td><td>146</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>21</td><td>25.9%</td></tr> </table>	VIEWS	REACTIONS	10 069	146	REPOSTS	ER	21	25.9%
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10 069	146								
REPOSTS	ER								
21	25.9%								
↓ 02.07 • 09:57 PHOTO Welders entered top highest-paid professions in Moscow. Welder – up to 580,000 RUB/month. Turner – up to 450,000 RUB/month...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>9 642</td><td>183</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>160</td><td>24.8%</td></tr> </table>	VIEWS	REACTIONS	9 642	183	REPOSTS	ER	160	24.8%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

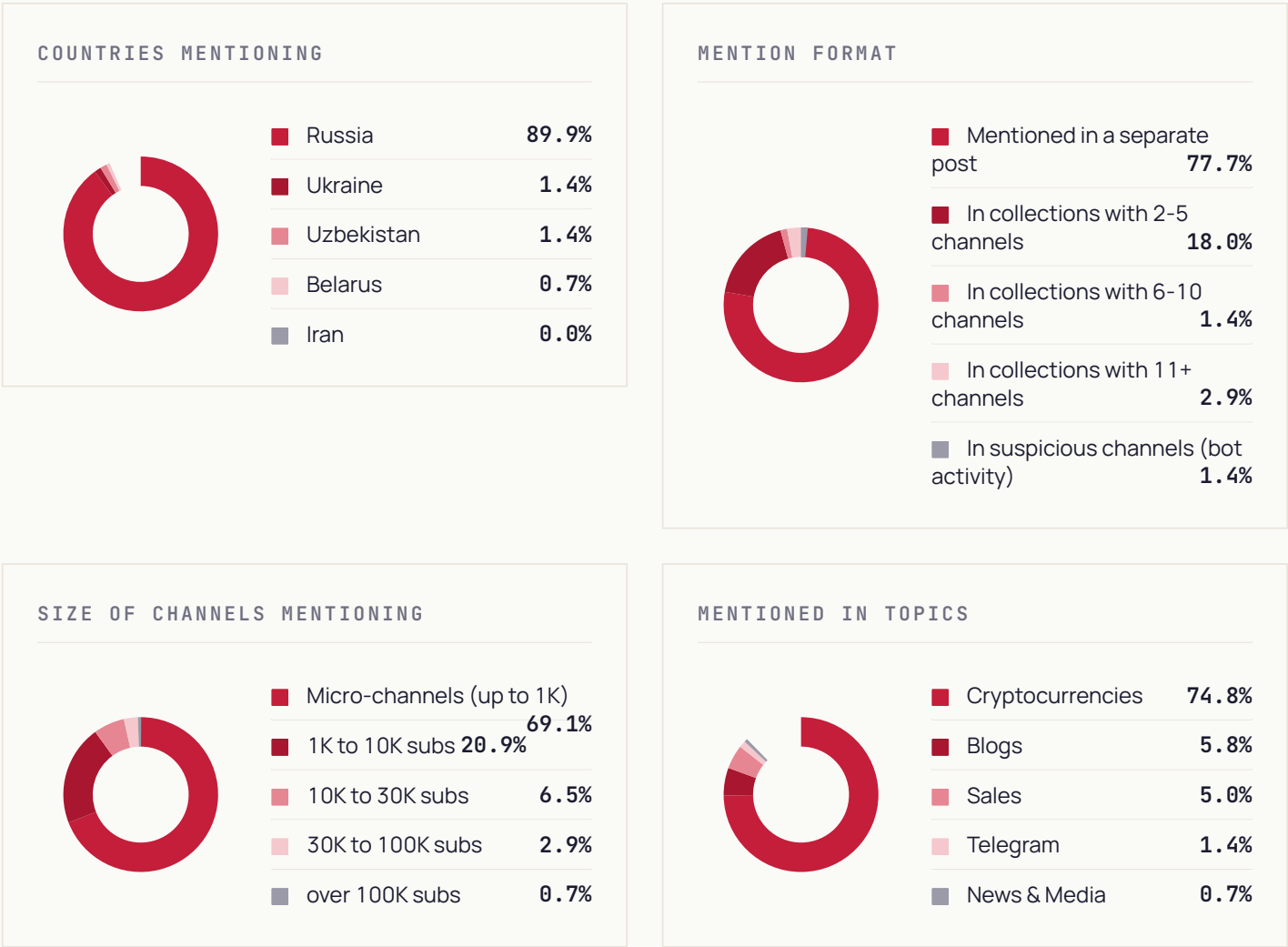
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.



