

PUBLIC REPORT PROMTPRESS

Channel audit

PRO CRYPTO TRADING



@probtrading

✓ Advertising: **1** Manager: https://t.me/problockchain_sales **2** AI Agent : https://t.me/PBM_Agent_bot **3** Mail: sales@pro-blockchain.com **4** Mail: gptvinccorp@gmail.com

SUBS

50 623

-1124 per month

ERR (% SEE POSTS)

25.0%

per day **0.4%**

REACH/POST

11.6K

ad reach **195**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period.

 SUBS 50 623 —	 SUB REACH 22.83% avg % of subs see post	 VIEWS/POST 11.6K median 14.1K · 29 days	 POSTS/DAY 7.7 ~54 per week
 7D TREND -22.7% vs previous week	 REACTIONS/POST 216.1 only 48,628 reactions, 642 reposts, 0 comments	 POST LENGTH 411 chars median 387 · 29 days	 POSTS ANALYZED 225 29 days
 AD REACH 195 24h avg	 CHURN / MONTH -1124 over the last month	 CITATION RATE 9 citation index · 45 channels mentioned ever	 CHANNEL AGE 6 years 23 days created 18.06.2020

AI EDITOR SUMMARY

Channel «PRO CRYPTO TRADING» — 50 623 subs. Each post averages 11.6K people (23% of subs), average reach — room to grow. Publishes 54 posts/week (~8/day) — active posting. For the week of Jun 29 – Jul 5, reach dropped -22.7% vs week 22–28 June — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **225** posts over 29 days.
- 02 Dominant format – **Photo** (220/225 posts).
- 03 Avg post length – **411** chars (median 387).
- 04 Peak audience activity – **Tuesday**, 21:00 MSK.
- 05 Top posts get **75x** more views than the weakest (16.3K avg for top vs 218 for worst) – among 225 posts over 29 days. Worth analyzing what top posts have in common – topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 14:05 PHOTO  TRM Labs report claims crypto exchange CoinEx became the main access channel for Iranian...	VIEWS 16 932 REPOSTS 4	REACTIONS 238 ER 33.4%
Nº2 26.06 · 16:06 PHOTO  End of cheap AI? SemiAnalysis ran an experiment with OpenAI and Anthropic subscriptions. In June 2026 they used all...	VIEWS 16 031 REPOSTS 5	REACTIONS 249 ER 31.7%
Nº3 26.06 · 10:06 PHOTO  Aave founder Stani Kulechov denied reports that Kraken's parent company Payward is negotiating to buy 15% of shares...	VIEWS 15 962 REPOSTS 2	REACTIONS 262 ER 31.5%

Nº4 22.06 • 18:01 **PHOTO**

 **4 days until online meeting A trader now needs more than just chart watching. Candles show movement but not always...**

VIEWS
15 905

REACTIONS
297

REPOSTS
3

ER
31.4%

Nº5 29.06 • 12:08 **PHOTO**

 **Galaxy Digital CEO Mike Novogratz accused top Bitcoin corporate holder Strategy of causing the current crash...**

VIEWS
15 831

REACTIONS
213

REPOSTS
3

ER
31.3%

WORST 3

↓ 07.07 • 12:05 **PHOTO**

 **At Build 2026, Microsoft AI unveiled seven new AI models! Announcement...**

VIEWS
221

REACTIONS
—

REPOSTS
4

ER
0.4%

↓ 07.07 • 05:00 **PHOTO**

Good morning! 🌐 Market snapshot: #Market cap: \$2.26T #DeFi sector cap: \$71.25B Rates: #Bitcoin ~ \$63,248.89...

VIEWS
219

REACTIONS
—

REPOSTS
1

ER
0.4%

↓ 08.07 • 05:00 **PHOTO**

Good morning! 🌐 Market snapshot: #Market cap: \$2.24T #DeFi sector cap: \$66.35B Rates: #Bitcoin ~ \$62,841.77...

