

PUBLIC PROMTPRESS REPORT

Channel audit

Pobeda|Fair Price Stores



@prodsklad_pobeda

Pobeda Stores Groceries & household goods at fair prices Our bot:
<https://t.me/magazinpobedabot> Store addresses:
 магазинпобеда.рф We are on VK: <https://vk.com/magazinpobeda>

SUBSCRIBERS

74 108

-1165 per month

ERR (% SEE POSTS)

4.0%

in 24h **2.4%**

REACH/POST

3.1K

ad reach **1.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBSCRIBERS 74 108 —	 SUBSCRIBER REACH 4.12% avg % of subs see post	 VIEWS/POST 3.1K median 3.1K · 29 days	 POSTS/WEEK 24.6 over period
 7D TREND -18.4% vs prev week	 REACTIONS/POST 12.6 only 1,296 reactions, 409 reposts, 0 comments	 POST LENGTH 395 chars median 372 · 29 days	 POSTS ANALYZED 103 29 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -1165 last month	 CITATION RATE 1 328 citation index · 1,120 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 18.03.2022

AI EDITOR SUMMARY

Channel «Pobeda|Fair Price Stores» — 74 108 subs. Each post averages 3.1K people (4% from subs), reach is low — consider expanding audience. Publishes 25 posts per week (~4/day) — active posting. For the week of June 29 – July 5, reach dropped by -18.4% to week Jun 22–28 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **103** posts over 29 days.
- 02 Dominant format — **Photo** (52/103 posts).
- 03 Avg post length — **395** chars (median 372).
- 04 Peak audience activity — **Monday**, 11:00 MSK.
- 05 Top posts get **2×** more views than the weakest (4.3K avg for top vs 2.3K for worst) — among 103 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 12:02 PHOTO Continuing our new series of quick dinners — no time to stand at the stove, but want something homemade and delicious! Today's guest...	VIEWS 4 418 REPOSTS 11	REACTIONS 15 ER 6.0%
Nº2 14.06 · 06:08 PHOTO Get inspired and create! 🍝 Our new pasta collection is not just food, but a reason for culinary creativity. Fusilli spirals add...	VIEWS 4 313 REPOSTS 2	REACTIONS 11 ER 5.8%
Nº3 22.06 · 07:01 PHOTO Supporting your favorite team isn't just about chants — it's about tasty food too! 🌟 We've gathered everything you need to make your viewing experience...	VIEWS 4 221 REPOSTS 3	REACTIONS 23 ER 5.7%

Nº4 14.06 • 10:01 PHOTO Your furniture in danger again? 🐱 Cats are pros at destroying sofas, but we have a solution you and your furry friend will love...	VIEWS 4 088 REPOSTS 3 REACTIONS 18 ER 5.5%
Nº5 29.06 • 08:00 PHOTO Make your beauty routine affordable 🛒 Every girl will say: you can never have too many skincare products! Especially when prices are so nice. For...	VIEWS 4 076 REPOSTS 5 REACTIONS 18 ER 5.5%

