

— PUBLIC PROMTPRESS REPORT

Channel audit

Profi Content | Neural Networks | AI



@profiobzorov

TG Channel on how to create neurocontent and make money from it
■ Author: Irina Bulygina, million-follower blogger, entrepreneur. 9 years in SMM, 20 years in marketing. Collaboration:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
79 209	9.0%	7.1K
+3279 per month 13.06.2026	per day 3.1%	ad reach 2.5K/24h

HTTPS://PROMTPRESS.COM/AUDIT/PROFIOBZOROV

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

SUBSCRIBERS 79 209 —	SUBSCRIBER REACH 8.95% avg % of subs who see a post	VIEWS/POST 7.1K median 7.2K · 28 days	POSTS/WEEK 5.3 for the period
7D TREND -8.1% vs previous week	REACTIONS/POST 46.9 total 1,031 reactions, 2,895 reposts, 56 comments	POST LENGTH 893 chars median 1000 · 28 days	POSTS ANALYZED 22 28 days
AD REACH 2.5K 24h avg	CHURN / MONTH +3279 last month	QUOTABILITY 8 citation index · 21 channels mentioned ever	CHANNEL AGE 5 years 1 month created 29.04.2021

AI EDITOR SUMMARY

Channel «Profi Content | Neural Networks | AI» – 79 209 subs. Each post averages 7.1K people (9% from subs), reach is low – consider expanding audience. Publishes 5 posts per week (~1/day) – infrequent. For week Jun 1–7, reach dropped -8.1% by week of May 25–31 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 22 posts in 28 days.
- 02 Dominant format – Video (12/22 posts).
- 03 Avg post length – 893 chars (median 1000).
- 04 Peak audience activity – Friday, 14:00 MSK.
- 05 Top posts get 2x more views than the weakest (10K avg top vs 4.6K worst) – among 22 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº115.05 · 11:22VIDEO Create cartoons and even entire series in 10 min⌛ Make such videos about your product to attract new subs, or...	VIEWS	REACTIONS
	10 428	113
	REPOSTS	ER
	616	13.2%
Nº216.05 · 07:57VIDEO How I got into Hollywood movies without connections 🎬😄 Sounds like a joke, but looks incredibly realistic 😊 I often imagined myself in...	VIEWS	REACTIONS
	9 963	95
	REPOSTS	ER
	131	12.6%
Nº319.05 · 12:17VIDEO AD VIDEO IN A FEW CLICKS, BETTER THAN ON TV⌛ Neural network Seedance just blows our minds with possibilities! Such videos can be made in...	VIEWS	REACTIONS
	9 465	109
	REPOSTS	ER
	599	11.9%

Nº4 14.05 • 12:30 VIDEO Create video greetings for loved ones with any heroes😊 Want mom to be congratulated by Stas Mikhailov, or a friend to get a video from Deadpool?...	VIEWS 9 409 REACTIONS 42 REPOSTS 135 ER 11.9%
Nº5 21.05 • 10:36 VIDEO ☒ Stop overcomplicating: how to easily pay for App Store and foreign services in 2026 without overpaying No more complex schemes. We share...	VIEWS 8 855 REACTIONS 55 REPOSTS 372 ER 11.2%

