

PROMTPRESS PUBLIC REPORT

Channel audit

PROFIT



@profit1

Only PROFIT, nothing extra. Questions @profitadmin1 OUR MAX:
<https://max.ru/profit1> Link: <https://t.me/+j07j1DVu9NgwOGU6>

SUBSCRIBERS

190 578

-1933 per month

ERR (% SEE POSTS)

13.0%

daily 7.9%

REACH/POST

25.7K

ad reach 15K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 190 578 —	 SUBSCRIBER REACH 13.51% avg % subs see post	 VIEWS/POST 25.7K median 25.3K · 29 days	 POSTS/WEEK 10.1 over period
 7D TREND +16.6% vs prev week	 REACTIONS/POST 641.2 26,932 reactions, 3,145 reposts, 1,499 comments	 POST LENGTH 840 chars median 1,000 · 29 days	 POSTS ANALYZED 42 29 days
 AD REACH 15K 24h avg	 CHURN / MONTH -1933 last month	 CITATION RATE 1 523 citation index · 1,516 channels mentioned ever	 CHANNEL AGE 4 years 9 months created 20.08.2021

AI EDITOR SUMMARY

Channel «PROFIT» — 190 578 subs. Each post avg views 25.7K people (14% subs), reach low — expand audience. Publishes 10 posts/week (~1/day) — regular. Week 25–31 May reach up +16.6% week 18–24 May — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **42** posts in 29 days.
- 02 Dominant format – **Photo** (33/42 posts).
- 03 Avg post length – **840** chars (median 1,000).
- 04 Peak audience activity – **Friday, 18:00 MSK**.
- 05 Strongest posts get **2x** more views than weakest (34.5K avg top vs 20.1K worst) – among 42 posts in 29 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

Nº1 22.05 · 15:23 PHOTO !!News: ROSSETI CENTER BOARD RECOMMENDED PAYING DIVIDEND OF 0.0385 RUB PER SHARE (DIV. YIELD ~4.6% AT PUBLICATION). Stock...	VIEWS 38 581 REP. 91	REACTIONS 649 ER 20.2%
Nº2 27.05 · 15:26 PHOTO 📈 \$VTB (VTB). DIVIDEND SURPRISE! Author: Vladimir Kaminsky !!News #1: VTB Supervisory Board recommended paying dividends for 2025...	VIEWS 32 919 REP. 55	REACTIONS 530 ER 17.3%
Nº3 22.05 · 11:14 PHOTO OFZ-PD vs REGIONAL BONDS: WHAT TO CHOOSE LONG-TERM? Author: Kirill Shalyganov Friends, hello! Today I'd like to highlight...	VIEWS 31 943 REP. 170	REACTIONS 581 ER 16.8%

Nº4 29.05 • 11:45 PHOTO 4x \$ASTR (ASTRA). REPORT! !!Astra released Q1 2026 results. Market reacted mildly negative: — Revenue 2.7 bln...	VIEWS 31 376 REACTIONS 415 REP. 43 ER 16.5%
Nº5 25.05 • 16:40 PHOTO In the last 6 months I earned over 11 million rubles from networks. I provide screenshots for Maxim Kurilov, I won't take his word for it...	VIEWS 31 016 REACTIONS 787 REP. 51 ER 16.3%
WORST 3	
↓ 19.05 • 16:36 PHOTO MODEL FOR SOVCOMBANK P.S. I allow for lower dividend payout (than in the model), partly due to increased requirements for...	VIEWS 21 115 REACTIONS 602 REP. 71 ER 11.1%
↓ 05.06 • 13:53 PHOTO !!WHY OFZs AREN'T RISING IF THE RATE IS CUTTING? Very interesting situation in the bond market. The key rate is already falling, now it...	VIEWS 19 587 REACTIONS 599 REP. 122 ER 10.3%
↓ 19.05 • 12:41 PHOTO Inflation expectations of the Russian population rose to 13% in May from 12.9% in April — inFOM	VIEWS 19 520 REACTIONS 428 REP. 93 ER 10.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

