

PUBLIC PROMTPRESS REPORT

Channel audit

ΠροϋντιστΟρ ΟπτιμςΣ |



@profunctor_io

[profunctor optics] JOBS CHANNEL: @profunctor_jobs SUBMIT:
@pfoptix_bot TEMPLATES: @profunctor_templates «Epicenter of
internet culture right now» ©

SUBS

38 683

-55 per month

ERR (% SEE POSTS)

76.0%

daily 40.7%

REACH/POST

28.7K

ad reach 15.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBS 38 683 —	 SUB REACH 74.24% avg % subs see post	 VIEWS/POST 28.7K median 28.8K · 28 days	 POSTS/WK 6.9 over period
 7D TREND -7.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 68 chars median 68 · 28 days	 POSTS ANALYZED 28 28 days
 AD REACH 15.8K 24h avg	 CHURN / MONTH -55 last month	 CITATION RATE 152 citation index · 1,354 channels mentioned ever	 CHANNEL AGE 9 years 6 months created Dec 29, 2016

AI EDITOR SUMMARY

Channel «Πρøfũñçτøρ øπτμçΣ | 🗯️» — 38 683 subs. Each post averages 28.7K people (74% of subs), this is wide reach for a channel of this size. Publishes 7 posts per week (~1/day) — rare publications. For week Jun 29 – Jul 5, reach dropped -7.0% by week Jun 22–28 — let's analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **28** posts over 28 days.
- 02 Dominant format – **Photo** (26/28 posts).
- 03 Avg post length – **68** chars (median 68).
- 04 Peak audience activity – **Tuesday**, 01:00 MSK.
- 05 Top posts get **2x** more views than the weakest (38.5K avg top vs 22.1K worst) – among 28 posts in 28 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 22:47 PHOTO (post without caption – photo)	VIEWS	REACTIONS
	40 194	—
	REPOSTS	ER
	1 249	103.9%
Nº2 19.06 · 16:18 PHOTO (post without caption – photo)	VIEWS	REACTIONS
	38 507	—
	REPOSTS	ER
	634	99.5%
Nº3 21.06 · 16:11 PHOTO (post without caption – photo)	VIEWS	REACTIONS
	36 753	—
	REPOSTS	ER
	1 003	95.0%

Nº427.06 · 00:44 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
34 043	—
REPOSTS	ER
981	88.0%

Nº518.06 · 18:04 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
33 537	—
REPOSTS	ER
1 201	86.7%

WORST 3

↓ 07.07 · 11:06 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
22 870	—
REPOSTS	ER
505	59.1%

↓ 05.07 · 19:30 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
22 577	—
REPOSTS	ER
435	58.4%

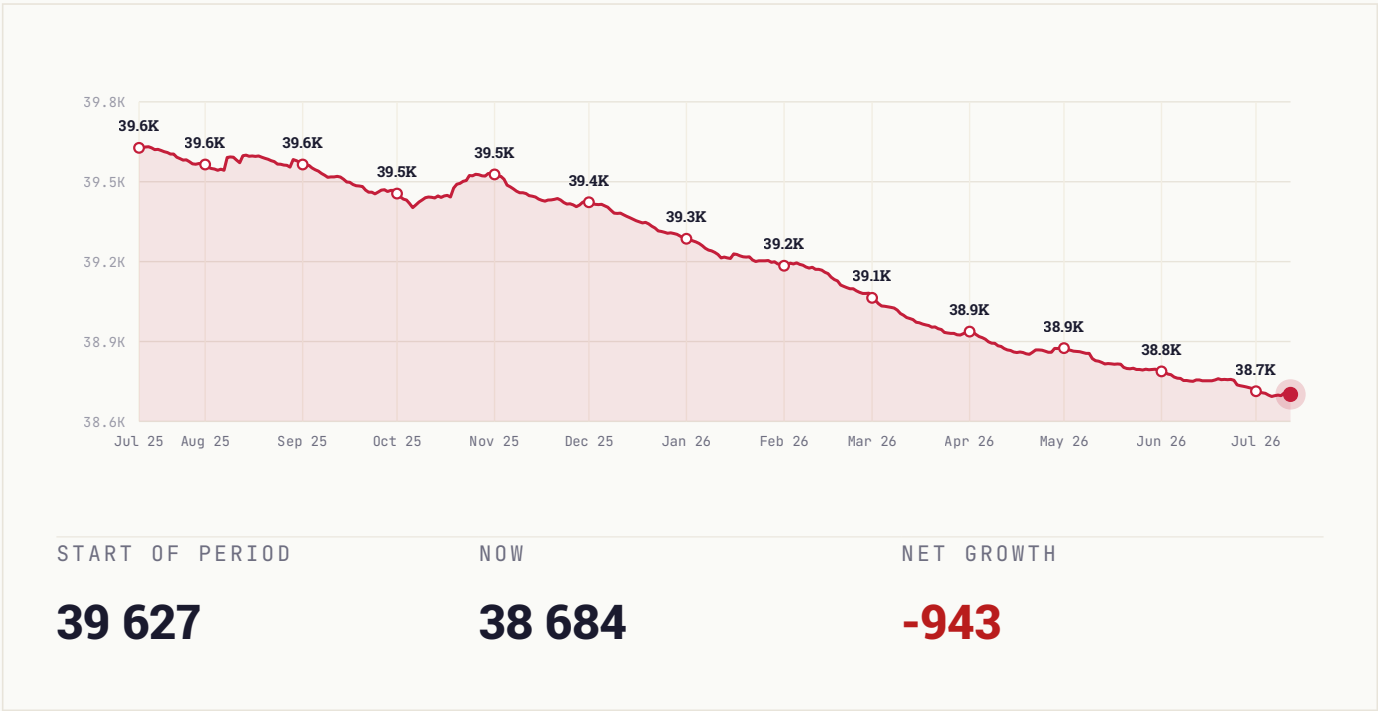
↓ 05.07 · 18:47 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
20 785	—
REPOSTS	ER
182	53.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

