

PROMTPRESS PUBLIC REPORT

Channel audit

Women Beauty



@pro_women_beauty

SUBS

11 756

+10567 per month

ERR (% SEE POSTS)

258.0%

daily 936.3%

REACH/POST

37.1K

ad reach 41.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 11 756 —	 SUBSCRIBER REACH 315.51% avg % subs see post	 VIEWS/POST 37.1K median 22K · 24 days	 POSTS/WK 19.2 over period
 7D TREND — no data for period	 REACTIONS/POST 0.6 only 42 reactions, 31 reposts, 0 comments	 POST LENGTH 384 chars. median 365 · 24 days	 POSTS ANALYZED 66 24 days
 AD REACH 41.3K 24h avg	 CHURN / MONTH +10567 last month	 CITATION INDEX 0 citation index · 1 channel mentioned ever	 CHANNEL AGE 1 year 8 months created 06.11.2024

AI EDITOR SUMMARY

Channel «Women Beauty» — 11 756 subs. Each post averages 37.1K people (316% from subs), wide reach for a channel this size. Publishes 19 posts per week (~3/day) — consistent schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 66 posts in 24 days.
- 02 Dominant format – Text (66/66 posts).
- 03 Avg post length – 384 chars (median 365).
- 04 Audience peak activity – Friday, 22:00 MSK.
- 05 Top posts get 102,615x more more views than the weakest (102.6K avg for top vs 1 for worst) – across 66 posts in 24 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 19:21 TEXT  Dreaming of beautiful, healthy skin and want to understand skincare without myths and overspending? Then this channel is definitely for you!...	VIEWS 104 178 REPOSTS 1	REACTIONS 1 ER 886.2%
Nº2 12.06 · 19:05 TEXT  Beauty, style, celebrity news, fashion trends and the hottest events – all in one place!...	VIEWS 101 864 REPOSTS 1	REACTIONS 1 ER 866.5%
Nº3 12.06 · 18:56 TEXT  If fashion, beauty, stylish living and daily inspiration are your thing – this channel is for you! @queen_modeon Here are the trends...	VIEWS 101 805 REPOSTS —	REACTIONS 1 ER 866.0%