VIEWS
216

REACTIONS
—

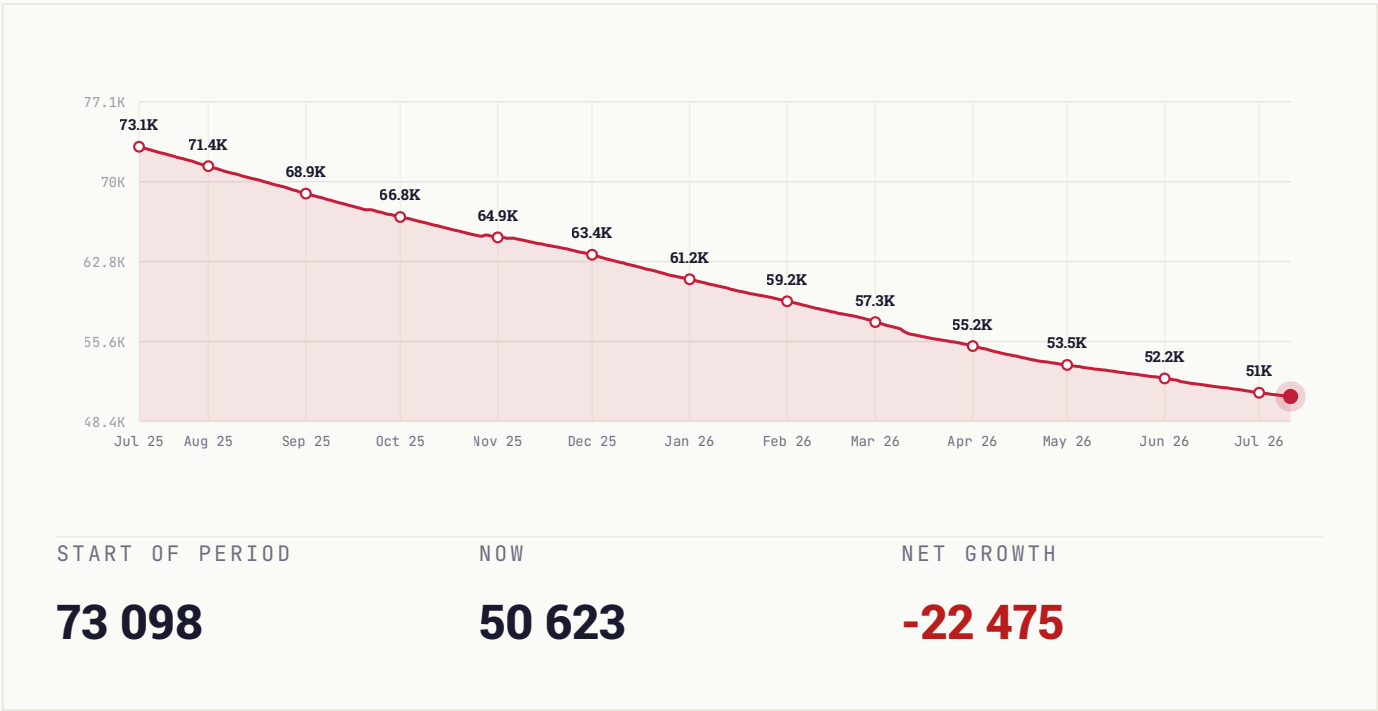
REPOSTS
1

ER
0.4%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 • MENTIONS

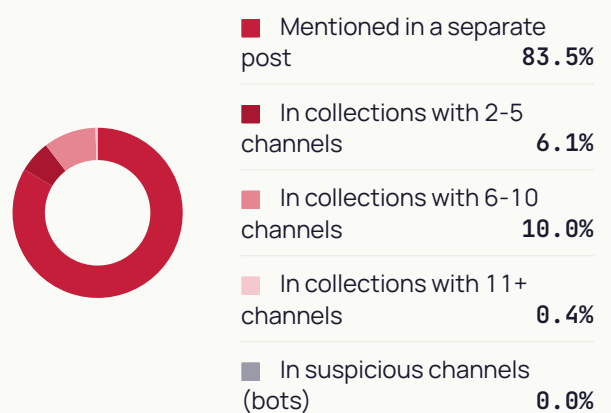
Who and how mentions the channel

Citation index **9** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All time the channel was mentioned **45** different channels.

