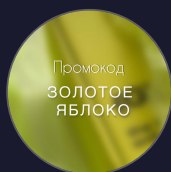


PUBLIC REPORT BY PROMTPRESS

Channel audit

Zolotoe Yabloko

promo codes



@promokodi_zolotoe_yabloko

Active promo codes for Zolotoe Yabloko online store Admin
@Promokodi_gold_apple

SUBSCRIBERS

74 349

+268 per month

ERR (% SEE POSTS)

26.0%

per day 11.3%

REACH/POST

18.8K

ad reach 8.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 74 349 —	 SUBS REACH 25.25% avg % subs see post	 VIEWS/POST 18.8K median 20.1K · 28 days	 POSTS/WEEK 5.9 over period
 7D TREND -0.6% vs previous week	 REACTIONS/POST 84.0 only 2,017 reactions, 2,117 reposts, 158 comments	 POST LENGTH 169 chars median 160 · 28 days	 POSTS ANALYZED 24 28 days
 AD REACH 8.4K 24h avg	 CHURN / MONTH +268 last month	 QUOTE RATE 4 citation index · 39 channels mentioned ever	 CHANNEL AGE 2 years 8 months created 26.10.2023

AI EDITOR SUMMARY

Channel «Promokody Zolotoe Yabloko» — 74 349 subs. Each post averages 18.8K people (25% of subs), good reach. Publishes 6 posts/week (~1/day) — rare. For week Jul 6–12, reach stable (-0.6% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts in 28 days.
- 02 Dominant format — Photo (22/24 posts).
- 03 Avg post length — 169 chars (median 160).
- 04 Peak audience activity — Thursday, 15:00 MSK.
- 05 Top posts get 2× more views than the weakest (26.4K avg for top vs 16K for worst) — among 24 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

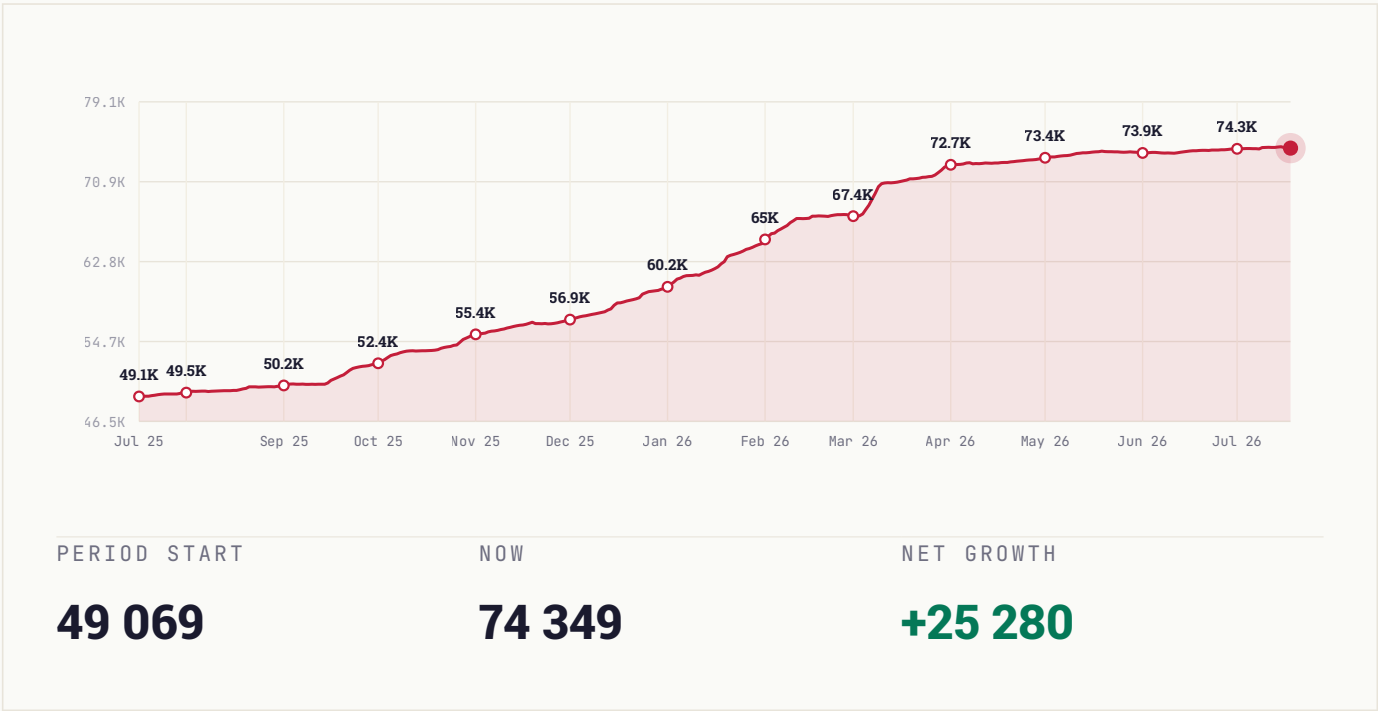
Nº1 18.06 · 09:19 PHOTO !🍋 SHOCK PRICES at Zolotoe Yabloko offline stores Highlights: Versace, D&G, Clinique, Moschino, Darling Details here...	VIEWS 28 508 REACTIONS 68 REPOSTS 114 ER 38.3%
Nº2 02.07 · 12:24 PHOTO 🔔 Giveaway of 3 Zolotoe Yabloko gift cards for 1000₽ each Rules: — subscribe to👉 — tap «participate» Winners randomly...	VIEWS 26 861 REACTIONS 394 REPOSTS 193 ER 36.1%
Nº3 23.06 · 02:53 PHOTO 🔔⚡ DARLING masks at ZY for a good price Can't load photos & videos?!👉💬VK➡️📱MAH💚TAMAGOTCHI ANSWERS💚👉 SUBSCRIBE👉	VIEWS 23 878 REACTIONS 92 REPOSTS 230 ER 32.1%