Nº4 12.06 • 19:29 TEXT ✨ Love beauty, style, fashion news and women's lifestyle? Then Glam Power Club is for you! @glam_powerclub Every day here —...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>101 689</td><td>1</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>865.0%</td></tr> </table>	VIEWS	REACTIONS	101 689	1	REPOSTS	ER	1	865.0%
VIEWS	REACTIONS								
101 689	1								
REPOSTS	ER								
1	865.0%								
Nº5 14.06 • 09:55 TEXT 🛍️ Love bargain shopping, stylish finds and products you actually want to buy? Then this channel is for you!...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>100 937</td><td>1</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>858.6%</td></tr> </table>	VIEWS	REACTIONS	100 937	1	REPOSTS	ER	—	858.6%
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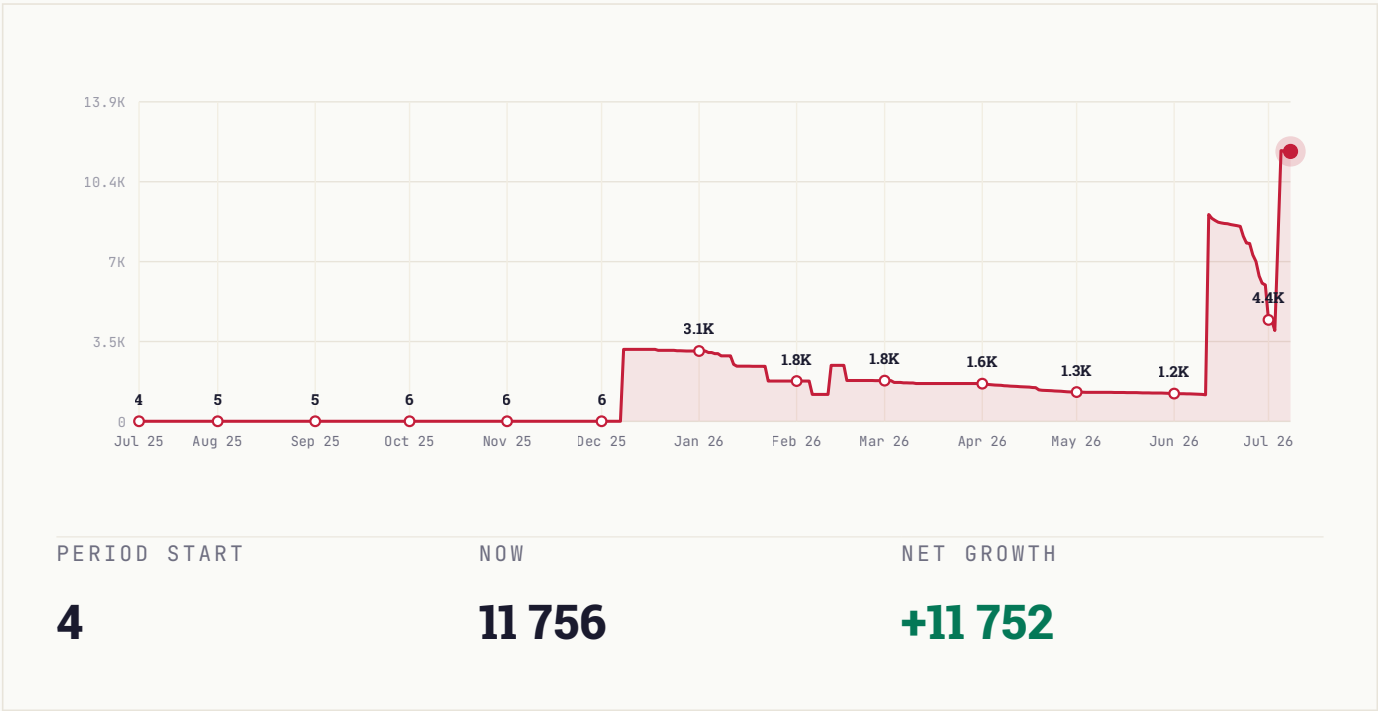
Worst 3

↓ 04.07 • 22:11 TEXT 🔥 Love discussing celebrities, following fashion trends, beauty news and the hottest celeb gossip? Then you're definitely...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>0.0%</td></tr> </table>	VIEWS	REACTIONS	1	—	REPOSTS	ER	—	0.0%
VIEWS	REACTIONS								
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REPOSTS	ER								
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↓ 04.07 • 22:14 TEXT ✨ @top_girls_energy — your daily dose of beauty, inspiration and self-care! Here we share: 🧴 Useful skincare tips, ...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>0.0%</td></tr> </table>	VIEWS	REACTIONS	1	—	REPOSTS	ER	—	0.0%
VIEWS	REACTIONS								
1	—								
REPOSTS	ER								
—	0.0%								
↓ 04.07 • 22:15 TEXT 👑 Girls Boss Club is a place for girls who love beauty, style, shopping, motivation and want to be in the center of the most interesting events!...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>0.0%</td></tr> </table>	VIEWS	REACTIONS	1	—	REPOSTS	ER	—	0.0%
VIEWS	REACTIONS								
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

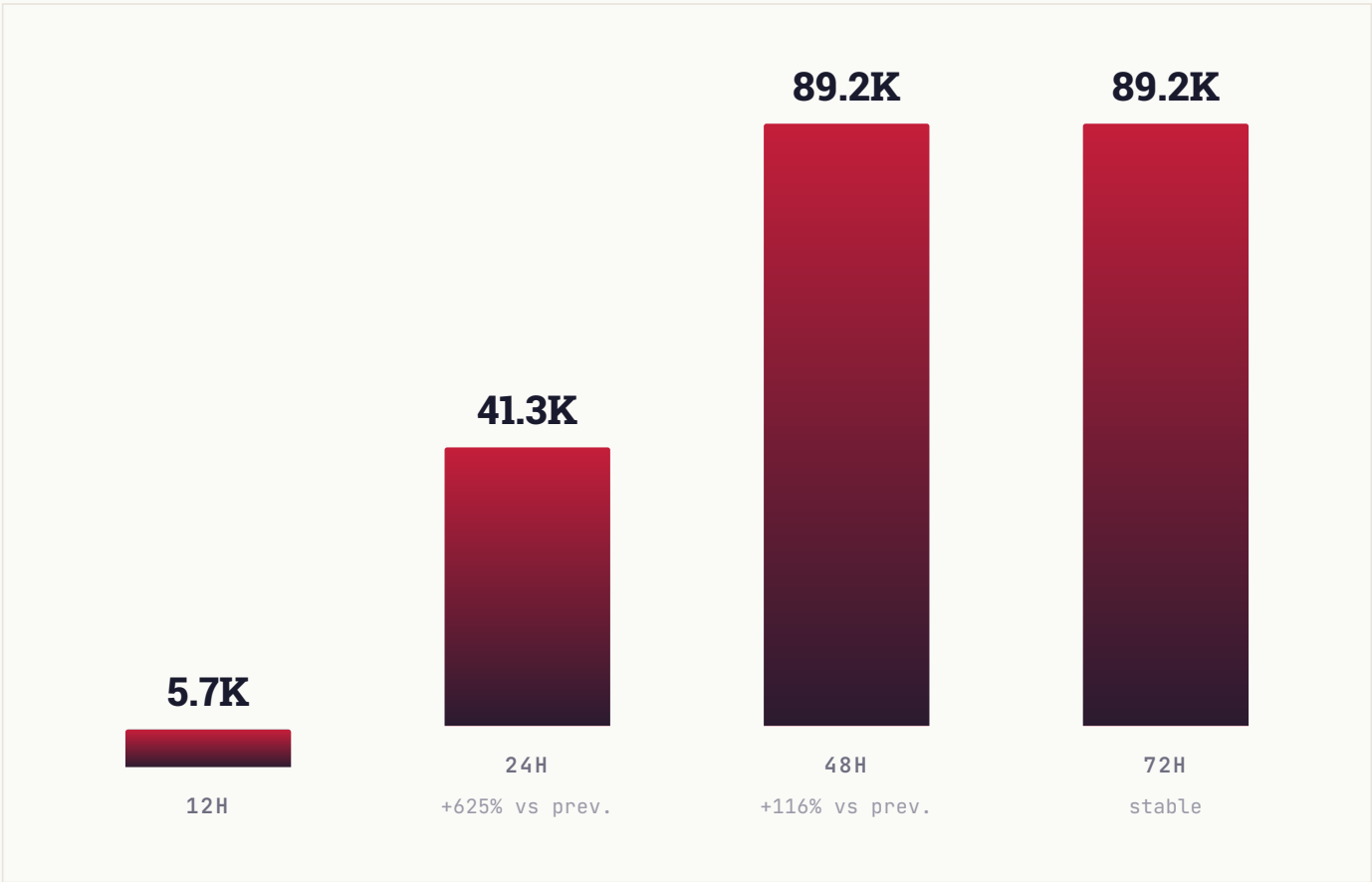
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ZY Zolotoe Yabloko	1.1M
NN Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
NN Wildberries / WB finds	537.2K
EM Elena Mixit	521.6K
GD Face gymnastics	472.5K
PM Fashion Trends	437.6K
PR Primebery	398.9K
NW WB OZON finds	393.5K
WB Women Beauty YOU	11.8K

COMPARATIVE CONCLUSION

Channel yet outside top 96 of niche — early growth stage. Niche leader — Zolotoe Yabloko (1.1M), top-96 median: 171K. First goal — enter top-96 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **3 132** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	0
December 2025	0	0	3 131
November 2025	0	0	0
October 2025	0	0	0
September 2025	0	0	1
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS
0	6		3 132

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Fashion & beauty» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Friday
Audience most active on this day at 22:00 MSK. | IMPACT
Best window
for an
important post |
| 02 | Increase video posts share
Video in Telegram holds audience longer and is algorithm-friendly. Aim for 15-25% share. | IMPACT
Video holds
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | IMPACT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win. | IMPACT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with similar channels quarterly. 2-3 collabs give relevant growth. | IMPACT
Relevant
audience
growth |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth goal in a month.

01	Launch ad in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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