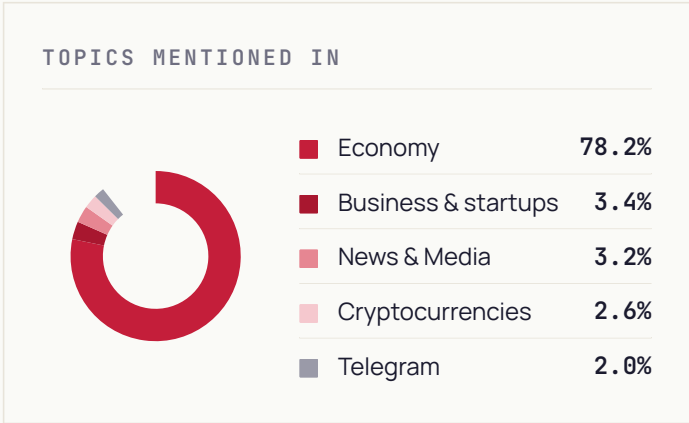
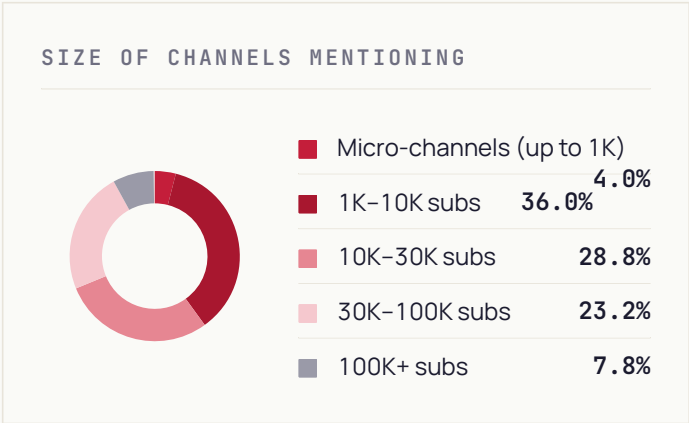
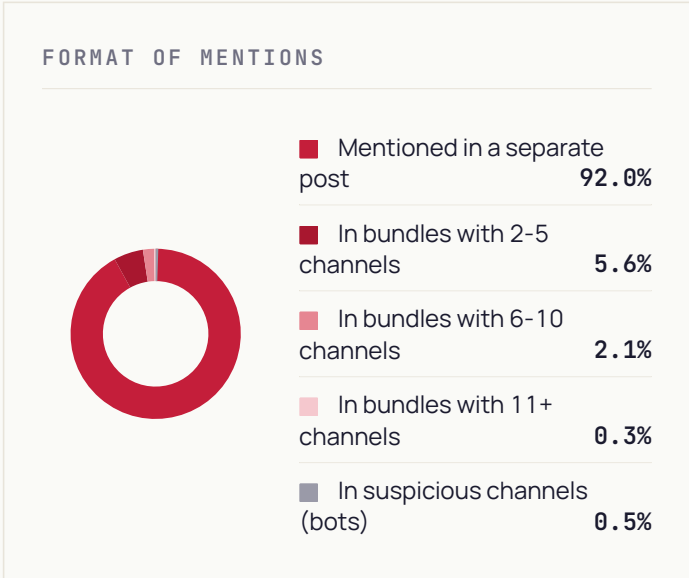
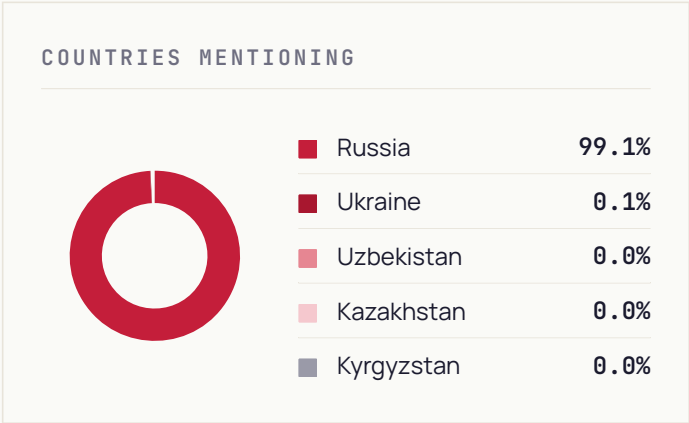
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

