

PUBLIC REPORT BY PROMTPRESS

Channel audit

Professor Klinkov



@professorklinkov

I give lectures on investments Top 10 worldwide #KCGI 2021 Top 10 in RU #WSOT 2024 My investment ideas are published in RBC
For collaboration: @CryptoUndeground

SUBSCRIBERS

82 333

+1234 per month

ERR (% SEE POSTS)

27.0%

per day 11.4%

REACH/POST

22.3K

ad reach 9.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 82 333 —	 SUBSCRIBER REACH 27.04% avg % of subs see post	 VIEWS/POST 22.3K median 23.3K · 24 days	 POSTS/WEEK 6.2 over period
 7D TREND -31.0% vs previous week	 REACTIONS/POST 215.6 only 4,743 reactions, 1,648 reposts, 0 comments	 POST LENGTH 586 chars median 735 · 24 days	 POSTS ANALYZED 22 24 days
 AD REACH 9.4K 24h average	 CHURN / MONTH +1234 over last month	 QUOTE RATE 71 citation index · 185 channels mentioned all time	 CHANNEL AGE 7 years 1 month created 27.05.2019

AI EDITOR SUMMARY

Channel «Professor Klinkov» — 82 333 subs. Each post averages 22.3K people (27% of subs), that's good reach. Publishes 6 posts per week (~1/day) — rare posts. For week Jun 29 – Jul 5 reach dropped by -31.0% by week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **22** posts over 24 days.
- 02 Dominant format – **Text** (12/22 posts).
- 03 Avg post length – **586** characters (median 735).
- 04 Peak audience activity – **Wednesday**, 00:00 MSK.
- 05 Top posts get **2x** more views than the weakest (30K avg for top vs 13K for worst) – among 22 posts over 24 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 21:09 TEXT Adrift in a sea without an anchor: new rules of the financial world 🚢 FOMC meeting June 17, 2026, first under Kevin Warsh...	VIEWS 31 175 REPOSTS 82	REACTIONS 239 ER 37.9%
Nº2 13.06 · 18:51 TEXT Tokenized scam: how crypto exchanges sold "air" instead of SpaceX shares for 557M 🤖 So, in early July 2026, exchanges Bybit...	VIEWS 29 657 REPOSTS 75	REACTIONS 286 ER 36.0%
Nº3 19.06 · 13:32 TEXT US-Iran deal fell through. Per Bild, Israel struck Lebanon again, Iran closed the Strait of Hormuz, and Trump accused...	VIEWS 29 072 REPOSTS 121	REACTIONS 268 ER 35.3%

Nº4 16.06 · 09:00 PHOTO 2025 vs 2026	VIEWS	REACTIONS
	26 668	301
	REPOSTS	ER
	45	32.4%

Nº5 22.06 · 19:57 TEXT In memory of Alan Greenspan – the most controversial economist of the 2000s 🏛️ Today Alan Greenspan passed away – the man who spent nearly two...	VIEWS	REACTIONS
	26 488	252
	REPOSTS	ER
	50	32.2%