MENTIONING COUNTRIES



MENTIONED IN WHICH FORMAT



WHAT SIZE CHANNELS MENTION



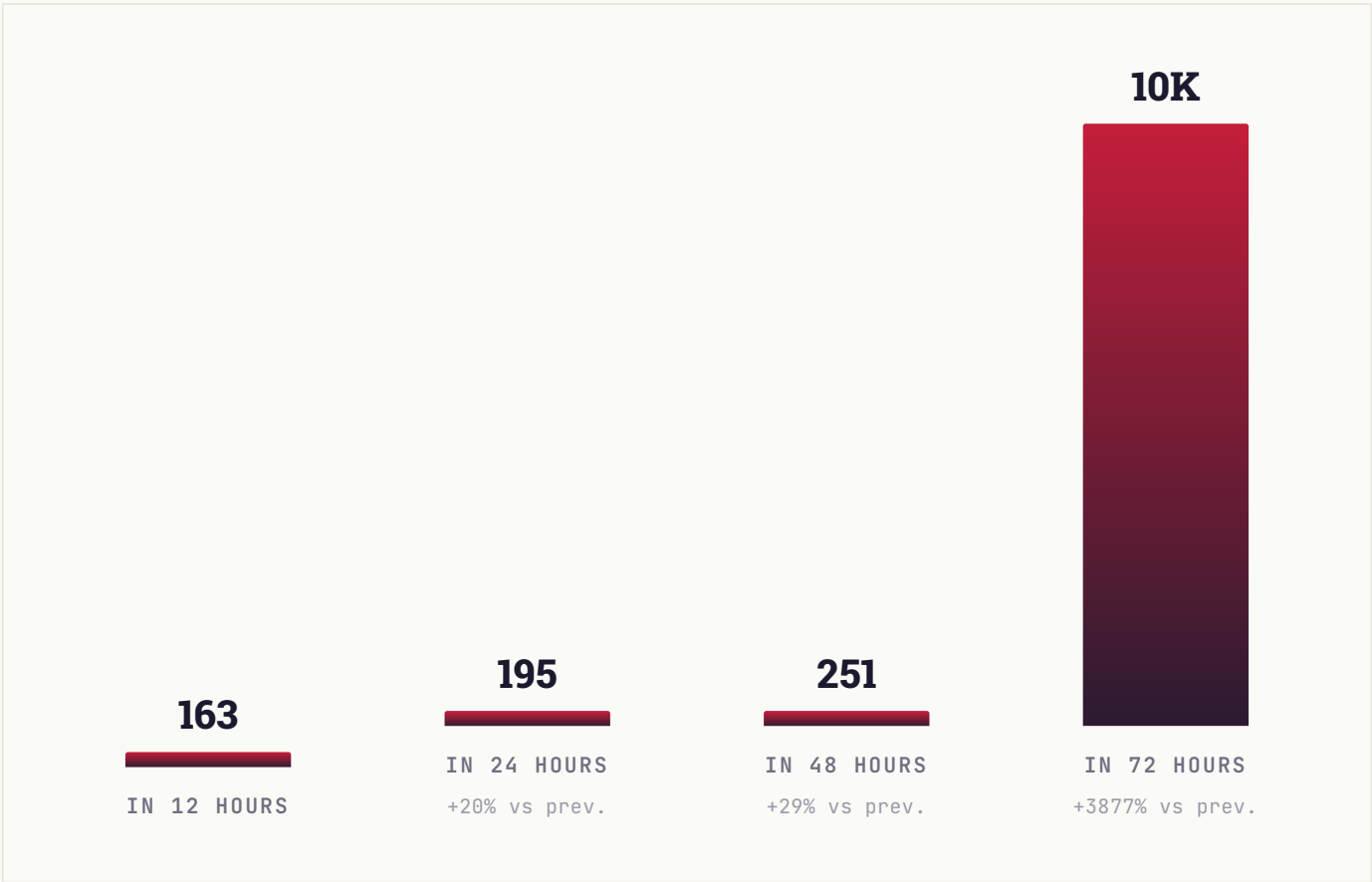
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted – see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
PC PRO CRYPTO TRADING YOU	50.6K

COMPARATIVE CONCLUSION

Channel not yet outside top-100 niche – early growth stage. Niche leader – Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **3**, they brought **169** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	0	
December 2025	0	0	0	
November 2025	1	1	55	
October 2025	2	2	112	
September 2025	0	0	2	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
3	6	169

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday

Audience most active on this day at 21:00 MSK.

EFFECT

Best window for important posts
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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