

PUBLIC REPORT PROMTPRESS

Channel audit

PROFI | Курсы гайды



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Pro in their field 🚀👉 Ads & strong integrations – @jaMasha
Experience, mindset and tools of people who become the best in
their niche. 🏆 A book that amplifies your...

SUBSCRIBERS

95 764

-463 per month

ERR (% SEE POSTS)

6.0%

in 24 hrs **3.3%**

REACH/POST

5.5K

ad reach **3.2K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in category «Courses & guides»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

SUBSCRIBERS 95 764 —	SUBS REACH 5.72% avg % subs see post	VIEWS/POST 5.5K median 5.6K · 24 days	POSTS/WEEK 2.5 for the period
7D TREND -10.2% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 655 chars median 675 · 24 days	POSTS ANALYZED 9 24 days
AD REACH 3.2K 24h avg	CHURN / MONTH -463 over the last month	CITATION RATE 416 citation index · 424 channels mentioned all time	CHANNEL AGE 8 years 5 months created 21.01.2018

AI EDITOR SUMMARY

Channel «PROFI | Courses guides» — 95 764 subs. Each post averages 5.5K people (6% from subs), reach is low — consider expanding audience. Publishes 2 posts per week (~0 per day) — rare posts. For week Jun 29 – Jul 5 reach dropped -10.2% by week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts in 24 days.
- 02 Dominant format — Photo (9/9 posts).
- 03 Avg post length — 655 chars (median 675).
- 04 Peak audience activity — Thursday, 18:00 MSK.
- 05 Strongest posts get 1x more views than the weakest (6.1K avg for top vs 4.8K for worst) — among 9 posts over 24 days. Worth analyzing what the top have in common: topic, format, posting time.

TOP 5 POSTS

Nº1 22.06 · 09:59 PHOTO Max stopped working on iPhones iPhone users faced the messenger Max suddenly stopping. Channels started...	VIEWS 6 150 REPOSTS 6	REACTIONS — ER 6.4%
Nº2 18.06 · 15:04 PHOTO You're not tired. You've just been living someone else's life for too long. Artyom just got in the car and drove. No route, no plan, with almost empty...	VIEWS 6 134 REPOSTS 7	REACTIONS — ER 6.4%
Nº3 15.06 · 09:59 PHOTO Complex energy made simple Now many Russian fuel and energy companies face a serious challenge —...	VIEWS 6 084 REPOSTS 3	REACTIONS — ER 6.4%

Nº4 13.06 • 09:14 PHOTO You don't read books. It's not about time. You have time for series, feeds, others' lives. But not for yours...	VIEWS 5 604 REPOSTS 10 REACTIONS — ER 5.9%
Nº5 26.06 • 05:26 PHOTO ENLIGHTENMENT IS WHEN YOU DON'T DRINK. AND NO ONE APPLAUDS Vik goes to the retreat not for meaning. He goes because his home is a stale apartment...	VIEWS 5 561 REPOSTS 6 REACTIONS — ER 5.8%

