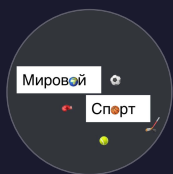


PUBLIC REPORT BY PROMTPRESS

Channel Audit

Мировой Sport | Sport



@prosport_tg

Latest news, reviews of past and upcoming sports events, interviews with athletes and coaches. Manager @futbolistlk

SUBS

42 432

71 posts 29 days

SUBS REACH

29.74%

avg. % subs see post

REACH/POST

12.6K

30% from subs

— CONTENTS · 2026

Inside the report

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Top-5 posts · worst 3 · insights

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Sport category position

05 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key Channel Metrics

Each card – a separate health indicator for the channel. The subtitle under the number shows the period it covers.

 SUBS 42 432 —	 SUBS REACH 29.74% avg % subs see post	 VIEWS/POST 12.6K median 13.4K · 29 days	 POSTS/WEEK 16.9 for period
 TREND 7D -2.9% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 249 chars. median 205 · 29 days	 POSTS ANALYZED 71 29 days
 CITATIONS 0 citation index (cumulative)			

AI EDITOR'S SUMMARY

Channel "World Sport | Sport" — 42 432 subscribers. Each post on average views 12.6K people (30% from subscribers), good reach. Publishes 17 posts per week (~2 per day) — consistent. For the week 10–16 августа reach stable (-2.9% to the week of 3–9 августа).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis is based on 71 posts over 29 days.
- 02 Dominant format – Photo (71/71 posts).
- 03 Avg post length – 249 characters (median 205).
- 04 Peak audience activity – Thursday, 16:00 MSK.
- 05 Top posts bring 1 x more views than the weakest (15.2K avg for the top vs 11.2K for the worst) – across 71 posts over 29 days. Worth analyzing what top share: topic, format, timing.

TOP 5 POSTS

Nº1 20.08 · 13:07 PHOTO 🎯 "Mentally falling apart, being destroyed." Sobolenko under fire for another collapse in Cincinnati Elena Rybakina is highly likely...	VIEWS 16 275 REPOSTS 4	REACTIONS — ER 38.4%
Nº2 18.08 · 09:54 PHOTO 🎯 Fonseca withdrew from the Masters in Cincinnati ❌ Presumably, Joao was bothered by pain in his left abdomen	VIEWS 14 847 REPOSTS 4	REACTIONS — ER 35.0%
Nº3 01.08 · 06:47 PHOTO ⚽⚡ Chelsea fined £10m and given suspended two-window transfer ban for FA rule breaches. Club admitted 74 violations during...	VIEWS 14 360 REPOSTS —	REACTIONS — ER 33.8%

Nº4

31.07 · 15:22

PHOTO

 Raul Asensio to face trial in September on charges of sharing an intimate video of a minor. ❌...

VIEWS

14 326

REACTIONS

—

REPOSTS

2

ER

33.8%

Nº5

17.08 · 17:08

PHOTO

Official: FC 2 Top Clubs Ranking Released

VIEWS

14 222

REACTIONS

—

REPOSTS

2

ER

33.5%

WORST 3

↓ 12.08 · 06:47 PHOTO  Mike Dunleavy says the Warriors were "extremely aggressive" this offseason: "If people knew about the cold calls..."	VIEWS 11 406 REACTIONS — REPOSTS 1 ER 26.9%
↓ 12.08 · 06:41 PHOTO  Fabrizio Romano: Man City have already contacted Enzo Fernandez's reps. Chelsea value the player at £120m and are ready...	VIEWS 11 277 REACTIONS — REPOSTS 2 ER 26.6%
↓ 12.08 · 10:23 PHOTO  Dorofeeva-Rybas on friendship with junior Wimbledon champion Pushkaryova 🏆 I talk to many Russian girls, with all of them! We...	VIEWS 10 798 REACTIONS — REPOSTS 3 ER 25.4%

SECTION 03 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its place among niche neighbors.

CHANNEL	SUBS
GO GOAL	939.5K
MT Матч ТВ	675.8K
AG ALF Global	668.7K
FL FOOTBALL LIFE	494.9K
СП Sports	448.3K
UE UFC Eurasia	419.3K
MP МЯЧ Production	371.5K
Your Your sport	344.2K
strategy Engagement ALL ABOUT SPORT	336.5K
FB FC BARCELONA	329.5K
MC Мировой Sport Sport YOU	42.4K

COMPARATIVE TAKEAWAY

Channel Overview outside niche top 100 — early growth stage. Niche leader — GOAL (939.5K), top-100 median: 142.8K. First goal — get into top-100 via systematic work with traffic and content.

SECTION 04 · NICHE COMPARISON

Where the channel stands in its league

TOOK TOP-100 channels of category «**Sport**» (Russia) and looked at how the channel appears against their background. The gray bar — the range that 80% of niche channels fall into (from p10 to p90). The black vertical line — the median. The red dot — your channel.



— SECTION 05 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Use as checklist and return to this report in a month.

01

Main post of the week — Thursday

On this day at 16:00 MSK the audience is most active.

IMPACT

Best posting window

02

Increase video post share

Video in Telegram retains audiences longer and is favored by the algorithm. Recommended share: 15-25%.

IMPACT

Video retains audiences better.

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (natural integrations), **Premium** (target audience). PromptPress selects sources for the niche.

IMPACT

+1000-3000 subs.

04

Test polls & interactive formats

Posts with polls/reactions typically add +5-15% to ER. One poll a week on a 'hot' topic — easy growth point.

IMPACT

+5-15% ER

05

Cross-promo with neighboring channels

Quarterly post swaps with same-segment channels. No need daily — 2-3 collabs give relevant growth.

IMPACT

Relevant audience growth

★ WHAT'S NEXT

Want this done? **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 **Run Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
