

PUBLIC REPORT PROMTPRESS

Channel audit

Promminer



@promminer

RKN: № 7432725174 Promminer.ru To order:

@PROMMINER_Chat_bot ☎8(800)350-72-85 🔑Mining turnkey

♦ Container production & equipment sales ♻️Own data centers 🔧
Service...

SUBS

27 735

-232 per month

ERR (% SEE POSTS)

6.0%

per day 2.4%

REACH/POST

1.4K

ad reach 675/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Cryptocurrencies» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 27 735 —	 SUBSCRIBER REACH 5.06% avg % of subs see a post	 VIEWS/POST 1.4K median 1.4K · 28 days	 POSTS/WEEK 6.7 over period
 7D TREND -9.2% vs previous week	 REACTIONS/POST 32.8 only 885 reactions, 82 reposts, 0 comments	 POST LENGTH 731 chars median 718 · 28 days	 POSTS ANALYZED 27 28 days
 AD REACH 675 24h avg	 CHURN / MONTH -232 last month	 CITATION RATE 285 citation index · 438 channels mentioned all time	 CHANNEL AGE 6 years 10 months Created 21.08.2019

AI EDITOR SUMMARY

Channel «Promminer» – 27 735 subs. Avg views per post: 1.4K people (5% of subs), reach is low – consider expanding audience. Publishes 7 posts/week (~1/day) – infrequent. For the week Jun 29 – Jul 5, reach dropped -9.2% to the week of June 22–28 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 27 posts over 28 days.
- 02 Dominant format – Photo (14/27 posts).
- 03 Avg post length – 731 chars (median 718).
- 04 Peak audience activity – Friday, 14:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.9K avg for top vs 1.1K for worst) – among 27 posts in 28 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 10:13 PHOTO  Bitcoin Mining Difficulty Dropped 10.09% The lower the network difficulty, the more BTC equipment can produce at the same hashrate...	VIEWS 1 915 REPOSTS 7	REACTIONS 38 ER 6.9%
Nº2 19.06 · 09:54 TEXT  KAZAN CRYPTOFORUM 2026 – Highlights from a Key Industry Event  Promminer was the general sponsor and presented...	VIEWS 1 910 REPOSTS 2	REACTIONS 34 ER 6.9%
Nº3 18.06 · 13:03 PHOTO  How Many ASIC Miners Are Mining BTC Right Now There's a simple way to grasp the scale of the Bitcoin network without complex charts – convert the total...	VIEWS 1 829 REPOSTS 1	REACTIONS 47 ER 6.6%

Nº4 26.06 · 11:15 **PHOTO**

⚡ **How Electricity Tariffs Affect Mining Profitability The same ASIC miner can be both profitable and unprofitable —...**

VIEWS
1 757

REACTIONS
28

REPOSTS
4

ER
6.3%

Nº5 16.06 · 09:43 **VIDEO**

⚡ **What Changes After Network Difficulty Drops In practice, this means that under current conditions, what matters most is not the fact itself...**

VIEWS
1 742

REACTIONS
43

REPOSTS
1

ER
6.3%

WORST 3

↓ 09.07 · 09:43 **PHOTO**

👁 **Update in Promminer Pool We continue to develop Promminer Pool and added new features that simplify managing mined...**

VIEWS
1 129

REACTIONS
37

REPOSTS
9

ER
4.1%

↓ 10.07 · 15:29 **PHOTO**

⚡ **1 MW Capacity: Same Resource, Different Profit At first glance, 1 MW of capacity seems like the same resource. But in...**

VIEWS
1 129

REACTIONS
28

REPOSTS
1

ER
4.1%

↓ 10.07 · 09:16 **VIDEO**

👁 **Buy Electricity or Produce It Yourself? In mining, this question directly impacts project profitability. Specifically...**

