

PROMTPRESS PUBLIC REPORT

Channel audit

Programmer memes



@programmer_memes

IT humor for true code lovers and everything related. Collaboration –
@skill8989 Registered in RKN: <https://clck.ru/3FbSx7> #YZK93

SUBSCRIBERS

52 791

-955 per month

ERR (% SEE POSTS)

14.0%

in 24h **9.8%**

REACH/POST

7.2K

ad reach **5.2K/24h**

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Quotability

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Tech» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 52 791 —	 SUBS REACH 13.57% avg % subs see post	 VIEWS/POST 7.2K median 7.4K · 29 days	 POSTS/WEEK 46.0 over period
 7D TREND -6.7% vs previous week	 REACTIONS/POST 95.0 total 18,523 reactions, 17,768 reposts, 330 comments	 POST LENGTH 57 chars median 45 · 29 days	 POSTS ANALYZED 195 29 days
 AD REACH 5.2K 24h avg	 CHURN / MONTH -955 over last month	 QUOTABILITY 571 citation index · 882 channels mentioned all time	 CHANNEL AGE 6 years 2 months created 14.05.2020

AI EDITOR SUMMARY

Channel «Programmer memes» — 52 791 subs. Each post averages 7.2K people (14% of subs), reach is low — consider expanding audience. Publishes 46 posts per week (~7/day) — active posting. For week Jun 29 – Jul 5 reach dropped -6.7% by week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 195 posts in 29 days.
- 02 Dominant format — Photo (119/195 posts).
- 03 Avg post length — 57 chars (median 45).
- 04 Peak audience activity — Friday, 18:00 MSK.
- 05 Top posts get 1x more views than the weakest (9K avg for top vs 6K for worst) — among 195 posts over 29 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 5 POSTS

Nº1 06.07 · 19:35 VIDEO
The future is rapidly breaking into our lives 😎 Programmer memes

VIEWS	REACTIONS
9 119	170
REPOSTS	ER
311	17.3%

Nº2 26.06 · 05:31 PHOTO
Wow, they still exist 😎 Programmer memes

VIEWS	REACTIONS
8 925	89
REPOSTS	ER
99	16.9%

Nº3 19.06 · 15:22 PHOTO
HR failed stress test 😎 Programmer memes

VIEWS	REACTIONS
8 876	125
REPOSTS	ER
192	16.8%

Nº4

17.06 · 21:45

VIDEO

It's everywhere now... 😎 Programmer memes

VIEWS	REACTIONS
8 786	118
REPOSTS	ER
191	16.6%

Nº5

25.06 · 21:45

VIDEO

When I finally used the TP-Link switch for its purpose 😎 Programmer memes

VIEWS	REACTIONS
8 514	114
REPOSTS	ER
181	16.1%

WORST 3

↓

13.07 · 21:45

VIDEO

I don't even need an explanation, I didn't care the first time (c) Developer 😎 Programmer memes

VIEWS	REACTIONS
6 063	37
REPOSTS	ER
57	11.5%

↓

13.07 · 08:34

PHOTO

That's roughly what it looks like 😎 Programmer memes

VIEWS	REACTIONS
6 055	89
REPOSTS	ER
35	11.5%

↓

13.07 · 17:40

VIDEO

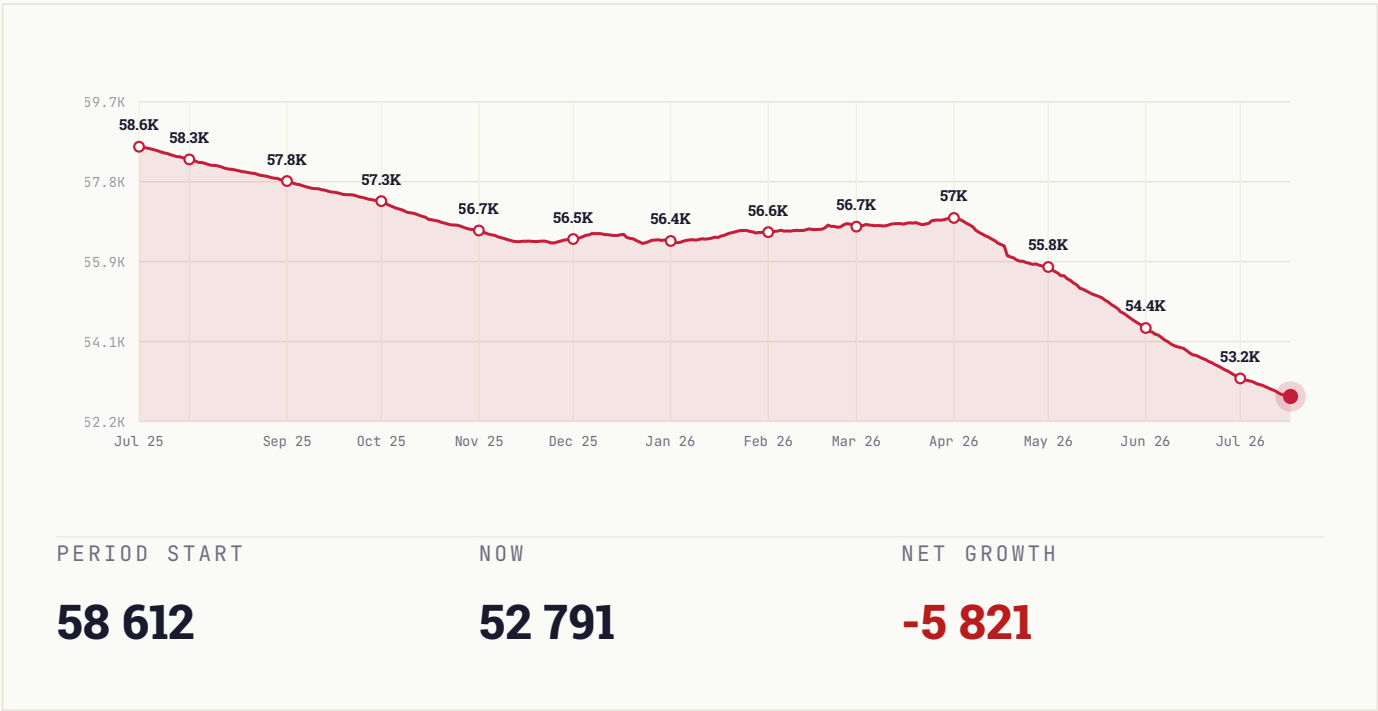
Smart 😎 Programmer memes

VIEWS	REACTIONS
5 946	51
REPOSTS	ER
70	11.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

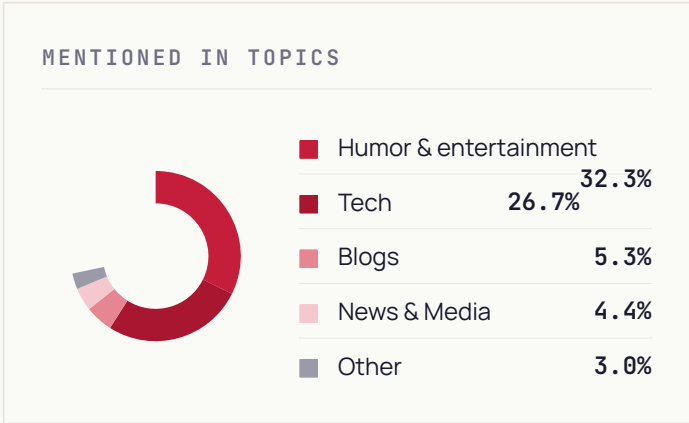
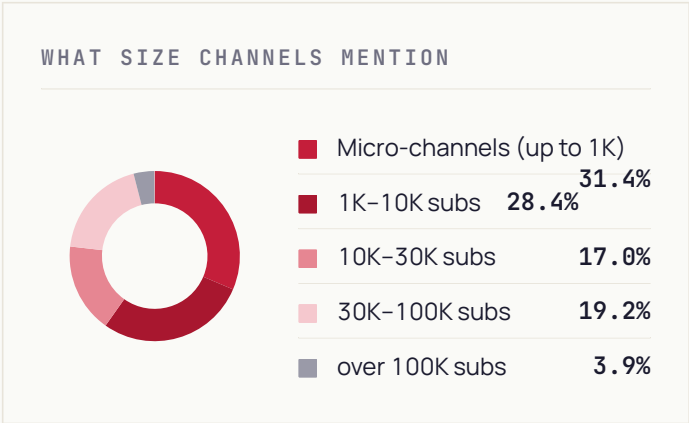
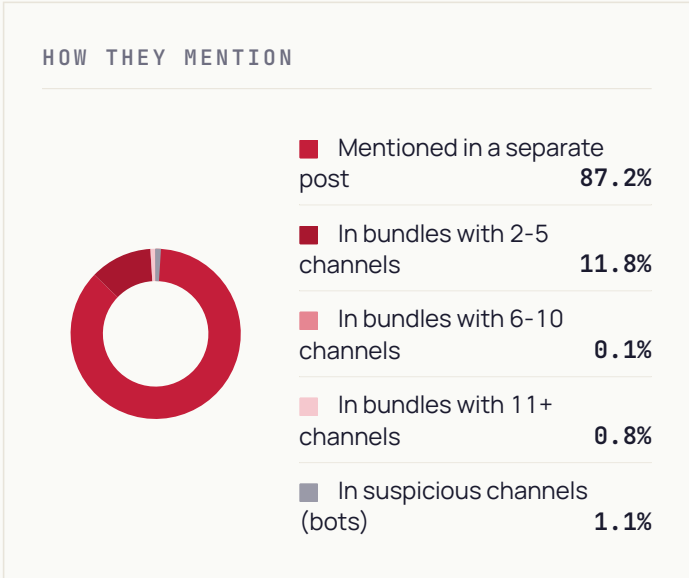
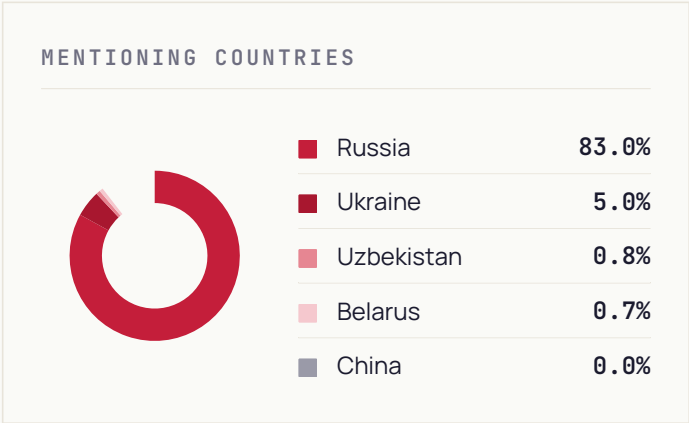
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

