

PUBLIC PROMTPRESS REPORT

Channel audit

Simple PowerPoint



@prostoipp

We simply and clearly show how to make beautiful presentations.
Lifehacks and useful tips for Powerpoint. Questions: @a_chbe
Order a presentation: @ProstoiPP_bot Exchange:...

SUBSCRIBERS

10 267

-67 per month

ERR (% SEE POSTS)

12.0%

in 24h 4.4%

REACH/POST

1.2K

ad reach 452/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 10 267 —	 SUBS REACH 11.73% avg % subs see post	 VIEWS/POST 1.2K median 1.2K · 29 days	 POSTS/WEEK 4.9 over period
 7D TREND -11.2% vs previous week	 REACTIONS/POST 11.8 total 248 reactions, 211 reposts, 16 comments	 POST LENGTH 311 chars median 256 · 29 days	 POSTS ANALYZED 21 29 days
 AD REACH 452 24h avg	 CHURN / MONTH -67 last month	 CITE RATE 96 citation index · 198 channels mentioned all time	 CHANNEL AGE 2 years 8 months created 19.11.2023

AI EDITOR SUMMARY

Channel «Simple PowerPoint» – 10 267 subs. Each post averages 1.2K people (12% of subs), reach is low – expand audience. Publishes 5 posts/week (~1/day) – rare. Week Jul 6–12 reach dropped -11.2% by week Jun 29 – Jul 5 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts in 29 days.
- 02 Dominant format — Video (9/21 posts).
- 03 Avg post length — 311 chars (median 256).
- 04 Peak audience activity — Sunday, 17:00 MSK.
- 05 Top posts get 2× more views than the weakest (1.7K avg for top vs 792 for worst) — among 21 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 14:43 VIDEO Making a portfolio? Here's an idea for a title slide! 1. Place a man's photo, his PNG copy, and 4 text blocks. 2. Write a headline...	VIEWS 1 779 REPOSTS 13	REACTIONS 18 ER 17.3%
Nº2 22.06 · 11:44 PHOTO photoroom — a good service for removing photo backgrounds. Fast, simple, no registration, no watermarks...	VIEWS 1 763 REPOSTS 23	REACTIONS 21 ER 17.2%
Nº3 28.06 · 15:12 PHOTO Presentation template on AI & future trends! Slides reflect neural network concepts, innovative solutions & vision...	VIEWS 1 540 REPOSTS 5	REACTIONS 15 ER 15.0%

Nº4 28.06 · 15:12 TEXT (post without caption – text)	VIEWS 1 468 REPOSTS 8	REACTIONS — ER 14.3%
Nº5 27.06 · 12:12 VIDEO Simple, stylish and easy. Catch the idea! 1. Place a photo, title, subtitle and menu at the top of the slide. 2. Draw...	VIEWS 1 463 REPOSTS 4	REACTIONS 18 ER 14.2%

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WORST 3

↓ 15.07 · 16:15 VIDEO How to crop a photo unusually? Let's look at an example from a past post where we had a paper tear in PNG format. 1...	VIEWS 859 REPOSTS 6	REACTIONS 11 ER 8.4%
↓ 17.07 · 18:16 TEXT (post without caption – text)	VIEWS 768 REPOSTS 17	REACTIONS 3 ER 7.5%
↓ 17.07 · 18:16 PHOTO Startup pitch deck template! 🍷 Minimalist design, clean typography & structured sections help clearly tell about...	VIEWS 749 REPOSTS 12	REACTIONS 5 ER 7.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