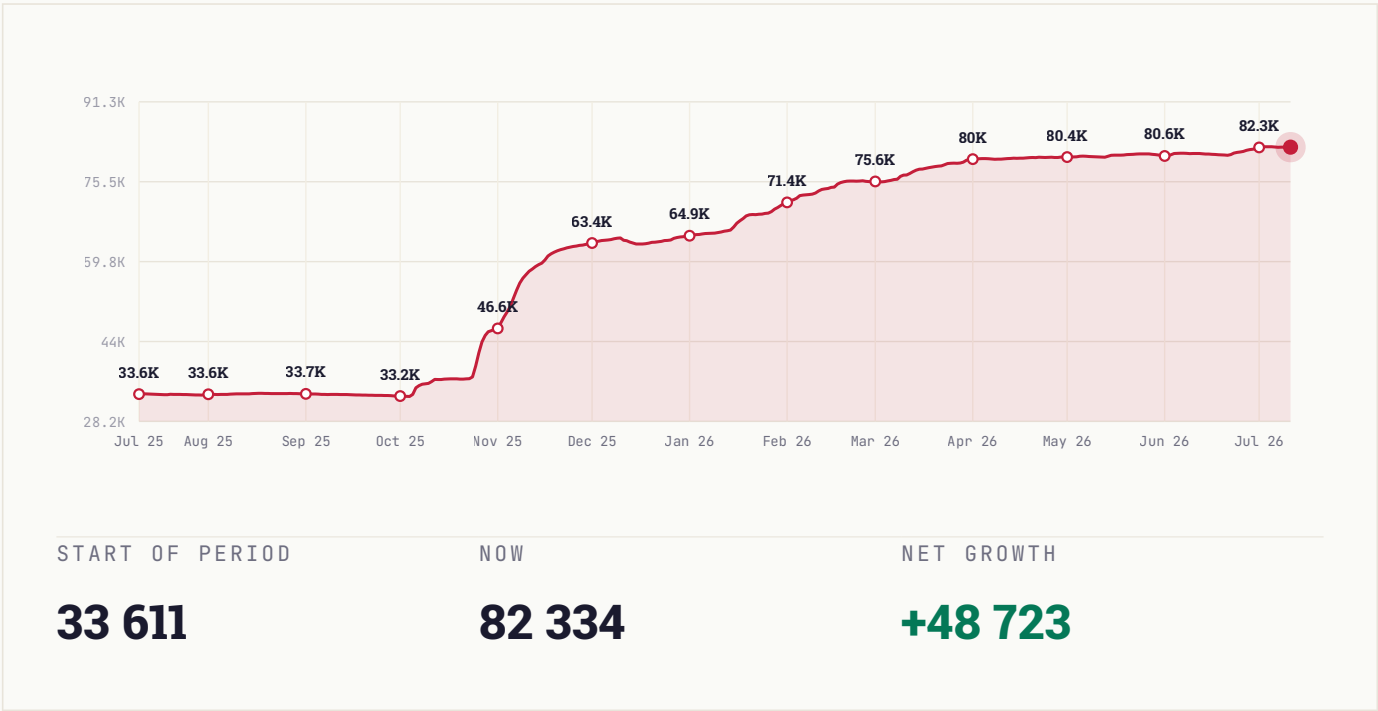
WORST 3

↓ 07.07 · 10:43 VIDEO 🇵🇹 Ronaldo left thousands of Polymarket users without winnings After the team's elimination, the platform accepted predictions on the event: will he cry...	VIEWS	REACTIONS
	13 913	189
	REPOSTS	ER
	200	16.9%
↓ 06.07 · 14:13 VIDEO (post without caption – video)	VIEWS	REACTIONS
	13 849	175
	REPOSTS	ER
	6	16.8%
↓ 07.07 · 16:03 PHOTO 📈 Why is Michael Saylor selling his BTC? Strategy conducted its first large-scale bitcoin sale - 3588 coins worth about \$216...	VIEWS	REACTIONS
	11 111	189
	REPOSTS	ER
	39	13.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

