

PROMTPRESS PUBLIC REPORT

Channel audit

PRO STYLE

NATALI



@prostyle_natali

• WB finds & reviews • Stylish WB outfits • Russian brand clothing reviews Height 160 cm. Measurements 78-62-90 ✉ Contact: @nikitanikita808 (no links, no reply)

SUBSCRIBERS

105 045

-1061 per month

ERR (% SEE POSTS)

18.0%

in 24 hrs 6.6%

REACH/POST

19.1K

ad reach 7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 105 045 —	 SUBS REACH 18.16% avg % subs see post	 VIEWS/POST 19.1K median 19.9K · 26 days	 POSTS/WEEK 3.8 for the period
 7D TREND -8.4% vs previous week	 REACTIONS/POST 122.1 only 1,709 reactions, 345 reposts, 22 comments	 POST LENGTH 330 chars median 338 · 26 days	 POSTS ANALYZED 14 26 days
 AD REACH 7K 24h avg	 CHURN / MONTH -1061 last month	 CITATION RATE 27 citation index · 64 channels mentioned all time	 CHANNEL AGE 3 years 4 months created 28.02.2023

AI EDITOR SUMMARY

Channel «PRO STYLE NATALI» — 105 045 subs. Each post averages 19.1K people (18% of subs), average reach — room to grow. Posts 4 posts per week (~1/day) — rare. Week Jul 6–12 reach dropped -8.4% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts in 26 days.
- 02 Dominant format — Video (14/14 posts).
- 03 Avg post length — 330 chars (median 338).
- 04 Peak audience activity — Saturday, 10:00 MSK.
- 05 Strongest posts get 1x more views than the weakest (23.1K avg top vs 15.5K worst) — among 14 posts in 26 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 07:36 VIDEO Stunning yet delicate lace suit 🥰 Perfect for summer events 🔥 • Sizes 40-50 • Light...	VIEWS 24 888 REPOSTS 39	REACTIONS 90 ER 23.7%
Nº2 24.06 · 07:39 VIDEO Beautiful lingerie sets 🥰❤️ • Size range 75A-85B • Set comes in a box, made of delicate lace, weightless...	VIEWS 22 424 REPOSTS 20	REACTIONS 101 ER 21.3%
Nº3 27.06 · 07:01 VIDEO Very stylish and comfortable shorts suit 🥰 Loved the quality 🔥 • Size range XXS-6XL • Soft knit, loose...	VIEWS 22 096 REPOSTS 15	REACTIONS 104 ER 21.0%

Nº4 23.06 • 07:00 VIDEO Great cotton pajamas for home 🥰 1. https://www.wildberries.ru/catalog/405710071/detail.aspx 2...	VIEWS 21 741 REPOSTS 23 REACTIONS 92 ER 20.7%
Nº5 28.06 • 08:02 VIDEO Beautiful, feminine looks suitable for both office and events 🔥 Suit with skirt and vest...	VIEWS 21 589 REPOSTS 24 REACTIONS 101 ER 20.6%
WORST 3	
↓ 08.07 • 06:23 VIDEO Beautiful, delicate sundresses 🥰 • Size range S-3XL • Light, pleasant fabric, non-sheer, 80% viscose, liked...	VIEWS 18 891 REPOSTS 23 REACTIONS 86 ER 18.0%
↓ 11.07 • 06:28 VIDEO Sharing my latest top finds from Wb 🥰 Green suit https://www.wildberries.ru/catalog/996676518/detail.aspx Cardigan with...	VIEWS 15 923 REPOSTS 43 REACTIONS 166 ER 15.2%
↓ 14.07 • 06:18 VIDEO Found luxurious bodysuits when ordering, didn't even expect them to look so gorgeous 🥰❤️ Lace bodysuit transparent...	VIEWS 11 835 REPOSTS 44 REACTIONS 109 ER 11.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 • MENTIONS

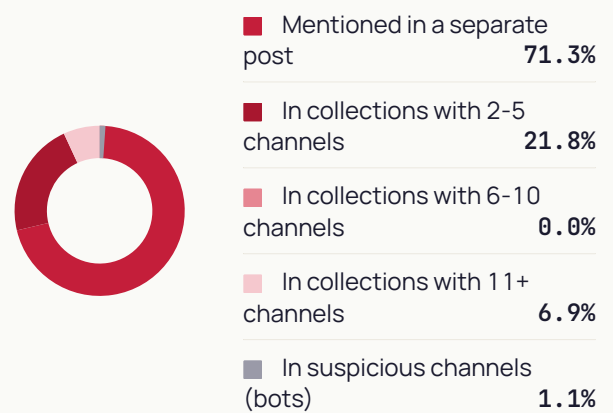
Who and how mentions the channel

Citation index **27** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **64** different channels.