VIEWS
1 052

REACTIONS
20

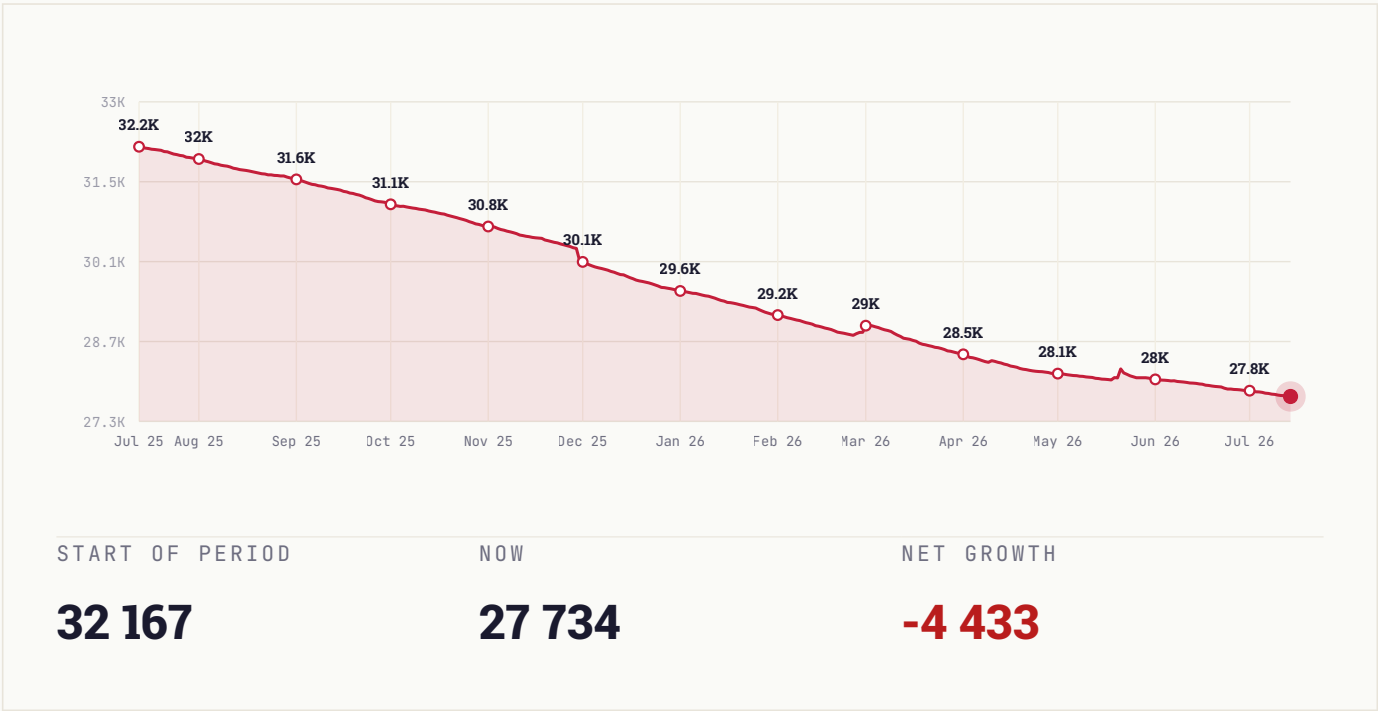
REPOSTS
1

ER
3.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. See which months the channel grew and which it lost subs.



SECTION 04 • MENTIONS

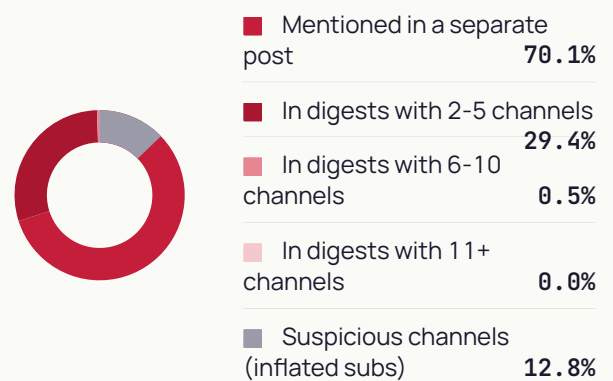
Who mentions the channel and how

Citation index **285** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **438** different channels.