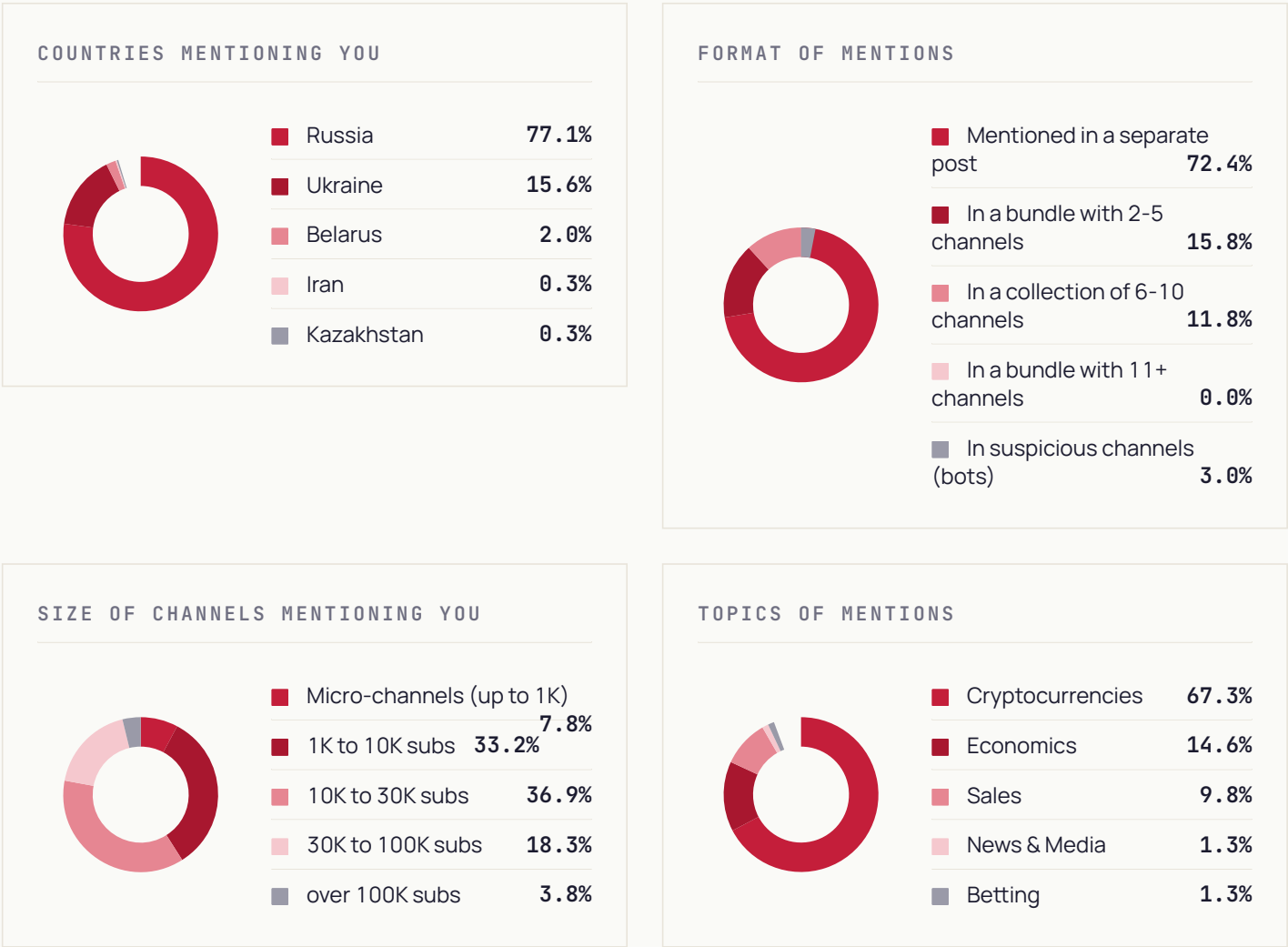
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