COUNTRIES MENTIONING



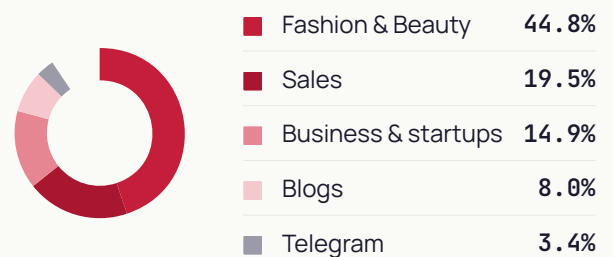
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



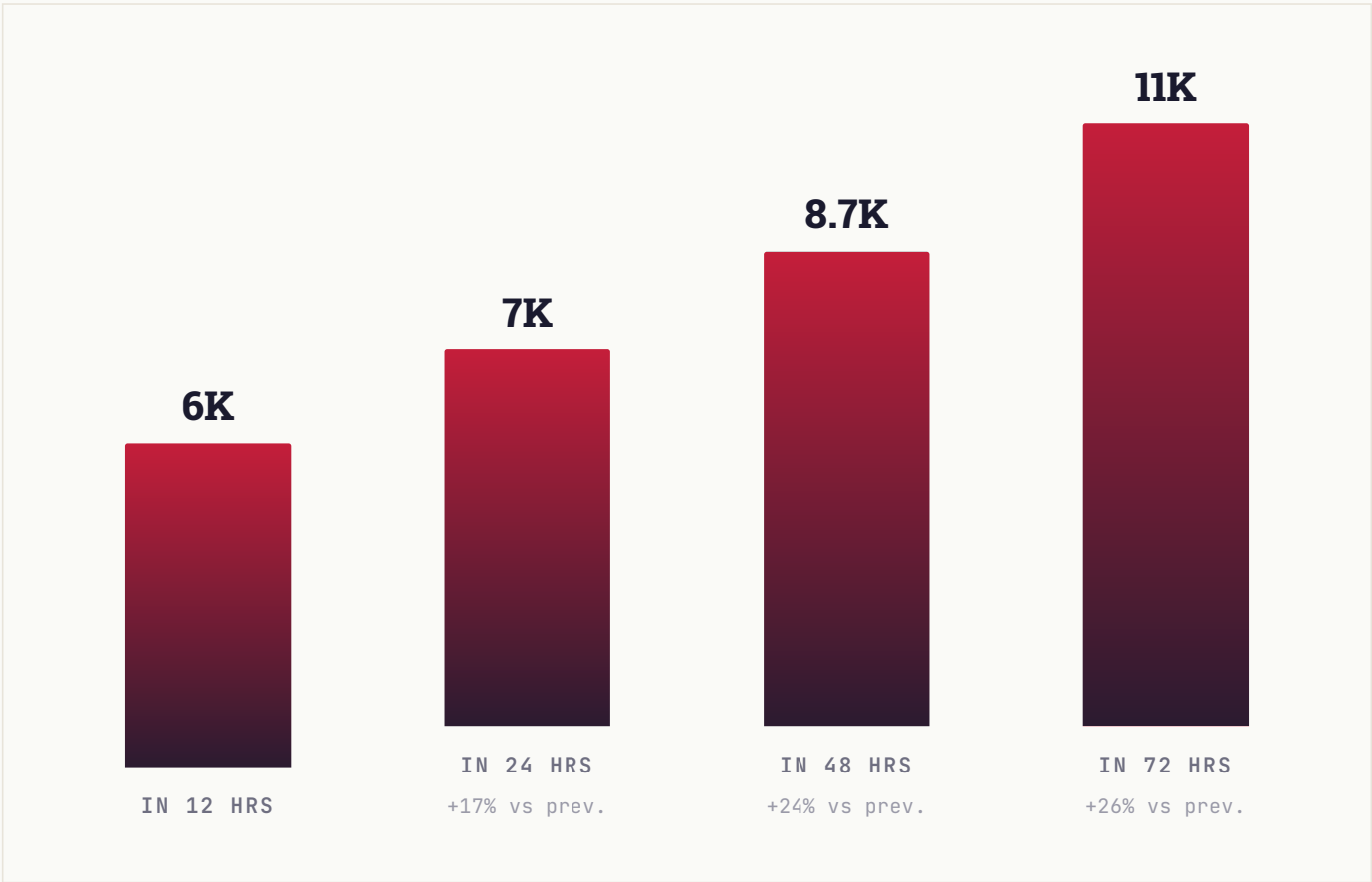
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see your niche rank.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Wildberries / WB finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
PS PRO STYLE NATALI YOU	105K

COMPARATIVE SUMMARY

Channel not yet outside top-97 of niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: break into top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **10 050** new subs.