Nº4 26.06 • 20:58 PHOTO ❤️ New ZY promo codes HELNNS -10% from 5000₽ KARINA -10% from 5000₽ Can't load photos & videos?! 📱💬VK ➡️📱MAH ❤️ TAMAGOTCHI ANSWERS...	VIEWS 22 881 REPOSTS 68 REACTIONS 61 ER 30.8%
Nº5 25.06 • 10:40 PHOTO 📱 New beauty set available at kiosk Can't load photos & videos?! 📱💬VK ➡️📱MAH ❤️ TAMAGOTCHI ANSWERS ❤️👉 SUBSCRIBE👉	VIEWS 22 732 REPOSTS 14 REACTIONS 40 ER 30.6%
WORST 3	
↓ 30.06 • 16:16 PHOTO ❤️ Current Zolotoe Yabloko promo codes: PASMURNO -10% from 5000₽ KARINA -10% from 5000₽ HELNNS -10% from 5000₽ Can't load photos...	VIEWS 18 110 REPOSTS 61 REACTIONS 42 ER 24.4%
↓ 13.07 • 09:21 PHOTO 📱 Zolotoe Yabloko gives 50 bonuses (5 questions) via bot @GAteens_bot again Answers: 1, 1, 1, 1, 1 Bonuses delayed!...	VIEWS 15 156 REPOSTS 152 REACTIONS 33 ER 20.4%
↓ 13.07 • 10:53 PHOTO 📱 New ZY promo code GRAZHINA -10% from 5000₽ until July 15 ROGOV -10% from 5000₽ until July 26 Can't load photos & videos?! 📱💬VK ➡️📱MAH...	VIEWS 14 637 REPOSTS 49 REACTIONS 24 ER 19.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

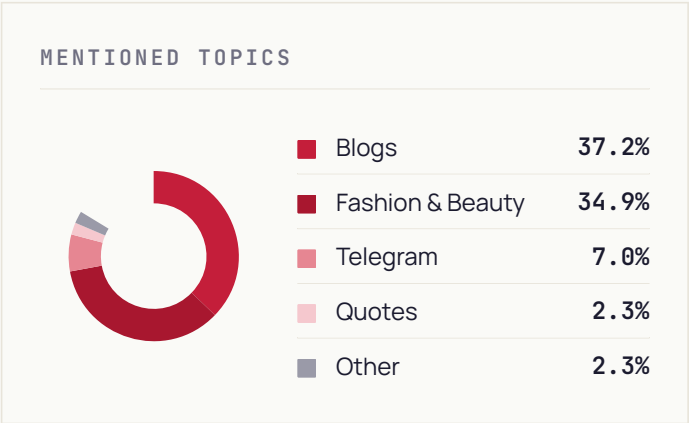
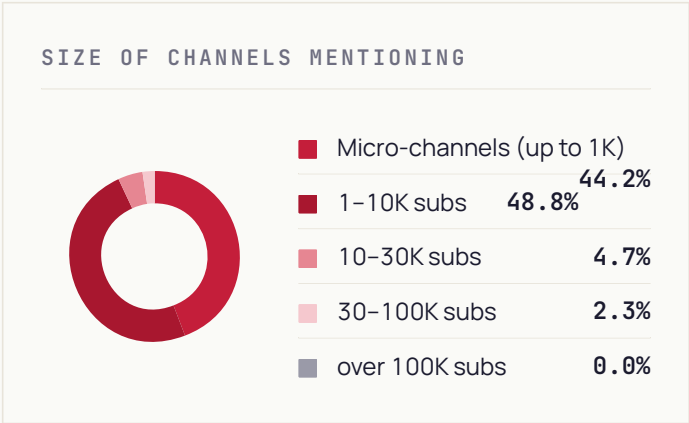
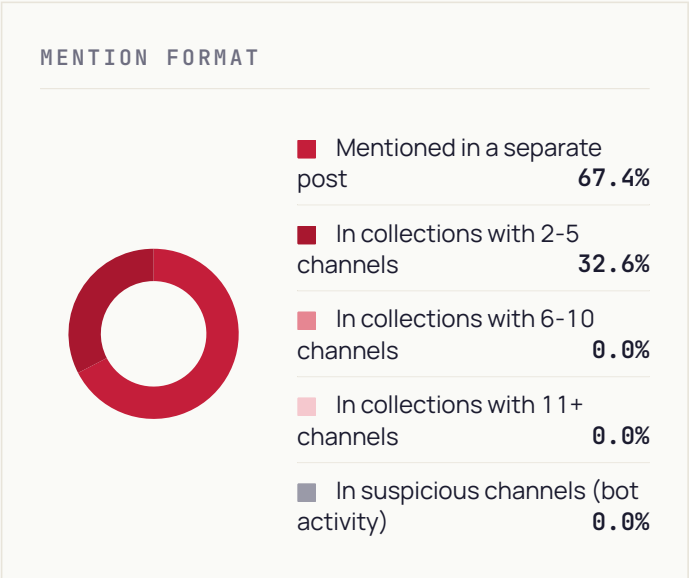
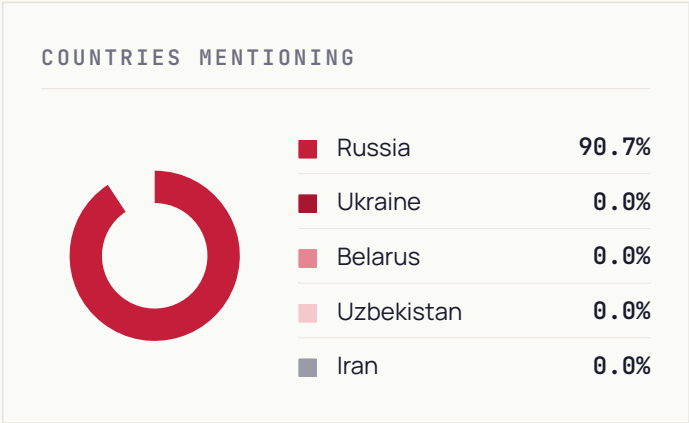
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

