

PUBLIC REPORT BY PROMTPRESS

Channel audit

Project

«Archangel».

Building UAVs.



@projectarchangel

Free UAV training for volunteers and military personnel. Developers, roboticists, engineers, assemblers, programmers, UAV instructors.
Project channel https://t.me/proekt_arhangel Head...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
21 082	14.0%	3.1K
+514 per month 15.07.2026	daily 9.1%	ad reach 1.9K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/PROJECTARCHANGEL](https://promptpress.com/audit/projectarchangel)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 21 082 —	 SUBSCRIBER REACH 14.51% avg % subs see post	 VIEWS/POST 3.1K median 1.9K · 28 days	 POSTS/WEEK 30.7 over period
 7D TREND +97.5% vs previous week	 REACTIONS/POST 19.8 total 2,497 reactions, 1,880 reposts, 212 comments	 POST LENGTH 602 chars median 568 · 28 days	 POSTS ANALYZED 126 28 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH +514 last month	 CITATION RATE 246 citation index · 744 channels mentioned all time	 CHANNEL AGE 3 years 8 months created 22.10.2022

AI EDITOR SUMMARY

Channel «Project «Archangel». Creating UAVs.» – 21 082 subs. Each post avg views 3.1K people (15% subs), low reach – expand audience. Publishes 31 posts/week (~4/day) – active posting. Week Jun 29 – Jul 5 reach grew +97.5% to week Jun 22–28 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 126 posts in 28 days.
- 02 Dominant format – Video (82/126 posts).
- 03 Avg post length – 602 chars (median 568).
- 04 Audience peak activity – Monday, 13:00 MSK.
- 05 Top posts get 32x more views than weakest (32.4K avg top vs 1K worst) – among 126 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 10:51 VIDEO The 'Archangel' drone operator school in Tuapse invites you to a free three-week training with accommodation and meals. What awaits you: Camp...	VIEWS 67 697 REACTIONS 15 REP. 190 ER 321.1%
Nº2 20.06 · 19:32 POLL (post without caption – poll)	VIEWS 19 059 REACTIONS 28 REP. 196 ER 90.4%
Nº3 20.06 · 19:27 PHOTO The beauty contest among «Archangel» little ones is entering its final stage. Presenting our flower garden So the participants: 1. Scream...	VIEWS 10 501 REACTIONS 23 REP. 50 ER 49.8%

Nº4 04.07 • 08:18 VIDEO Given the situation and difficulties in building a new system to counter enemy drones, the importance and necessity of introducing new...	VIEWS 6 711 REP. 36 REACTIONS 29 ER 31.8%
Nº5 03.07 • 06:23 PHOTO Our socials: 1. TG channel https://t.me/projectArchangel 2. VK group https://vk.ru/id729012386 3. Volunteer chat...	VIEWS 6 174 REP. 5 REACTIONS 9 ER 29.3%

WORST 3

↓ 11.07 • 08:05 VIDEO How school cadets study...	VIEWS 1 051 REP. 2 REACTIONS — ER 5.0%
↓ 11.07 • 09:51 TEXT Azov Sea: AFU attacks A whole hunt for vessels in the Black and Azov Seas is staged by enemy forces. If earlier they knocked out our...	VIEWS 1 030 REP. 7 REACTIONS 15 ER 4.9%
↓ 11.07 • 08:54 PHOTO Yugra presented BMS infrastructure capabilities at 'DRONE EXPO 2026' At the International Exhibition-Forum 'DRONE EXPO 2026'...	VIEWS 995 REP. 2 REACTIONS — ER 4.7%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

