

PROMTPRESS PUBLIC REPORT

Channel audit

Sales Secrets in TG|Svetlana Baikova



@prodaji_so_mnoi

Turning expert chaos into a stable, manageable system for attracting paying clients and sales with income of 300-500K+ per month through funnels, touches, meanings, and individual...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
1 027	5.0%	40
13.06.2026 -20 per month	per day 1.2%	ad reach 12/24h
HTTPS://PROMTPRESS.COM/AUDIT/PRUDAJI_SO_MNOI		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 1 027 —	 SUBS REACH 3.88% avg % subs see post	 VIEWS/POST 40 median 39 · 26 days	 POSTS/WK 4.4 over period
 7D TREND -39.8% vs previous week	 REACTIONS/POST 4.4 total 75 reactions, 24 reposts, 10 comments	 POST LENGTH 640 chars median 940 · 26 days	 POSTS ANALYZED 17 26 days
 AD REACH 12 24h avg	 CHURN / MONTH -20 last month	 CITATION RATE 0 citation index · 11 channels mentioned ever	 CHANNEL AGE 4 years 1 month created 16.04.2022

AI EDITOR SUMMARY

Channel «Sales Secrets in TG|Svetlana Baikova» – 1 027 subs. Each post averages 40 people (4% from subs), reach is low – worth expanding audience. Publishes 4 posts per week (~1/day) – rare publications. Week 1–7 June reach dropped -39.8% vs week 25–31 May – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 26 days.
- 02 Dominant format — Text (8/17 posts).
- 03 Avg post length — 640 chars (median 940).
- 04 Peak audience activity — Monday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (65 avg for top vs 26 for worst) — among 17 posts in 26 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 18.05 · 09:19 PHOTO Why even strong experts struggle for years to earn stable income You know what I've noticed lately? People...	VIEWS 69 REP. 4	REACTIONS 11 ER 6.7%
Nº2 15.05 · 09:44 TEXT Why your posts don't drive purchases The most dangerous thing in your blog isn't low reach. It's content...	VIEWS 68 REP. 3	REACTIONS 11 ER 6.6%
Nº3 16.05 · 19:05 PHOTO Applications for the "OPERATION: MONEY FROM BLOG" movement keep coming. We start next week. To participate in...	VIEWS 60 REP. 2	REACTIONS 8 ER 5.8%

Nº419.05 · 09:59TEXT ⌘ 'OPERATION: MONEY FROM THE BLOG' has started⌘ And if you think the problem is: ⌘reach, ⌘content ⌘or you just need more...	VIEWS 59 REP. —	REACTIONS 5 ER 5.7%
Nº516.05 · 19:05PHOTO (post without caption — photo)	VIEWS 53 REP. 2	REACTIONS — ER 5.2%

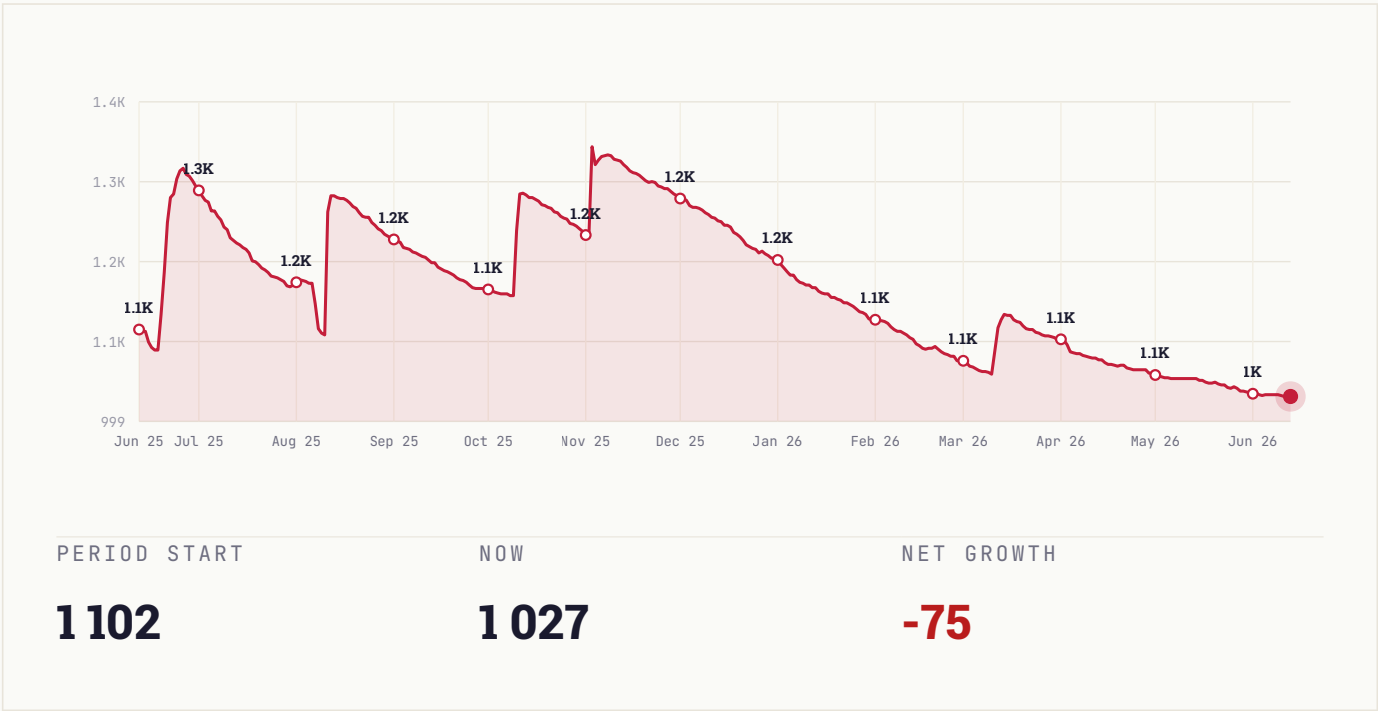
| WORST 3

↓04.06 · 15:09TEXT ⌘Stream ended! Thanks to everyone who was live. We covered: ⌘several customer journey options from subscription to purchase. ⌘where and...	VIEWS 28 REP. —	REACTIONS 6 ER 2.7%
↓02.06 · 10:18TEXT Why people follow you but buy from others? Here's something many experts won't like. Very often...	VIEWS 27 REP. —	REACTIONS 9 ER 2.6%
↓04.06 · 10:55PHOTO ⌘⌘⌘⌘⌘⌘⌘ Today on the stream I'll ask you just one question. If you can't answer it, that's probably why you have no...	VIEWS 25 REP. 2	REACTIONS — ER 2.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

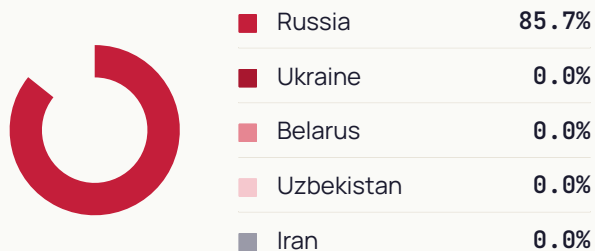


— SECTION 04 · CITATIONS

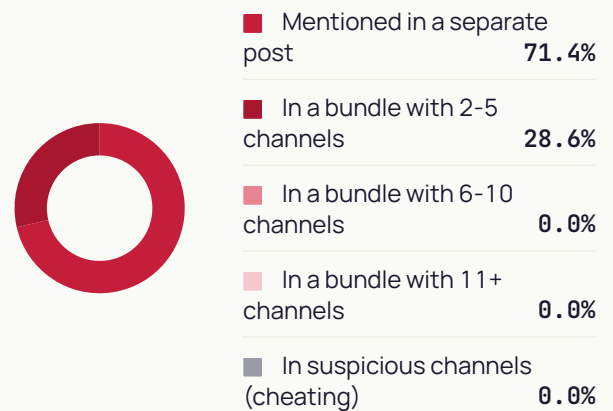
Who and how mentions the channel

Citation index 0 — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions 11 different channels.

