

PUBLIC REPORT BY PROMTPRESS

Channel audit

Prokopovich Site



@prokopovich_forum

For common sense — bottoms up. DISCUSSION HERE https://t.me/prokopovich_flud Currency chat here <https://t.me/chatProkopovich> Feedback @Petiavamvopros_bot «...Just in case I took a shard In my hand...

SUBSCRIBERS

1 179

+10 per month

ERR (% SEE POSTS)

36.0%

daily **34.4%**

REACH/POST

419

ad reach **405/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 1 179 —	 SUBSCRIBER REACH 35.55% avg % subs see post	 VIEWS/POST 419 median 417 · 12 days	 POSTS/DAY 72.2 ~505 per week
 7D TREND — no data for period	 REACTIONS/POST 0.8 794 reactions, 1,151 reposts, 170 comments	 POST LENGTH 282 chars median 198 · 12 days	 POSTS ANALYZED 936 12 days
 AD REACH 405 24h avg	 CHURN / MONTH +10 last month	 CITATION RATE 5 citation index · 50 channels mentioned ever	 CHANNEL AGE 4 years 10 months created 19.07.2021

AI EDITOR SUMMARY

Channel «Site Prokopovich» – 1 179 subs. Each post averages 419 people (36% of subs), good reach. Publishes 505 posts/week (~72/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **936** posts in 12 days.
- 02 Dominant format – **Video** (456/936 posts).
- 03 Avg post length – **282** chars (median 198).
- 04 Peak audience activity – **Saturday**, 00:00 MSK.
- 05 Top posts get **2x** more views than the weakest (857 avg for top vs 346 for worst) – among 936 posts over 12 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 03.06 · 10:02 TEXT USD 📈: 2,8053 +0,0077 +0,28% EUR 📈: 3,2560 +0,0096 +0,30% RUB 📉: 3,8263 -0,0164 -0,43% CNY 📈: 4,1289 +0,0235 ...	VIEWS 873 REPOSTS 2	REACTIONS — ER 74.0%
Nº2 02.06 · 09:37 TEXT Belarusian crypto broker Cifra Markets due to sanctions stops working with platforms Grinex, HTX, Rapira, ABCeX, Capitalist, Aifory Pro...	VIEWS 851 REPOSTS 2	REACTIONS — ER 72.2%
Nº3 01.06 · 10:03 TEXT USD 📈: 2,7698 +0,0098 +0,36% EUR 📈: 3,2110 +0,0001 +0,00% RUB 📉: 3,8563 -0,0111 -0,29% CNY 📈: 4,0715 +0,0171 ...	VIEWS 849 REPOSTS 1	REACTIONS — ER 72.0%

Nº4 02.06 · 10:58 TEXT USD : 2,7976 +0,0278 +1,00% EUR : 3,2464 +0,0354 +1,10% RUB : 3,8427 -0,0136 -0,35% CNY : 4,1054 +0,0339 ...	VIEWS 846 REPOSTS 1	REACTIONS — ER 71.8%
Nº5 04.06 · 10:03 TEXT USD : 2,8274 +0,0221 +0,79% EUR : 3,2826 +0,0266 +0,82% RUB : 3,8161 -0,0102 -0,27% CNY : 4,1761 +0,0472 ...	VIEWS 818 REPOSTS 1	REACTIONS — ER 69.4%

WORST 3

↓ 05.06 · 07:22 TEXT Imagine you went to a hospital with gastritis, but an exam revealed a stomach tumor. The symptoms you...	VIEWS 352 REPOSTS —	REACTIONS — ER 29.9%
↓ 05.06 · 15:08 PHOTO Lukashenko heads to western Belarus Today the First is working in Grodno - and the agenda is packed: Opening of the new Grodno regional...	VIEWS 344 REPOSTS —	REACTIONS — ER 29.2%
↓ 05.06 · 16:05 TEXT Lukashenko: "I want Poles, Lithuanians, Ukrainians and others to hear us – we don't want to fight them. Though we are always determined..."	VIEWS 342 REPOSTS —	REACTIONS 1 ER 29.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



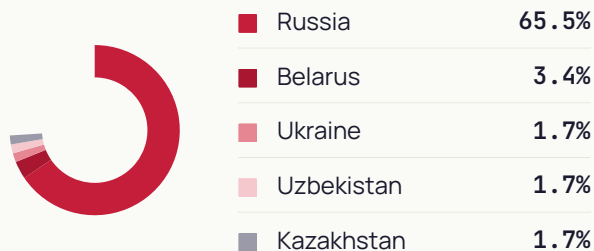
PERIOD START	NOW	NET GROWTH
1 477	1 179	-298

— SECTION 04 • CITATIONS

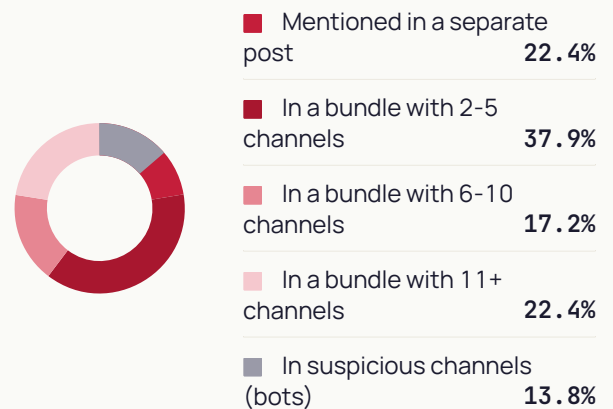
Who and how mentions the channel

Citation index 5 — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **50** different channels.