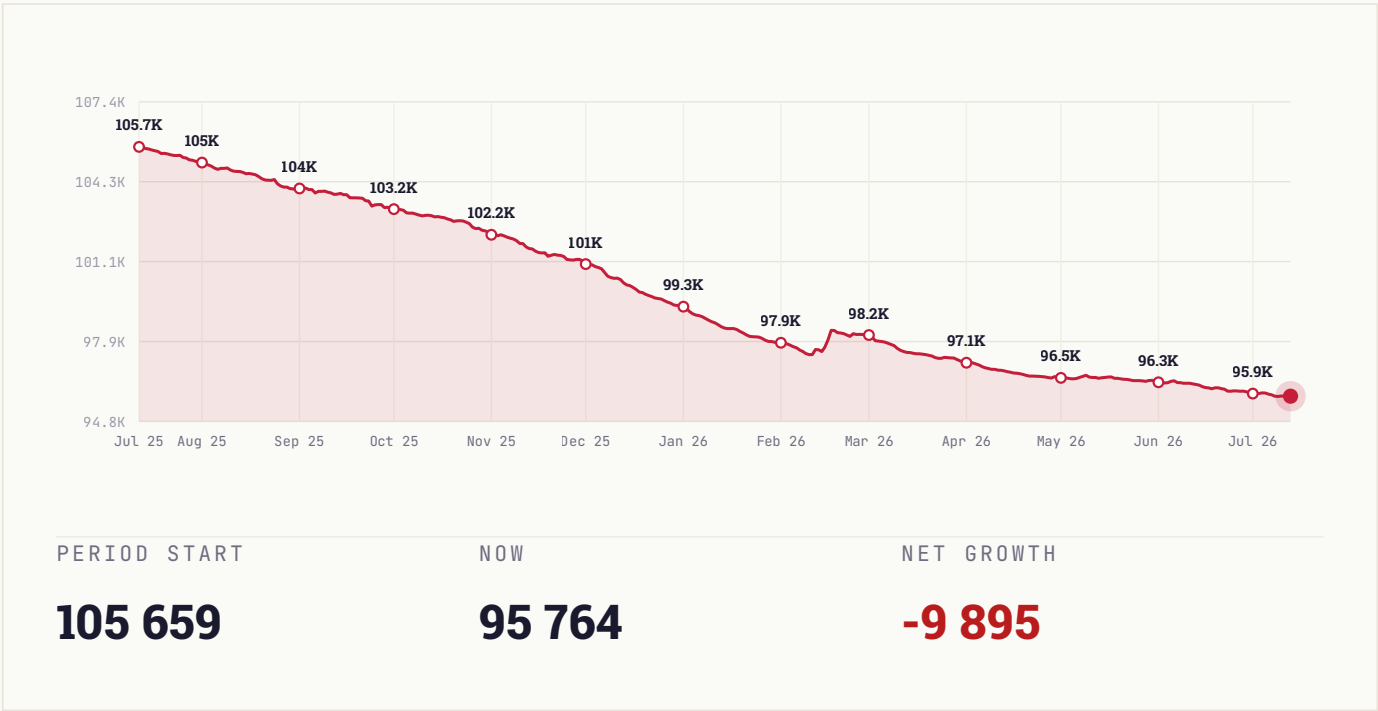
WORST 3

↓ 01.07 • 13:36 PHOTO He thought he just worked a lot. Turns out he was absent from home for years German Lisitsyn — an ordinary 42-year-old man. Work...	VIEWS 4 999 REPOSTS 6 REACTIONS — ER 5.2%
↓ 06.07 • 09:59 PHOTO Programmer who inspired millions Today sad news from the game dev world. One of the founders of the legendary...	VIEWS 4 815 REPOSTS 4 REACTIONS — ER 5.0%
↓ 08.07 • 05:06 PHOTO If you're still waiting for a sign — maybe you're just scared. We like to think life starts beautifully. New Year. Monday...	VIEWS 4 436 REPOSTS 2 REACTIONS — ER 4.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

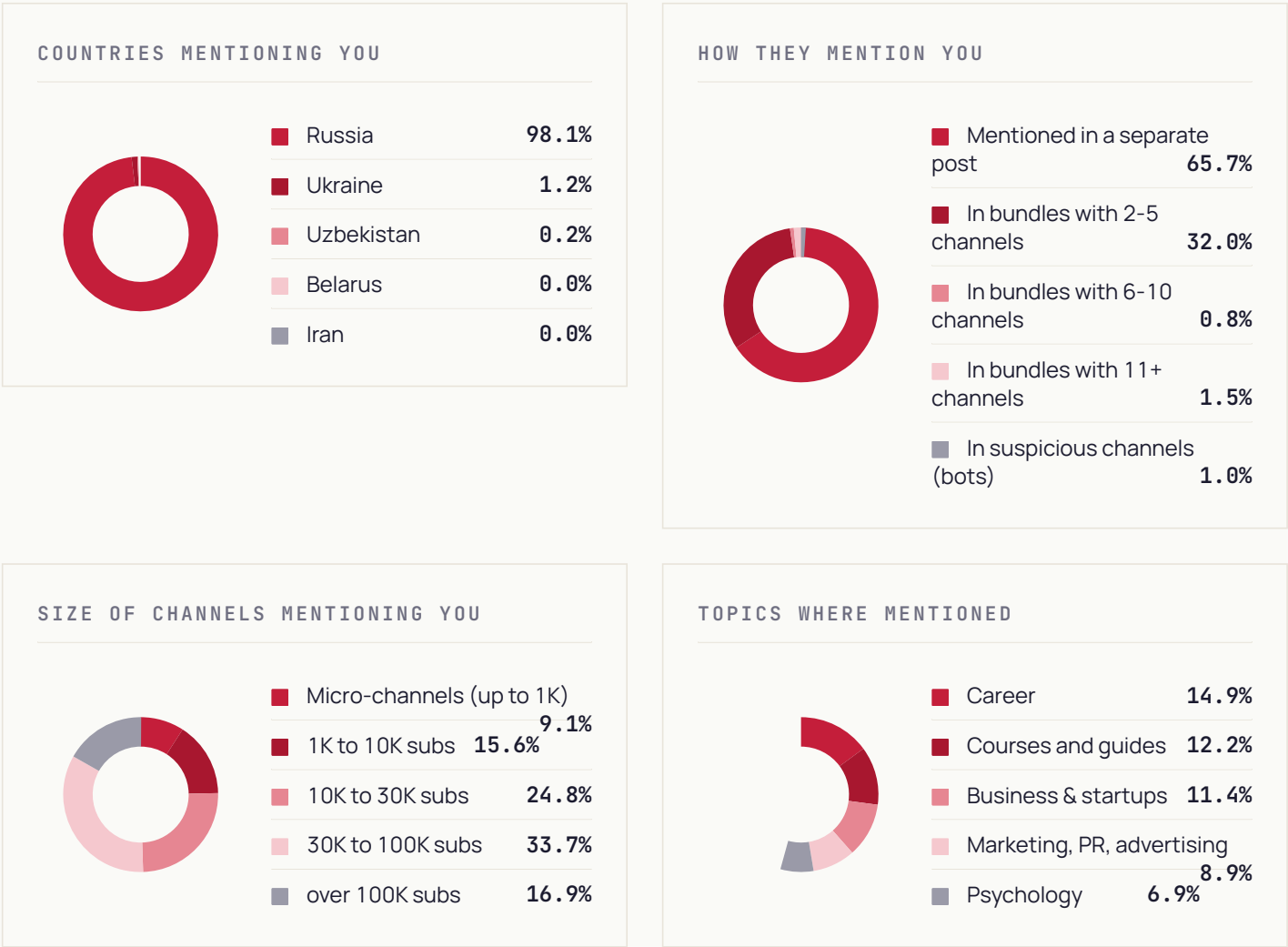
Yearly subscriber growth chart. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

