

PROMTPRESS PUBLIC REPORT

Channel audit

Main Online Money Maker



@prokurakin

Rebel, revolutionary, Oxford grad. Closed community of bloggers, experts, and entrepreneurs where people find their "pack" and get richer. Access to the legendary course...

SUBS

28 544

-396 this month

ERR (% WHO SEE POSTS)

1.0%

in a day 0.3%

REACH/POST

206

ad reach 77/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it was calculated for.

 SUBS 28 544 —	 SUB REACH 0.72% avg % subs see post	 VIEWS/POST 206 median 203 · 29 days	 POSTS/WEEK 7.0 over period
 7D TREND -12.1% vs previous week	 REACTS/POST 9.4 only 282 reactions, 25 reposts, 0 comments	 POST LENGTH 577 chars median 576 · 29 days	 POSTS ANALYZED 30 29 days
 AD REACH 77 24h average	 CHURN / MONTH -396 last month	 CITATION RATE 887 citation index · 3,073 channels mentioned all time	 CHANNEL AGE 4 years 1 month created 02.06.2022

AI EDITOR SUMMARY

Channel «Main Online Money Maker» – 28 544 subs. Each post averages 206 people (1% from subs), reach is low – consider expanding audience. Publishes 7 posts per week (~1/day) – regular schedule. For the week of June 29 – July 5, reach dropped by -12.1% to week Jun 22–28 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **30** posts over 29 days.
- 02 Dominant format – **Text** (18/30 posts).
- 03 Avg post length – **577** chars (median 576).
- 04 Audience peak – **Thursday**, 11:00 MSK.
- 05 Top posts get **4x** more views than the weakest (346 avg for top vs 96 for worst) – among 30 posts in 29 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1

16.06 · 08:51

VIDEO

(post without caption – video)

VIEWS	REACTS
363	12
REPOSTS	ER
—	1.3%

Nº2

18.06 · 08:04

TEXT

Forgot to mention. Insta deleted 3 of my accounts. 800k subs. Ran them for 10 years. 25M reach per month. Insta decided to lay off some...

VIEWS	REACTS
357	9
REPOSTS	ER
—	1.3%

Nº3

28.06 · 07:49

PHOTO

I started a YouTube channel. Published 2 videos. First got 60K views in a week. Second got 15K views in 2 days...

VIEWS	REACTS
318	11
REPOSTS	ER
—	1.1%

Nº4 25.06 • 04:23 TEXT Publishing a lesson for you 🎉🥳 Topic: A planning system that really changes your life in 30 days. Full scheme from Oxford. Covered: • how...	VIEWS 317 REPOSTS 5 REACTS 18 ER 1.1%
Nº5 20.06 • 04:22 TEXT Publishing a lesson for you 🎉🥳 Topic: «How to stop being a gray mouse and start showing up? A lesson from Oxford» Covered: • why smart people...	VIEWS 308 REPOSTS 3 REACTS 13 ER 1.1%

