

PUBLIC REPORT BY PROMTPRESS

Channel audit

ProjectX



@projectx_nft

Project X    PR+Admin: @AnanasWarrior Chat: <https://t.me/ChatX>

SUBSCRIBERS

267 299

-6196 per month

ERR (% SEE POSTS)

1.0%

in 24 hrs **0.5%**

REACH/POST

2.7K

ad reach **1.2K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quotability

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Crypto» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 267 299 —	 SUBS REACH 1.02% avg % subs see post	 VIEWS/POST 2.7K median 2.6K · 28 days	 POSTS/WEEK 3.7 over period
 7D TREND — no data for period	 REACTIONS/POST 64.2 total 963 reactions, 214 reposts, 849 comments	 POST LENGTH 252 chars median 193 · 28 days	 POSTS ANALYZED 15 28 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -6196 last month	 QUOTABILITY 34 citation index · 211 channels mentioned all time	 CHANNEL AGE 1 year 3 months created 05.03.2025

AI EDITOR SUMMARY

Channel «Project✖» – 267 299 subs. Each post averages 2.7K people (1% of subs), reach is low – consider expanding audience. Publishes 4 posts per week (~1/day) – infrequent posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 28 days.
- 02 Dominant format – Photo (8/15 posts).
- 03 Avg post length – 252 chars (median 193).
- 04 Peak audience activity – Tuesday, 02:00 MSK.
- 05 Top posts get 2x more views than the weakest (3.8K avg for top vs 1.8K for worst) – among 15 posts in 28 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

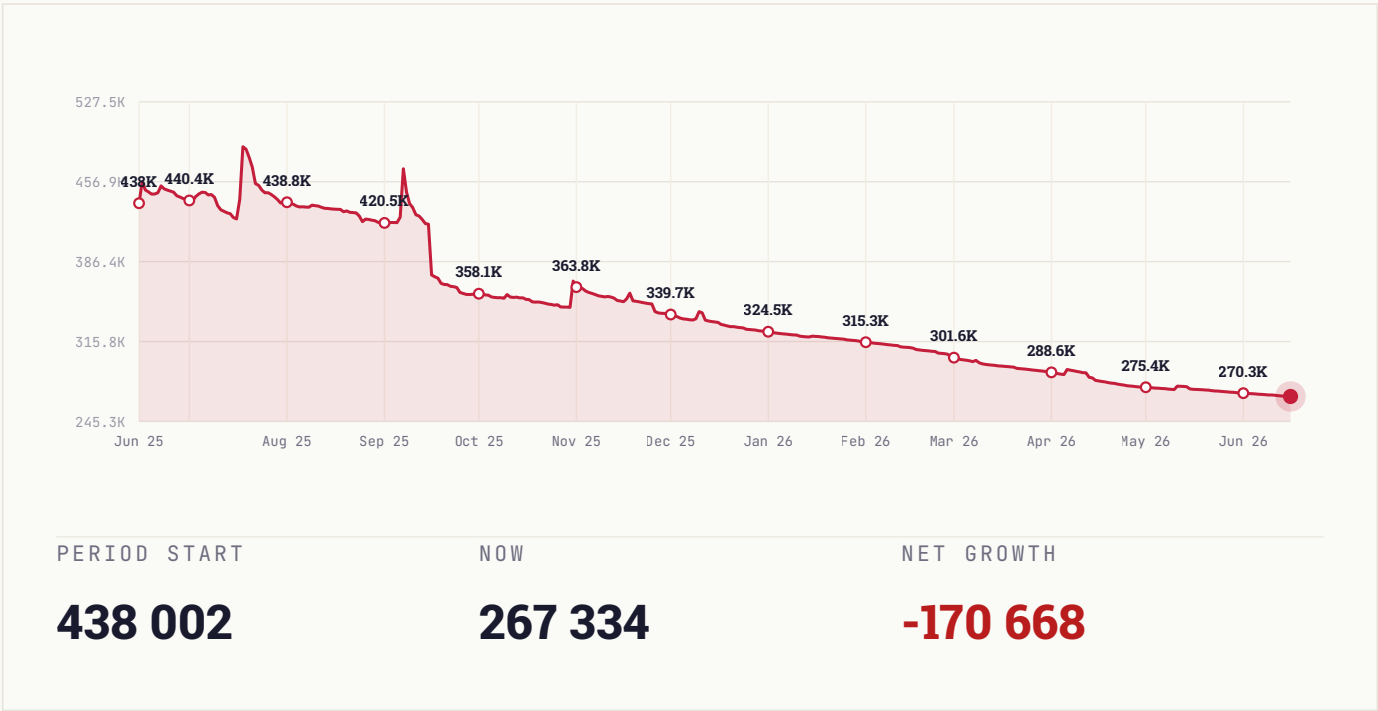
Nº1 19.05 · 23:06 VIDEO 🌐 \$350K username decided by coin flip 🌐 Half an hour ago, owner of @dream, valued at \$350K, agreed...	VIEWS 4 427 REPOSTS 53	REACTIONS 153 ER 1.7%
Nº2 19.05 · 13:22 PHOTO 🌐 Workers rejoice, crypto bros cry! 🌐USD/RUB down to 71 🌐 Bloomberg: Ruble is world's strongest currency...	VIEWS 3 697 REPOSTS 11	REACTIONS 132 ER 1.4%
Nº3 17.05 · 15:09 TEXT 🌐	VIEWS 3 364 REPOSTS 10	REACTIONS 63 ER 1.3%