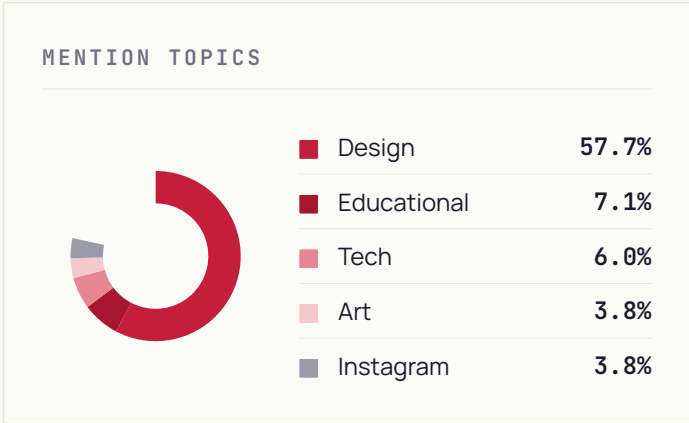
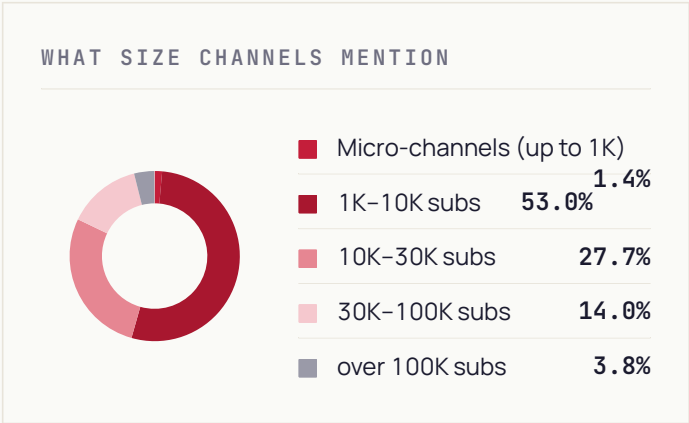
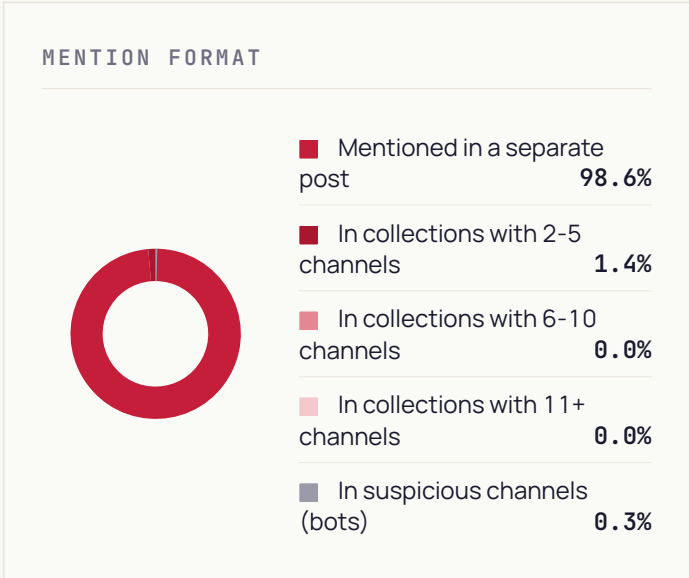
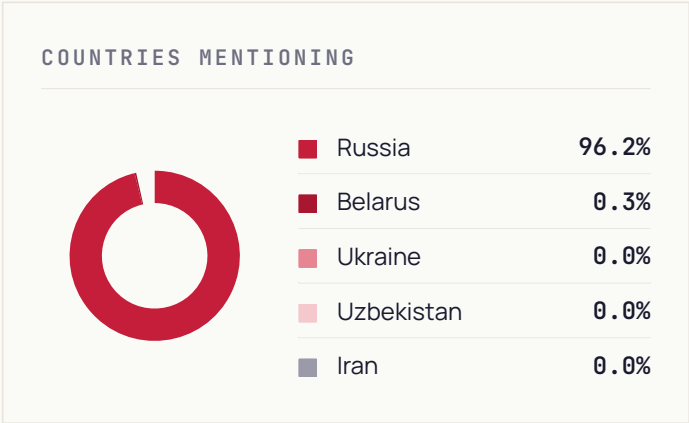
Yearly subscriber growth chart. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

