

— PUBLIC PROMTPRESS REPORT

Channel audit PROstore&PROtech - Электроника по НИЗКИМ ценам из ОАЭ



@protechno_shop

👛 Located in Chelyabinsk 🚚 We deliver any tech on order from UAE! 🔥 1-year warranty on goods! 📦 Prices 10-25% below market! 📍 Address: Chelyabinsk, Sonya Krivaya St,...

SUBSCRIBERS

64 519

+1946 per month

ERR (% SEE POSTS)

37.0%

in 24 hours 27.8%

REACH/POST

23.5K

ad reach 17.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 64 519 —	 SUBS REACH 36.5% avg % subs see post	 VIEWS/POST 23.5K median 23.7K · 29 days	 POSTS/DAY 7.5 ~53 per week
 7D TREND +3.1% vs previous week	 REACTS/POST 228.5 total 51,421 reactions, 11,991 reposts, 0 comments	 POST LENGTH 391 chars median 226 · 29 days	 POSTS ANALYZED 225 29 days
 AD REACH 17.9K 24h avg	 CHURN / MONTH +1946 last month	 CITATION RATE 1 citation index · 5 channels mentioned ever	 CHANNEL AGE 2 years 1 month created 21.05.2024

AI EDITOR SUMMARY

Channel «PROstore&PROtechno - Electronics at low prices from UAE 🇦🇪» — 64 519 subs. Avg views per post 23.5K people (36% of subs), good reach. Publishes 53 posts/week (~8/day) — active posting. Week Jun 22–28 reach stable (+3.1% vs week of June 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 225 posts over 29 days.
- 02 Dominant format – Video (108/225 posts).
- 03 Avg post length – 391 chars (median 226).
- 04 Audience peak – Thursday, 06:00 MSK.
- 05 Top posts get 2× more views than the weakest (30.5K avg for top vs 18.9K for worst) – among 225 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 09:09 VIDEO
(post without caption – video)

VIEWS	REACTS
31 096	488
REPOSTS	ER
34	48.2%

Nº2 01.07 · 09:07 VIDEO
(post without caption – video)

VIEWS	REACTS
30 641	355
REPOSTS	ER
50	47.5%

Nº3 01.07 · 04:52 TEXT
!!! IMPORTANT !!! AS YOU MAY HAVE NOTICED, THE DISCOUNT IS DROPPING AND WILL GRADUALLY DECREASE UNTIL JULY 15, UNTIL OUR MAIN DELIVERY. WITH EACH...

VIEWS	REACTS
29 642	162
REPOSTS	ER
342	45.9%

Nº401.07 · 09:05 **VIDEO**
(post without caption – video)

VIEWS
29 292
REPOSTS
42
REACTS
211
ER
45.4%

Nº502.07 · 03:34 **TEXT**
GOOD MORNING FRIENDS❤️❤️❤️ HAVE A GREAT DAY🔥🔥🔥

VIEWS
29 178
REPOSTS
31
REACTS
480
ER
45.2%

WORST 3

↓ 27.06 · 11:20 **VIDEO**
(post without caption – video)

VIEWS
18 914
REPOSTS
15
REACTS
46
ER
29.3%

↓ 27.06 · 11:20 **VIDEO**
(post without caption – video)

VIEWS
18 863
REPOSTS
5
REACTS
51
ER
29.2%

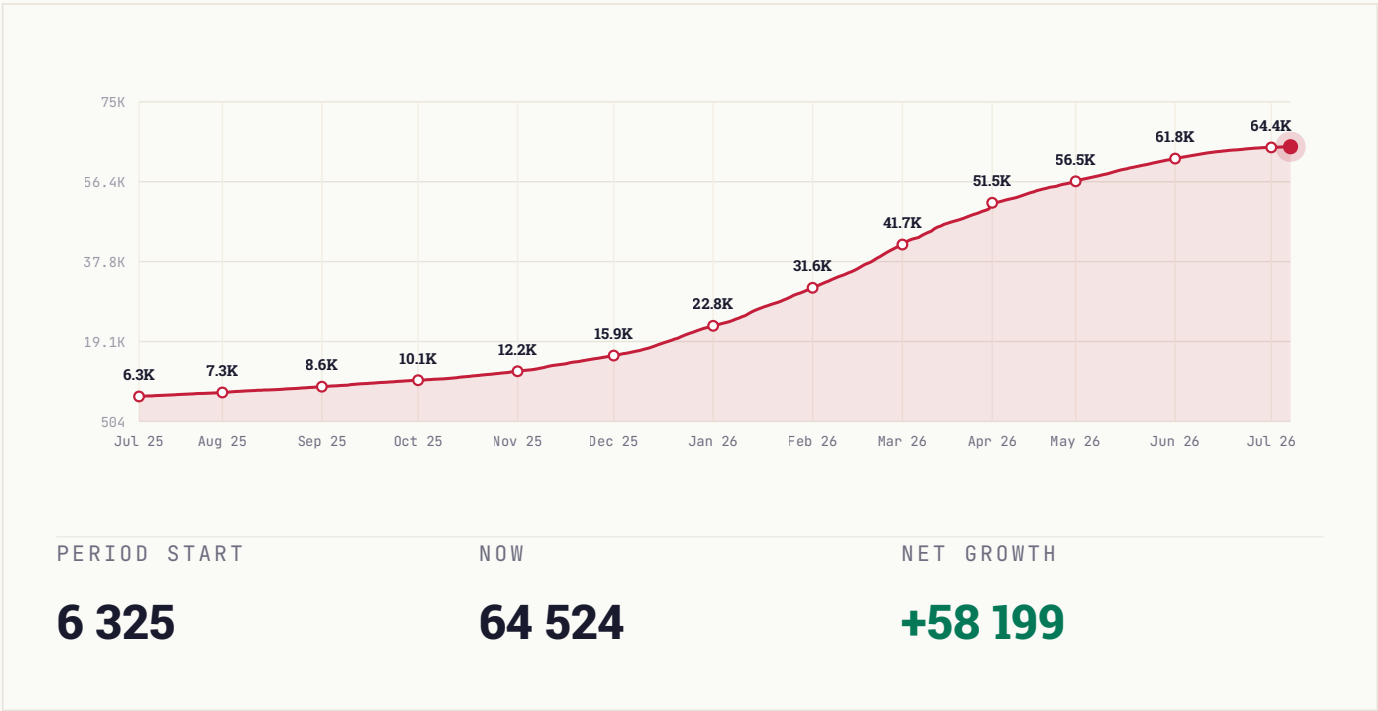
↓ 27.06 · 11:20 **VIDEO**
(post without caption – video)

VIEWS
18 825
REPOSTS
10
REACTS
52
ER
29.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

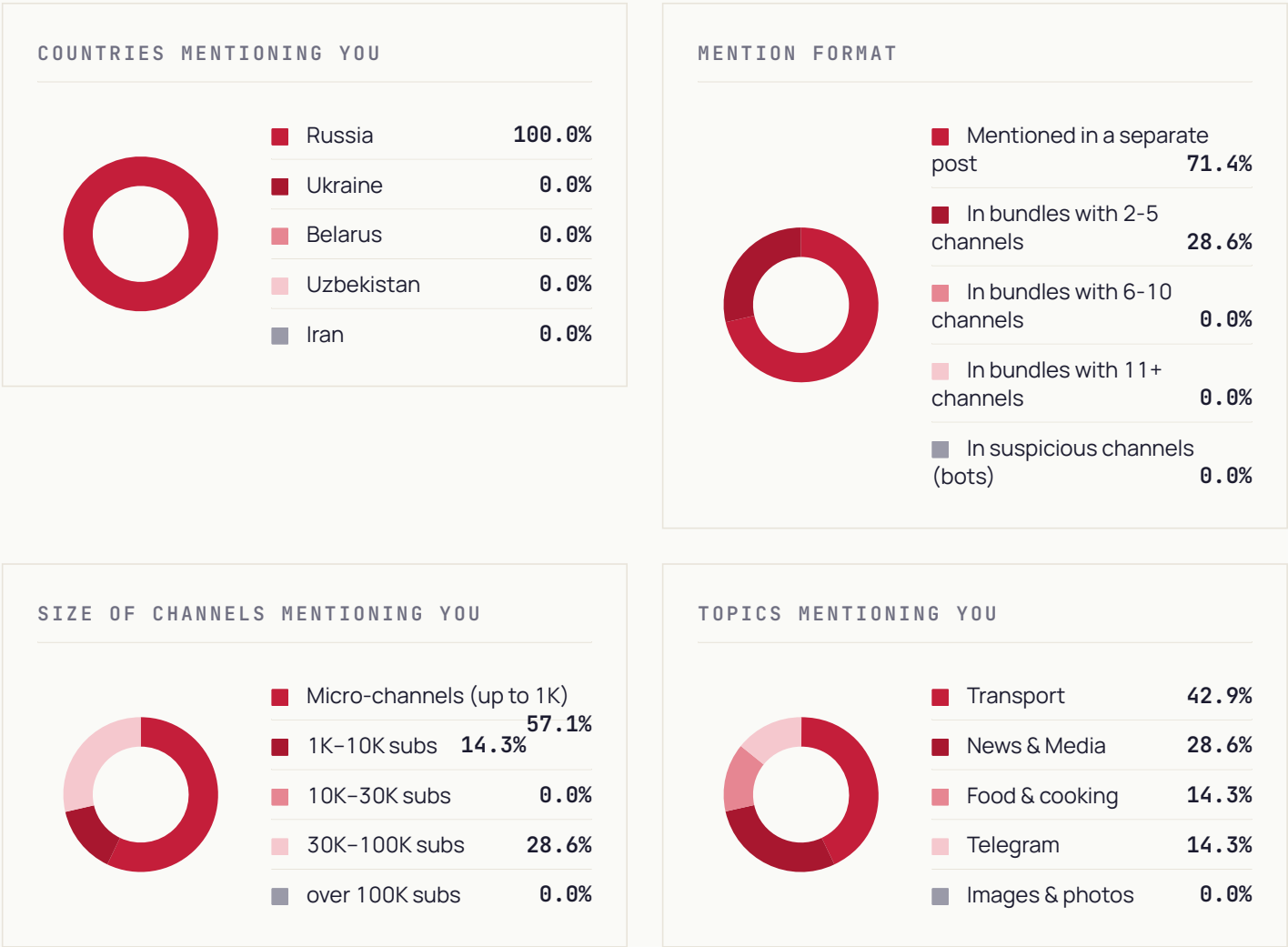
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel & how

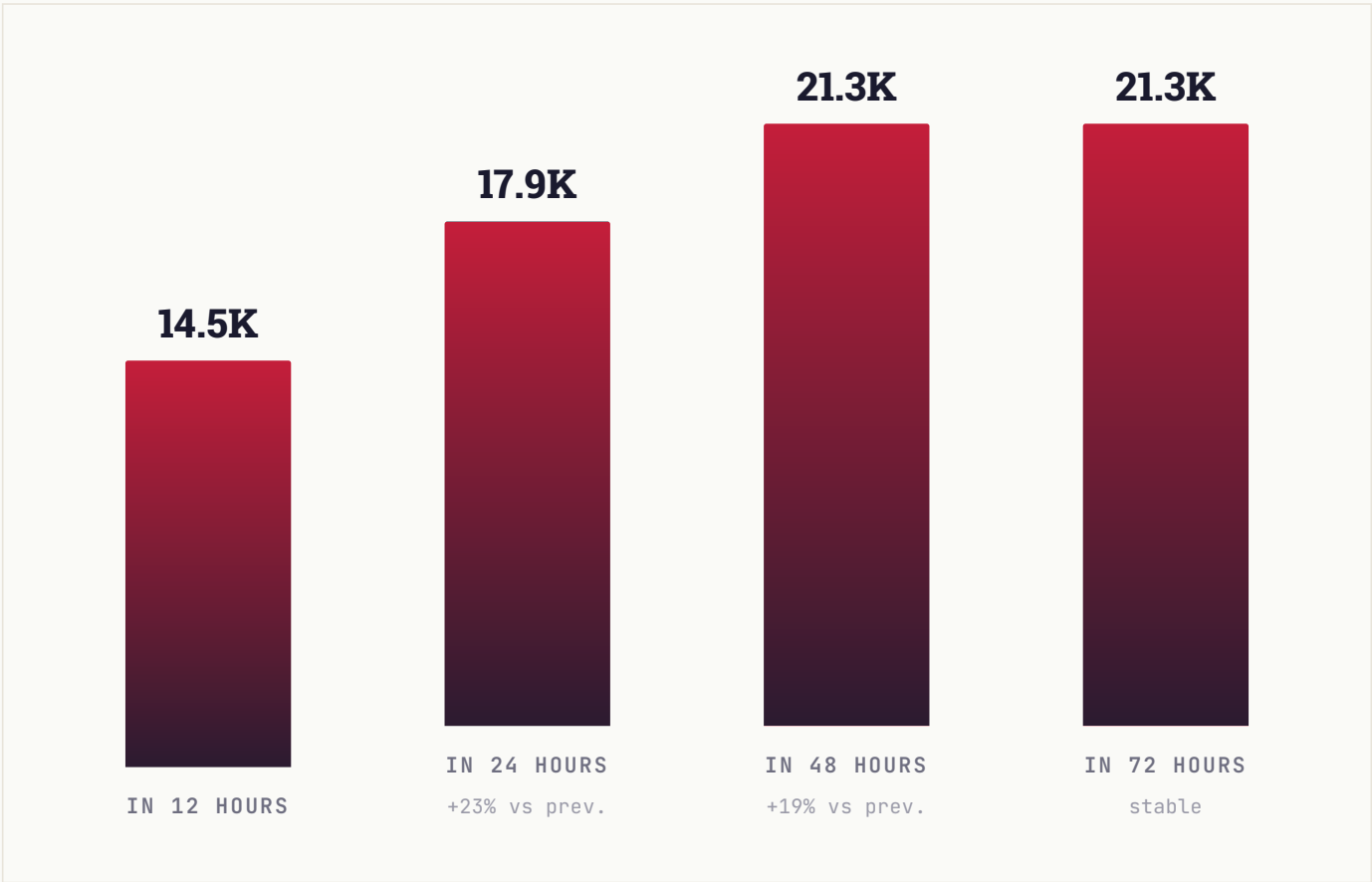
Citation index 1 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market discounts	1M
YM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Promos	922.2K
PB By Blat	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
P- PROstore&PROtechno - Электроника по низким ценам из ОАЭ  YOU 64.5K	

COMPARATIVE CONCLUSION

Channel not yet outside top 94 of niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal: enter top-94 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **24 141** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	8 806
December 2025	0	0	6 850
Nov 2025	0	0	3 572
Oct 2025	0	0	2 032
Sep 2025	0	0	1 547
August 2025	0	0	1 334

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	24 141

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values, a darker beige bar representing the distribution, and a vertical line indicating the median. A red dot marks the channel's performance.

- SUBSCRIBERS:** The median is 193.6K. The channel's performance is 64,519, which is 67% below the median. The range is from 66.3K to 714.1K.
- AVG REACH / POST:** The median is 5.8K. The channel's performance is 23,548, which is better than 83% of the niche. The range is from 1 to 35K.
- CITATION INDEX:** The median is 371. The channel's performance is 1, which is 99% below the median. The range is from 0 to 3.2K.

Metric	Median	Channel Value	Comparison	Range (Min-Max)
SUBSCRIBERS	193.6K	64,519	67% below median	66.3K - 714.1K
AVG REACH / POST	5.8K	23,548	better than 83% of niche	1 - 35K
CITATION INDEX	371	1	99% below median	0 - 3.2K

— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 06:00 MSK.

EFFECT

**Best time for
key posts**

02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