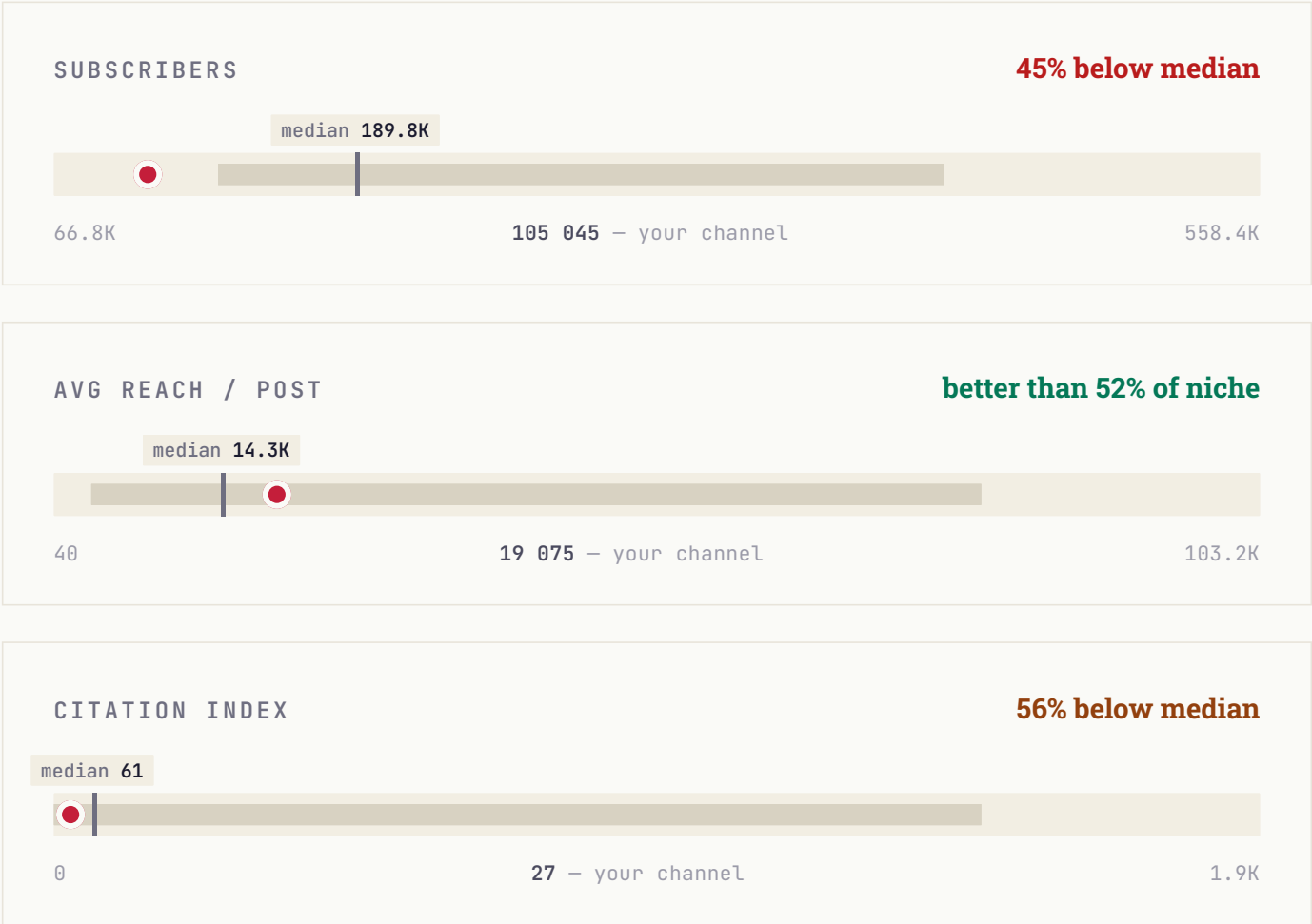
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	4 148
December 2025	0	0	161
Nov 2025	0	0	1 101
Oct 2025	0	0	1 827
September 2025	1	1	1 120
August 2025	0	0	1 693

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	10 050

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 3.8 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

Consistency > volume**02****Top post of the week — on Saturday**

Audience most active on this day at 10:00 MSK.

EFFECT

Best window for an important post**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs**04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth target in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
