

PROMTPRESS PUBLIC REPORT

Channel audit

Злой Пруф



@proofzzz

No mercy for anyone! Contacts: @proofzzbot Ads: @SMariyS
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SUBSCRIBERS

606 612

-10228 per month

ERR (% SEE POSTS)

12.0%

in 24h **10.1%**

REACH/POST

71.1K

ad reach **61.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 606 612 —	 SUBS REACH 11.73% avg % subs see post	 VIEWS/POST 71.1K median 71.3K · 23 days	 POSTS/DAY 34.4 ~241 per week
 7D TREND — no data for period	 REACTIONS/POST 2567.4 2,082,152 reactions, 177,844 reposts, 88,112 comments	 POST LENGTH 441 chars median 365 · 23 days	 POSTS ANALYZED 811 23 days
 AD REACH 61.6K 24h avg	 CHURN / MONTH -10228 last month	 CITATION RATE 2 073 citation index · 4,572 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 27.02.2022

AI EDITOR SUMMARY

Channel «Злой Пруф» – 606 612 subs. Each post averages 71.1K people (12% subs), reach is low – consider expanding audience. Publishes 241 posts/week (~34/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **811** posts in 23 days.
- 02 Dominant format — **Video** (477/811 posts).
- 03 Avg post length — **441** chars (median 365).
- 04 Audience peak — **Wed**, 08:00 MSK.
- 05 Top posts get **2x** more views than the weakest (99.6K avg for top vs 52.8K for worst) — among 811 posts over 23 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.06 · 06:34 PHOTO A YEAR LATER On June 1, 2025, a federal law targeting CYBER FRAUD came into effect (Federal Law No. 41-FZ of 04/01/2025). It...	VIEWS 103 354 REPOSTS 27	REACTIONS 735 ER 17.0%
Nº2 07.06 · 20:05 VIDEO Chinese military showed a new anti-drone system using large-scale aerosol smoke screens. Злой Пруф...	VIEWS 98 022 REPOSTS 651	REACTIONS 2 990 ER 16.2%
Nº3 09.06 · 15:10 VIDEO ☒ TIP ONE: DON'T TALK TO SCAMMERS ☒ Subscribe to my channel in MAX!	VIEWS 97 501 REPOSTS 33	REACTIONS 1 316 ER 16.1%

Nº403.06 · 16:45VIDEO Trump - best friend of American Jews and fights for them. - Rep. Randy Fine. Israeli lobby is starting to worry...	VIEWS	REACTIONS
	97 014	2 007
	REPOSTS	ER
	96	16.0%
Nº501.06 · 14:40PHOTO Medved congratulated Pashinyan on his birthday: Comrade Nikol has taken the dangerous path of Comrade Trotsky. Responding to the call for a referendum on...	VIEWS	REACTIONS
	96 889	2 883
	REPOSTS	ER
	164	16.0%

WORST 3

↓12.06 · 18:15VIDEO 🇷🇺🇷🇺🇷🇺🇷🇺 “Miscalculated. I walk fast”: Three seconds saved Colonel Pinchuk's life Doctor of Political Science, first minister...	VIEWS	REACTIONS
	59 770	2 141
	REPOSTS	ER
	121	9.9%
↓12.06 · 15:11VIDEO Dear friends, I congratulate you all on Russia Day! 🇷🇺❤️ https://umg.promo/7768739/	VIEWS	REACTIONS
	57 064	2 284
	REPOSTS	ER
	57	9.4%
↓11.06 · 12:17VIDEO Looks like Ukrainian military users of Brave 1 in Kharkiv don't really trust Fedorov's words	VIEWS	REACTIONS
	41 550	1 041
	REPOSTS	ER
	36	6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