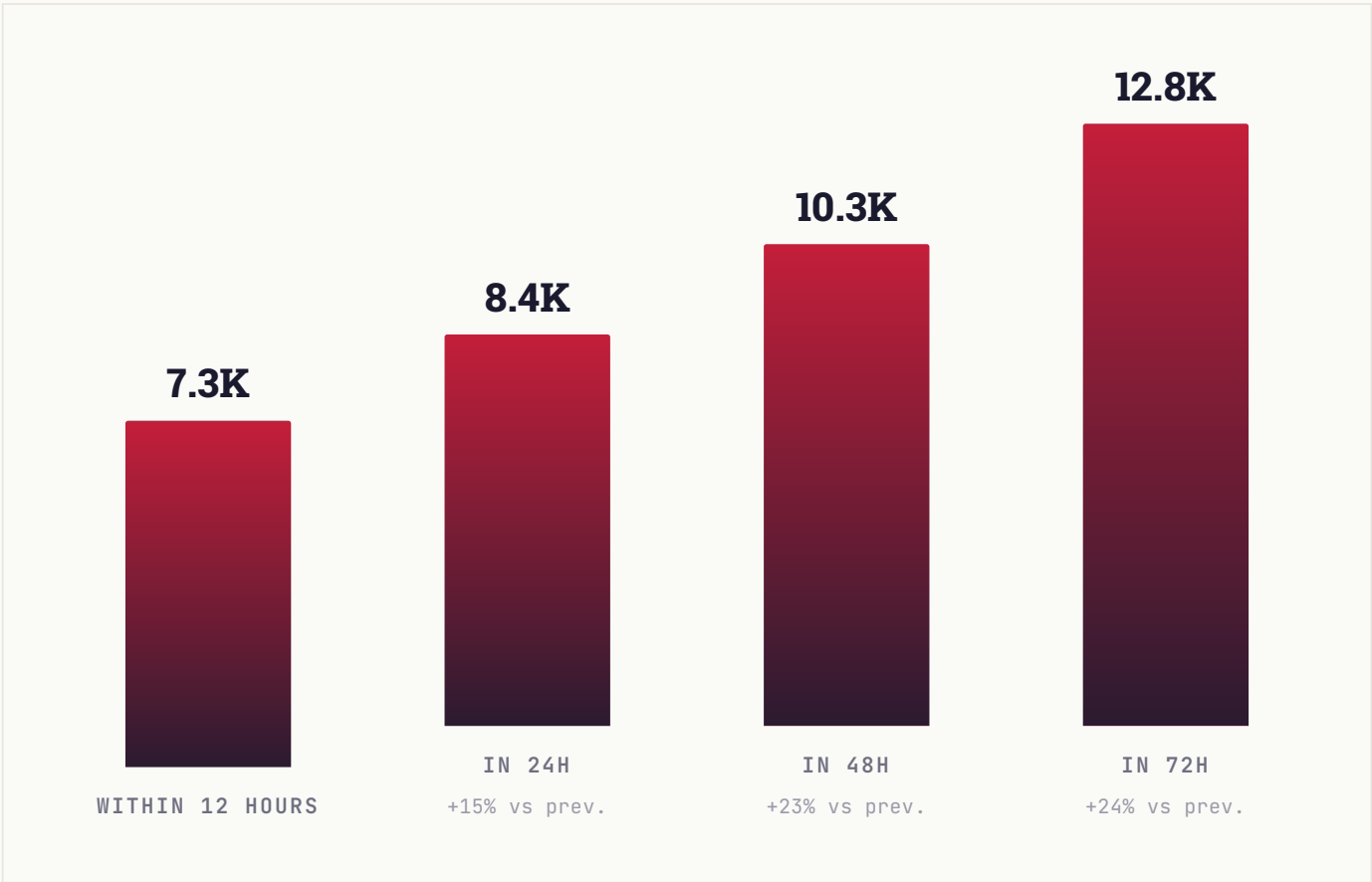
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 39 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where it stands among niche peers.

CHANNEL	SUBSCRIBERS
ZY Zolotoe Yabloko	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries / WB Finds	533.2K
EM Elena Mixit	518K
GD Facial gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
PZ Zolotoe Yabloko promo codes YOU	74.3K

COMPARATIVE INSIGHT

Channel not yet outside niche top 97 — early growth stage. Niche leader — Zolotoe Yabloko (1M), top-97 median: 189.3K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **9**, they brought **15 644** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
Jan 2026	1	1	4 616	
December 2025	1	1	3 243	
Nov 2025	1	1	1 688	
Oct 2025	5	5	3 029	
Sep 2025	1	1	2 340	
August 2025	0	0	728	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
9	6	15 644

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Fashion & Beauty» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|--|--|
| 01 | Best post day — Thursday
Audience is most active on this day at 15:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase video post share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains
audience
better |
| 03 | System traffic buy
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with similar channels quarterly. No need daily — 2-3 collabs bring relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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