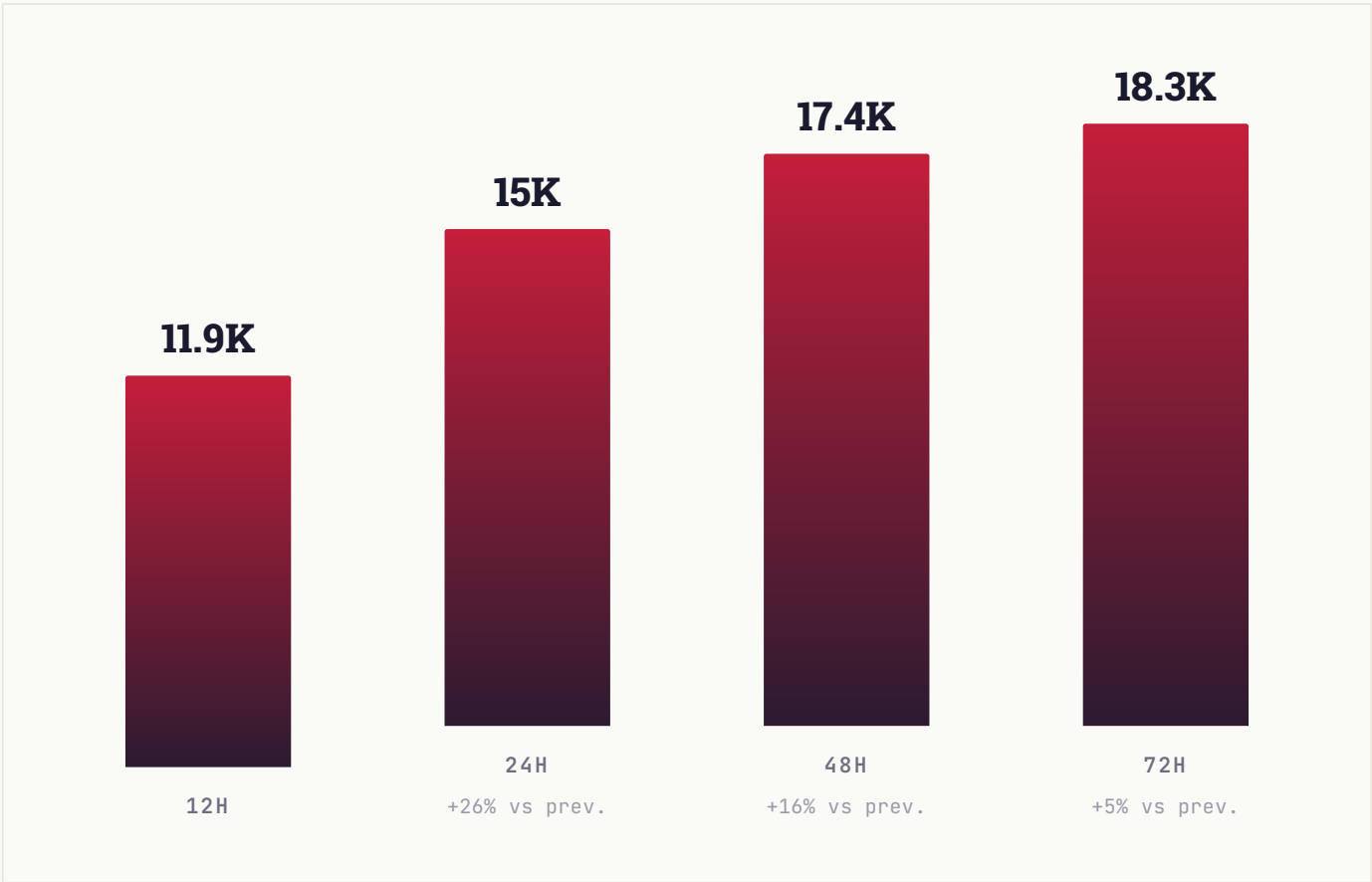
Citation index **1 523** — channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 516** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see where it ranks among niche neighbors.

CHANNEL	SUBSCRIBERS
TЭ The Economist	1.2M
TE Axe. Economy.	1.2M
BB Ruthless Bankster	1M
AL Alfa-Bank	1M
RE Russian economy	849.3K
AL Alfa-Investments	736.6K
MU Multiplier	734.3K
SB Sber	717K
OG Olga Gogaladze	590.2K
BCh More than economy	541.2K
PR PROFIT YOU	190.6K

COMPARATIVE CONCLUSION

Channel in top half of niche (#44 of 99). Niche leader: The Economist (1.2M), median subs 182.3K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

We track mentions of your channel in other channels monthly. Over the last **6 months** such mentions were **546**, they brought **9 733** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	73	44	1 305
November 2025	70	40	461
October 2025	153	72	1 620
Sep 2025	44	42	2 506
August 2025	14	7	141
July 2025	192	93	3 700