SECTION 04 · MENTIONS

Who and how mentions the channel

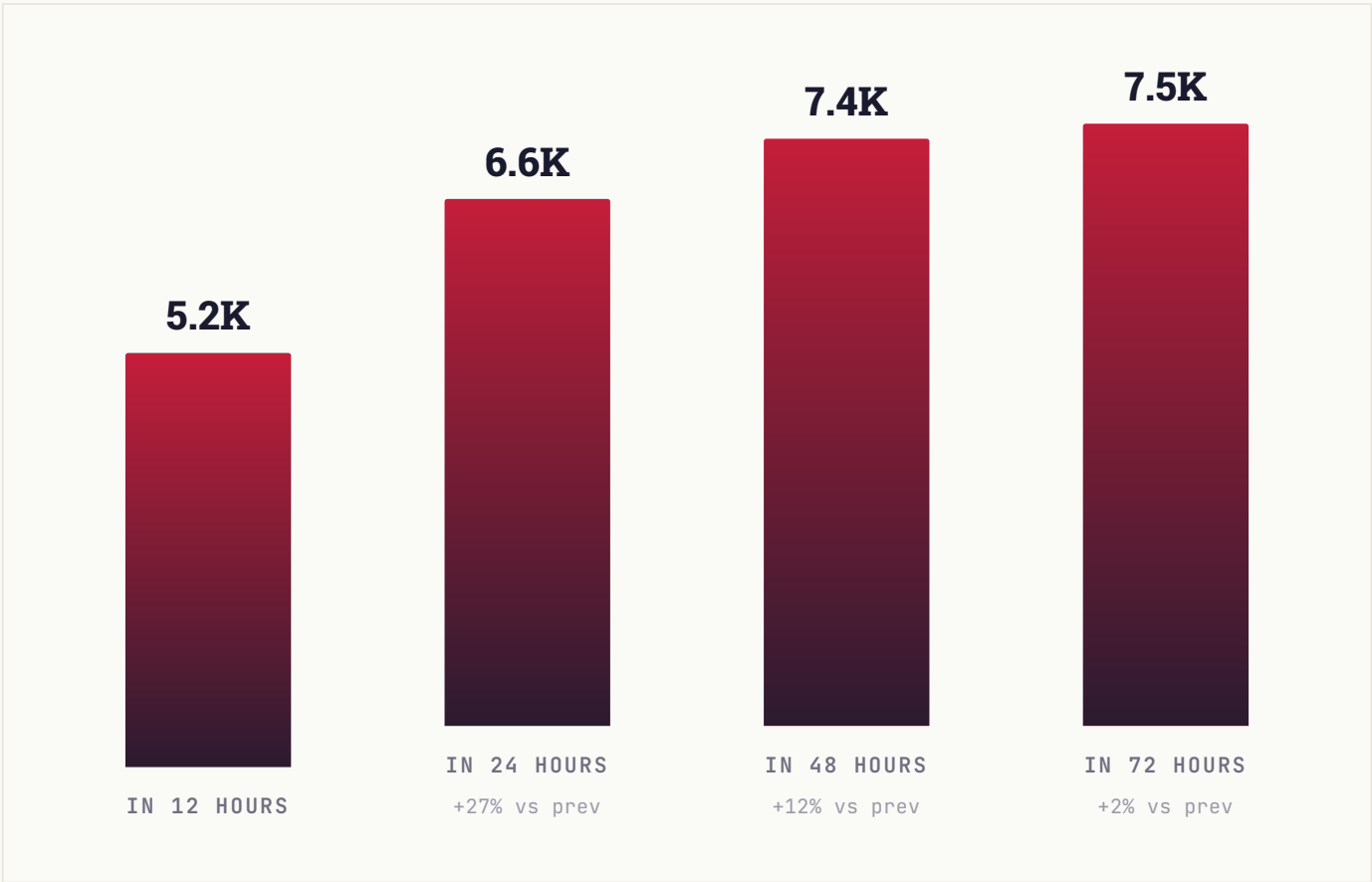
Citation index **25** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel 'weighs' more than from a 1k subs one. All-time channel was mentioned **90** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
PI ProTON Mining, crypto, investments	YOU 38.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **6**, they brought **878** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	1	1	71
December 2025	0	0	73
November 2025	2	2	93
October 2025	0	0	200
September 2025	1	1	221
August 2025	2	2	220

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
6	6	878

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|----|---|---|
| 01 | Increase posting frequency
Now 2.8 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency > volume |
| 02 | Main post of the week — on Friday
Audience most active on this day at 19:00 MSK. | EFFECT
Best window for important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. Recommend share of 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