Nº4 25.05 · 16:57 PHOTO ☒ ULTIMATE MTONGA! ☒ ☒ TON up 17% in a day, breaking \$2 again ☒ Waiting for the insane run to \$5 or is this...	VIEWS 3 311 REACTIONS 51 REPOSTS 13 ER 1.2%
Nº5 23.05 · 08:09 VIDEO ☒ TON – \$1.75 Down 12.5% in 24h ☹️ 😊 Can't wait for \$10 TON ☒ Tonnel ☒ Stars without KYC ♥️ Portals ☒ MRKT	VIEWS 3 228 REACTIONS 35 REPOSTS 14 ER 1.2%
WORST 3	
↓ 09.06 · 19:38 VIDEO ☒ Full native Telegram app for Apple Watch ☒ Nice & handy ☒ ☒ Tonnel ☒ Stars without KYC ♥️ Portals ☒ MRKT	VIEWS 2 102 REACTIONS 43 REPOSTS 13 ER 0.8%
↓ 12.06 · 11:50 VIDEO Waiting for GRAM and any giveaway action...	VIEWS 1 733 REACTIONS 72 REPOSTS 4 ER 0.6%
↓ 12.06 · 16:27 PHOTO ☒ Elon Musk – world's first TRILLIONAIRE! ☒ After SpaceX IPO, Musk's net worth officially exceeds TRILLION...	VIEWS 1 659 REACTIONS 56 REPOSTS 22 ER 0.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

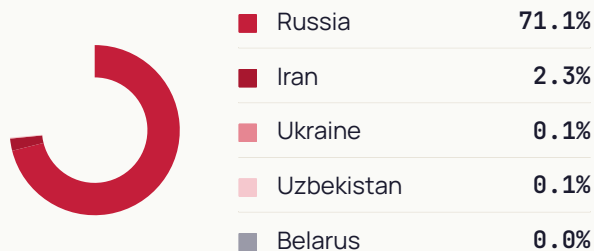


SECTION 04 • MENTIONS

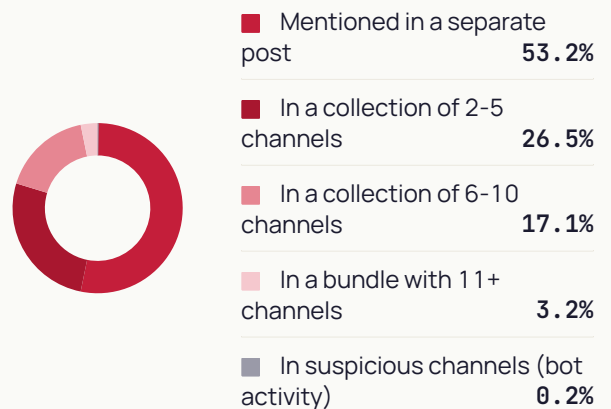
Who and how mentions the channel

Citation index **34** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **211** different channels.

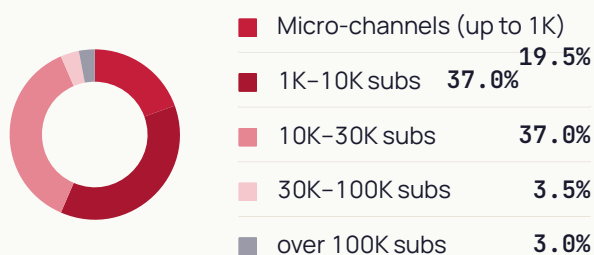
COUNTRIES MENTIONING



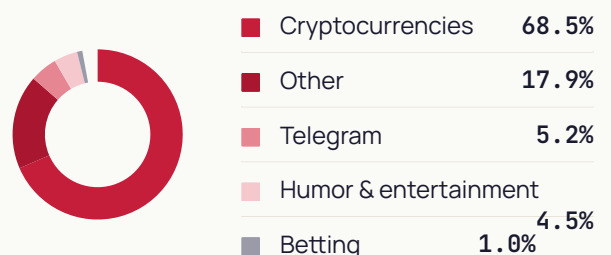
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



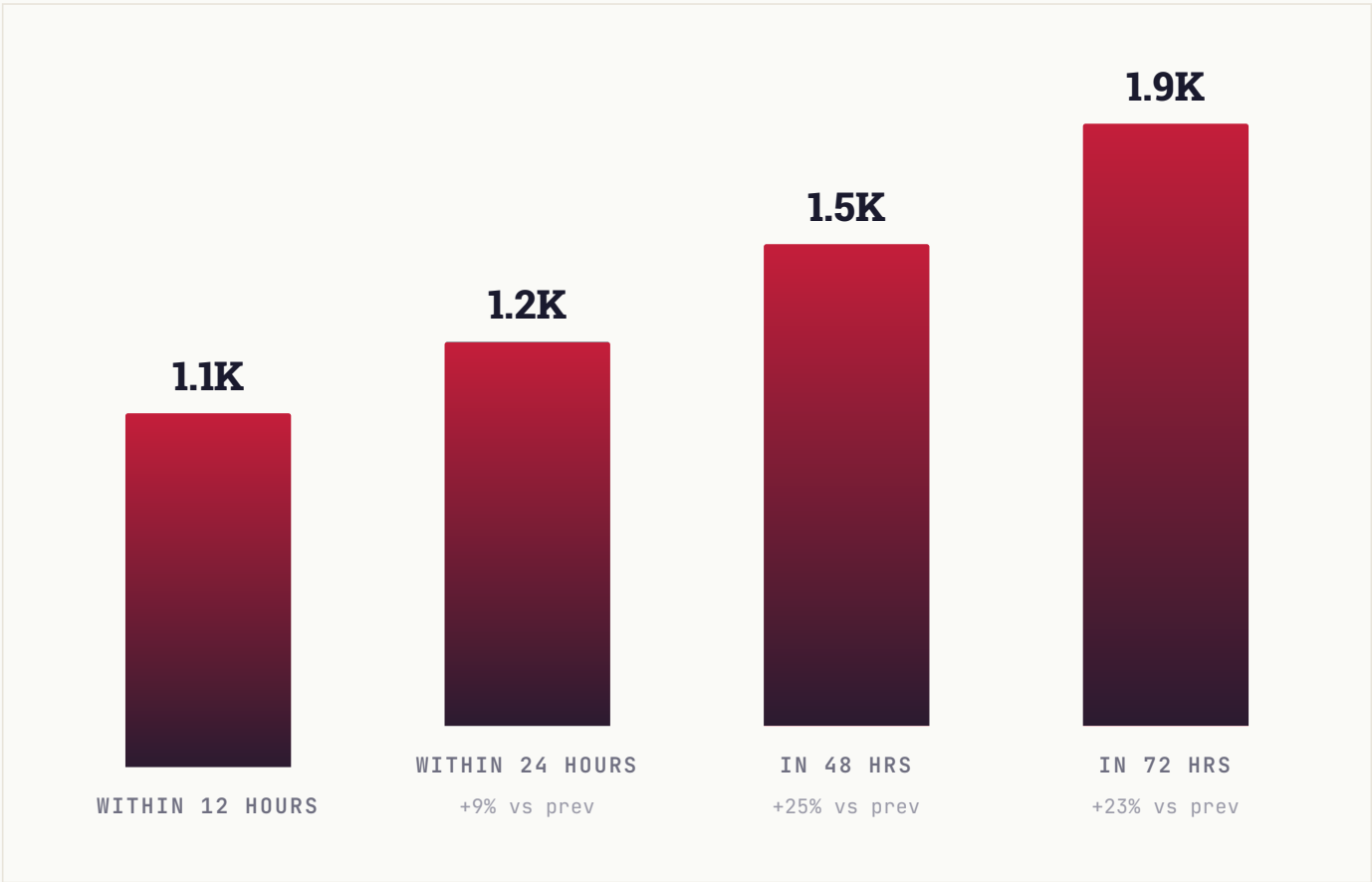
TOPICS MENTIONING YOU



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
PR ProjectX YOU	267.3K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#61 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **376**, they brought **169 890** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	13	10	7 469
Nov 2025	36	28	7 992
Oct 2025	101	23	28 381
Sep 2025	61	11	48 585
August 2025	80	11	5 039
July 2025	85	31	72 424
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS	
376	6	169 890	

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#61/100

RANK IN NICHE

Channel in the bottom half of the ranking

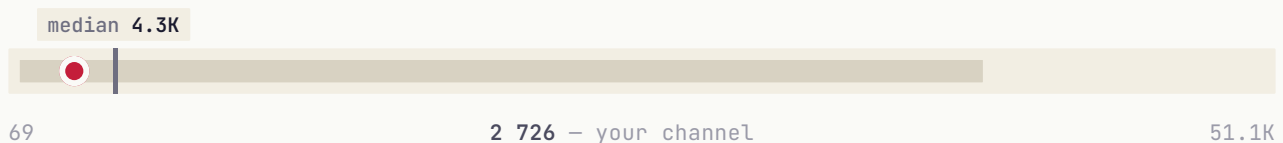
SUBSCRIBERS

14% below median



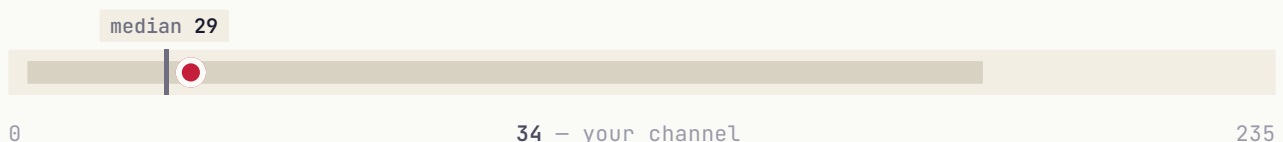
AVG REACH / POST

37% below median



CITATION INDEX

better than 51% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 3.7 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience is most active on this day at 02:00 MSK.

EFFECT

**Best window
for an
important post**

03

ER below niche benchmark — rethink formats

Current ER 1.02% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+5.5pp ER

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