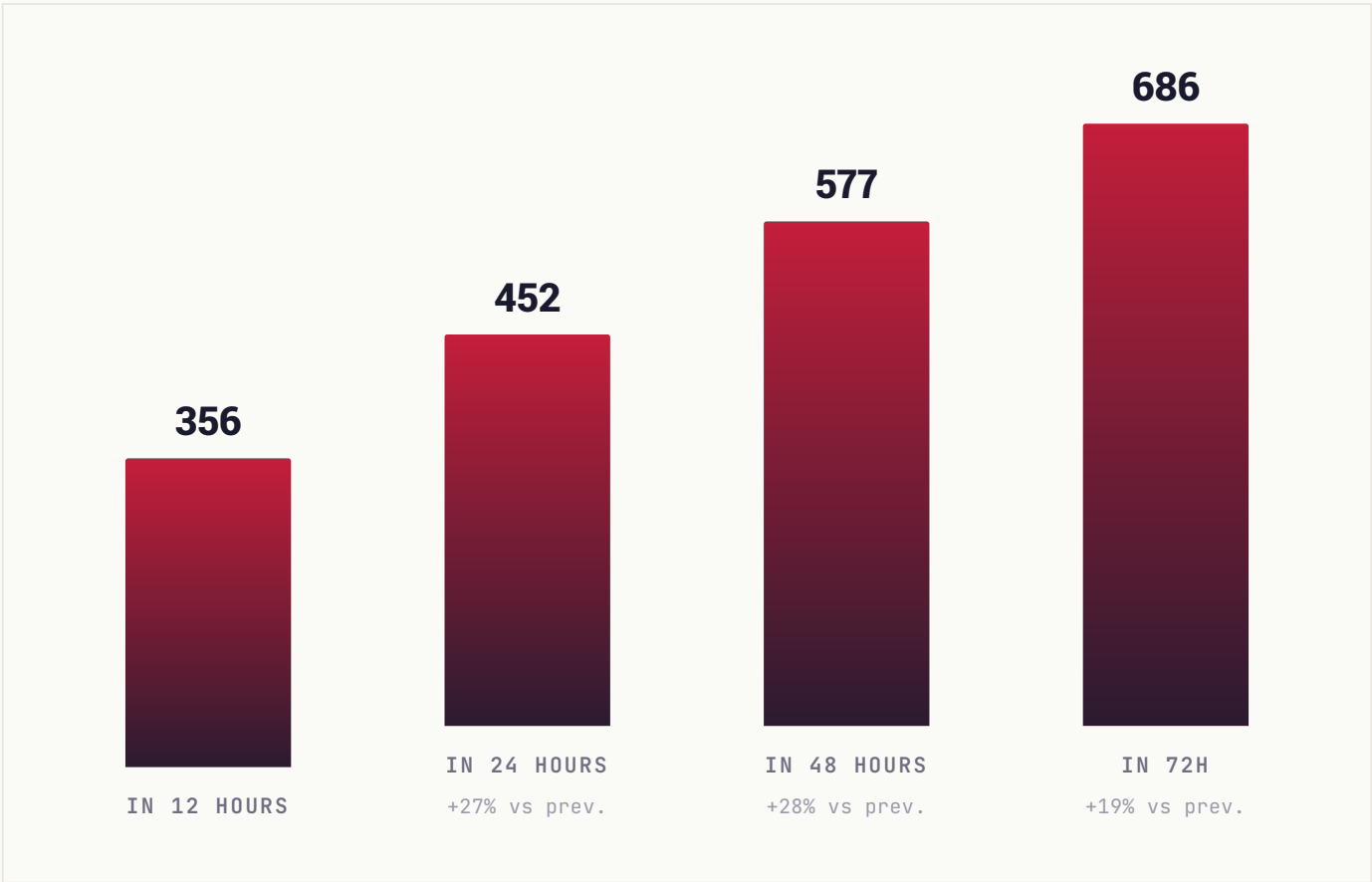
Citation index **96** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **198** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
66Lottery CRYPTO	387.4K
缅甸 缅甸北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang	147.1K
TC template canva gratis	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
CPM Sexy font. Cyrillic	134.7K
PR Simple PowerPoint YOU	10.3K

COMPARATIVE INSIGHT

Channel is still outside top-99 of niche — early growth stage. Niche leader — 66Lottery CRYPTO (387.4K), top-99 median: 65.4K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

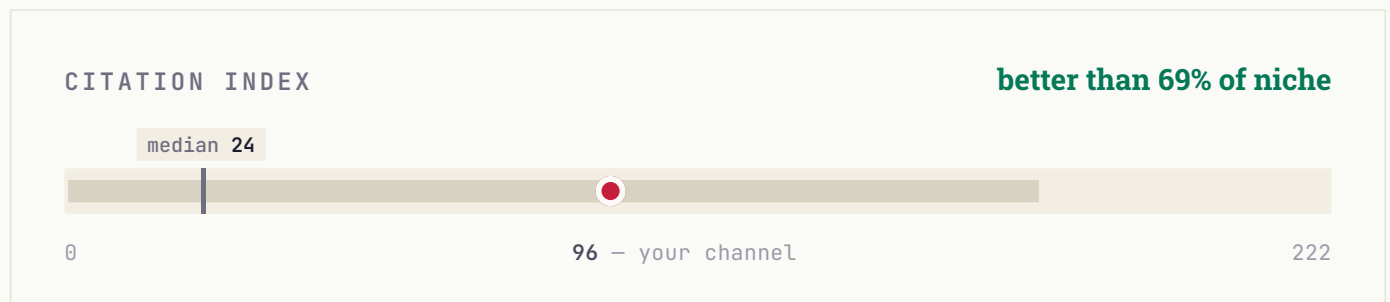
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **17**, they brought **194** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	3	1	44	
December 2025	2	1	48	
November 2025	1	1	50	
October 2025	3	1	2	
September 2025	1	1	34	
August 2025	7	1	16	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
17	6	194

Where the channel stands in its league

median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Currently 4.9 posts/week. Active channels average 7-10. Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Sunday**

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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