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
546	6	9 733

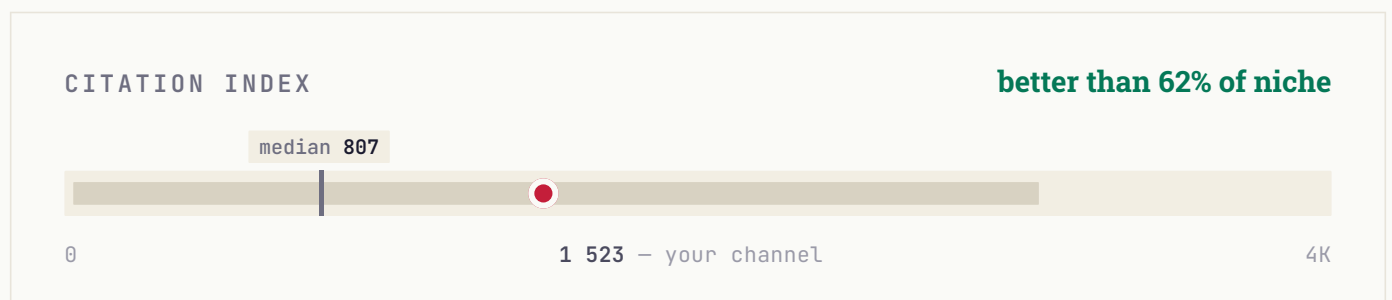
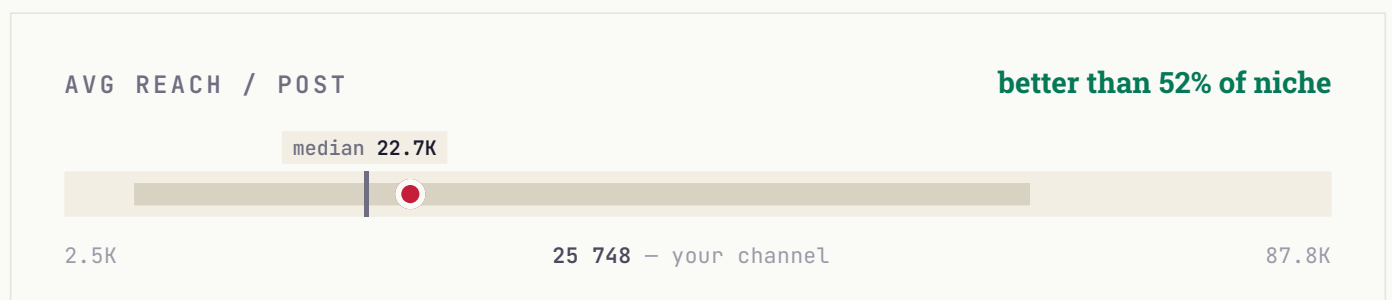
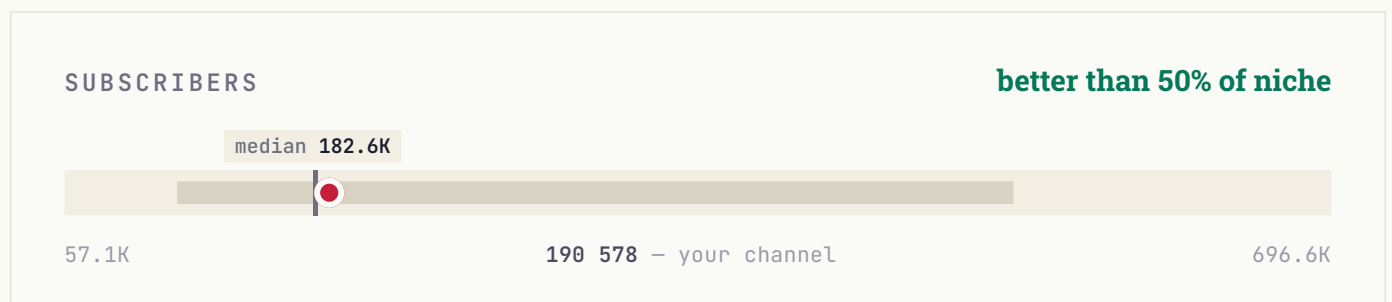
— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category "Economy» (Russia) and compared your channel.
Gray bar = 80% niche range (p10-p90). Black vertical = median. Red dot = your channel.

#44 /100

RANK IN NICHE
Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Friday
Audience is most active on this day at 18:00 MSK. | EFFECT
Best time for key posts |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video holds audience better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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