

PUBLIC PROMTPRESS REPORT

Channel audit

Create & Go



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Hi! I'm Nastya — an experienced blogger. Here you'll find trending ideas, inspiration for life, blog & content ❤️ IG: [instagram.com/prosorovanastasia](https://www.instagram.com/prosorovanastasia) Ads: @jsmanagerr More...

SUBS

25 550

+1134 per month

ERR (% SEE POSTS)

23.0%

per day 7.8%

REACH/POST

4K

ad reach 2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 25 550 —	 SUB REACH 15.73% avg % subs see post	 VIEWS/POST 4K median 4.3K · 12 days	 POSTS/WK 1.7 for the period
 7D TREND — no data for period	 REACTIONS/POST 70.3 total 211 reactions, 78 reposts, 0 comments	 POST LENGTH 558 chars median 394 · 12 days	 POSTS ANALYZED 3 12 days
 AD REACH 2K 24h avg	 CHURN / MONTH +1134 for the last month	 CITATION RATE 30 citation index · 216 channels mentioned all time	 CHANNEL AGE 4 years 7 months created 30.11.2021

AI EDITOR SUMMARY

Channel «Create & Go» – 25 550 subs. Each post averages 4K people (16% of subs), this is average reach – room to grow. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 12 days.
- 02 Dominant format – Photo (3/3 posts).
- 03 Avg post length – 558 chars (median 394).
- 04 Audience peak – Friday, 19:00 MSK.
- 05 Top posts get 1x more views than the weakest (4K avg for top vs 4K for worst) – among 3 posts in 12 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 3 POSTS

Nº1 03.07 · 16:41 PHOTO My GIRLS & BLOG trip course just ended, and I'm thrilled with the students!💖 The market now...	VIEWS 5 475 REPOSTS 12	REACTIONS 33 ER 21.4%
Nº2 07.07 · 06:02 PHOTO What's in my bag 🧺 Idea for a reel or carousel post: show your bag contents Pick items that go together...	VIEWS 4 330 REPOSTS 35	REACTIONS 98 ER 16.9%
Nº3 16.07 · 06:04 PHOTO Trend that took over Instagram this summer and gets huge reach even on small blogs! The idea is to write things...	VIEWS 2 253 REPOSTS 31	REACTIONS 80 ER 8.8%

WORST 3

↓ 03.07 · 16:41 PHOTO My GIRLS & BLOG trip course just ended, and I'm thrilled with the students!💕 The market now...	VIEWS 5 475 REPOSTS 12	REACTIONS 33 ER 21.4%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



START OF PERIOD

NOW

NET GROWTH

16 859

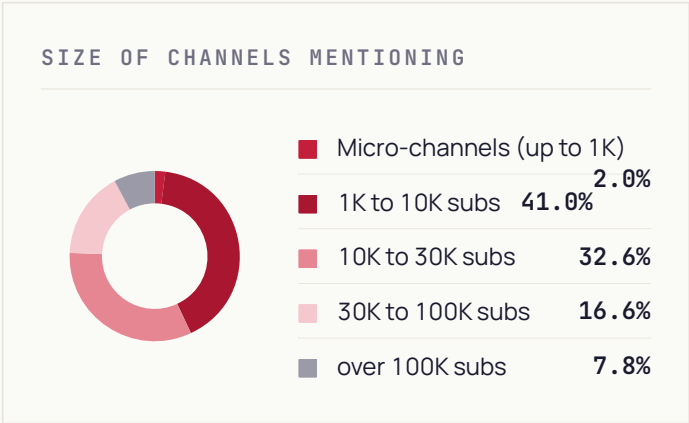
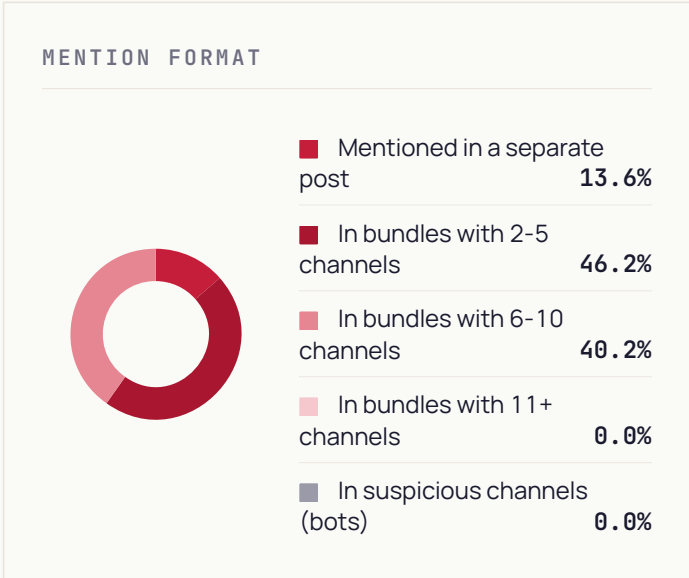
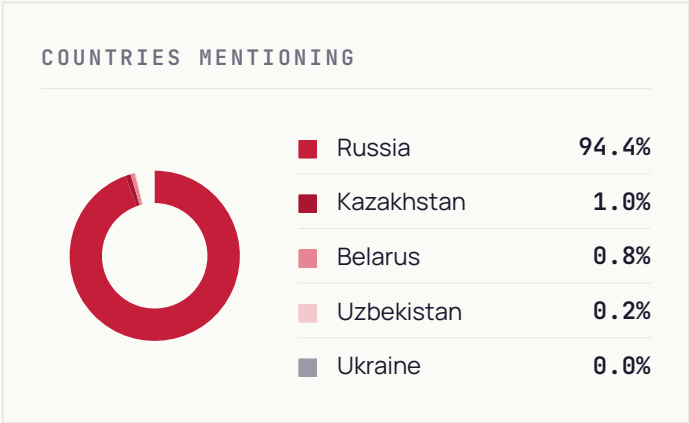
25 560