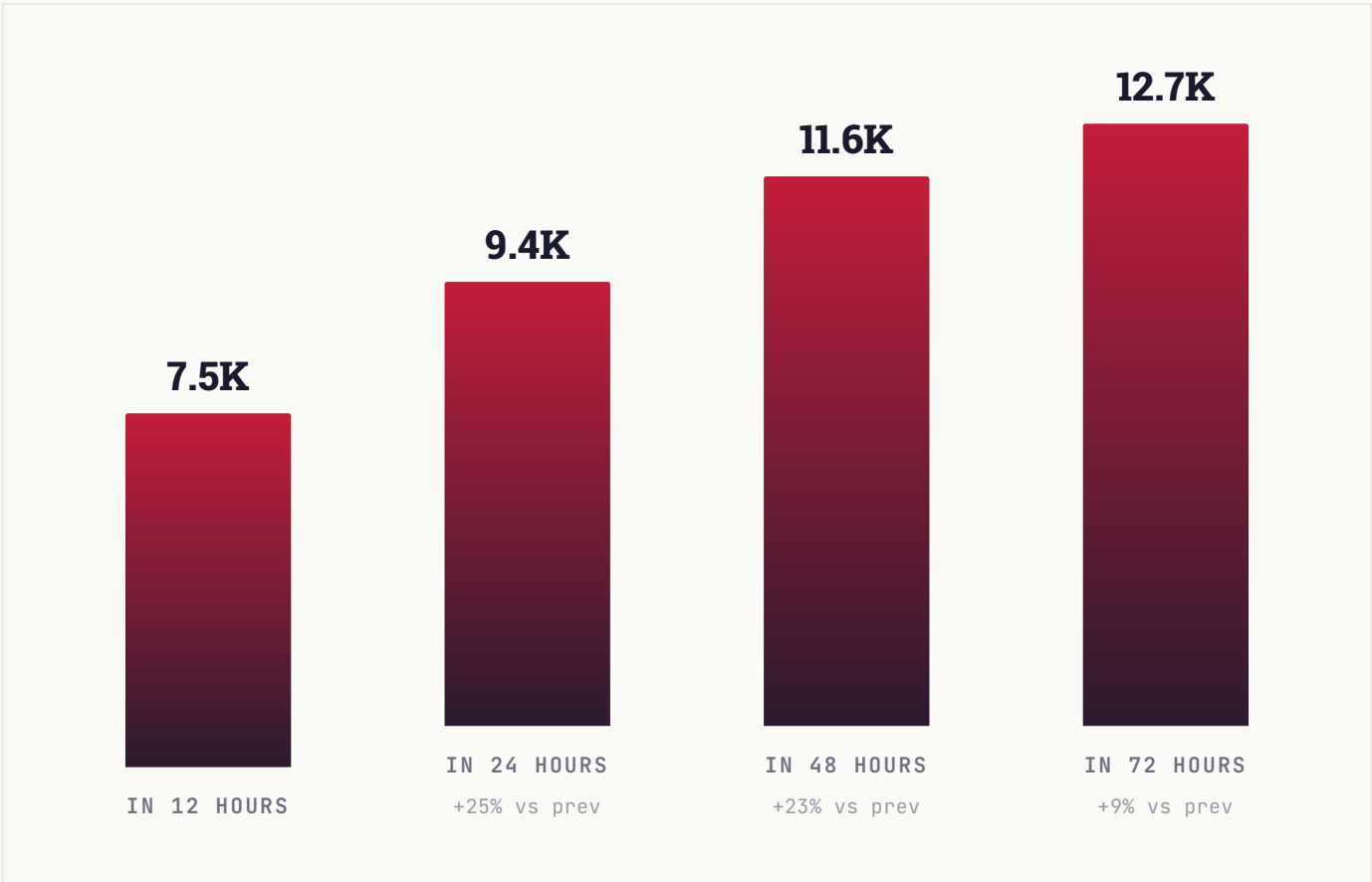
Citation index **71** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: **185** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see where it stands among niche neighbors.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
PC Professor Klinkov YOU	82.3K

COMPARATIVE CONCLUSION

Channel still outside top 100 of niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5**, they brought **39 710** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	6 466
December 2025	0	0	2 714
November 2025	0	0	16 911
October 2025	2	2	13 278
September 2025	2	2	22
August 2025	1	1	319

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
5	6	39 710

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday
 Audience is most active on this day at 00:00 MSK.

EFFECT
Best window for an important post

02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

03

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic is an easy growth point.

EFFECT
+5-15% ER

04

Cross-promo with neighboring channels
 Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs bring relevant growth.

EFFECT
Growth from relevant audience

05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth target in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