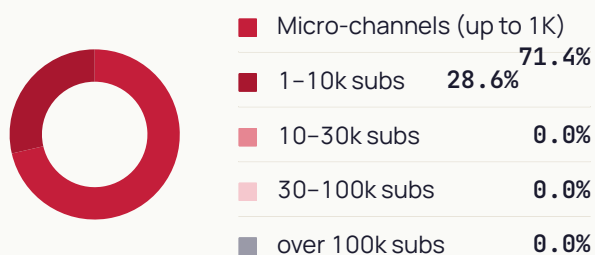
COUNTRIES MENTIONING



HOW THEY MENTION



SIZE OF CHANNELS MENTIONING



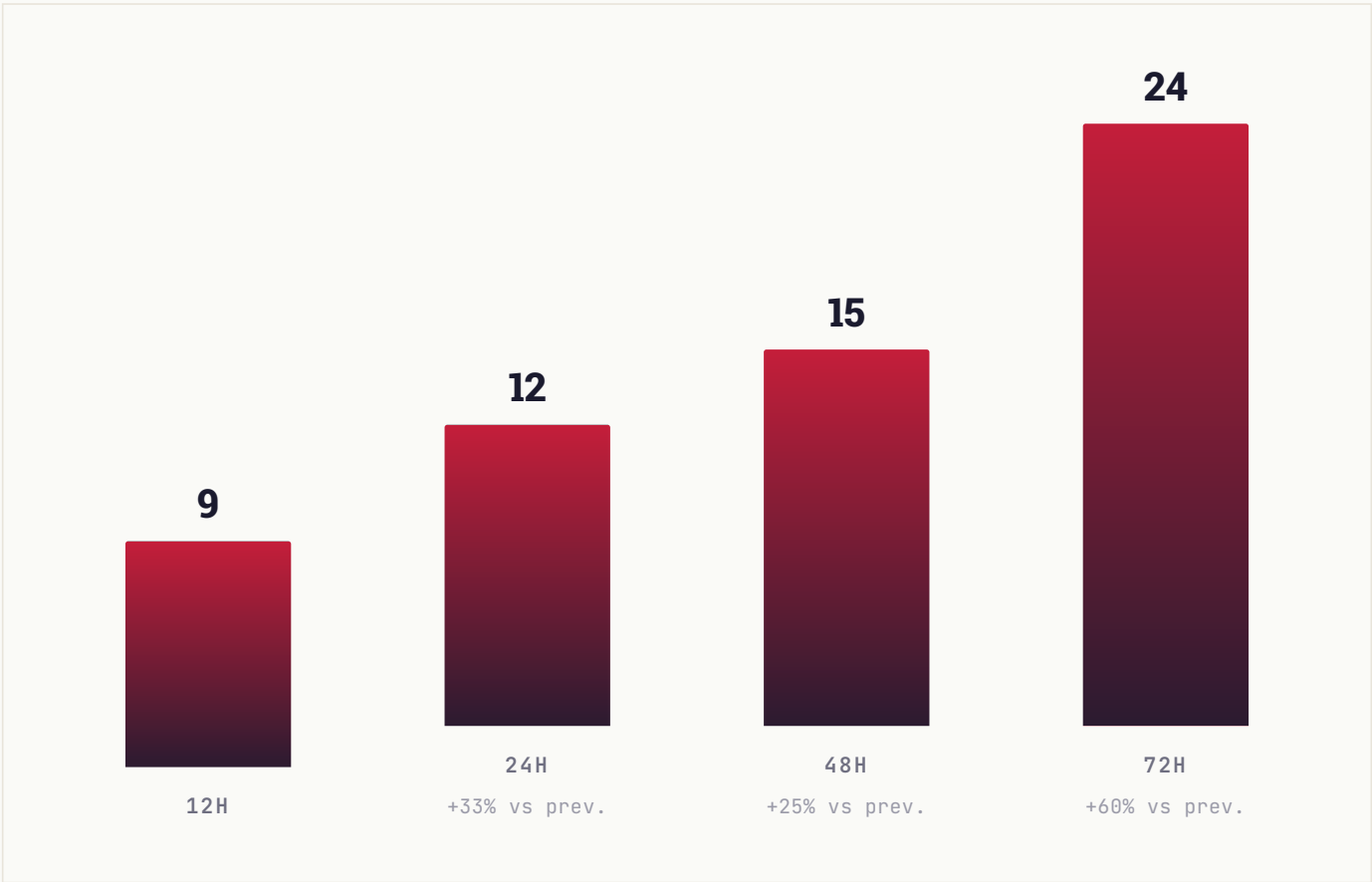
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
C(SberBusiness (Belarus)	14.5K
B BTC-e Earnings and Crypto	9.9K
CB Canal BetMidas Oficial 🇧🇪	8.8K
GB Ready Business Minsk Moscow	6.8K
NI Nikita	6.3K
Salary Zakhar Plodunov Rational Thinking	5.4K
PB About business LIVE	4.9K
M- Mobistock - Stock Store	4.7K
BA BanderPolka	4.7K
GT GERASIMOVA TATYANA 🇷🇺	3.6K
SP Sales Secrets in TG Svetlana Baikova YOU	1K