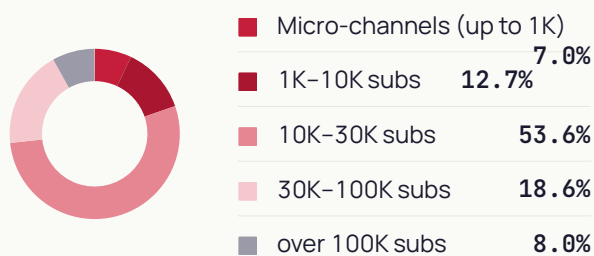
COUNTRIES MENTIONING



FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



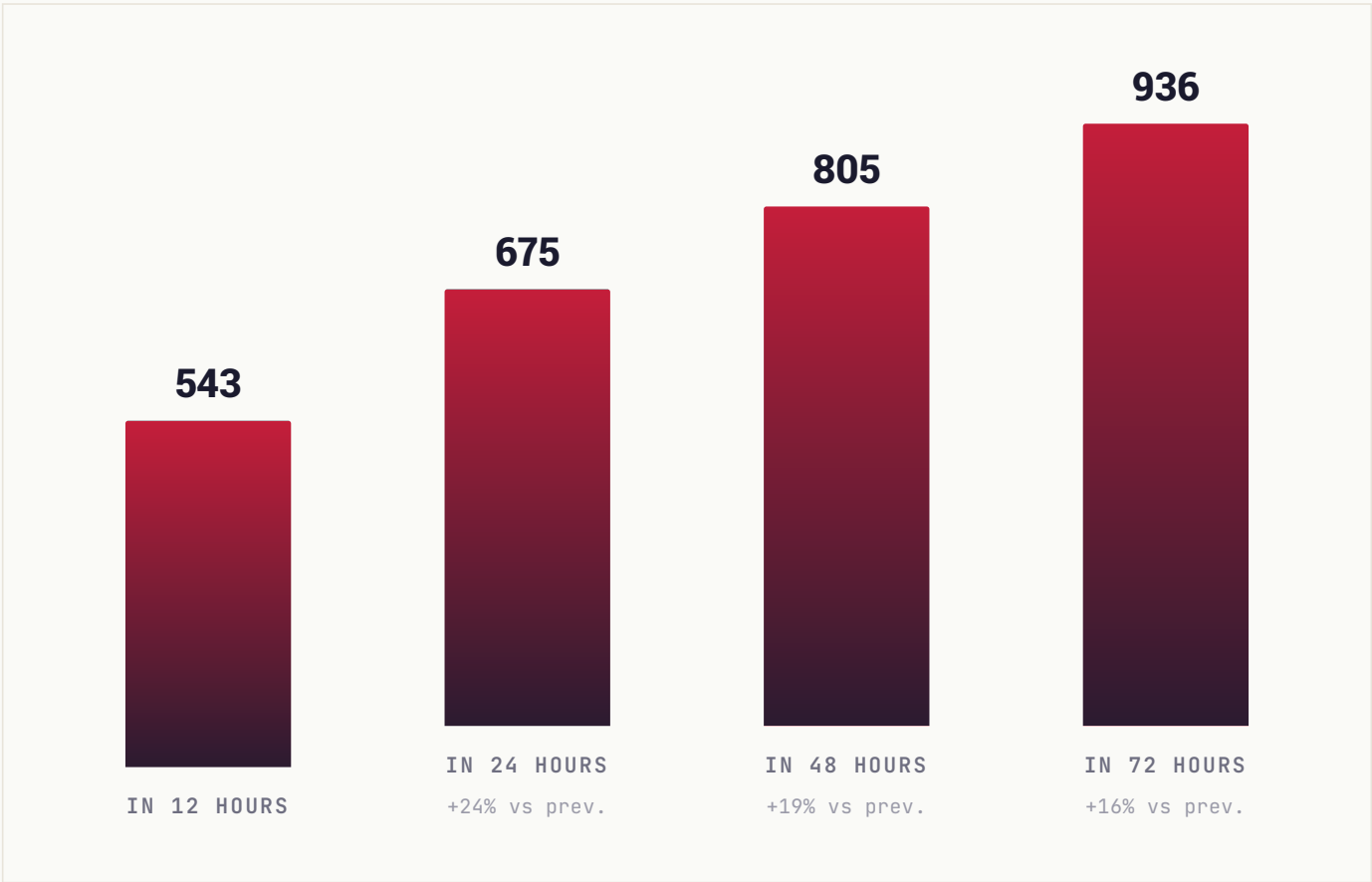
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
PR Promminer YOU	27.7K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal — enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions: **5**, they brought **1** new subs.