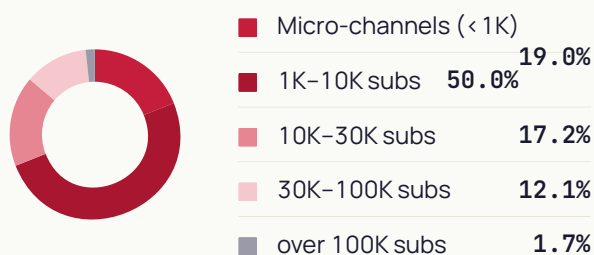
COUNTRIES MENTIONING



FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



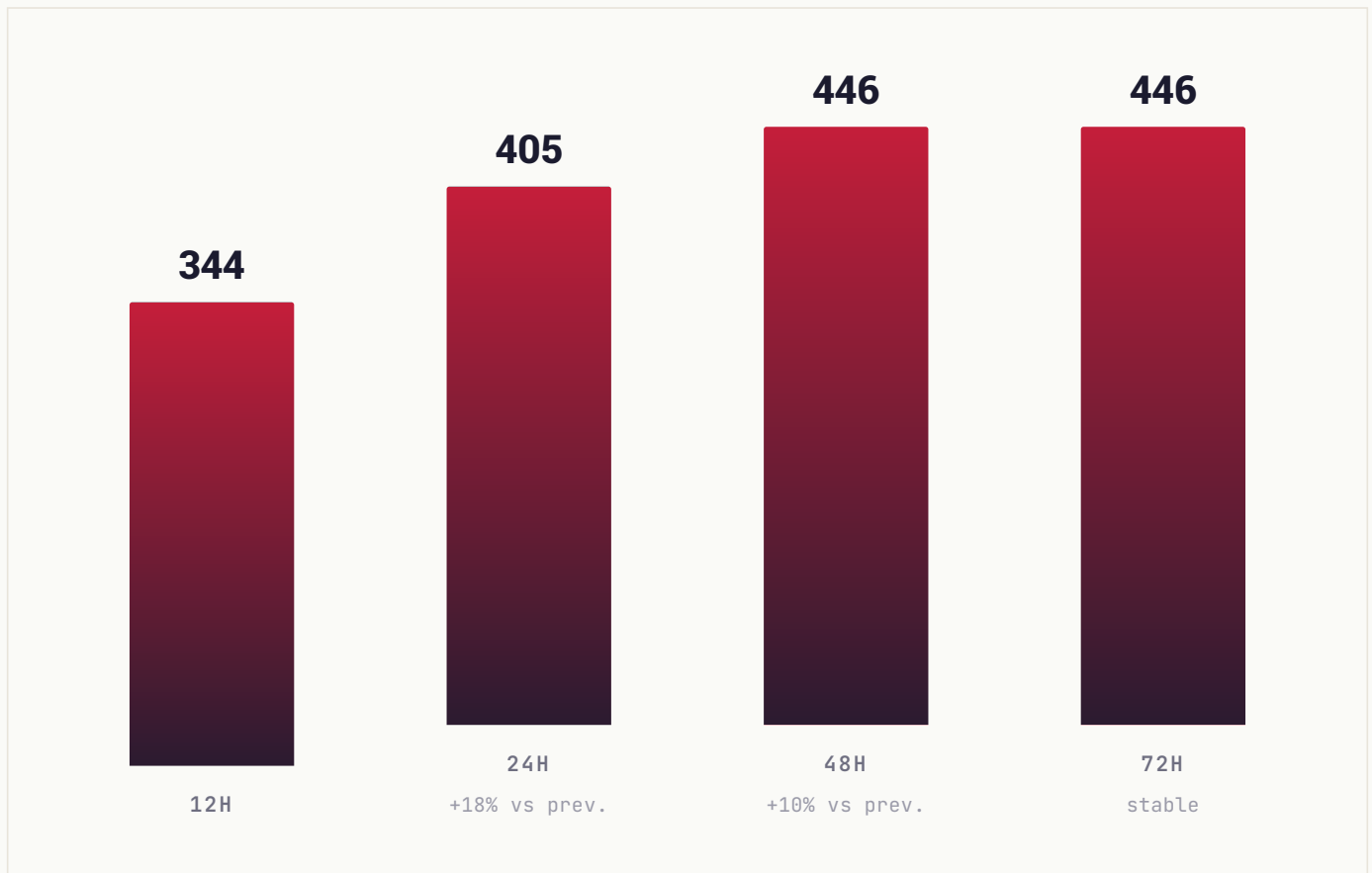
TOPICS WHERE MENTIONED



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of a promo post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see where you stand among niche peers.

CHANNEL	SUBSCRIBERS
A(Alfa-Bank (Belarus)	79.3K
SB Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MARCH	22.2K
PR Priorbank	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes and Duties of Belarus	15.1K
UO Operational Management Department of the Ministry of Taxes and Duties for Minsk	14.6K
BE Belagroprombank	11.1K
SP Prokopovich Site YOU	1.2K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#42 of 67). Niche median — 1.7K subs.
First growth KPI — reach median. Leader: Alfa-Bank (Belarus) (79.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **12**, they brought **119** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	10	10	5	
November 2025	0	0	12	
October 2025	0	0	11	
September 2025	1	1	13	
August 2025	0	0	46	
July 2025	1	1	32	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
12	6	119

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-67 channels in category «**Economy**» (Belarus) and compared your channel. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#42 /67

POSITION IN NICHE

Channel in the bottom half of the ranking

SUBSCRIBERS

32% below median

median 1.7K



AVG REACH / POST

53% below median

median 896



CITATION INDEX

better than 50% of niche

median 3



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Saturday
Audience is most active on this day at 00:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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