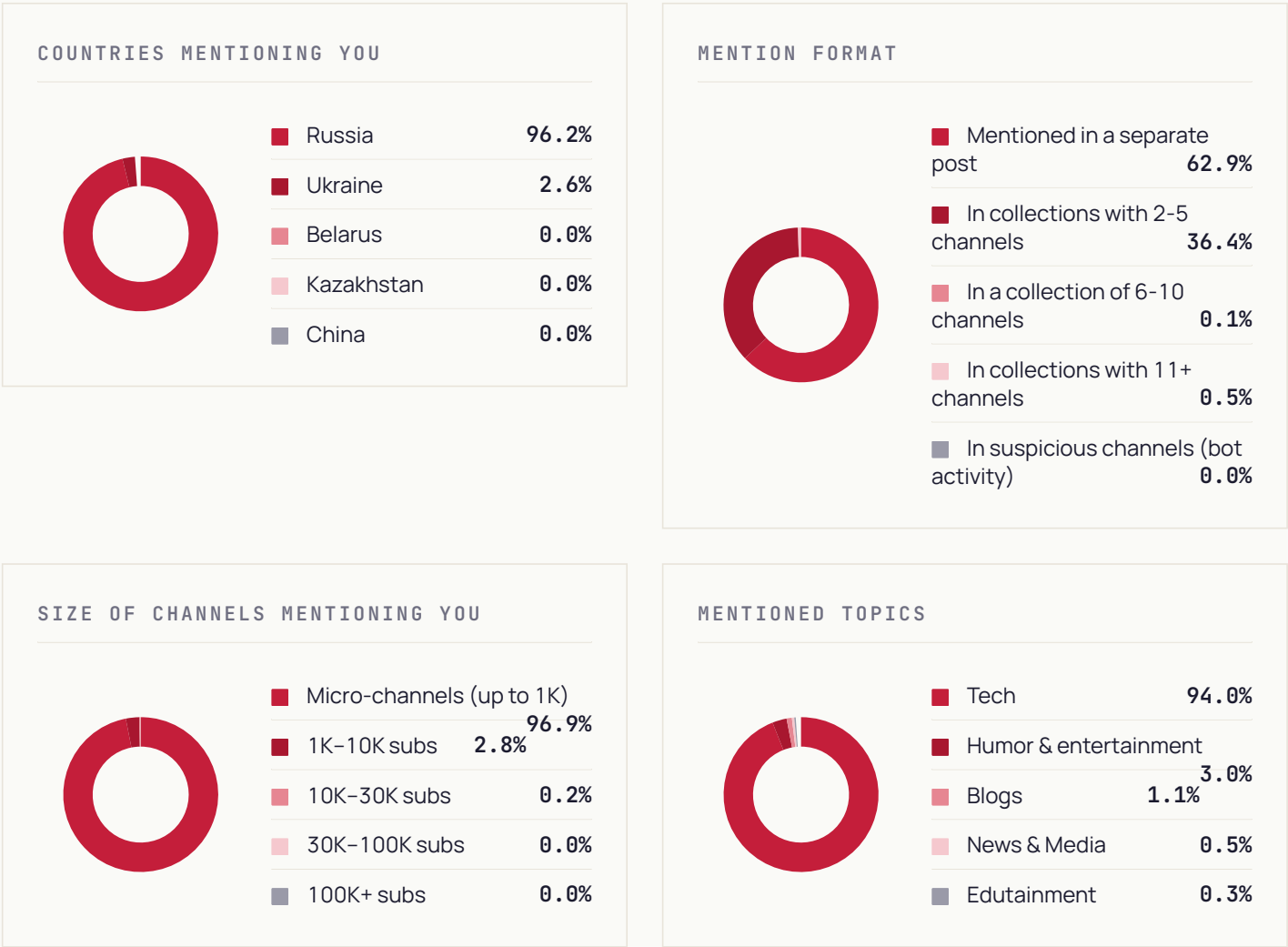
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

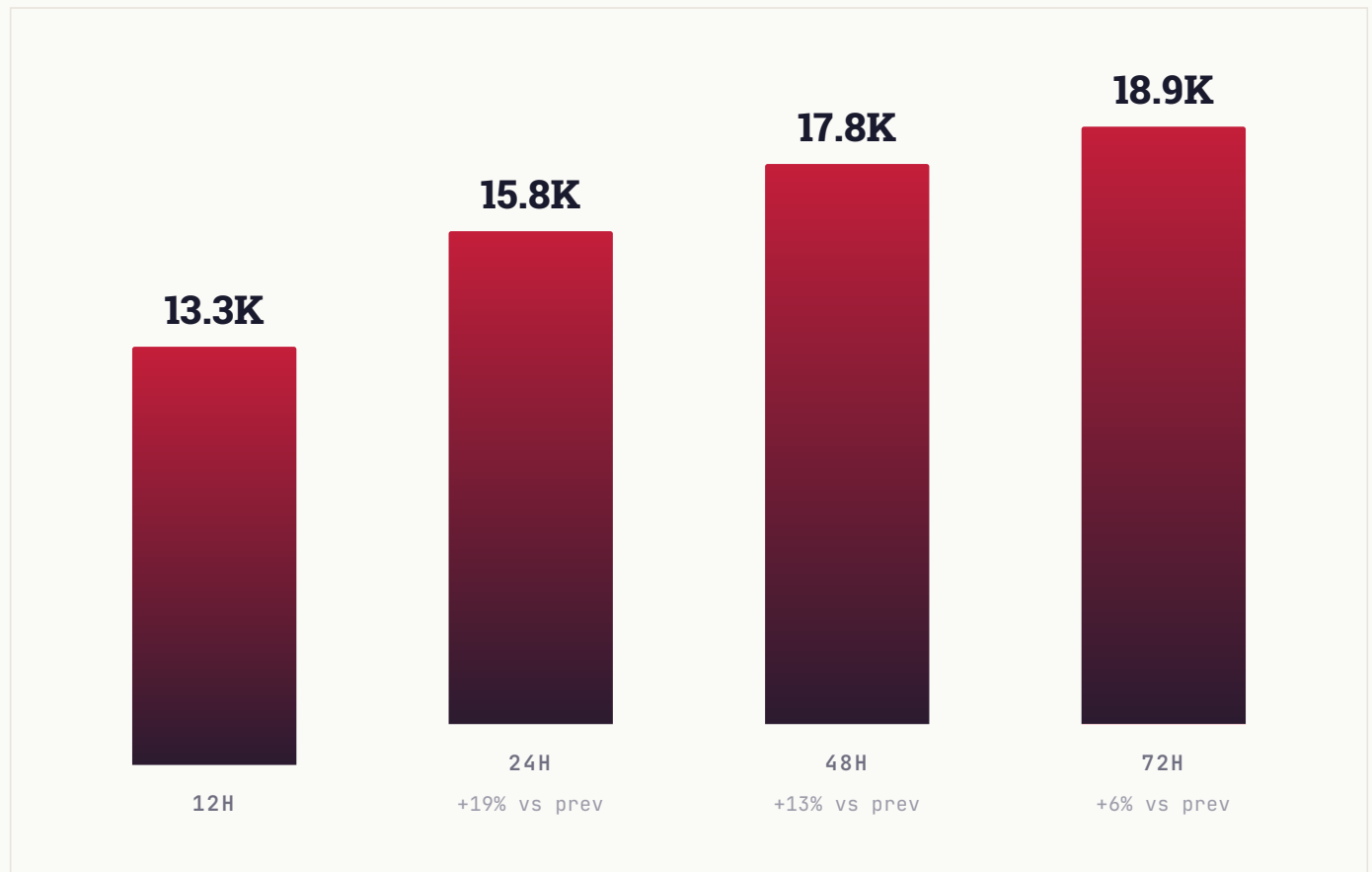
Citation index **152** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **1 354** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.6M
آا اینترنت آزاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI и технологии	2M
PP PINK PROXY پروکسی	2M
ΠØ ΠροφuñçτØρ ØπτμçΣ 👁️»»» YOU	38.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **361** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	27
December 2025	0	0	6
November 2025	1	1	32
October 2025	2	2	155
September 2025	0	0	25
August 2025	1	1	116

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
4	6	361

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category "**Tech**" (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 01:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us & hit your growth target in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
