

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Proeconomics



@proeconomics

Macroeconomics, finance, trends, analytics. Ads @Kursistka
@netovetz Registered in RKN №4830975469

SUBSCRIBERS

68 301

+473 per month

ERR (% SEE POSTS)

20.0%

per day 10.1%

REACH/POST

13K

ad reach 6.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 68 301 —	 SUBS REACH 19.04% avg % subs see post	 VIEWS/POST 13K median 10.5K · 29 days	 POSTS/WEEK 39.8 over period
 7D TREND +17.7% vs previous week	 REACTIONS/POST 0.7 only 121 reactions, 15,764 reposts, 0 comments	 POST LENGTH 764 chars median 920 · 29 days	 POSTS ANALYZED 167 29 days
 AD REACH 6.9K 24h avg	 CHURN / MONTH +473 last month	 CITATIONS 1 477 citation index · 4,215 channels mentioned ever	 CHANNEL AGE 8 years 7 months created 10.12.2017

AI EDITOR SUMMARY

Channel «Proeconomics» — 68 301 subs. Each post gets avg 13K people (19% of subs), average reach — room to grow. Publishes 40 posts per week (~6/day) — active posting. Week Jul 6–12 reach up +17.7% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **167** posts over 29 days.
- 02 Dominant format – **Photo** (100/167 posts).
- 03 Avg post length – **764** chars (median 920).
- 04 Peak audience activity – **Monday**, 19:00 MSK.
- 05 Top posts get **7x** more views than the weakest (49.8K avg for top vs 7.3K for worst) – among 167 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 12:16 TEXT Dean of RUDN Economics Faculty Inna Andronova: For Russia's national strength this period (June 2026) is paradoxical...	VIEWS 57 798 REPOSTS 111	REACTIONS — ER 84.6%
Nº2 03.07 · 15:17 PHOTO I've often said electricity in Russia is becoming very expensive – more than in comparable countries (China)...	VIEWS 45 755 REPOSTS 376	REACTIONS — ER 67.0%
Nº3 08.07 · 15:08 PHOTO A storm in the government debt market. 10-year bond yields near 16.7% (20-year at 17%). Recall that...	VIEWS 45 715 REPOSTS 562	REACTIONS 1 ER 66.9%

Nº4 26.06 · 10:06 PHOTO Ruble launched into stratosphere today – gained almost 3 rubles vs dollar, to 78.75. Devaluation was long overdue – this is the last...	VIEWS 40 937 REPOSTS 677	REACTIONS — ER 59.9%
Nº5 09.07 · 16:39 PHOTO Industrial success history is not trade or industrial policy. It's human capital policy combined with...	VIEWS 38 991 REPOSTS 196	REACTIONS — ER 57.1%

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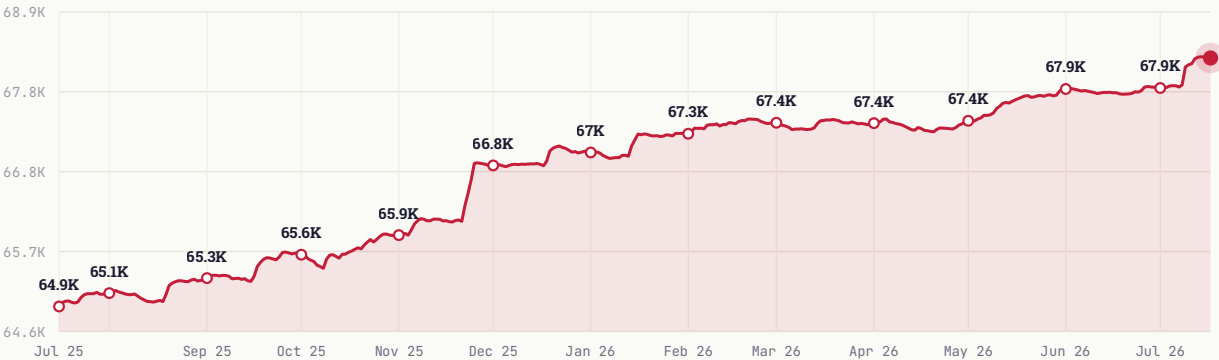
WORST 3

↓ 13.07 · 12:09 TEXT (continued from previous post) State Duma deputy Alexey Kurinny: Motor fuel is a strategic commodity...	VIEWS 7 728 REPOSTS 15	REACTIONS — ER 11.3%
↓ 13.07 · 12:06 TEXT Gas prices AI-92 and AI-95 for the first ten days of July rose 20% and 24% YoY respectively, reports Kommersant citing...	VIEWS 7 177 REPOSTS 15	REACTIONS — ER 10.5%
↓ 19.06 · 11:17 TEXT (continued from previous post) PhD, industry expert Olga Goryukova: The market expects the regulator to further maintain...	VIEWS 7 046 REPOSTS 16	REACTIONS — ER 10.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.