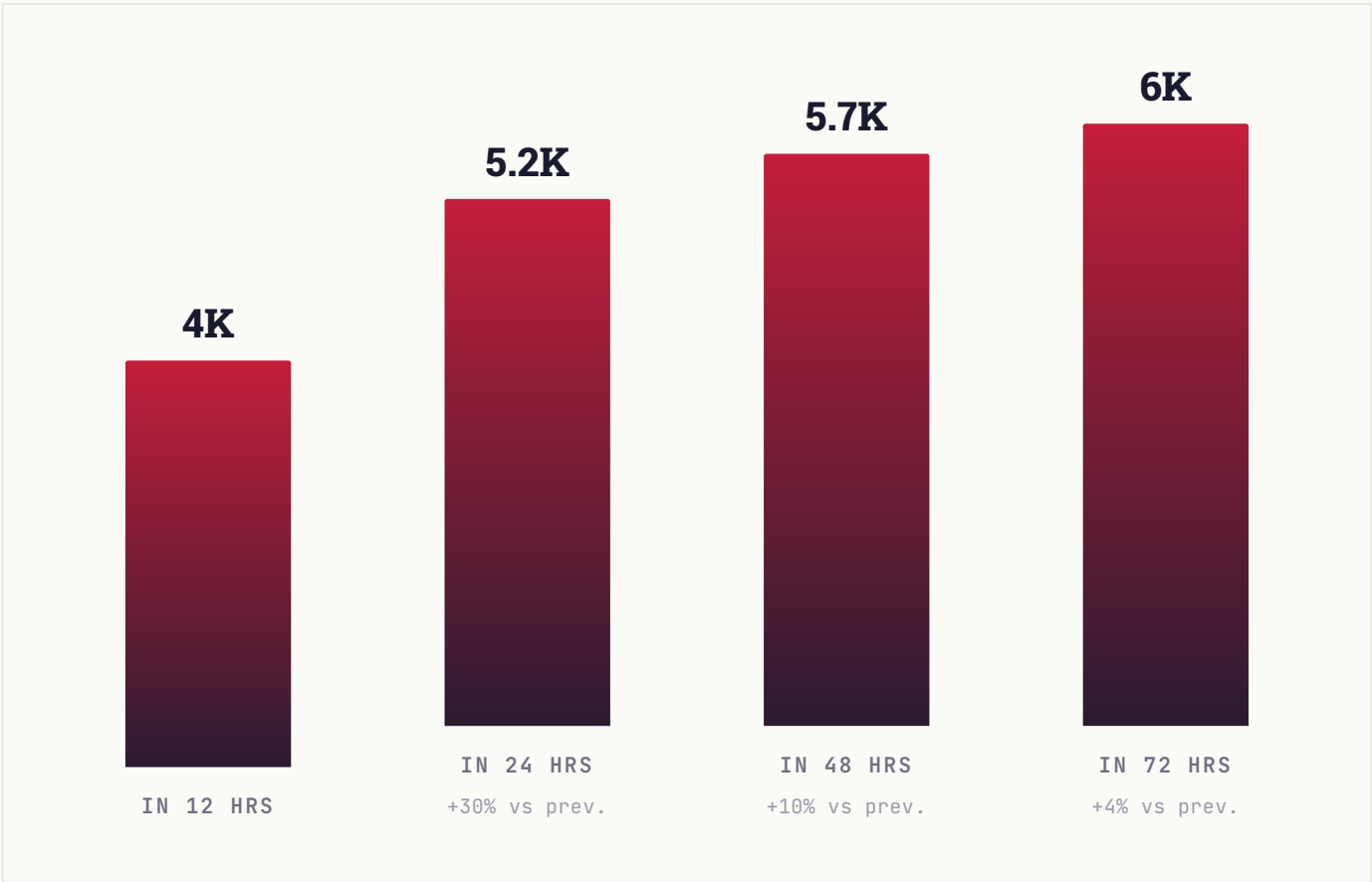
Citation index **571** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **882** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending topics	3.3M
TE Techchat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
PM Programmer memes YOU	52.8K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **42**, they brought **714** new subs.