+8 701

SECTION 04 · MENTIONS

Who mentions the channel and how

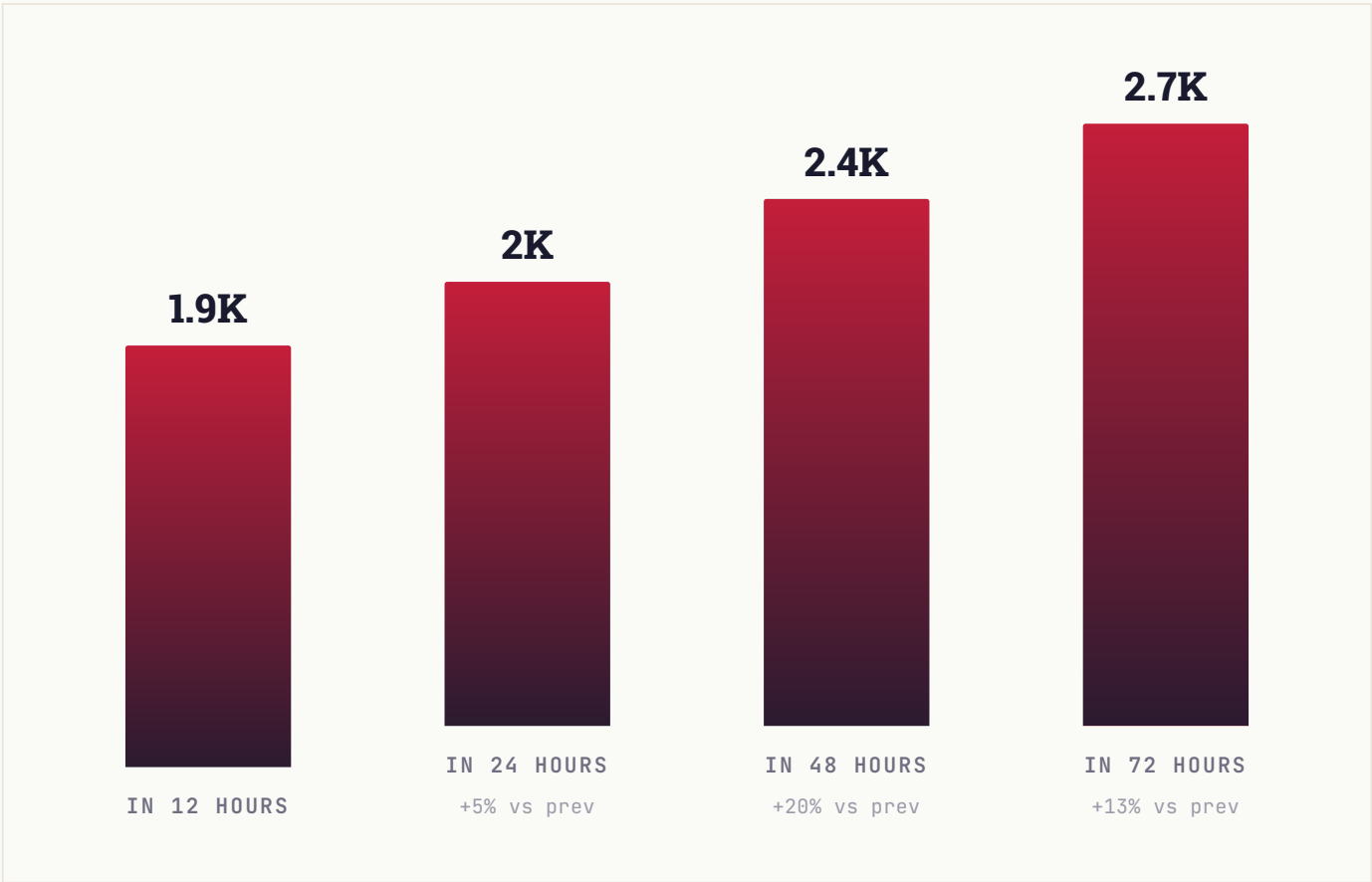
Citation index **30** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **216** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VD VIDEO FOR STORIES	136.7K
ShC Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نسب NESA PIRUZIFARD نسا پیروزی فرد	123.7K
ÃA ÃAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
C& Create & Go YOU	25.6K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#70 of 99). Niche median — 32.9K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (437.9K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **154**, they brought **3 099** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	26	21	701	
December 2025	37	34	767	
November 2025	24	16	396	
October 2025	32	22	284	
September 2025	20	12	601	
August 2025	15	8	350	

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
154	6	3 099

SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-**100** channels in category "Instagram» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

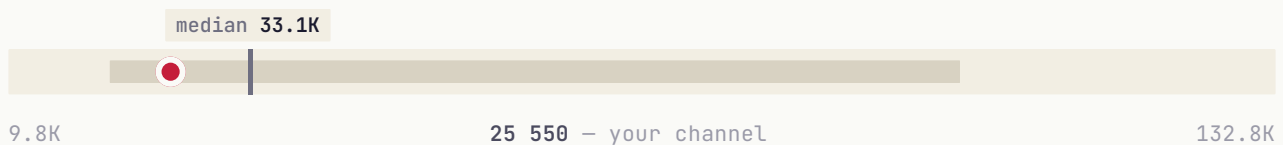
#70 /100

RANK IN NICHE

Channel in bottom half of ranking

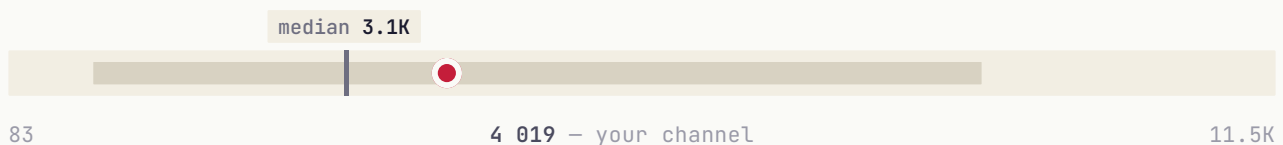
SUBS

23% below median



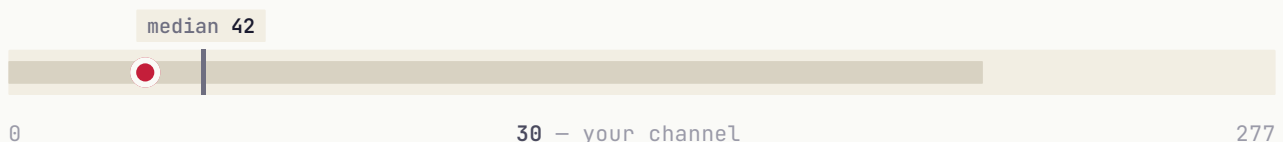
AVG REACH / POST

better than 56% of niche



CITATION INDEX

29% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|--|---|
| 01 | Increase posting frequency
Now 1.7 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Friday
Audience most active on this day at 19:00 MSK. | EFFECT
Best window
for important
post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is
favored by the algorithm. Recommend share 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress finds sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
