

PUBLIC REPORT BY PROMTPRESS

Channel audit

Profita net. A yesli naydu?



@profitanet

For all questions - @netprofita About economics, finance, stock market and common sense RKN <https://clck.ru/3GHrs> YouTube: <https://youtube.com/@profitanet> Rutube:...

SUBSCRIBERS

204 839

-759 per month

ERR (% SEE POSTS)

10.0%

per day 5.9%

REACH/POST

19.9K

ad reach 12.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 204 839 —	 SUBSCRIBER REACH 9.7% avg % of subs see post	 VIEWS/POST 19.9K median 19.9K · 29 days	 POSTS/WEEK 19.1 for period
 7D TREND +2.6% vs previous week	 REACTIONS/POST 300.6 total 24,045 reactions, 3,092 reposts, 0 comments	 POST LENGTH 925 chars. median 1,000 · 29 days	 POSTS ANALYZED 80 29 days
 AD REACH 12.2K 24h avg	 CHURN / MONTH -759 last month	 CITATION RATE 890 citation index · 1,606 channels mentioned all time	 CHANNEL AGE 6 years 4 months created 19.01.2020

AI EDITOR SUMMARY

Channel «Profit? Not found.» — 204 839 subs. Each post averages 19.9K people (10% of subs), reach is low — consider expanding audience. Publishes 19 posts per week (~3/day) — consistent schedule. For week May 25–31 reach stable (+2.6% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **80** posts over 29 days.
- 02 Dominant format – **Text** (53/80 posts).
- 03 Avg post length – **925** chars (median 1,000).
- 04 Audience peak activity – **Saturday**, 14:00 MSK.
- 05 Top posts get **2x** more views than the weakest (29.8K avg top vs 16.3K worst) – among 80 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 06:01 PHOTO ☒When will the currency fall stop? Who benefits? What to do now? ☒ Watch video on YOUTUBE...	VIEWS 29 830 REP. 43	REACTIONS 173 ER 14.6%
Nº2 16.05 · 11:49 PHOTO ☒NEW VIDEO! Week review: negotiations, politics, stock opportunity, bond portfolio and more☒ ☒ Watch video on YOUTUBE...	VIEWS 29 780 REP. 44	REACTIONS 192 ER 14.5%
Nº3 13.05 · 09:58 PHOTO ☒NEW VIDEO! Bond ideas, stock bottom, and physicists' mistakes in 2026. My strategy breakdown☒ ☒ Watch video on YOUTUBE...	VIEWS 29 778 REP. 68	REACTIONS 178 ER 14.5%

Nº4

24.05 • 08:39

PHOTO

NEW VIDEO! Is the market trapping everyone? Total event breakdown + my strategy Watch video on YOUTUBE...

VIEWS

26 288

REP.

44

REACTIONS

185

ER

12.8%

Nº5

03.06 • 07:06

TEXT

Bond default happened: WHAT'S NEXT? Don't panic, this is just a post about defaults. Not news about any specific company. Year...

VIEWS

25 873

REP.

86

REACTIONS

529

ER

12.6%

WORST 3

↓ 01.06 • 09:05 TEXT

What changes from June 1? As usual, everything changes, let's see what this time ☹️ First, the most important: June 12 is a day off, and June 11...

VIEWS

16 789

REP.

43

REACTIONS

237

ER

8.2%

↓ 07.06 • 06:58 PHOTO

BONDS, primary placements. What to pick? Good Sunday morning! ☹️ Regular column – reviewing new bonds. Table from friends at...

VIEWS

16 144

REP.

96

REACTIONS

263

ER

7.9%

↓ 06.06 • 06:20 TEXT

Budget. Where's the Money?! – Budget rule updates here – Dividend impact on budget – Previous budget analysis Federal budget for...

VIEWS

16 116

REP.

21

REACTIONS

262

ER

7.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.

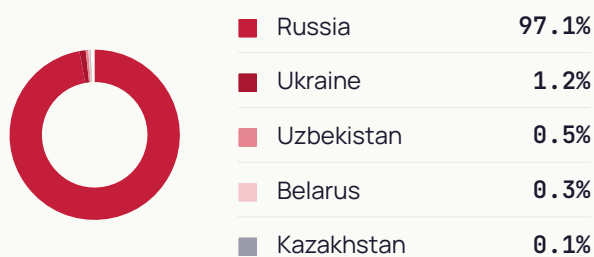


SECTION 04 · MENTIONS

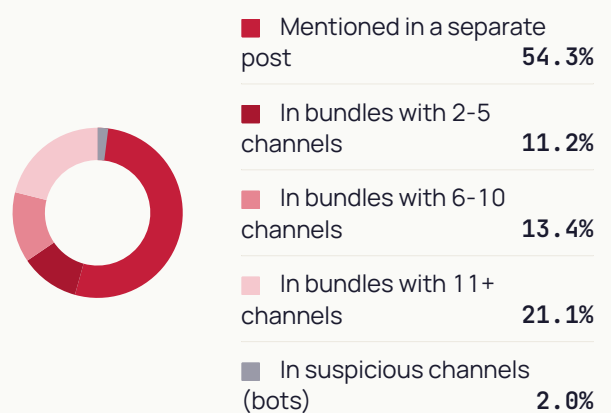
Who mentions the channel and how

Citation index **890** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time channel mentions: **1 606** different channels.

COUNTRIES MENTIONING



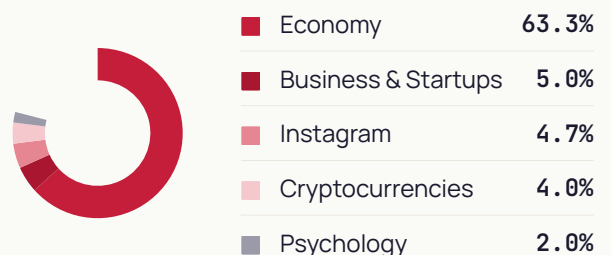
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



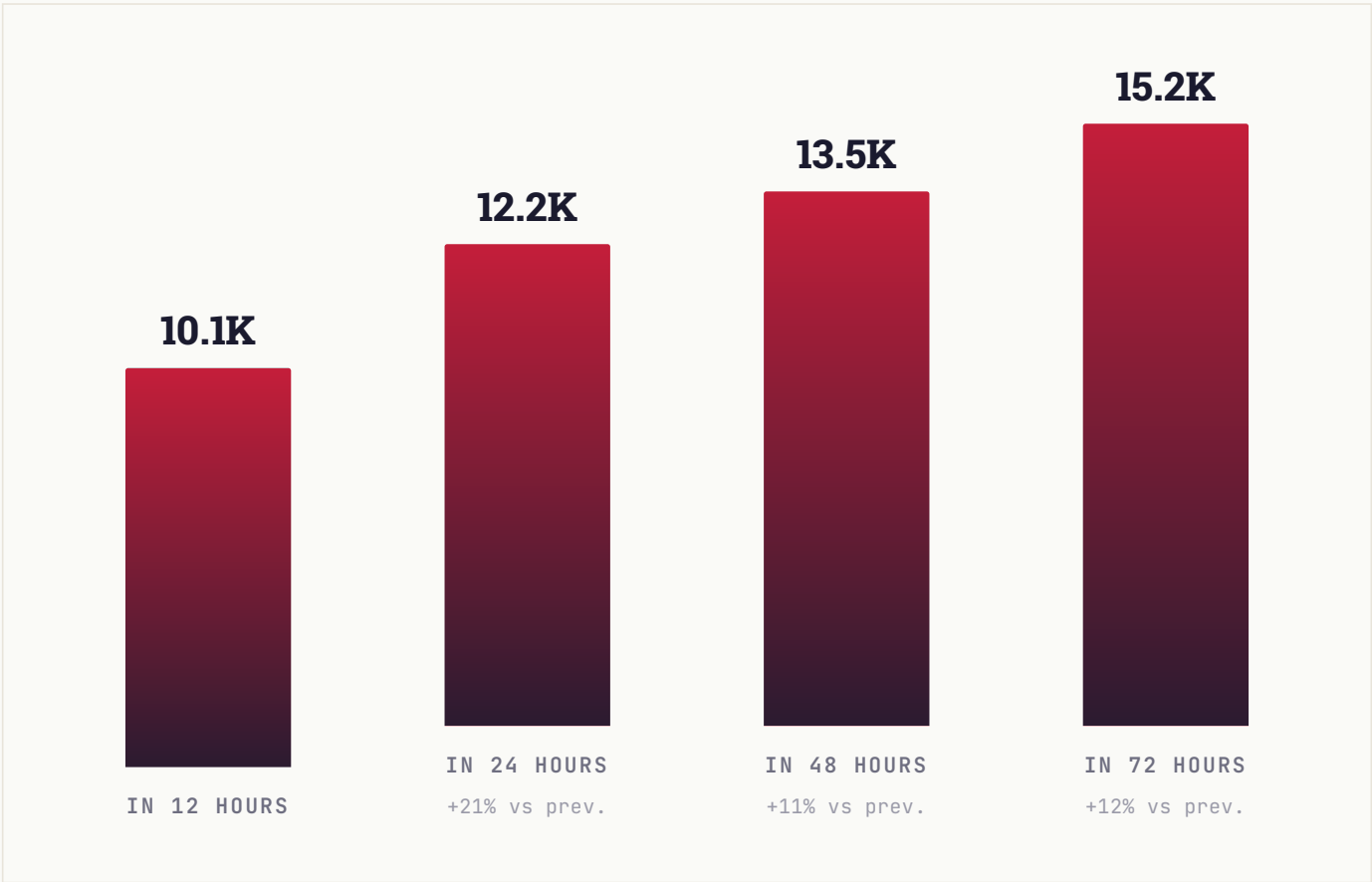
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TЭ The Economist	1.2M
TE Axe. Economy.	1.2M
BB Ruthless Bankster	1M
AL Alfa-Bank	1M
RE Russian economy	849.3K
AL Alfa-Investments	736.6K
MU Multiplier	734.3K
SB Sber	717K
OG Olga Gogaladze	590.2K
BCh More Than Economics	541.2K
Mon Profita net. A yesli naydu? YOU	204.8K

COMPARATIVE CONCLUSION

Channel in top half of niche (#42 of 99). Niche leader — The Economist (1.2M), median subs 182.3K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **135**, they brought **72 083** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	30	16	18 173
November 2025	18	15	4 344
October 2025	15	11	20 773
September 2025	25	18	4 298
August 2025	22	19	1 629
July 2025	25	22	22 866

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
135	6	72 083

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

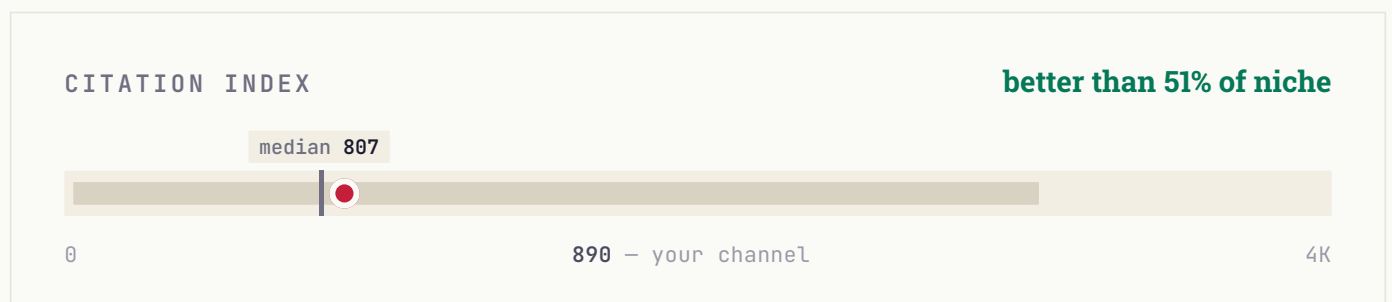
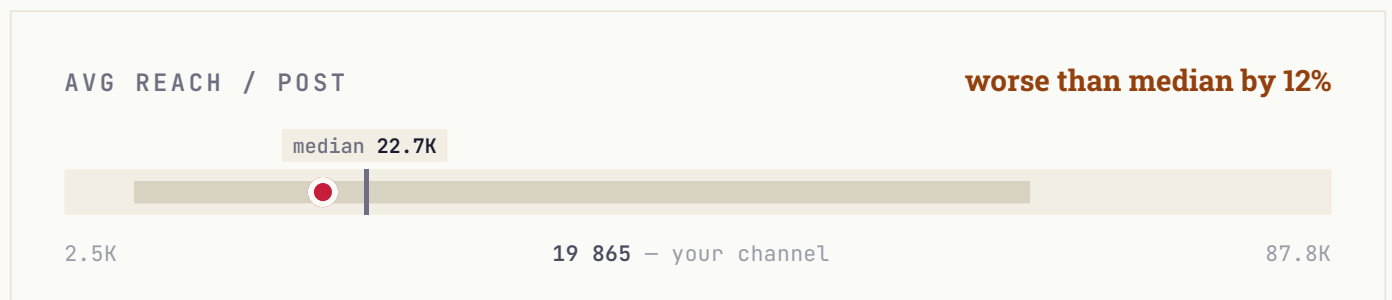
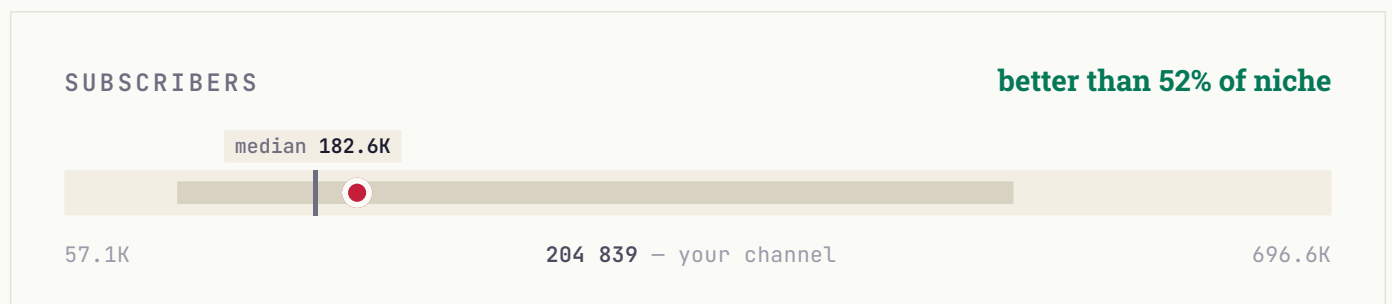
Took top-100 channels in category «Economy» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#42

/100

POSITION IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday
 Audience is most active on this day at 14:00 MSK.

EFFECT
Best time for an important post

02

Increase video post share
 Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video holds audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by 5-15%.
 One weekly poll on a hot topic — easy growth lever.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