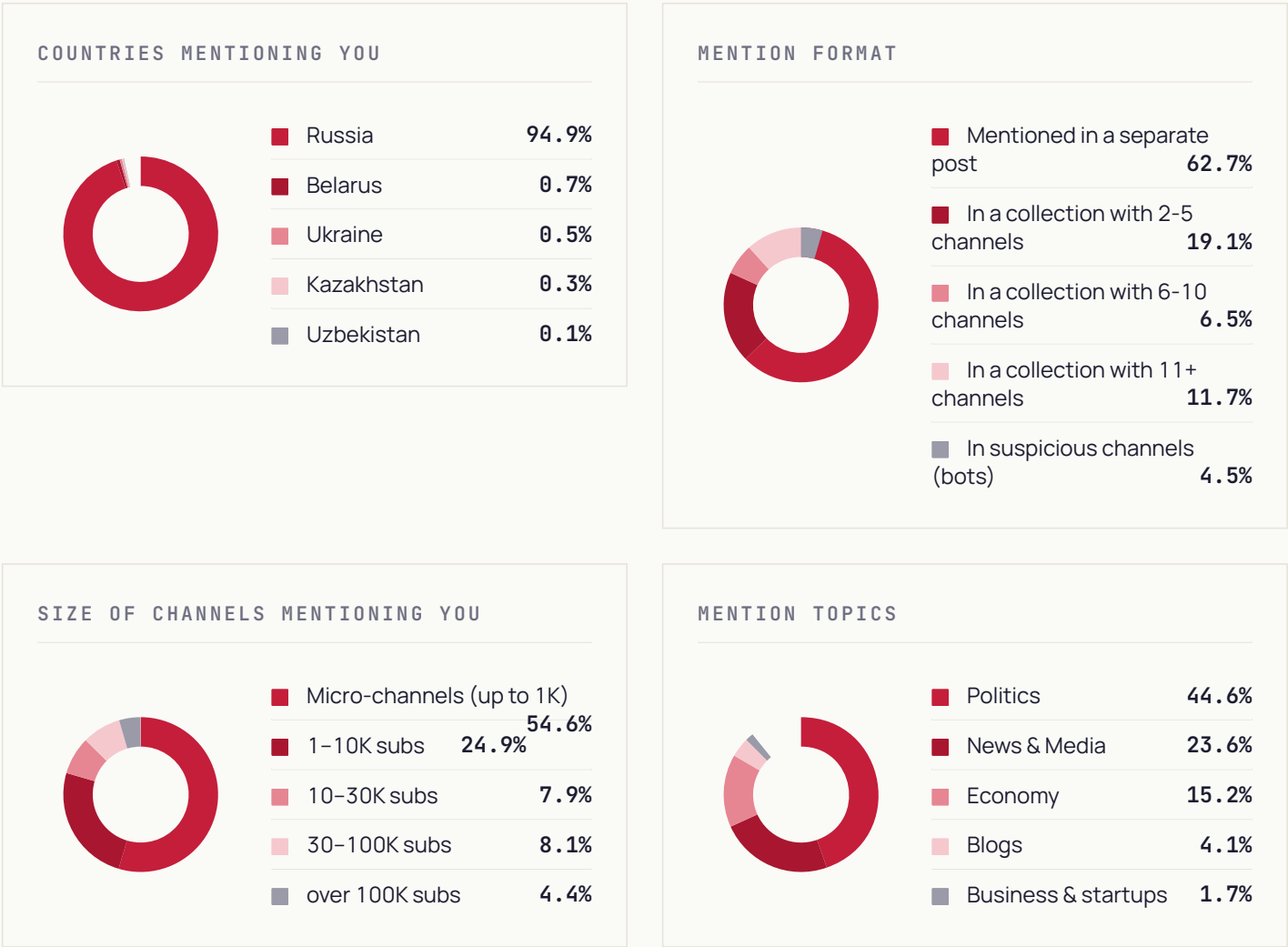


START OF PERIOD	NOW	NET GROWTH
64 914	68 300	+3 386

SECTION 04 · MENTIONS

Who mentions the channel and how

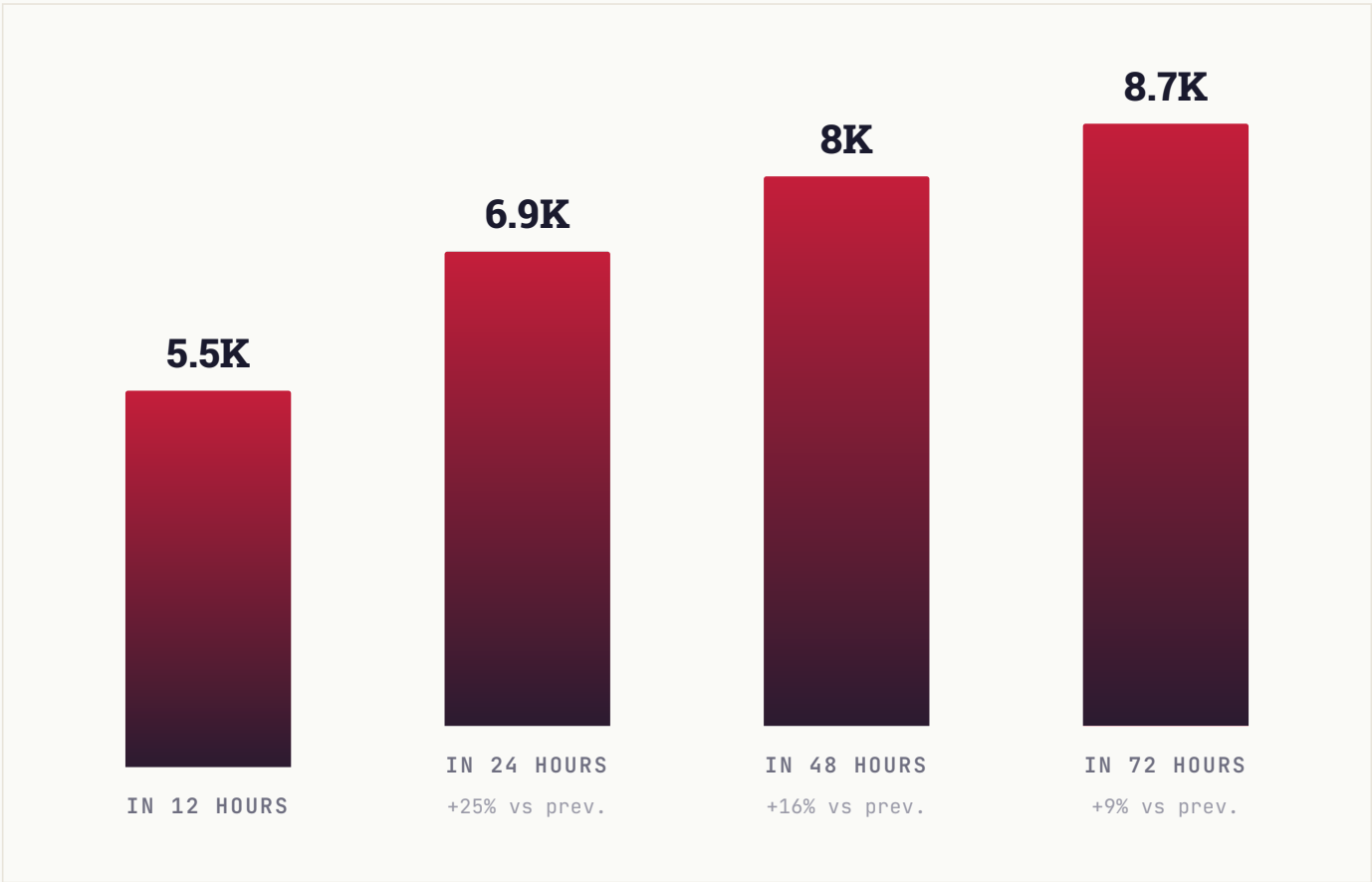
Citation index **1 477** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **4 215** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آت آقاي تحليلگر	5.2M
قد قيمت لحظه ای دلار طلا خودرو و سکه	3.7M
اق اخبار فوری قيمت دلار طلا حمله امريکا	3.6M
اش Sharif شريف	2.8M
TW Trade Watcher	2.6M
قل قيمت لحظه ای دلار طلا خودرو	2M
KE KING EL GOLD 🏆	1.8M
TЭ The Economist	1.3M
TE Ax. Economy.	1.2M
QE QUBTAN EL GOLD	1.1M
PR Proeconomics YOU	68.3K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقاي تحليلگر (5.2M), top-98 median: 350.2K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