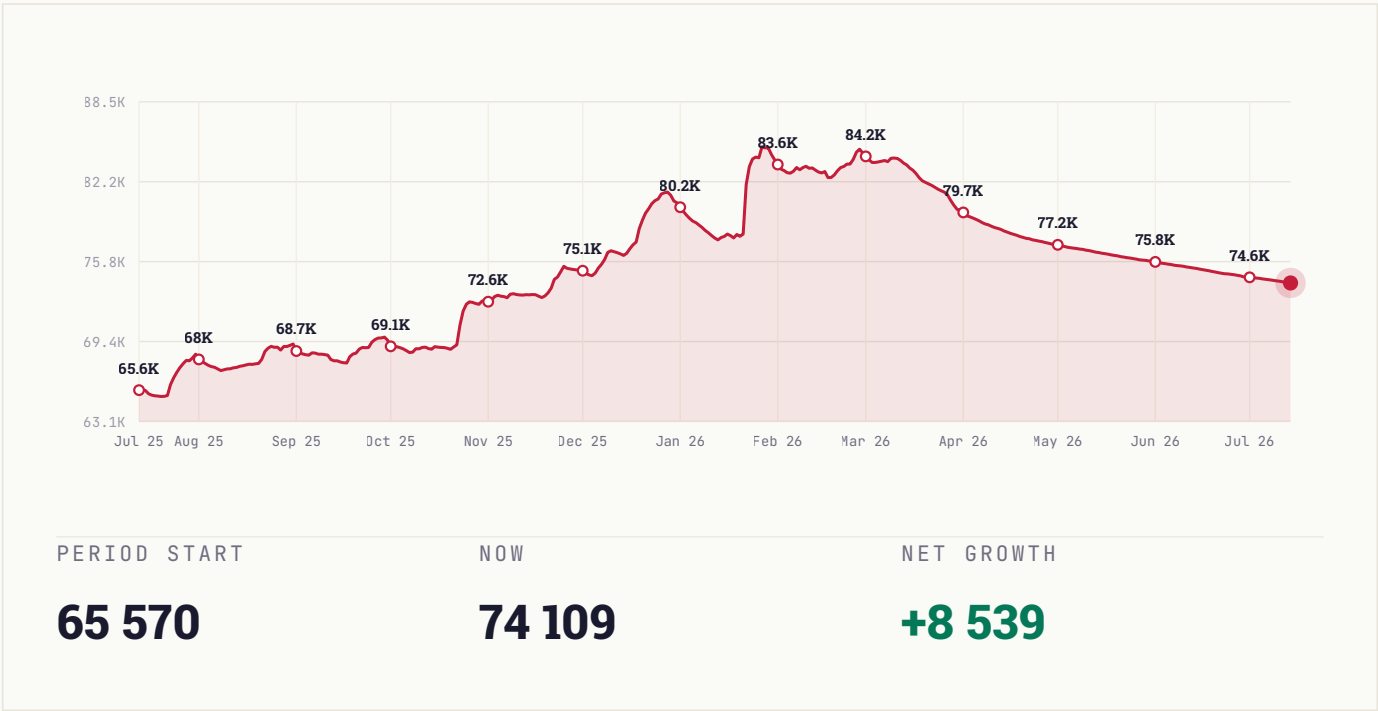
WORST 3

↓ 03.07 • 11:00 PHOTO If you know what we mean 😊 Some propose at altitude, we propose at price! Come to POBEDA stores for goods...	VIEWS 2 367 REPOSTS 1 REACTIONS 14 ER 3.2%
↓ 09.07 • 11:26 VIDEO 🍦 If summer could be described by one flavor, it would definitely be vanilla 😊 *Prices are current for Kazan and may differ in...	VIEWS 2 293 REPOSTS 2 REACTIONS 6 ER 3.1%
↓ 10.07 • 11:16 VIDEO 💛 When you want to refresh your home a bit, sometimes beautiful textiles and a couple of cozy accents are enough! We've gathered products in a review that are easy to...	VIEWS 2 276 REPOSTS 1 REACTIONS 5 ER 3.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

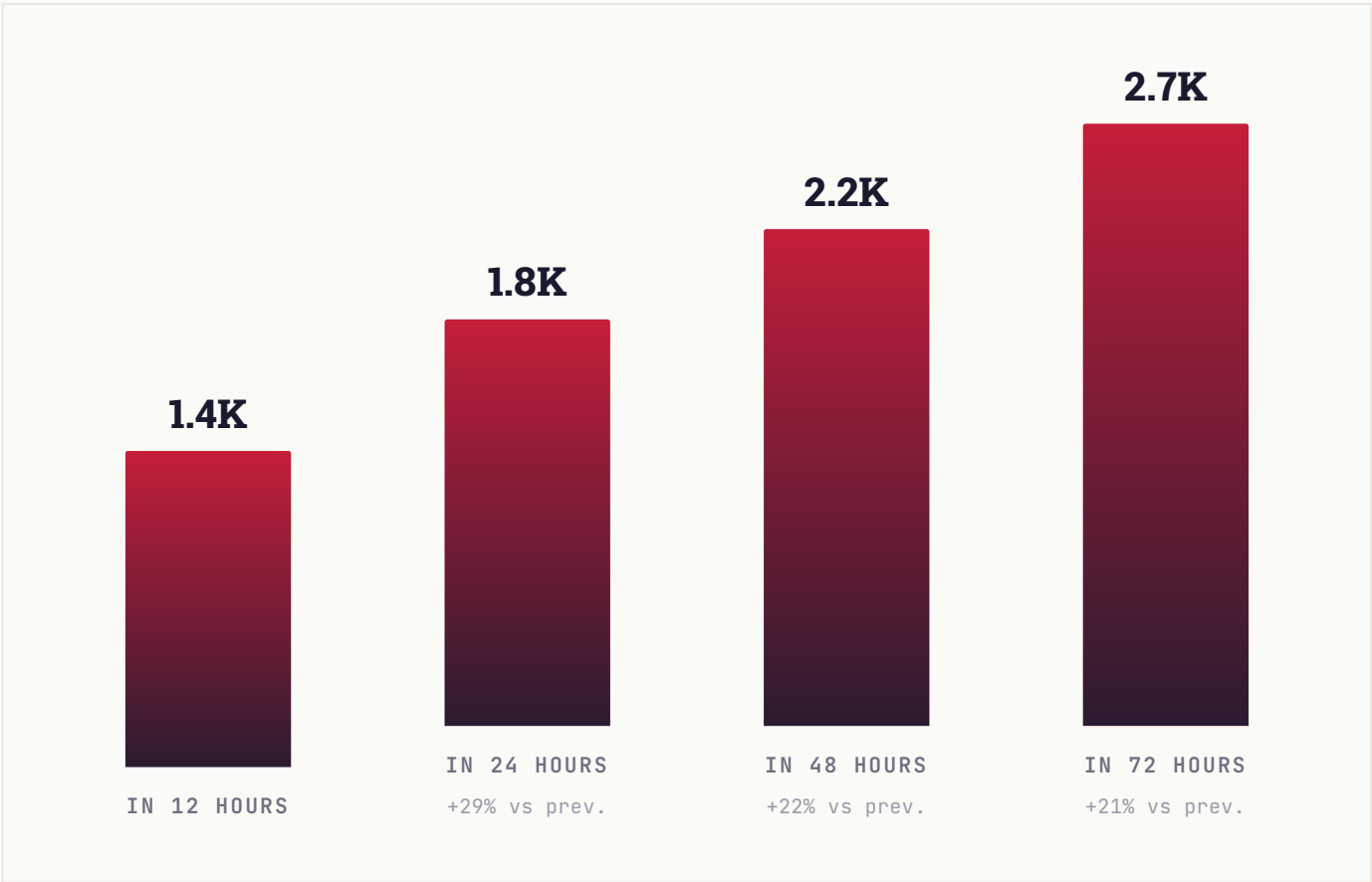
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IT lwin Token	3.3M
CR Cooking Recipes Salads 🧑🍳	997K
PY Pyaterochka	775.4K
🍰M 🍰 Mom's Recipes 😊	679.9K
A Air Fryer Recipes	594K
PR Simple Recipes	586.5K
CR Recipe book	558.3K
CN Kitchen inside out	532.8K
VI Tasty & cheap 🍪	487.1K
CI CHIZHIK	483.8K
PV Pobeda Fair Price Stores YOU	74.1K

COMPARATIVE CONCLUSION

Channel still outside top 96 of niche — early growth stage. Niche leader — lwin Token (3.3M), top-96 median: 223.1K. First goal — enter top-96 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

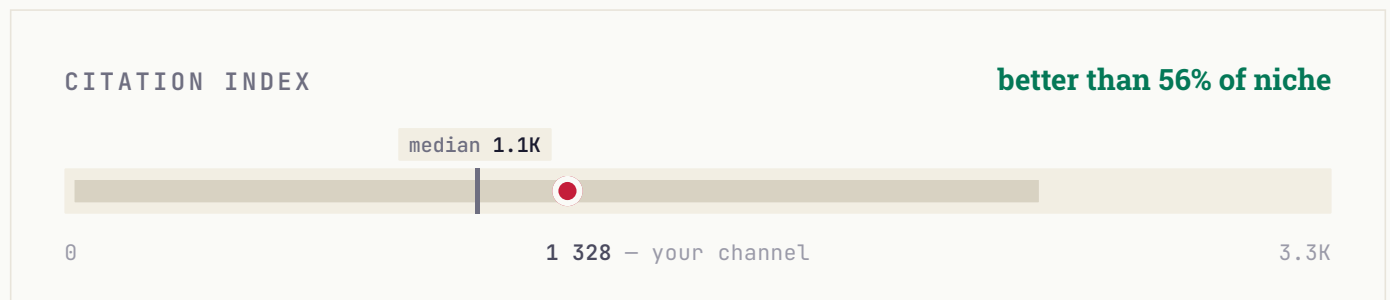
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **542**, they brought **27 899** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
Jan 2026	83	82	7 927
December 2025	87	81	7 045
November 2025	105	95	3 376
October 2025	88	82	4 827
September 2025	87	83	2 282
August 2025	92	87	2 442

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
542	6	27 899

Where channel stands in its league

Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday

Audience most active on this day at 11:00 MSK.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 4.12% vs norm 9.0%. Try polls & interactive formats.

EFFECT

+4.9pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
