

PUBLIC PROMTPRESS REPORT

Channel audit

Yana ProDesign



@prod1x

Thoughts, knowledge and experience of a web designer who consistently makes millions freelancing Instagram: <https://www.instagram.com/yanadlx>

SUBSCRIBERS

46 841

+2782 per month

ERR (% SEE POSTS)

27.0%

per day 8.3%

REACH/POST

11.8K

ad reach 3.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 46 841 —	 SUBS REACH 25.23% avg % subs see post	 VIEWS/POST 11.8K median 11.8K · —	 POSTS/WK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 98.0 total 98 reactions, 91 reposts, 0 comments	 POST LENGTH 1,000 chars median 1000 · —	 POSTS ANALYZED 1 —
 AD REACH 3.9K 24h avg	 CHURN / MONTH +2782 last month	 CITATION RATE 0 citation index · 7 channels mentioned it ever	 CHANNEL AGE 3 years 11 days created 09.07.2023

AI EDITOR SUMMARY

Channel «Yana ProDesign» — 46 841 subs. Each post is seen by 11.8K people (25% from subs), that's good reach. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **1000** chars (median 1000).
- 04 Peak audience activity – **Tuesday**, 19:00 MSK.
- 05 Top posts get **by 0x** more views than the weakest (3.9K avg for top vs 11.8K for worst) – among 1 posts for –. Worth analyzing what top posts have in common: topic, format, time.

TOP 1 POSTS

Nº1 23.06 · 16:45 PHOTO Why does some content look expensive and others like shot on a soap? 😂 I know what you're thinking: – I don't have a professional...	VIEWS	REACTIONS
	11 816	98
	REPOSTS	ER
	91	25.2%

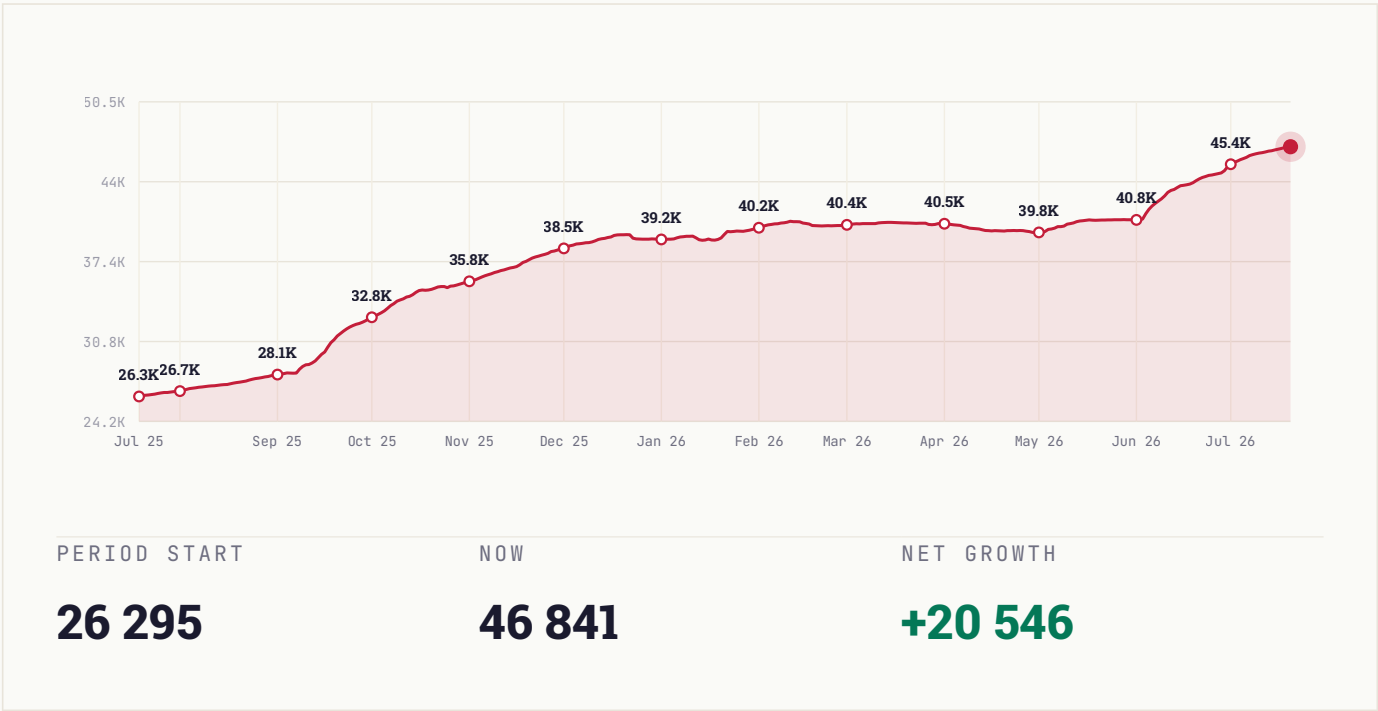
WORST 1

↓ 23.06 · 16:45 PHOTO Why does some content look expensive and others like shot on a soap? 😂 I know what you're thinking: – I don't have a professional...	VIEWS	REACTIONS
	11 816	98
	REPOSTS	ER
	91	25.2%

SECTION 03 · SUBS DYNAMICS

Channel growth over the year

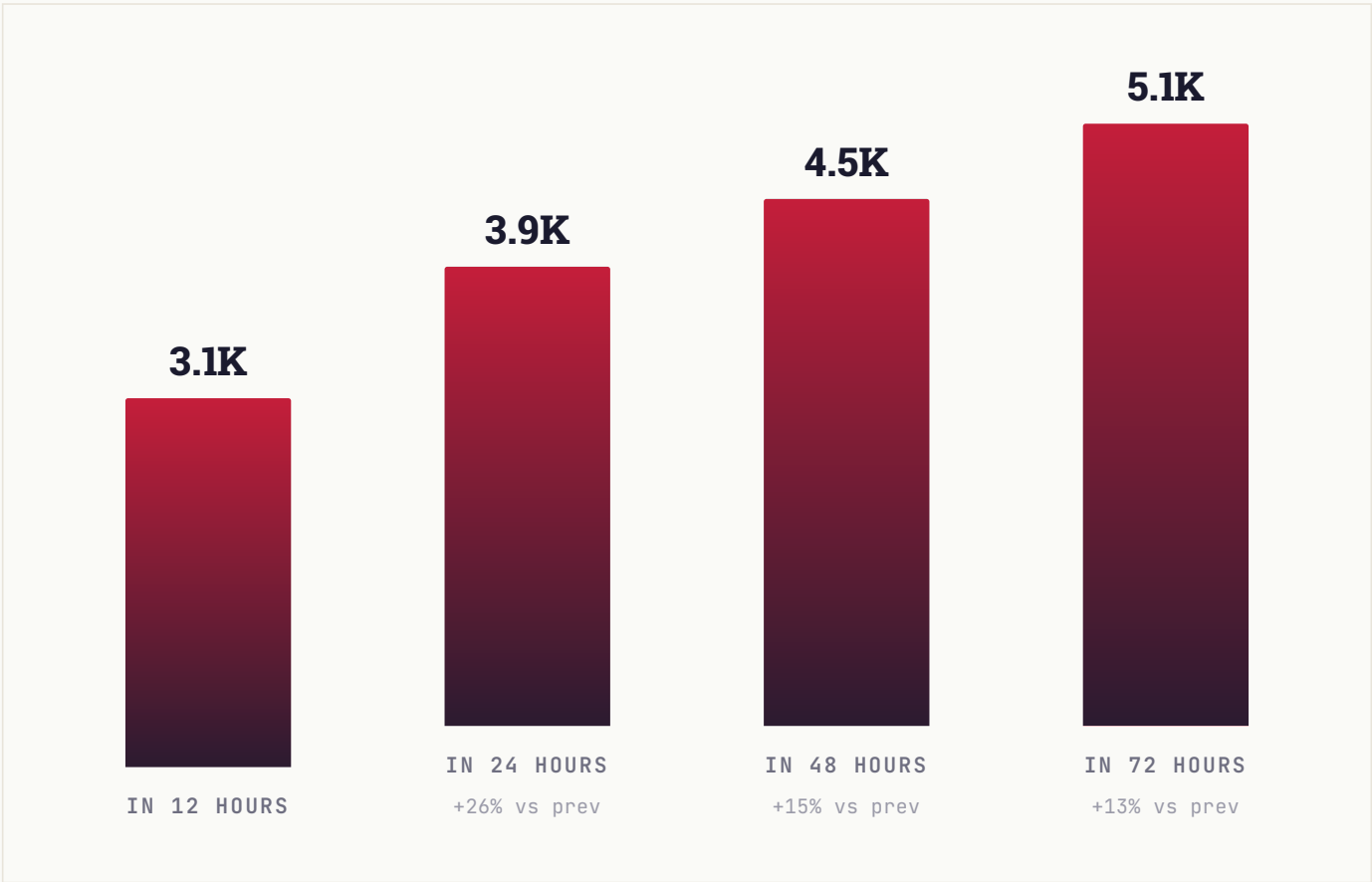
Subscriber growth chart over the year. Key months show exact subscriber count.
See growth and churn months.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™	1.3M
شك شام کاش	1.1M
شم شبکه ملازمتا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
ید ی دانش آموز	983.4K
Yana ProDesign YOU	46.8K

COMPARATIVE INSIGHT

Channel yet outside top-100 niche — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. In the last **6 months** such mentions were **1**, they brought **14 435** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	1 374
December 2025	0	0	1 188
November 2025	0	0	2 754
October 2025	1	1	3 123
September 2025	0	0	4 667
August 2025	0	0	1 329

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	14 435

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 1.0 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency > Volume |
| 02 | Best post day — Tuesday
Audience most active on this day at 19:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram holds attention longer and is algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