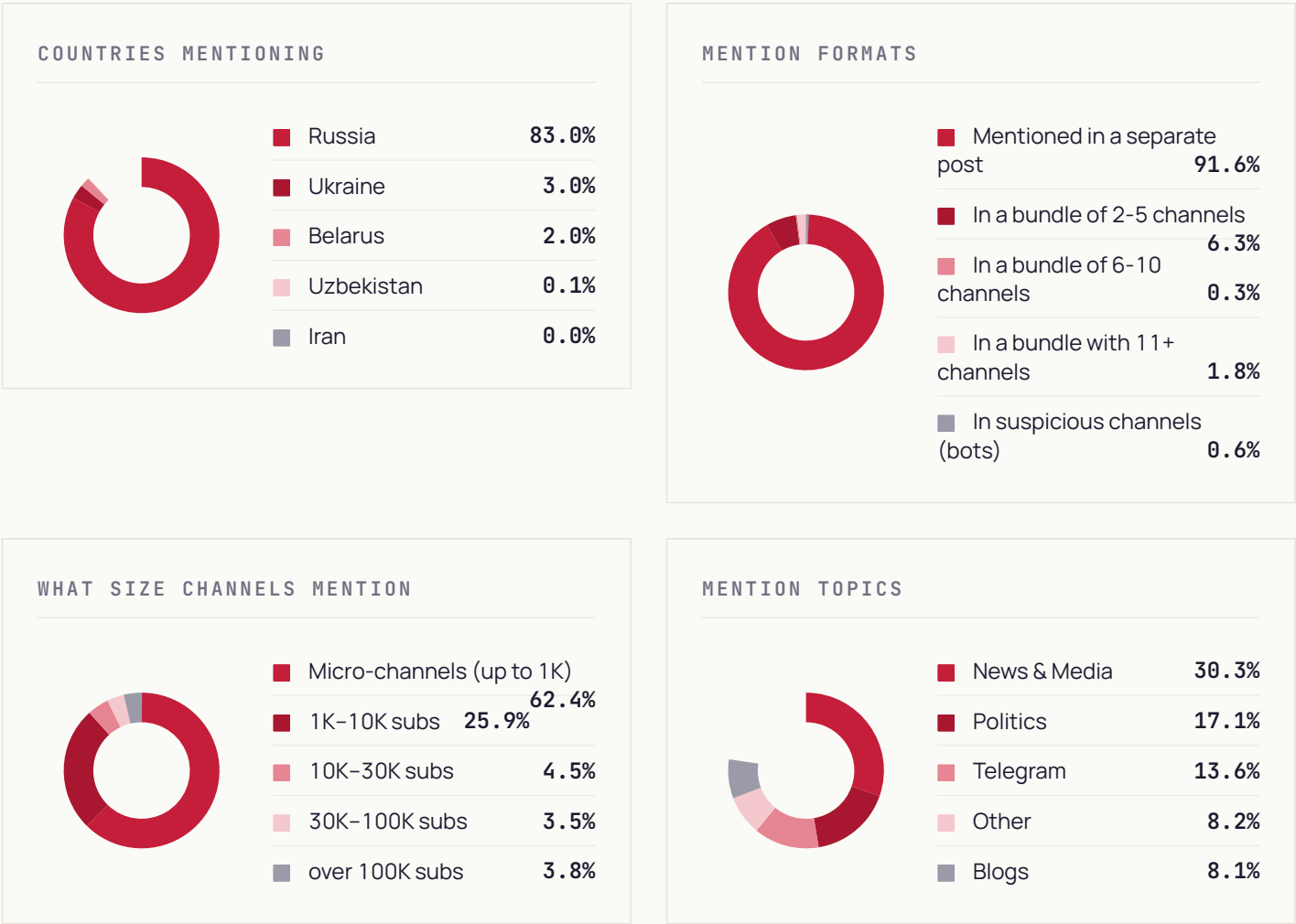
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