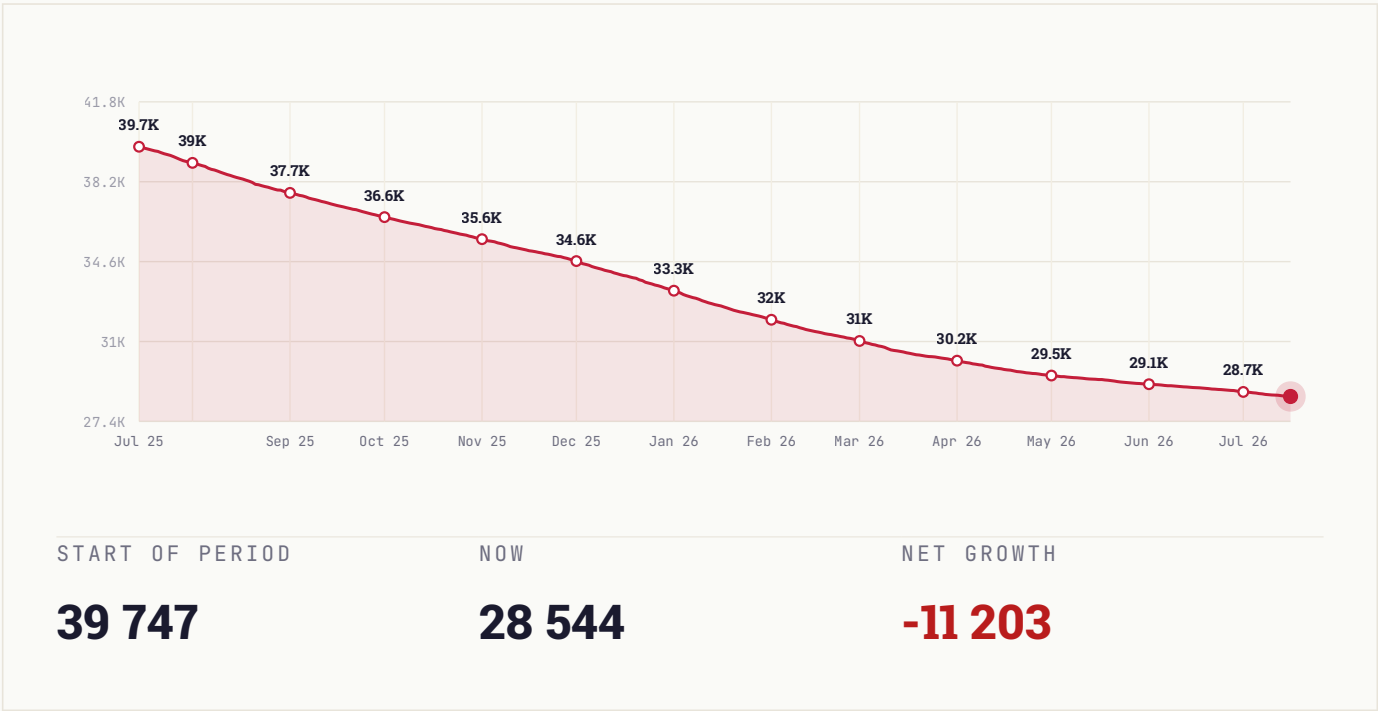
WORST 3

↓ 13.07 • 05:34 TEXT Thank you for your support friends ❤️👉 I have no idea how I got through this whole year. I can say for sure that what helped me a lot then was: 1...	VIEWS 126 REPOSTS — REACTS 21 ER 0.4%
↓ 11.07 • 06:37 TEXT Today is only day 3 since I joined this project. An hour ago I had an interview with Olga Kazadeeva. Very grateful to her for this...	VIEWS 92 REPOSTS — REACTS 8 ER 0.3%
↓ 11.07 • 06:37 TEXT Today is only day 3 since I joined this project. An hour ago I had an interview with Olga Kazadeeva. Very grateful to her for this...	VIEWS 71 REPOSTS — REACTS 8 ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

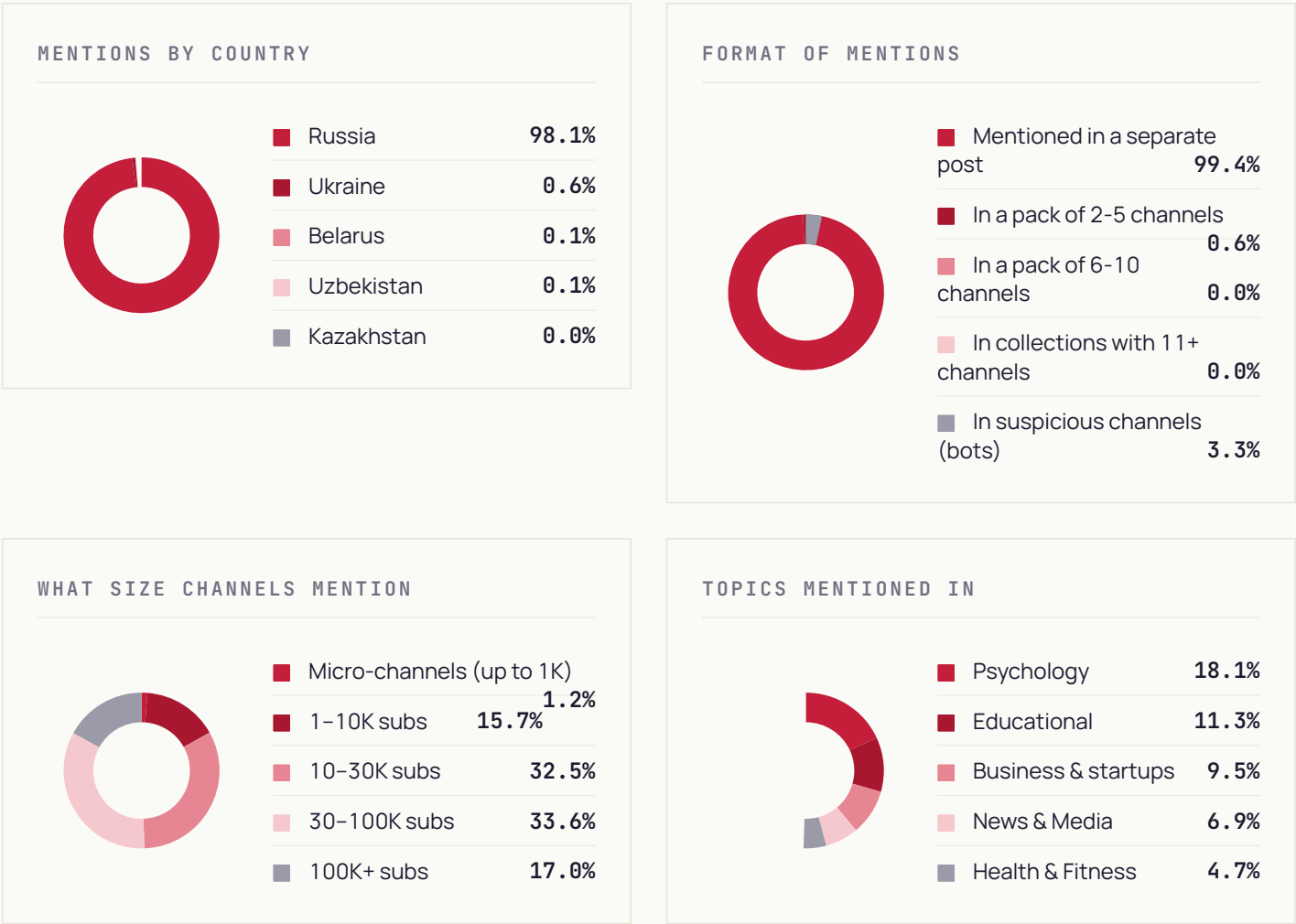
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