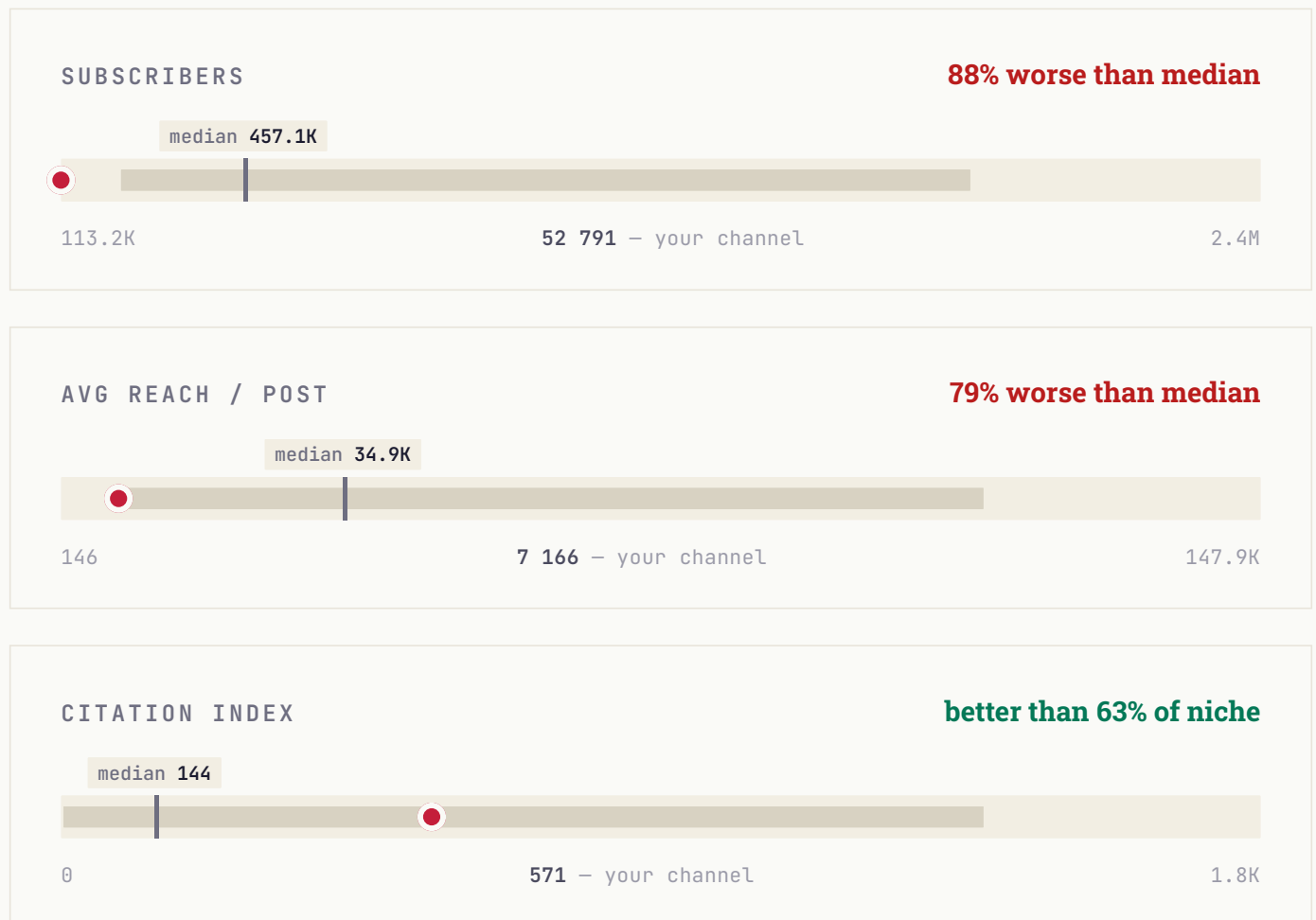
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	9	6	343
December 2025	9	7	250
Nov 2025	6	5	120
Oct 2025	6	5	0
Sep 2025	10	10	1
August 2025	2	2	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
42	6	714

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Tech» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Friday
Audience is most active on this day at 18:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