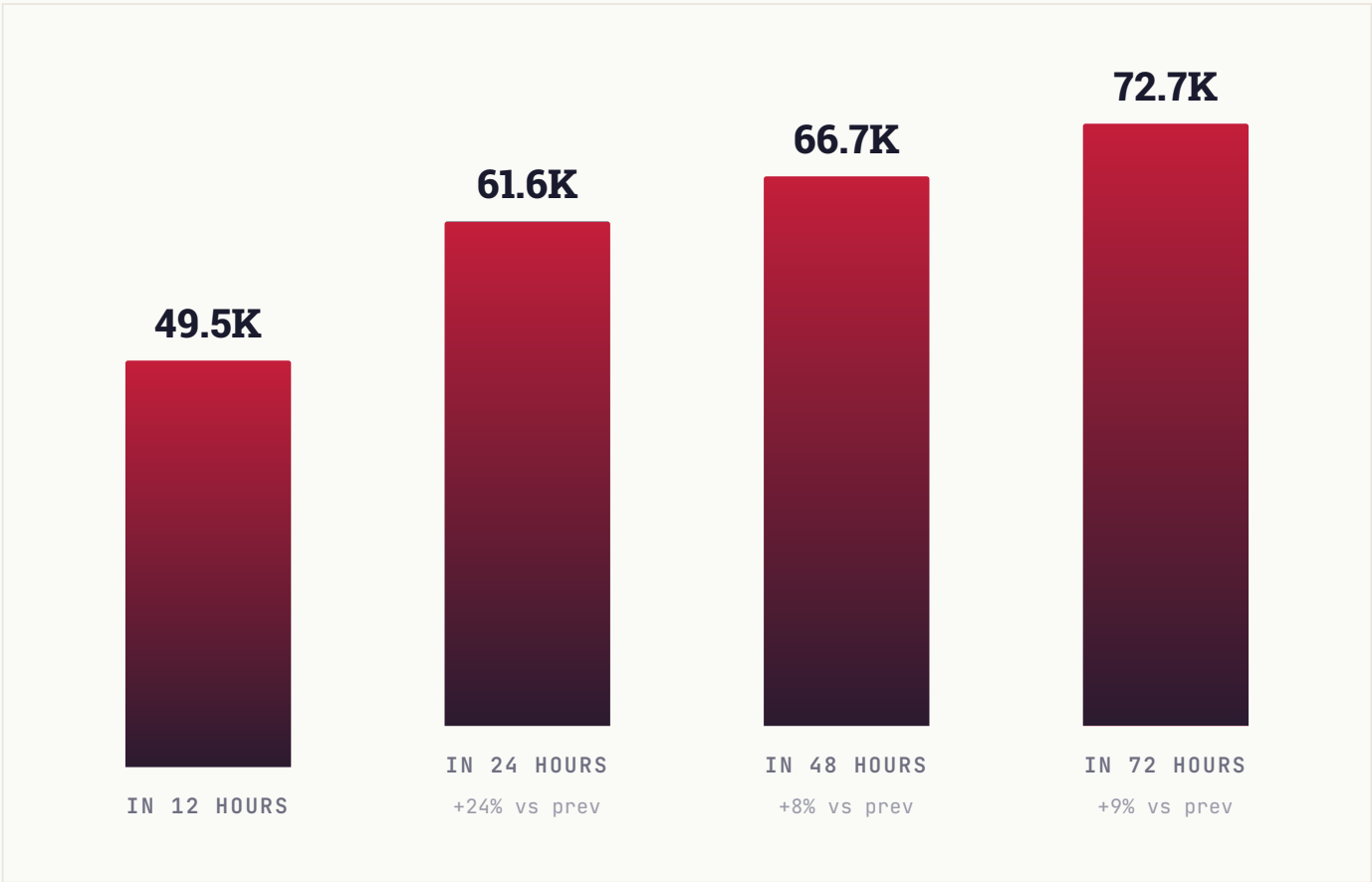
Citation index **2 073** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions **4 572** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
اخبارفوری خبرفوری جنگ امریکا فوری	6M
خبرفوری اخبارفوری جنگ فوری امریکا	4.4M
خبرفوری	4.3M
کانال اخبارفوری اخبارفوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha Ukraine	3.1M
ЗП Злой Пруф YOU	606.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 98 — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6M), top-98 median: 1.3M. First goal — enter top-98 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **15 010**, they brought **53 983** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	2 257	303	6 362
Nov 2025	2 535	316	7 362
Oct 2025	2 454	327	9 024
September 2025	2 700	359	3 839
August 2025	2 374	323	10 636
July 2025	2 690	341	16 760
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS
15 010		6	53 983

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Wednesday**

On this day at 08:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****System traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager