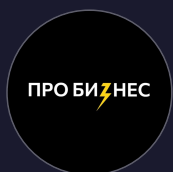


PUBLIC REPORT BY PROMTPRESS

Channel audit

Pro Business

LIVE



@probusiness_io

Business development platform ✂ For all questions, write to our bot @probusiness2025_bot ✂ For placement inquiries, write to @probusiness_sales Join us on other social networks!...

SUBSCRIBERS

4 931

-14 per month

ERR (% SEE POSTS)

12.0%

daily 7.7%

REACH/POST

563

ad reach 379/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

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Rank in «Business & Startups»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 4 931 —	 SUBSCRIBER REACH 11.41% avg % subs see post	 VIEWS/POST 563 median 551 · 29 days	 POSTS/WEEK 18.1 for period
 7D TREND +2.5% vs previous week	 REACTIONS/POST 6.5 488 reactions, 241 reposts, 0 comments	 POST LENGTH 675 chars median 999 · 29 days	 POSTS ANALYZED 75 29 days
 AD REACH 379 24h avg	 CHURN / MONTH -14 last month	 CITATION RATE 17 citation index · 84 channels mentioned ever	 CHANNEL AGE 10 years 1 month created 13.05.2016

AI EDITOR SUMMARY

Channel «Pro Business LIVE» — 4 931 subs. Avg views per post: 563 people (11% subs), reach is low — consider expanding audience. Publishes 18 posts/week (~3/day) — regular schedule. Week 1–7 Jun reach stable (+2.5% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **75** posts over 29 days.
- 02 Dominant format – **Photo** (67/75 posts).
- 03 Avg post length – **675** chars (median 999).
- 04 Peak audience activity – **Friday, 09:00 MSK**.
- 05 Strongest posts get **2x** more views than the weakest (847 avg for top vs 474 for worst) – among 75 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 18.05 · 10:49 VIDEO May 20 – Spring informal meetup: music quiz show at Club Pro Business ☒ ☒ Our evening is a chance to recharge with positivity and...	VIEWS 1 011 REP. 5	REACTIONS 5 ER 20.5%
Nº2 05.06 · 06:41 PHOTO ☒Bad review – disaster or free business audit? ☒Many perceive criticism as a personal insult or intrigue...	VIEWS 826 REP. 10	REACTIONS 8 ER 16.8%
Nº3 21.05 · 13:13 PHOTO ☒ Important business changes: contractors can no longer delay payment Since May 15, 2026, new rules are in effect in Belarus...	VIEWS 706 REP. 14	REACTIONS 11 ER 14.3%

Nº4 15.05 • 08:11 PHOTO ☒ Your 'worst' employee costs 5–10x their salary. How to calculate? An inefficient employee isn't just 'low output'. It's...	VIEWS 689 REACTIONS 5 REP. 10 ER 14.0%
Nº5 05.06 • 11:43 PHOTO ⚡ MTS redefines roaming and launches comfortable plans in 200+ destinations ☒ No more worrying about big...	VIEWS 689 REACTIONS 8 REP. — ER 14.0%