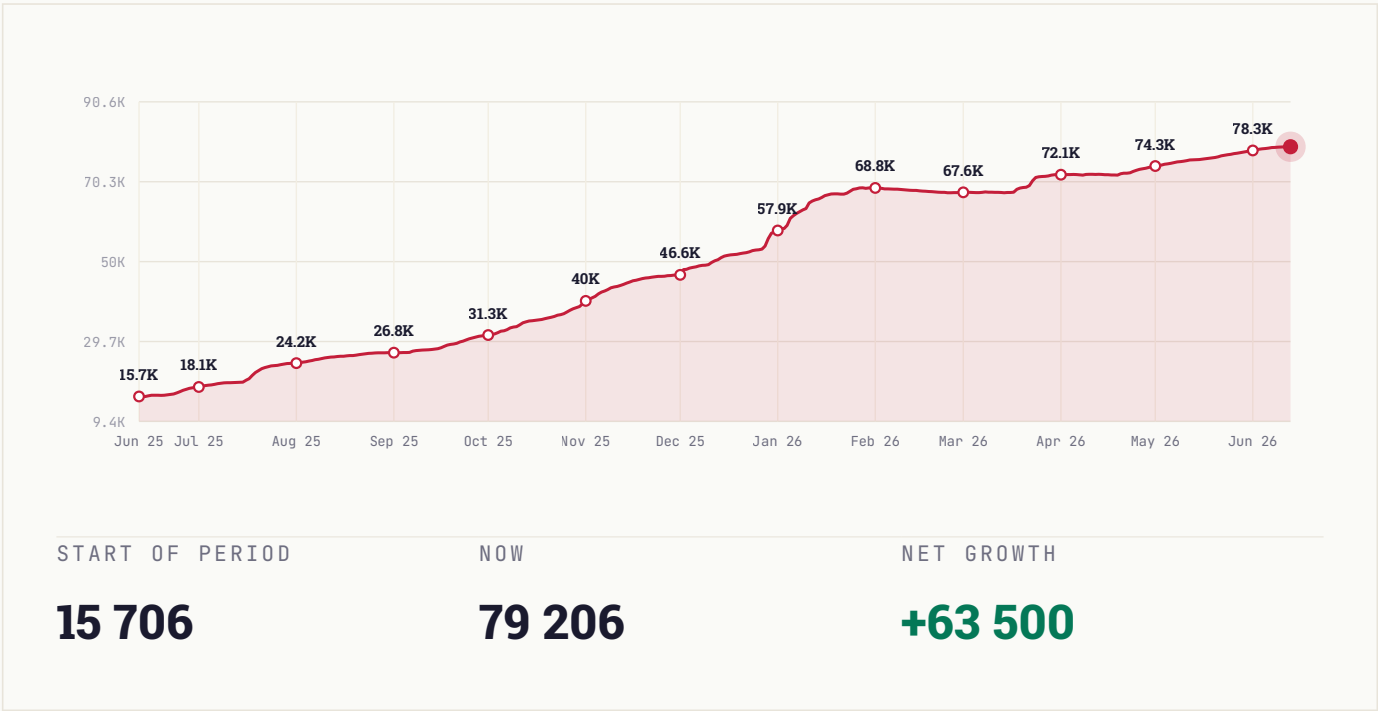
WORST 3

↓ 05.06 • 16:08 PHOTO ✂ Big news for those interested in AI bloggers and how to make money from them ☒ Creating and monetizing virtual bloggers is now...	VIEWS 5 750 REACTIONS 33 REPOSTS 11 ER 7.3%
↓ 08.06 • 13:54 VIDEO That very «magic button» for neurocreators ☒ Now you can turn a regular product photo into a striking ad in a couple of clicks! ☒All in...	VIEWS 4 261 REACTIONS 28 REPOSTS 74 ER 5.4%
↓ 09.06 • 11:25 VIDEO Money is literally hanging in the air ☒ Many think only IT geniuses or market giants make money with neural networks. But now...	VIEWS 3 727 REACTIONS 20 REPOSTS 13 ER 4.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