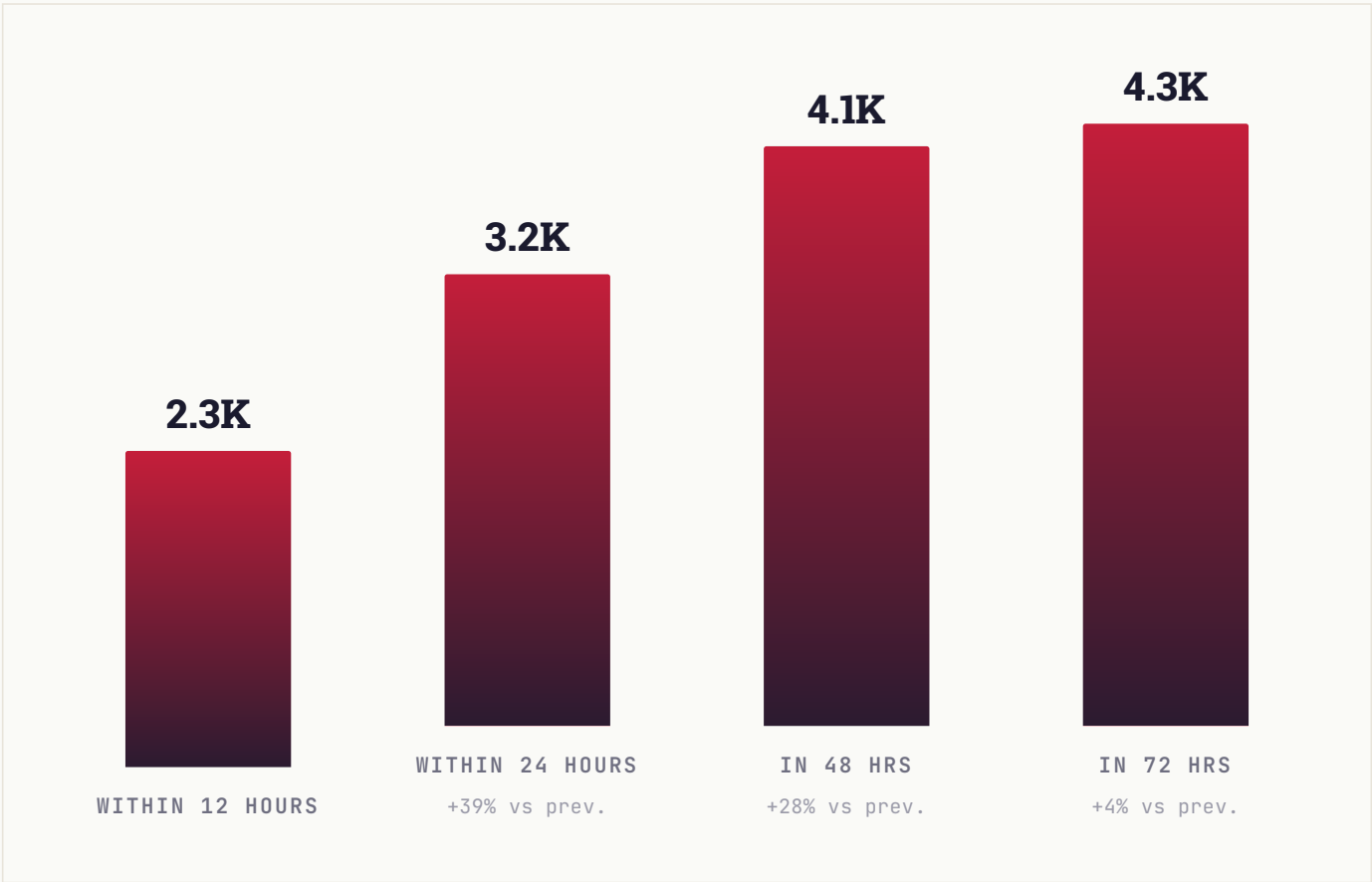
Citation index **416** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **424** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its position among niche neighbors.