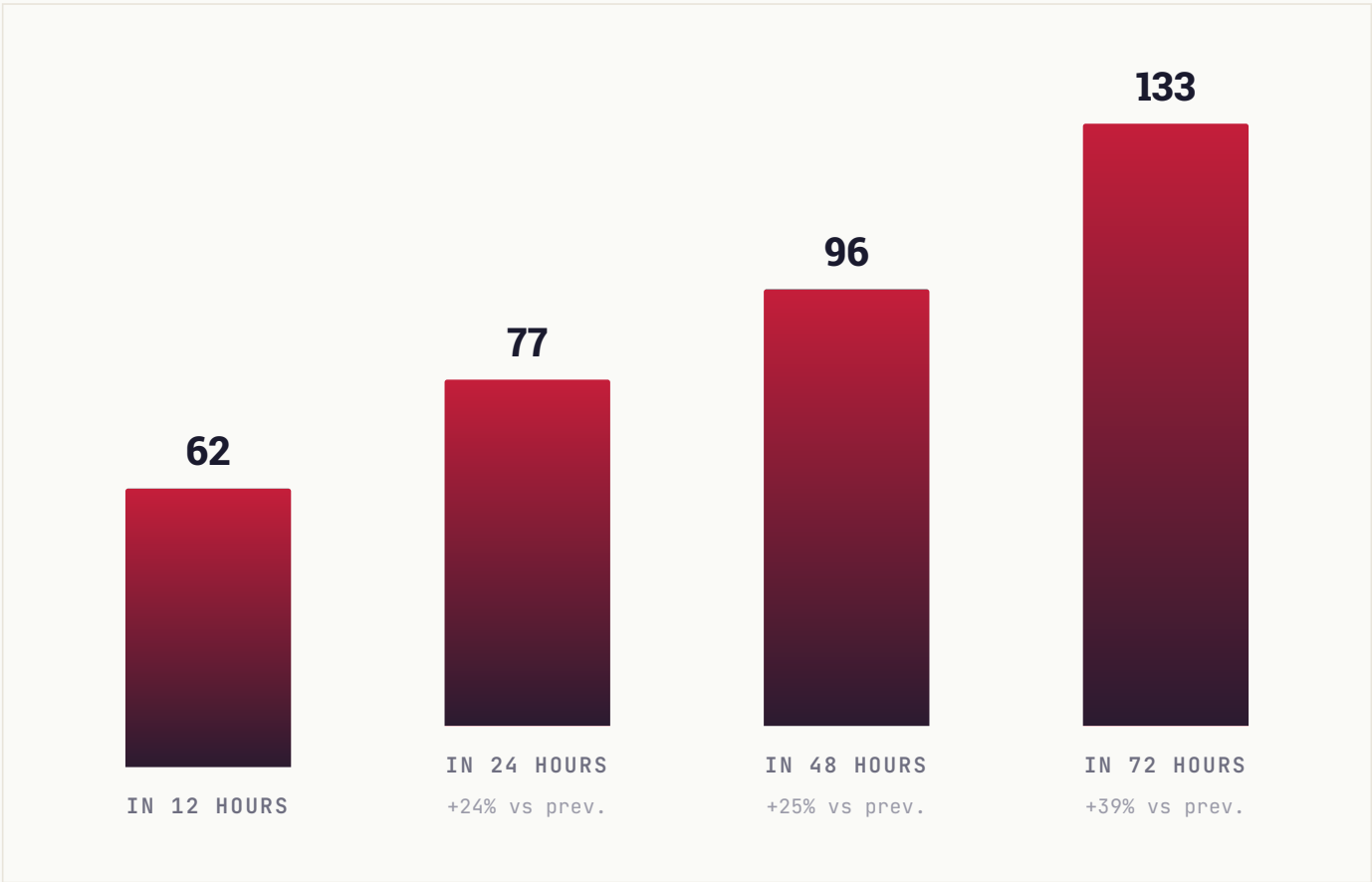
Citation index **887** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **3 073** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1.1M
CN Million Dollar Books business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS Merger & Acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
GP Main Online Money Maker YOU	28.5K

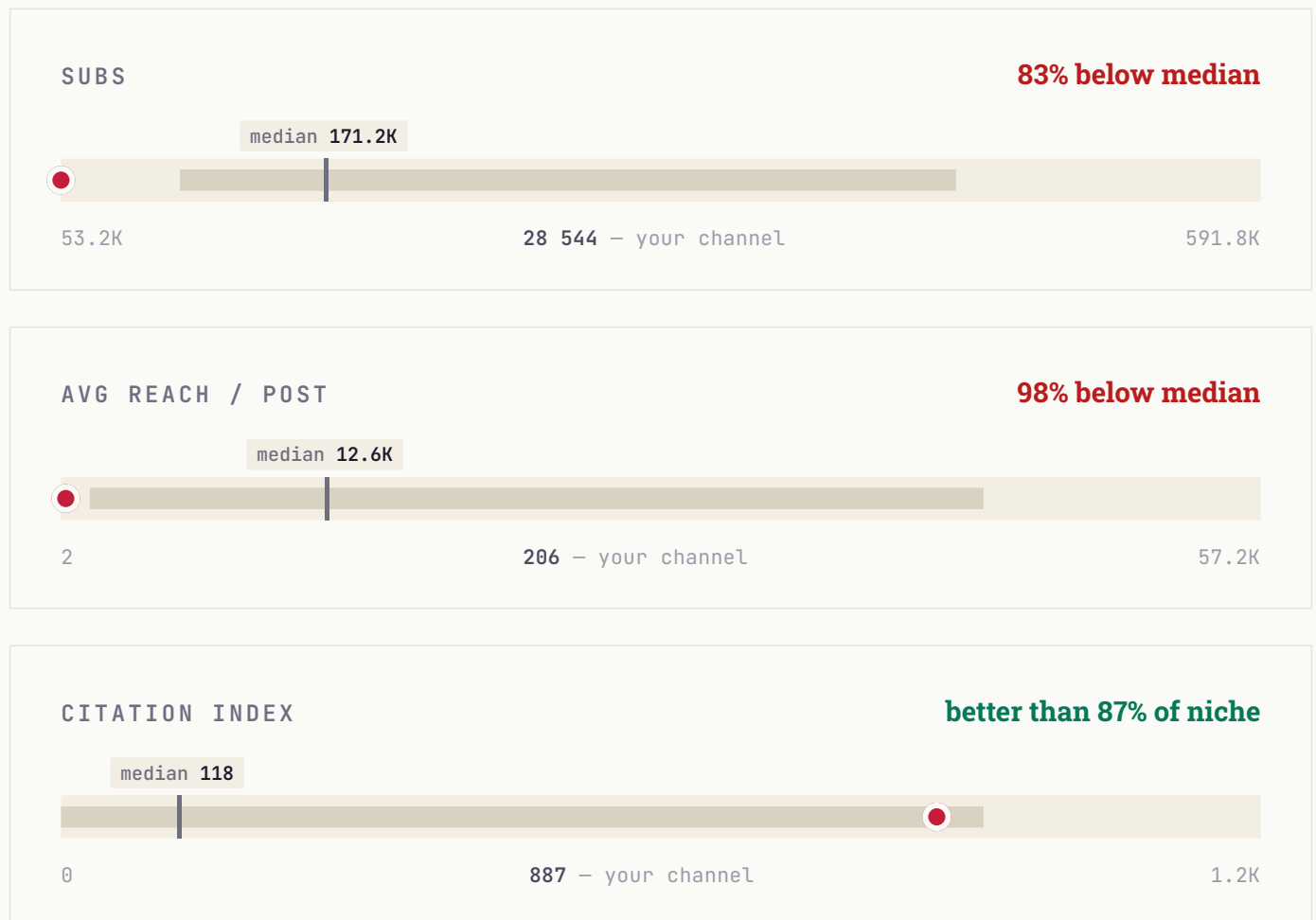
COMPARATIVE CONCLUSION

Channel is still outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal: enter top-99 through systematic work on traffic and content.

SECTION 07 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Best post day — Thursday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend bringing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.72% vs norm 3.5%. Try polls & interactive formats.

EFFECT

+2.8pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth target in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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