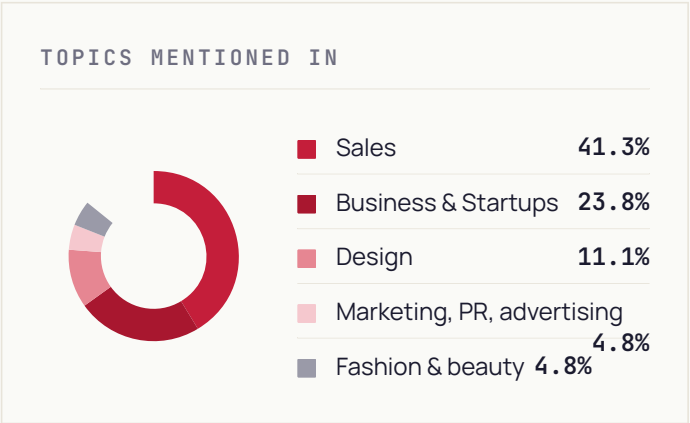
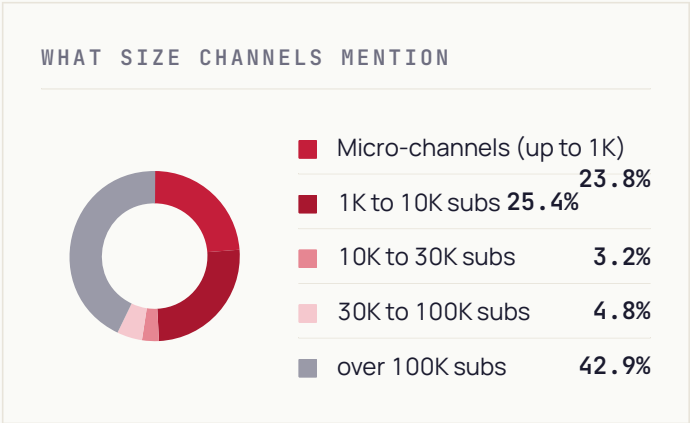
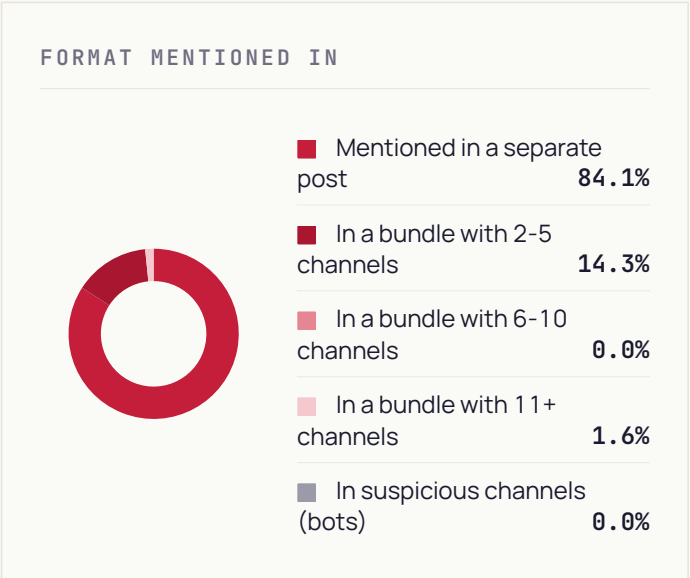
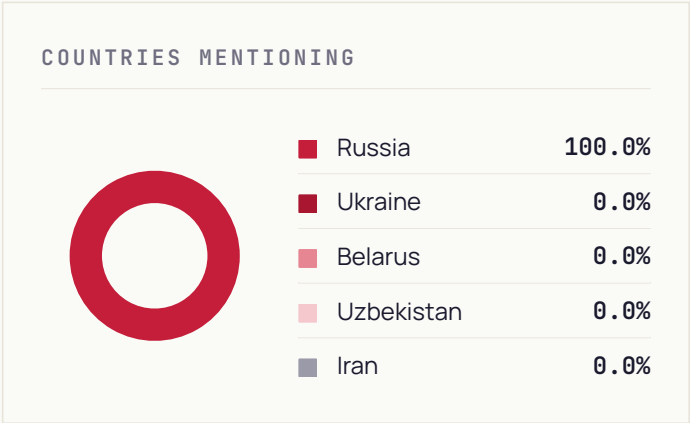
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