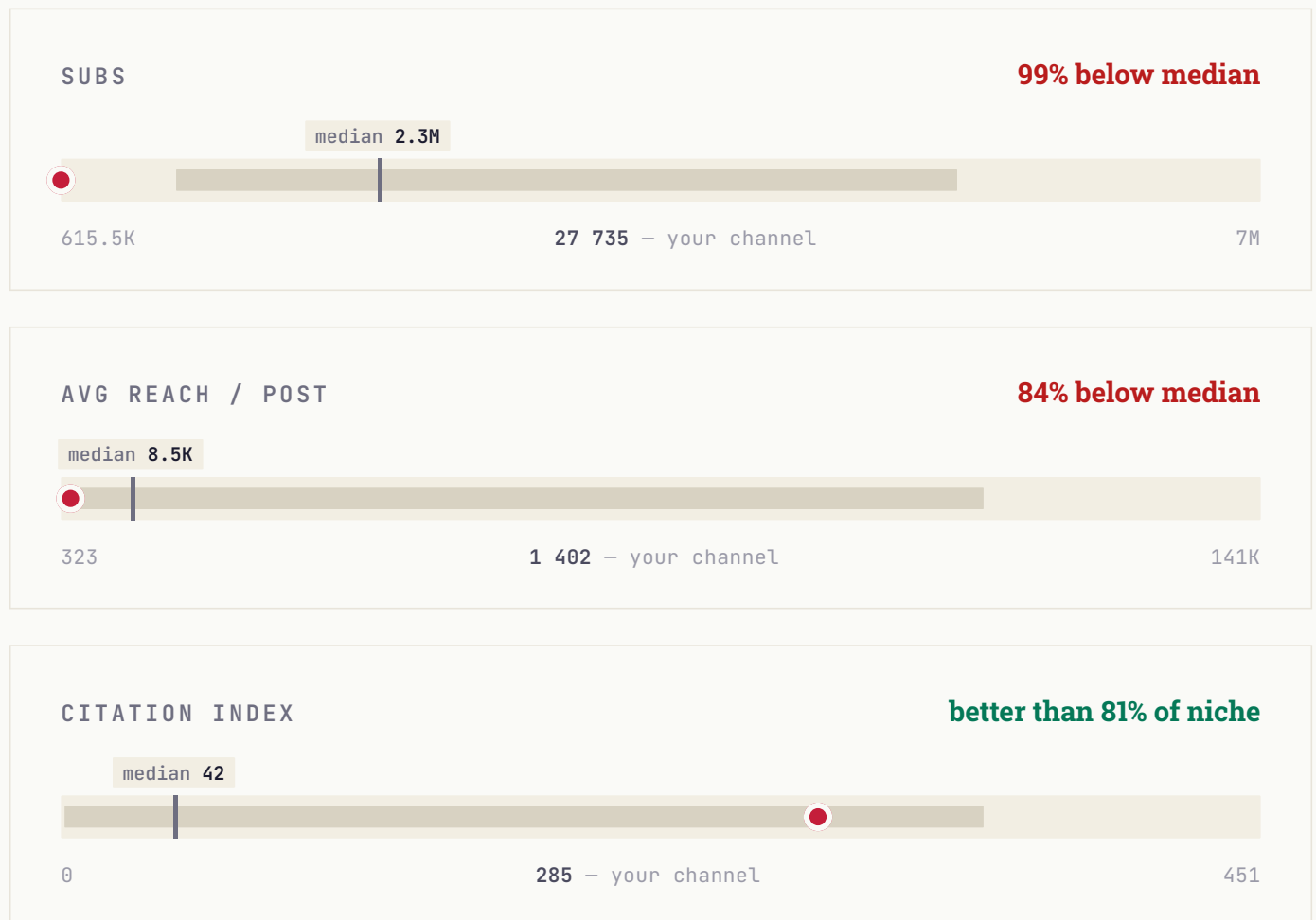
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	4	2	0	
November 2025	0	0	0	
October 2025	1	1	1	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
5	6	1

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 5.06% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+1.4pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. Not daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