CHANNEL	SUBSCRIBERS
M _م Manjmy منجمى	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیما نیکخواه یوتیوب گرام 💎	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
P _پ PROFI Курсы гайды YOU	95.8K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#18 of 100). Leader — Manjmy منجمى (406.4K).
Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **21**, they brought **642** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	3	3	4	
December 2025	5	5	6	
Nov 2025	5	4	171	
Oct 2025	2	2	84	
September 2025	3	3	279	
August 2025	3	3	98	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
21	6	642

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «**Courses and guides**» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

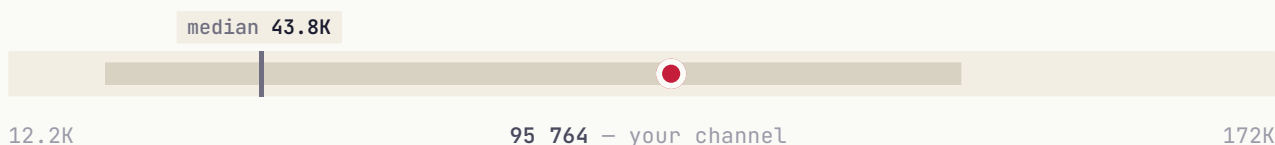
#18 /100

POSITION IN NICHE

Channel in top 18% – strong position

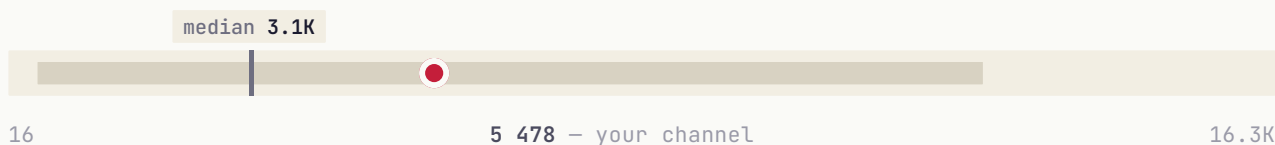
SUBSCRIBERS

better than 73% of niche



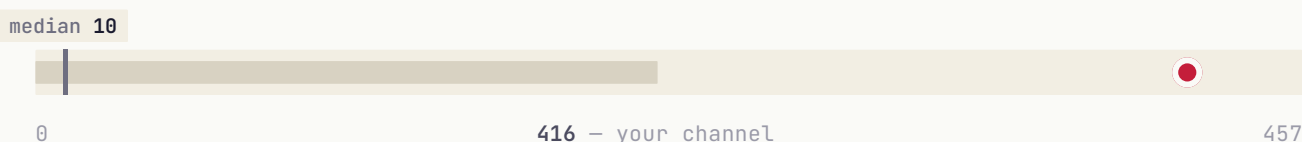
AVG REACH / POST

better than 60% of niche



CITATION INDEX

better than 90% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 2.5 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Regularity
beats volume |
| 02 | Best post day — Thursday
Audience is most active on this day at 18:00 MSK. | EFFECT
Best window
for important
posts |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and ranks better. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 04 | ER below niche benchmark — rethink formats
Current ER 5.72% vs norm 6.0%. Try polls and interactive formats. | EFFECT
+0.3pp ER |
| 05 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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