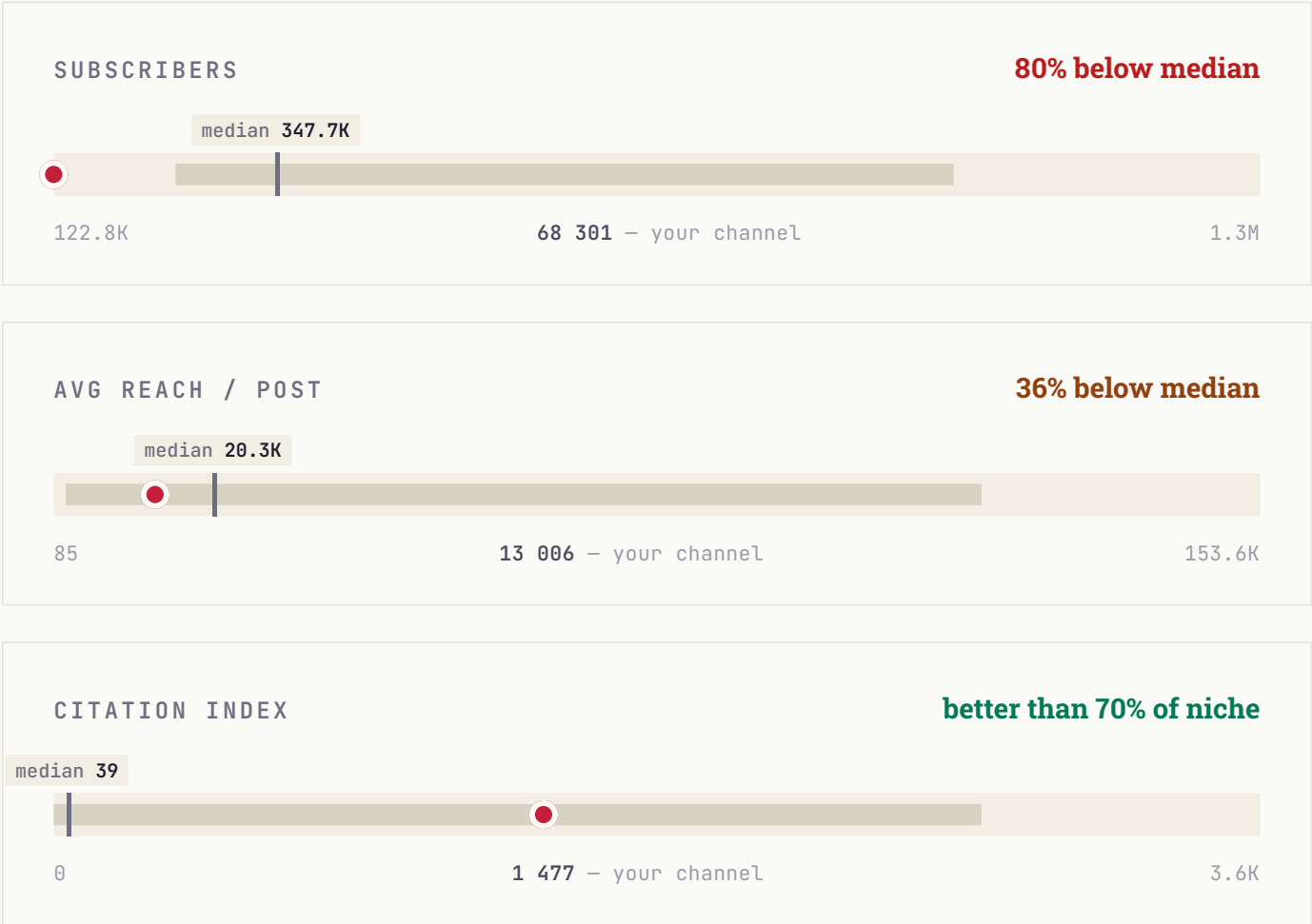
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 336**, they brought **3 382** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	164	105	425
December 2025	174	97	357
Nov 2025	124	72	1 099
Oct 2025	269	96	571
Sep 2025	326	70	522
August 2025	279	56	408
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
1 336	6	3 382	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Best post day — Monday
 Audience is most active on this day at 19:00 MSK.

EFFECT
Best window for important posts
- 02

Increase share of video posts
 Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
 Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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