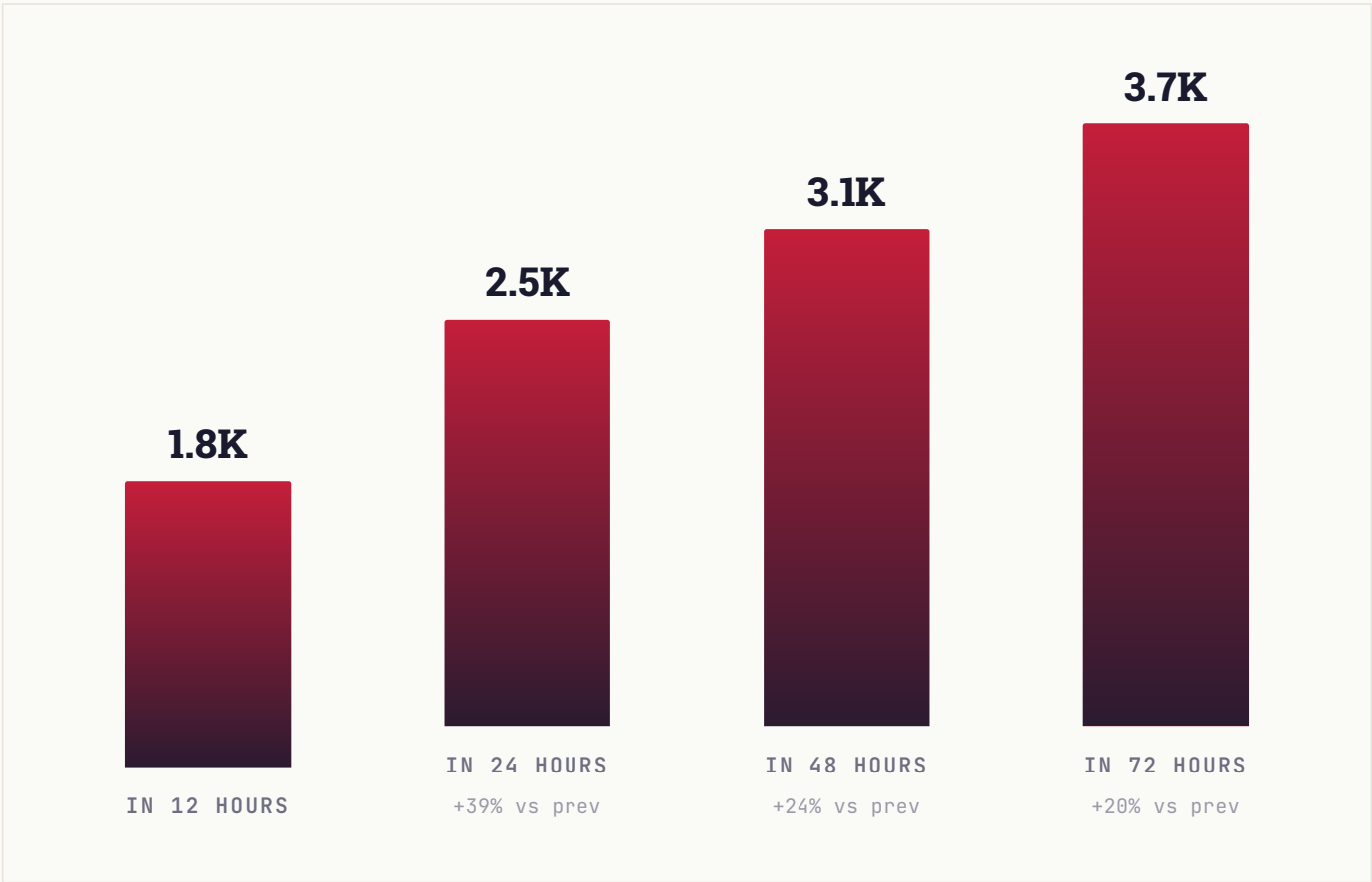
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel mentioned 21 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MO Moscow Business	966.6K
CN Million-Dollar Books Business Blog	872.2K
SS M&A	495.2K
AB Business Shark	494.1K
BI Business Ideas Startups	449.2K
RB Russian Business	377.2K
BD Business DNA of Russia	297.3K
PR Russian retail & business	289.2K
2H 25th hour • Business & Finance	288.4K
BB Business Unfiltered	256.5K
PC Profi Content Neural Networks AI YOU	79.2K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#72 of 100). Niche median — 102.7K subs. First growth KPI — reach median. Leader: Moscow Business (966.6K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **16**, they brought **39 610** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	8	3	11 038
November 2025	1	1	7 254
October 2025	3	2	8 142
Sep 2025	3	2	4 350
August 2025	0	0	2 719
July 2025	1	1	6 107

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
16	6	39 610

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Business & Startups» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#72 /100

RANK IN NICHE

Channel in the bottom half of the ranking

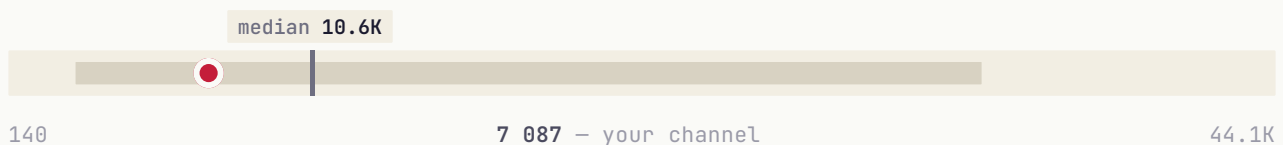
SUBSCRIBERS

24% below median



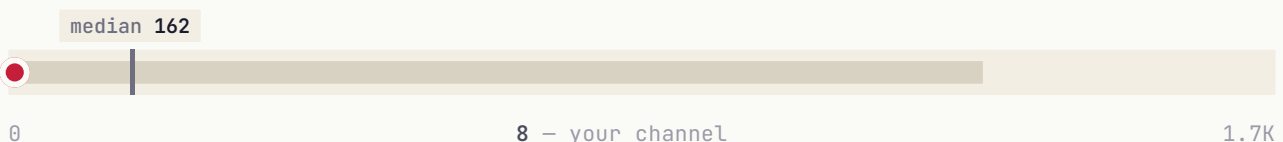
AVG REACH / POST

33% below median



CITATION INDEX

95% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best time for
an important
post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with nearby channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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