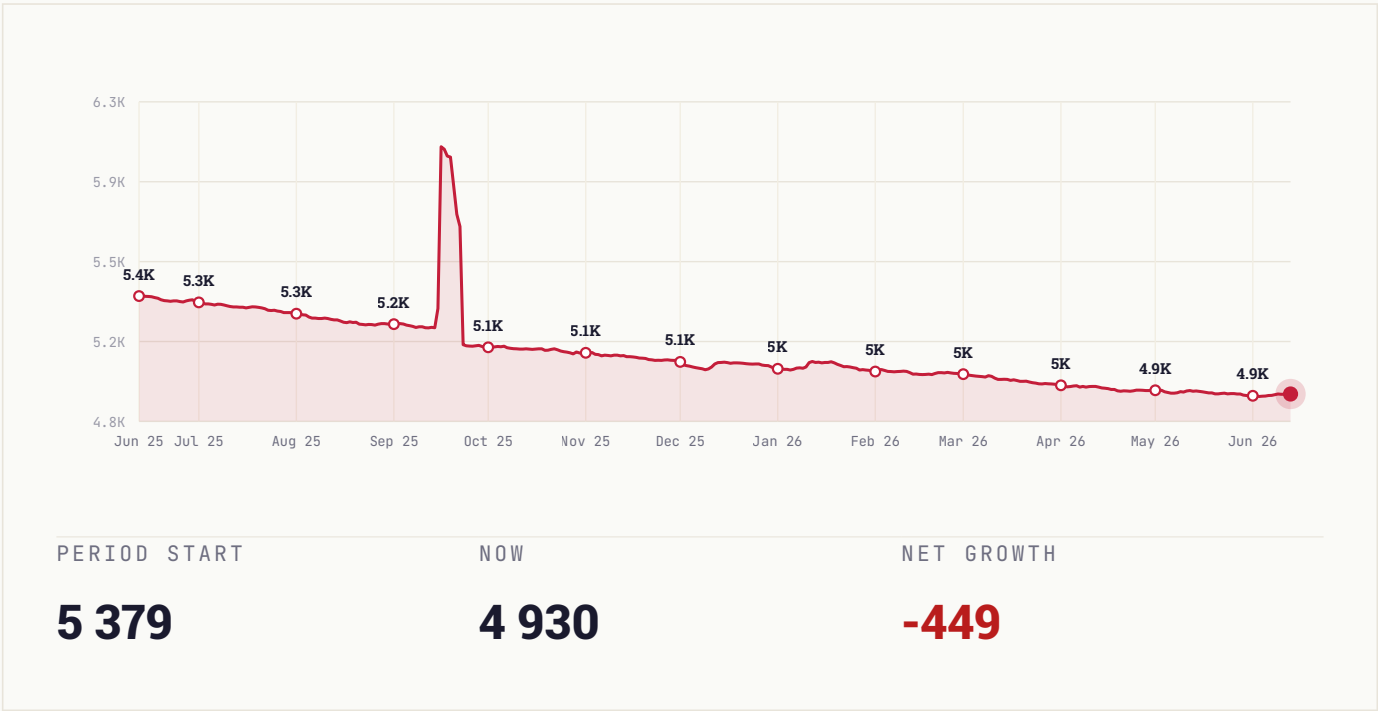
WORST 3

↓ 09.06 • 09:15 PHOTO ☒ Dollar no longer rising. What to do and where to invest in an atypical situation Over the past year we've seen an atypical for Belarusian...	VIEWS 480 REACTIONS 6 REP. 2 ER 9.7%
↓ 09.06 • 08:22 PHOTO ⚡ Upcoming Pro Business Club Meetings ☒ Random event attendance yields 10% results. Systematic participation — 100%. In June we...	VIEWS 473 REACTIONS 5 REP. 2 ER 9.6%
↓ 03.06 • 07:04 PHOTO ☒ 'Employees aren't lazy — management has failed.' ☒ Manager tells salesperson: 'Call everyone you invoiced.' Salesperson...	VIEWS 471 REACTIONS 6 REP. 4 ER 9.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 • MENTIONS

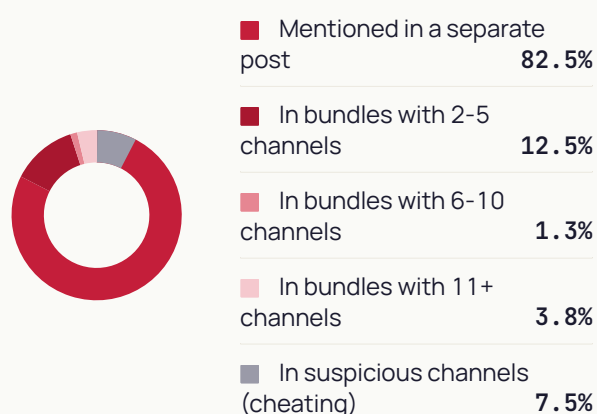
Who mentions the channel & how

Citation index **17** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **84** different channels.

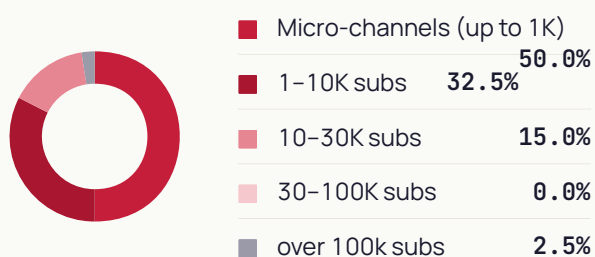
COUNTRIES MENTIONING YOU



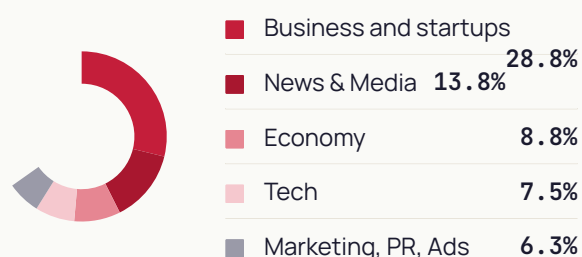
HOW THEY MENTION YOU



SIZE OF CHANNELS MENTIONING YOU



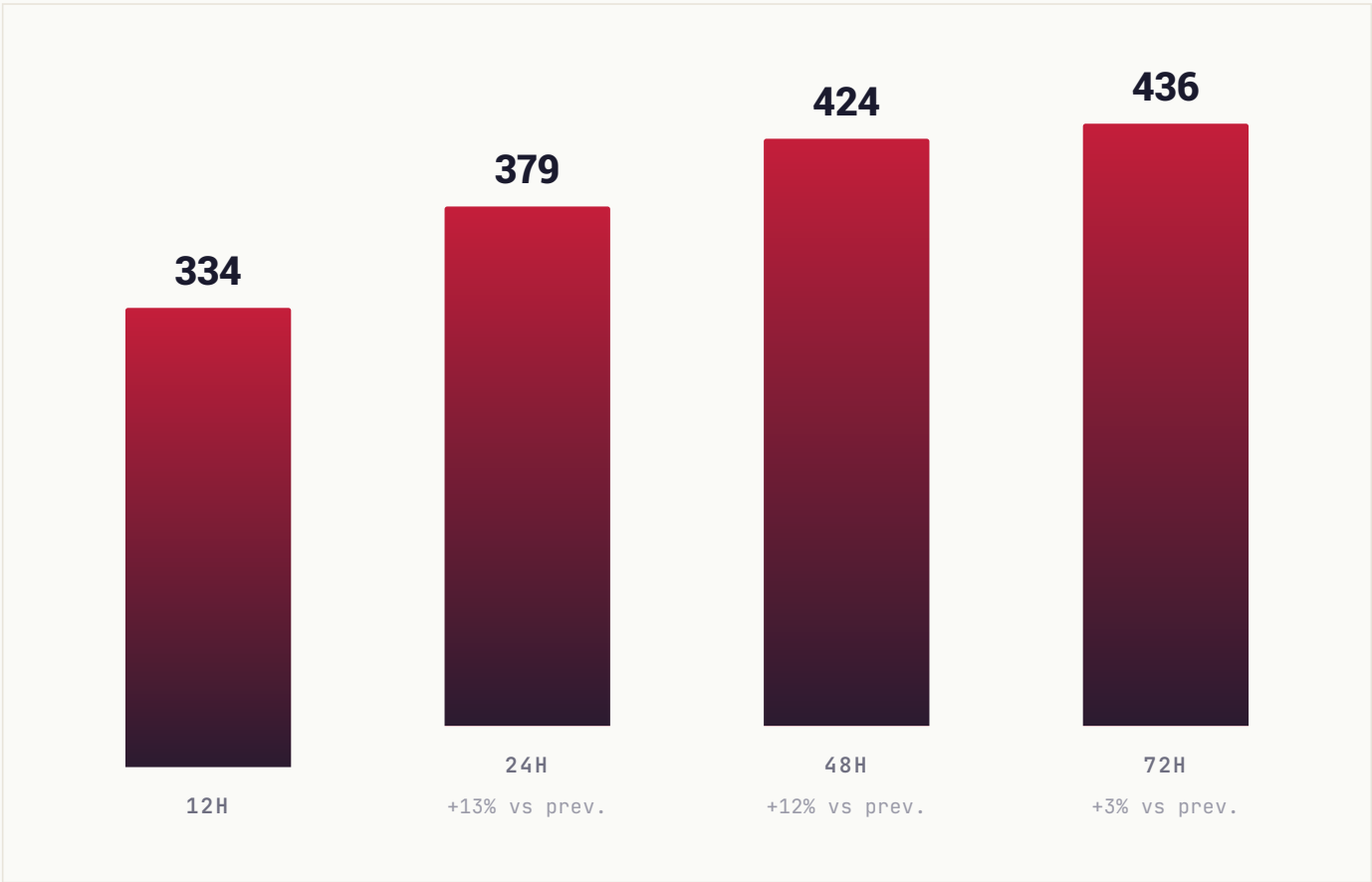
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
C(SberBusiness (Belarus)	14.5K
B(BTC-e Earnings and Crypto	9.9K
CB(Canal BetMidas Oficial	8.8K
GB(Ready Business Minsk Moscow	6.8K
NI(Nikita	6.3K
Salary(Zakhar Plodunov Rational Thinking	5.4K
PB(Pro Business LIVE	4.9K
M-(Mobistock - Stock Store	4.7K
BA(BanderPolka	4.7K
GT(GERASIMOVA TATYANA	3.6K
MD(MTBank for Business	2.9K

COMPARATIVE CONCLUSION

Channel in top 10 niche (#7 of 71). Strong position. Niche leader — SberBusiness (Belarus) (14.5K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions: **3**, they brought **949** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	1	1	38
November 2025	0	0	17
October 2025	0	0	25
September 2025	2	1	843
August 2025	0	0	16
July 2025	0	0	10

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
3	6	949

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-71 channels in category «Business and startups» (Belarus) and compared your channel against them. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#7 /71

NICHE RANK

Channel in top 9% Business & Startups Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience is most active on this day at 09:00 MSK.

EFFECT

Best time for key posts
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%. One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs bring relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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