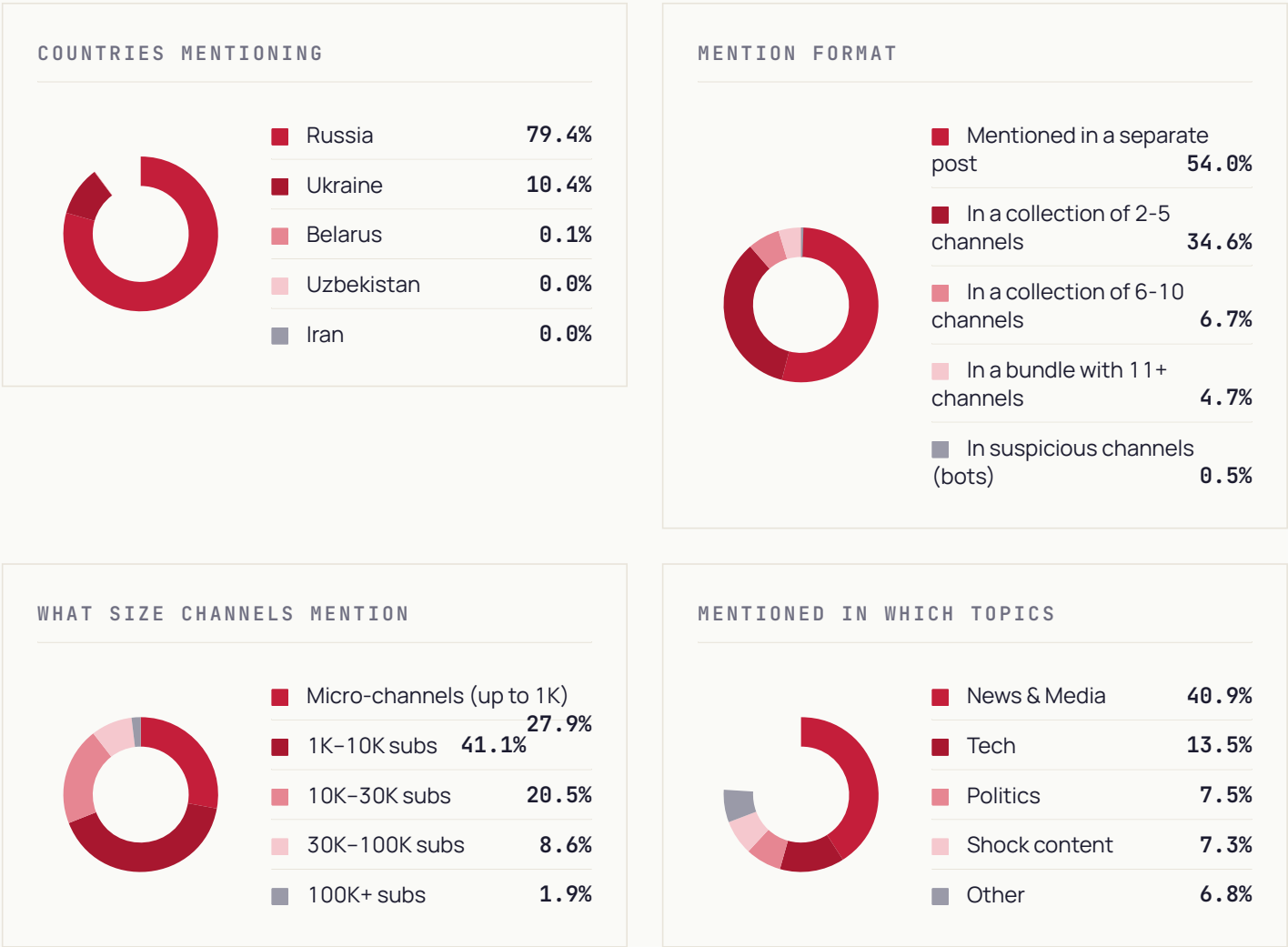


PERIOD START	NOW	NET GROWTH
17 337	21 082	+3 745

SECTION 04 · MENTIONS

Who mentions the channel and how

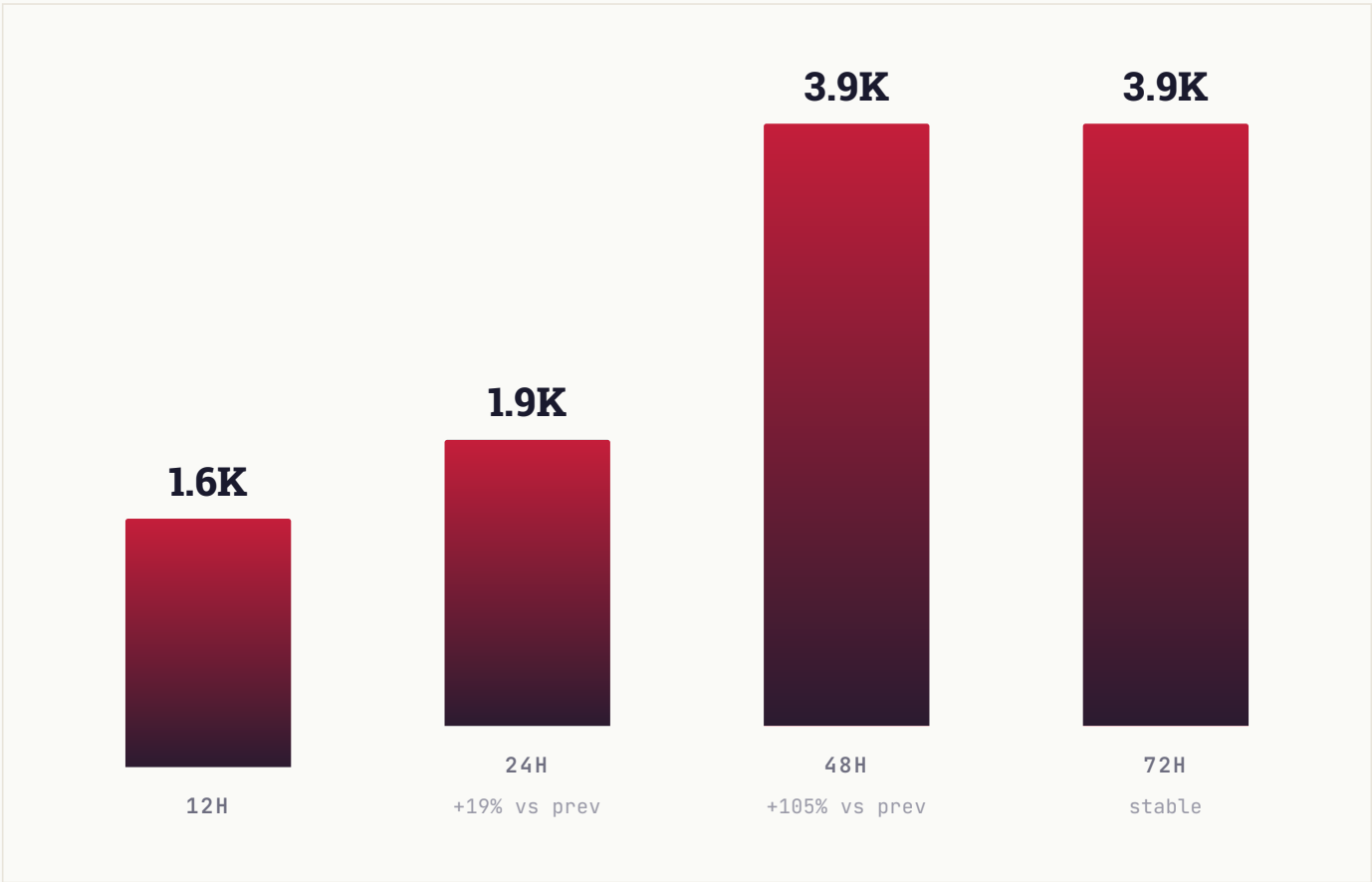
Citation index **246** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **744** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umskul Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
P« Project «Archangel». Building UAVs. YOU	21.1K

COMPARATIVE INSIGHT

Channel not yet outside top-99 niche – early growth stage. Niche leader – Mathematician Andrey (1M), top-99 median: 78.8K. First goal – enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions occurred **441**, they brought **2 292** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	67	52	306
December 2025	143	39	372
Nov 2025	103	25	282
Oct 2025	42	26	602
Sep 2025	32	17	198
August 2025	54	34	532

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
441	6	2 292

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the range of values. A vertical line marks the median, and a red dot indicates the channel's position. The data is as follows:

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	21,082	78.6K	73% below median
AVG REACH / POST	3,058	9.8K	69% below median
CITATION INDEX	246	116	better than 63% of niche

SUBSCRIBERS 73% below median

median 78.6K

27.6K 21 082 — your channel 297.2K

AVG REACH / POST 69% below median

median 9.8K

1.3K 3 058 — your channel 31.6K

CITATION INDEX better than 63% of niche

median 116

0 246 — your channel 657

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

01**Main post of the week — on Monday**

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Quarterly cross-posts with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
