

PUBLIC REPORT PROMTPRESS

Channel audit

Pro_rush



@pro_rush

🌐 Official page of Tatiana with Stylish Finds Wildberries/ Ozon 📱
 Collaboration @lancomesss ✅ Channel registered with
 Roskomnadzor <https://gosuslugi.ru/snet/67b21e92d9a30e3e1cbac513>

SUBSCRIBERS

185 561

-2907 per month

ERR (% SEE POSTS)

10.0%

per day 6.0%

REACH/POST

18.4K

ad reach 11.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 185 561 —	 SUBS REACH 9.94% avg % subs see post	 VIEWS/POST 18.4K median 19.1K · 27 days	 POSTS/WEEK 15.7 over period
 7D TREND -10.9% vs prev week	 REACTIONS/POST 87.3 total 5,411 reactions, 1,069 reposts, 0 comments	 POST LENGTH 461 chars median 438 · 27 days	 POSTS ANALYZED 62 27 days
 AD REACH 11.2K 24h avg	 CHURN / MONTH -2907 over last month	 CITATION RATE 1 citation index · 10 channels mentioned ever	 CHANNEL AGE 4 yr 4 mo created 26.02.2022

AI EDITOR SUMMARY

Channel «Pro_rush» — 185 561 subs. Avg views per post 18.4K people (10% from subs), reach low — expand audience. Publishes 16 posts/week (~2/day) — regular. Week of Jul 6–12 reach dropped -10.9% to the week of Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **62** posts in 27 days.
- 02 Dominant format — **Photo** (46/62 posts).
- 03 Avg post length — **461** chars (median 438).
- 04 Peak audience activity — **Sunday**, 18:00 MSK.
- 05 Strongest posts get **2x** more views than the weakest (26.4K avg for top vs 15.3K for worst) — among 62 posts over 27 days. Worth analyzing what the top has in common: topic, format, posting time.

TOP 5 POSTS

Nº1 21.06 · 15:16 PHOTO READY SUMMER OUTFITS 🎀 summer sets for any occasion 👗 DRESS Art 980278875 size 46-56 LONGSLEEVE Art 174968434 size...	VIEWS 26 829 REACTIONS 107 REPOSTS 13 ER 14.5%
Nº2 20.06 · 15:14 PHOTO READY LOOKS 🎀 One of your favorite sections - ready outfits for a wardrobe refresh 👕 JEANS Art 541409882 size 40-48 DRESS...	VIEWS 26 533 REACTIONS 120 REPOSTS 29 ER 14.3%
Nº3 29.06 · 08:08 PHOTO SWIMSUIT ROUNDUP from WILDBERRIES 🏊 Various styles at great prices 🤗 Comment which one you like 🤗 Red Art...	VIEWS 25 784 REACTIONS 94 REPOSTS 28 ER 13.9%

Nº4 29.06 · 16:11 VIDEO HOW TO LOOK EXPENSIVE IN SUMMER !? Simple hacks for chic looks ✨ Comment what you liked !? 🥰 In the looks: t-shirt...	VIEWS 24 276 REPOSTS 18	REACTIONS 114 ER 13.1%
Nº5 30.06 · 16:19 VIDEO BIG SELECTION of dresses FOR HOT SUMMER 🌸👗 Comment which one you like !? 🥰 What's in the looks: baby doll dress pink Art...	VIEWS 23 728 REPOSTS 41	REACTIONS 164 ER 12.8%

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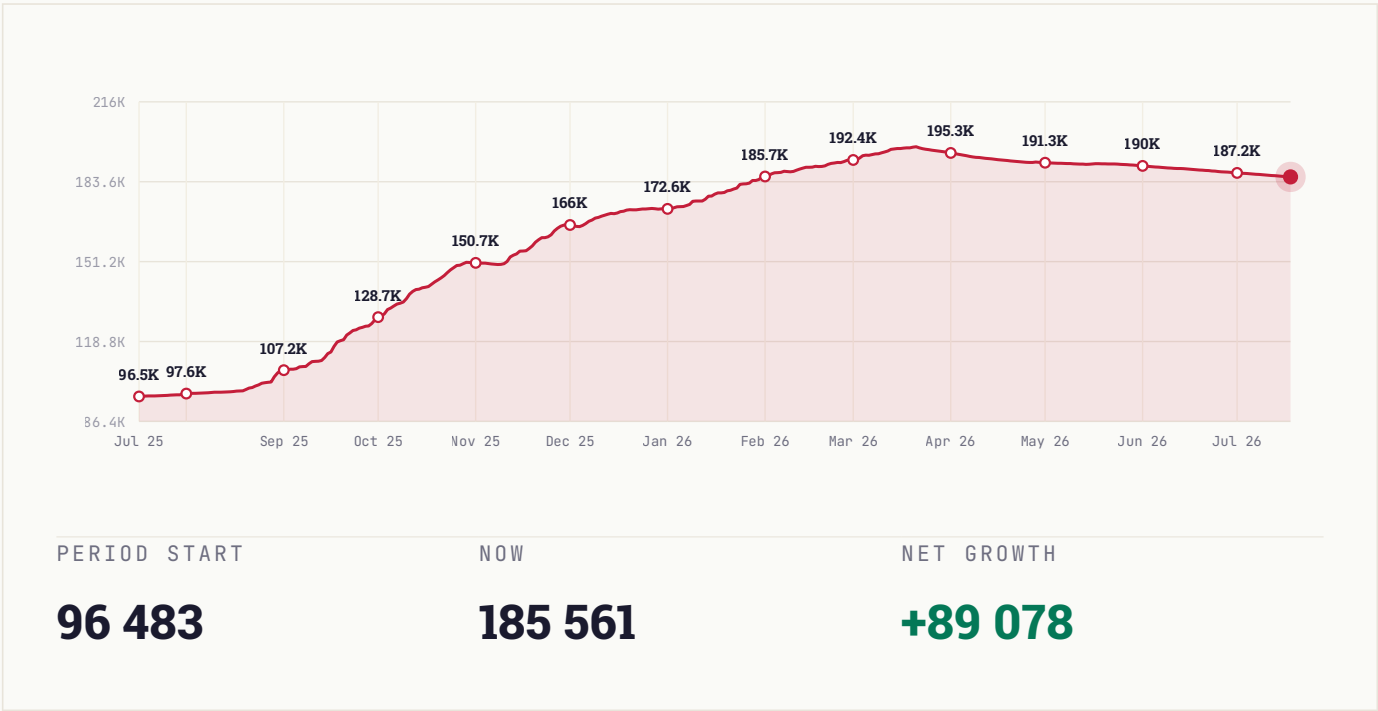
WORST 3

↓ 14.07 · 15:38 VIDEO TOP SUMMER ARTICLES WILDBERRIES 🧡👉 Tell us what you liked !? 🥰 In the looks: sky suit Art #958092267 size 42-48 pants...	VIEWS 15 583 REPOSTS 14	REACTIONS 96 ER 8.4%
↓ 14.07 · 14:20 PHOTO ALL SHIRTS from 1000 rubles ❤️ Girls, a light airy shirt for summer 🥰 Great as a second layer, for the beach or city looks...	VIEWS 15 413 REPOSTS 14	REACTIONS 78 ER 8.3%
↓ 15.07 · 07:31 PHOTO WEEKLY ROUNDUP WILDBERRIES 💜 Summer wardrobe basics 🕒 Maxi dress Art 907437823 size 42-52 Linen blouse Art...	VIEWS 14 798 REPOSTS 9	REACTIONS 69 ER 8.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

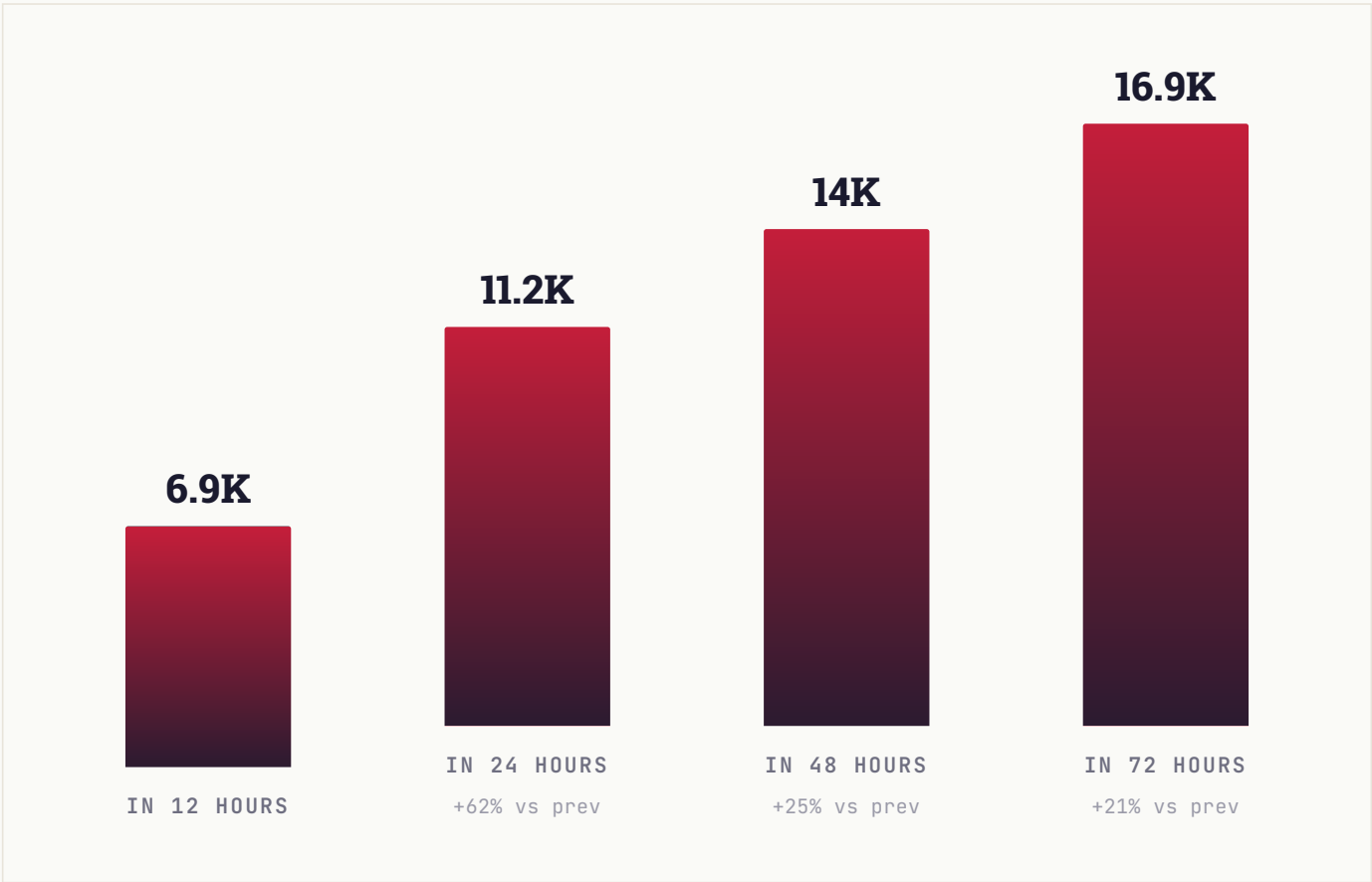
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Zolotoe Yabloko	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Finds on Wildberries / WB	533.2K
EM Elena Mixit	518K
GD Facial exercises	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
PR Pro_rush YOU	185.6K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#54 of 97). Niche median — 189.3K subs. First growth KPI — reach median. Leader: Zolotoe Yabloko (1M).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **90 243** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	13 009
December 2025	1	1	7 653
November 2025	0	0	16 271
October 2025	0	0	23 311
September 2025	1	1	20 588
August 2025	0	0	9 411
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
2	6	90 243	

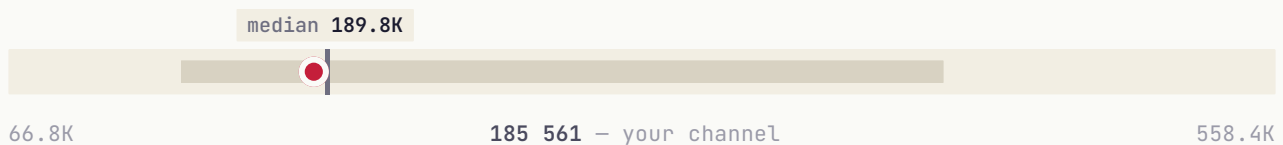
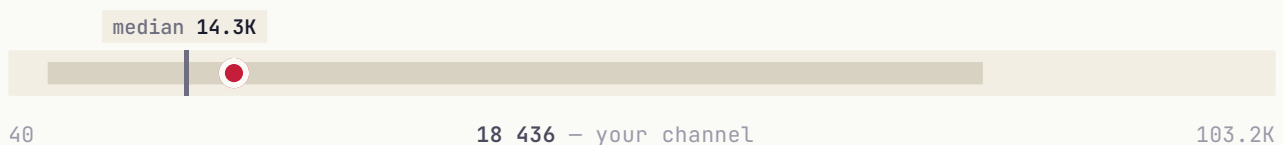
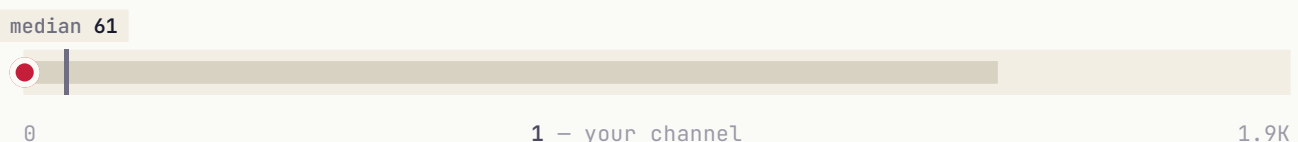
— SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel. Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#54 /100

RANK IN NICHE

Channel in the lower half of the ranking**SUBSCRIBERS****2% below median****AVG REACH / POST****better than 52% of niche****CITATION INDEX****98% below median**

— SECTION 08 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Top post of the week — on Sunday**

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best time for
an important
post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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