COMPARATIVE CONCLUSION

Channel in top half of niche (#23 of 71). Niche leader — SberBusiness (Belarus) (14.5K), median subs 474. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **393** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	1	1	2	
Nov 2025	0	0	112	
Oct 2025	0	0	115	
September 2025	0	0	0	
August 2025	0	0	162	
July 2025	0	0	2	
TOTAL MENTIONS	1	MONTHS IN DATA	6	ACQUIRED SUBS
			393	

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-71 channels in category "Business and startups» (Belarus) and compared your channel to them. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#23

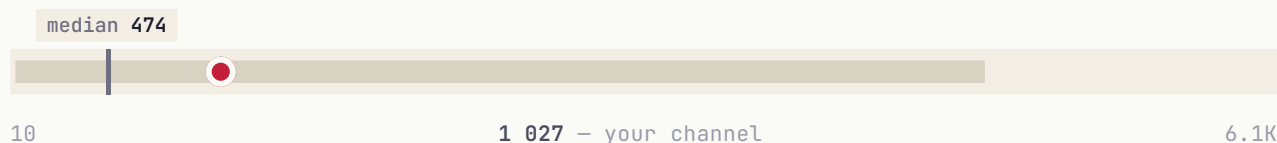
/71

RANK IN NICHE

Channel in the top half of the rating

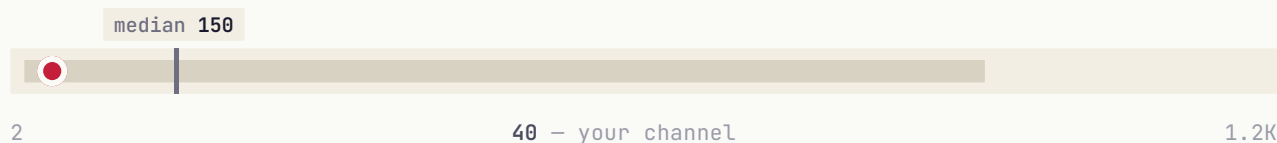
SUBSCRIBERS

better than 55% of niche



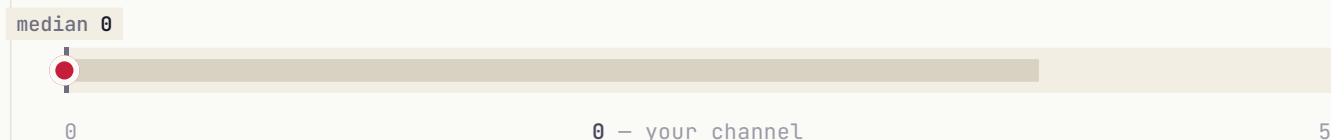
AVG REACH / POST

73% worse than median



CITATION INDEX

better than 50% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Now 4.4 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Monday
Audience is most active on this day at 12:00 MSK. | EFFECT
Best time for key posts |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromtPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager