

PROMTPRESS PUBLIC REPORT

Channel audit

Books for programmers



@progbook

All about IT books. Our courses: <https://clc.to/CVcXPw> Ads:
@proglib_adv Feedback: @proglibrary_feedback_bot RKN:...

SUBSCRIBERS

141 039

-1061 per month

ERR (% SEE POSTS)

8.0%

per day 4.0%

REACH/POST

10.4K

ad reach 5.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 141 039 —	 SUBS REACH 7.37% avg % subs see post	 VIEWS/POST 10.4K median 9.3K · 28 days	 POSTS/WEEK 17.8 over period
 7D TREND -5.1% vs previous week	 REACTIONS/POST 25.6 only 1,872 reactions, 4,932 reposts, 89 comments	 POST LENGTH 573 chars median 713 · 28 days	 POSTS ANALYZED 73 28 days
 AD REACH 5.6K 24h avg	 CHURN / MONTH -1061 last month	 QUOTE RATE 73 citation index · 341 channels mentioned all time	 CHANNEL AGE 8 years 9 months created 08.09.2017

AI EDITOR SUMMARY

Channel «Books for programmers» – 141 039 subs. Each post averages 10.4K people (7% from subs), reach is low – consider expanding audience. Publishes 18 posts per week (~3/day) – consistent schedule. For week June 15–21, reach dropped -5.1% by week of June 8–14 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **73** posts over 28 days.
- 02 Dominant format — **Photo** (64/73 posts).
- 03 Avg post length — **573** chars (median 713).
- 04 Peak audience activity — **Saturday**, 14:00 MSK.
- 05 Top posts get **7x** more views than the weakest (44.8K avg for top vs 6.3K for worst) — among 73 posts in 28 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 30.05 · 11:47 PHOTO Main thing is comfort ☒ Books for programmers Boost support Channel in Max	VIEWS	REACTIONS
	111 793	55
	REPOSTS	ER
	76	79.3%
Nº2 01.06 · 09:30 PHOTO ☒ Software Productivity with Go: Learning Golang for Real-World Development (2025) Practical Golang guide for those who want to...	VIEWS	REACTIONS
	11 504	14
	REPOSTS	ER
	101	8.2%
Nº3 01.06 · 17:02 PHOTO 🖥️☒ Books for Programmers Support with boost	VIEWS	REACTIONS
	11 208	74
	REPOSTS	ER
	69	7.9%

Nº4 09.06 · 10:31 PHOTO 🔖 The AI-Driven Leader: Harnessing AI to Make Faster, Smarter Decisions (2024) The author views AI as a work tool that...	VIEWS 11 105 REPOSTS 100	REACTIONS 17 ER 7.9%
Nº5 02.06 · 10:13 PHOTO 🔖 Artificial Intelligence: Foundations of Computational Agents (2026) One of the most famous AI books, which...	VIEWS 11 055 REPOSTS 182	REACTIONS 18 ER 7.8%

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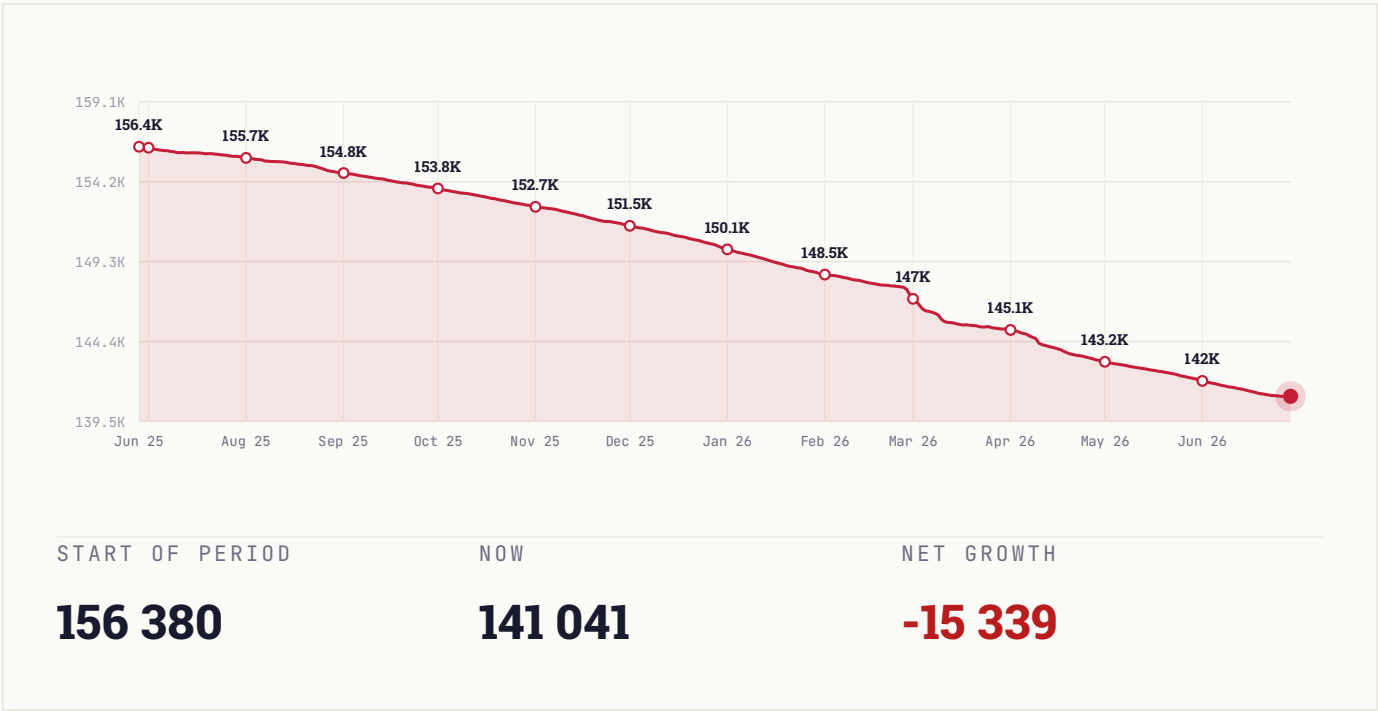
WORST 3

↓ 25.06 · 17:00 PHOTO 🔖 Books for Programmers Support with boost	VIEWS 6 413 REPOSTS 36	REACTIONS 27 ER 4.5%
↓ 25.06 · 14:26 PHOTO 🔖 Can you build predictable architecture with AI? Become a speaker at Proglib Academy We at Proglib.academy are launching a course on Spec-Driven...	VIEWS 6 324 REPOSTS 4	REACTIONS 5 ER 4.5%
↓ 25.06 · 10:40 PHOTO 🔖 Think Python: How to Think Like a Computer Scientist (2024) Practical Python guide that teaches not only syntax but also...	VIEWS 6 275 REPOSTS 84	REACTIONS 12 ER 4.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

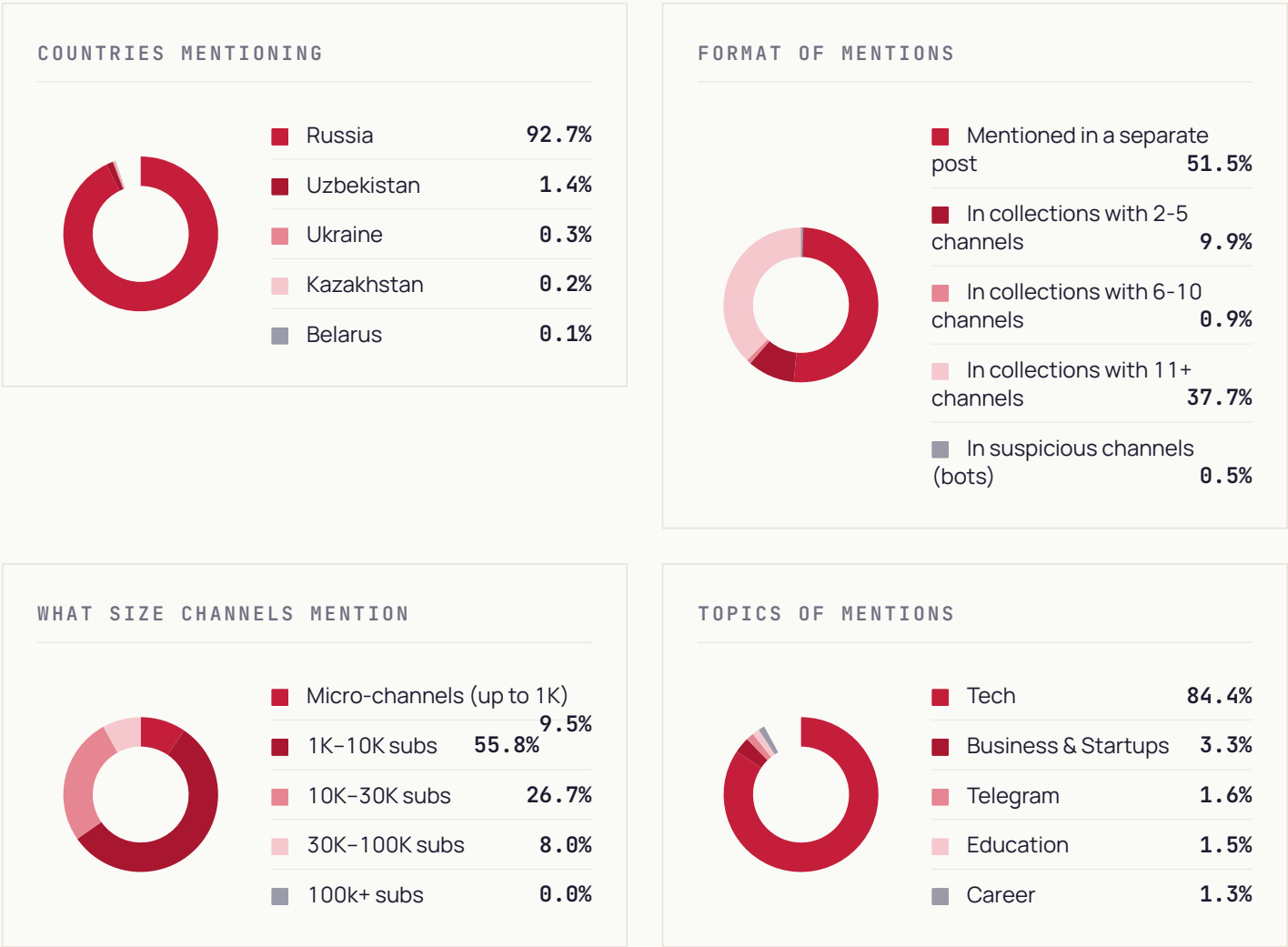
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

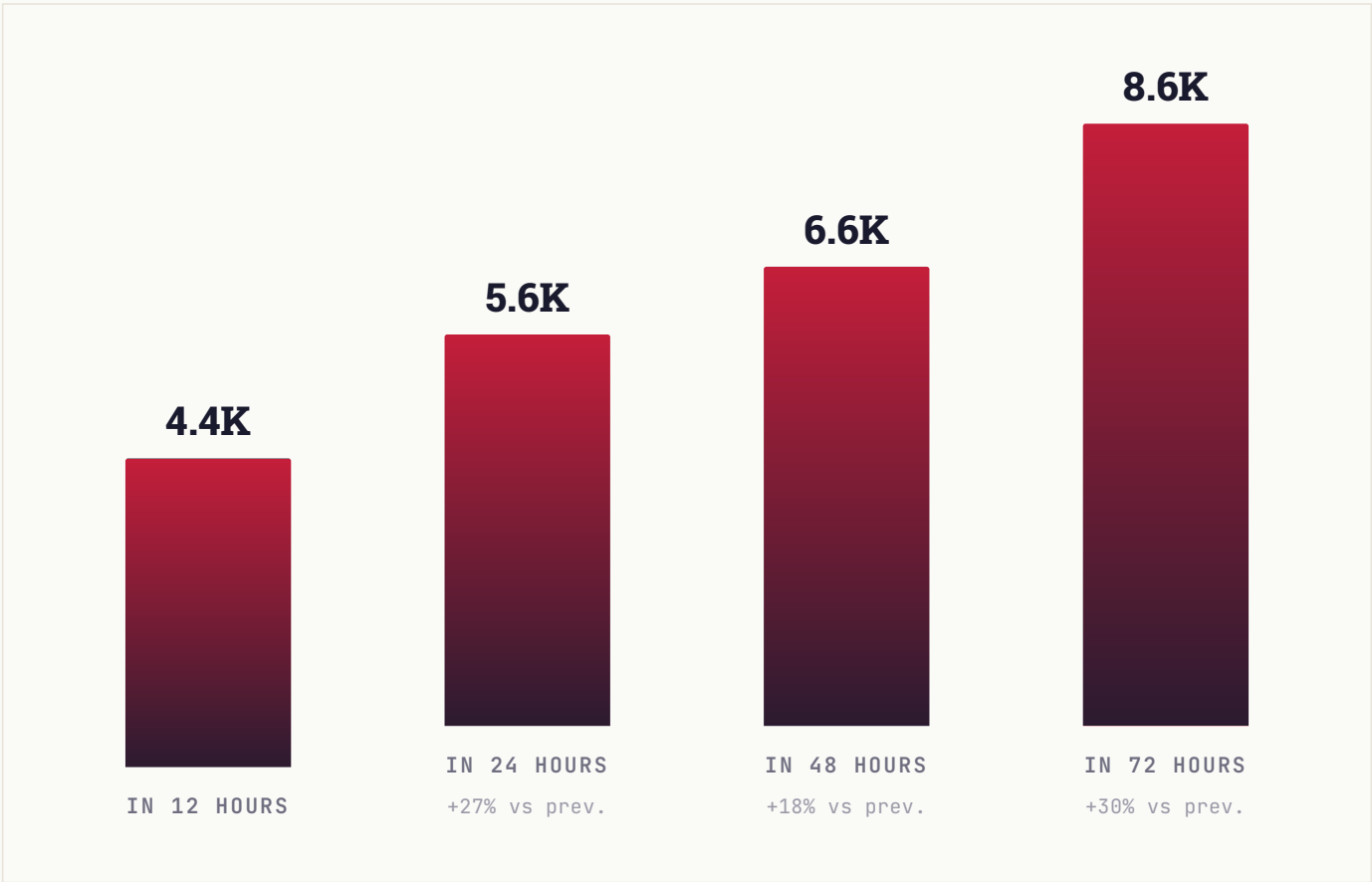
Citation index **73** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs one. All-time channel mentions **341** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.4M
MT Trending topics	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
İİ اینترنت آزاد	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	1.8M
KD Books for programmers YOU	141K

COMPARATIVE CONCLUSION

Channel is not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.4M), top-100 median: 437.4K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **33**, they brought **41** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	4	3	0	
Nov 2025	8	2	0	
Oct 2025	4	1	0	
Sep 2025	2	1	7	
August 2025	5	4	0	
July 2025	10	6	34	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
33	6	41

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Tech» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a 'hot' topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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