

PUBLIC PROMTPRESS REPORT

Channel audit

PRO METRO



@pro_metro

⚠ Chat & comment rules - no swearing or promoting forbidden topics ⚠ Shop - <https://prometroshop.ru/> My email - prometroo@gmail.com Agency partner...

SUBSCRIBERS

53 556

-170 per month

ERR (% SEE POSTS)

29.0%

last 24 hours **11.1%**

REACH/POST

14.1K

ad reach **5.9K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 53 556 —	 SUBSCRIBER REACH 26.31% avg % subs see post	 VIEWS/POST 14.1K median 14.8K · 29 days	 POSTS/WEEK 7.3 for period
 7D TREND -15.5% vs previous week	 REACTIONS/POST 544.4 total 16,877 reactions, 1,725 reposts, 3,465 comments	 POST LENGTH 257 chars median 224 · 29 days	 POSTS ANALYZED 31 29 days
 AD REACH 5.9K 24h avg	 CHURN / MONTH -170 last month	 CITATION RATE 41 citation index · 320 channels mentioned ever	 CHANNEL AGE 4 years 8 months created 17.10.2021

AI EDITOR SUMMARY

Channel «PRO METRO» – 53 556 subs. Avg views per post 14.1K people (26% of subs), good reach. Publishes 7 posts per week (~1/day) – regular. For week Jun 29 – Jul 5 reach dropped -15.5% by week Jun 22–28 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts over 29 days.
- 02 Dominant format – Video (15/31 posts).
- 03 Avg post length – 257 chars (median 224).
- 04 Audience peak activity – Sunday, 09:00 MSK.
- 05 Top posts get 2x more views than the weakest (19.8K avg for top vs 9.6K for worst) – among 31 posts over 29 days. Worth analyzing what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 06:13 VIDEO Truck tried to slip through Didn't make it or stalled - unclear 🙄 But the driver noticed the obstacle in time, applied emergency braking and...	VIEWS 22 069 REACTIONS 523 REPOSTS 57 ER 41.2%
Nº2 20.06 · 09:14 PHOTO Yashka the deputy Sleeps till noon on weekends! Where he was at night, you figure! 🤪	VIEWS 18 820 REACTIONS 711 REPOSTS 26 ER 35.1%
Nº3 10.06 · 12:11 PHOTO Over two years ago I filmed one of the first episodes - it was the crash of Eral - Simskaya. I believe such cases should not be forgotten - on...	VIEWS 18 615 REACTIONS 517 REPOSTS 15 ER 34.8%

Nº4 16.06 • 17:41 VIDEO Flocked like pigeons to grain I was thinking, before social media bans, this mass manifestation of this zaping wasn't...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>17 522</td><td>682</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>178</td><td>32.7%</td></tr> </table>	VIEWS	REACTIONS	17 522	682	REPOSTS	ER	178	32.7%
VIEWS	REACTIONS								
17 522	682								
REPOSTS	ER								
178	32.7%								
Nº5 12.06 • 14:48 PHOTO New batch 🔥 CANDLE - STEAM ENGINE 🔥 Made of plaster Only 5 pieces, 5 different colors 🟡🔴🟢🟠🟡🟡 In our store - https://prometroshop.ru/	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>17 402</td><td>448</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>23</td><td>32.5%</td></tr> </table>	VIEWS	REACTIONS	17 402	448	REPOSTS	ER	23	32.5%
VIEWS	REACTIONS								
17 402	448								
REPOSTS	ER								
23	32.5%								

| WORST 3

↓ 05.07 • 15:01 PHOTO Like this ❤️	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>10 415</td><td>772</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>34</td><td>19.4%</td></tr> </table>	VIEWS	REACTIONS	10 415	772	REPOSTS	ER	34	19.4%
VIEWS	REACTIONS								
10 415	772								
REPOSTS	ER								
34	19.4%								
↓ 06.07 • 15:44 TEXT !! Big detailed episode on the Yeral-Simskaya disaster is now on the channel. https://youtu.be/cexwJ81cqHM	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>9 838</td><td>357</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>15</td><td>18.4%</td></tr> </table>	VIEWS	REACTIONS	9 838	357	REPOSTS	ER	15	18.4%
VIEWS	REACTIONS								
9 838	357								
REPOSTS	ER								
15	18.4%								
↓ 07.07 • 09:20 VIDEO (video post without caption)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>8 564</td><td>402</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>20</td><td>16.0%</td></tr> </table>	VIEWS	REACTIONS	8 564	402	REPOSTS	ER	20	16.0%
VIEWS	REACTIONS								
8 564	402								
REPOSTS	ER								
20	16.0%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and loss.

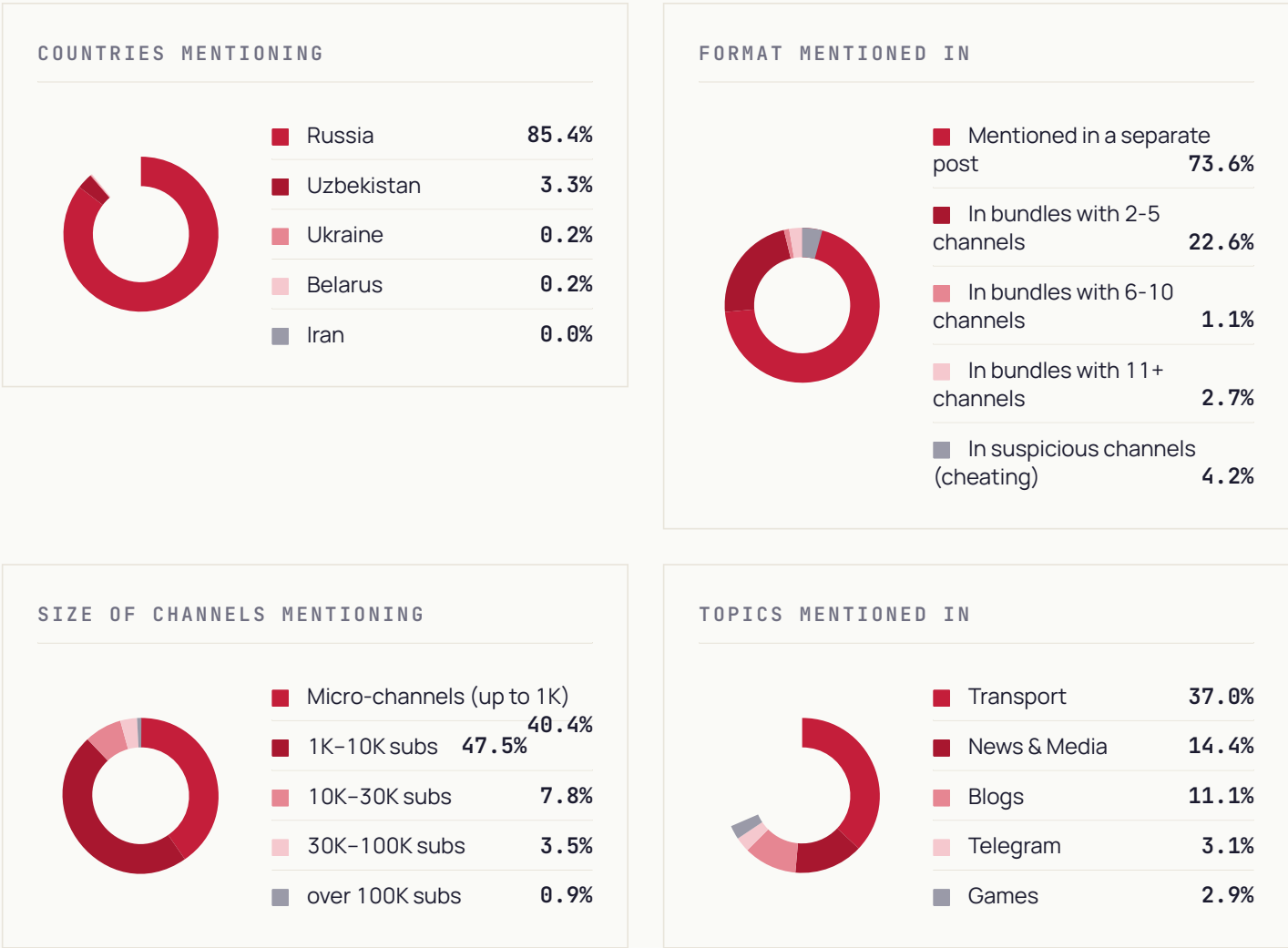


START OF PERIOD	NOW	NET GROWTH
54 587	53 556	-1 031

SECTION 04 · MENTIONS

Who mentions the channel and how

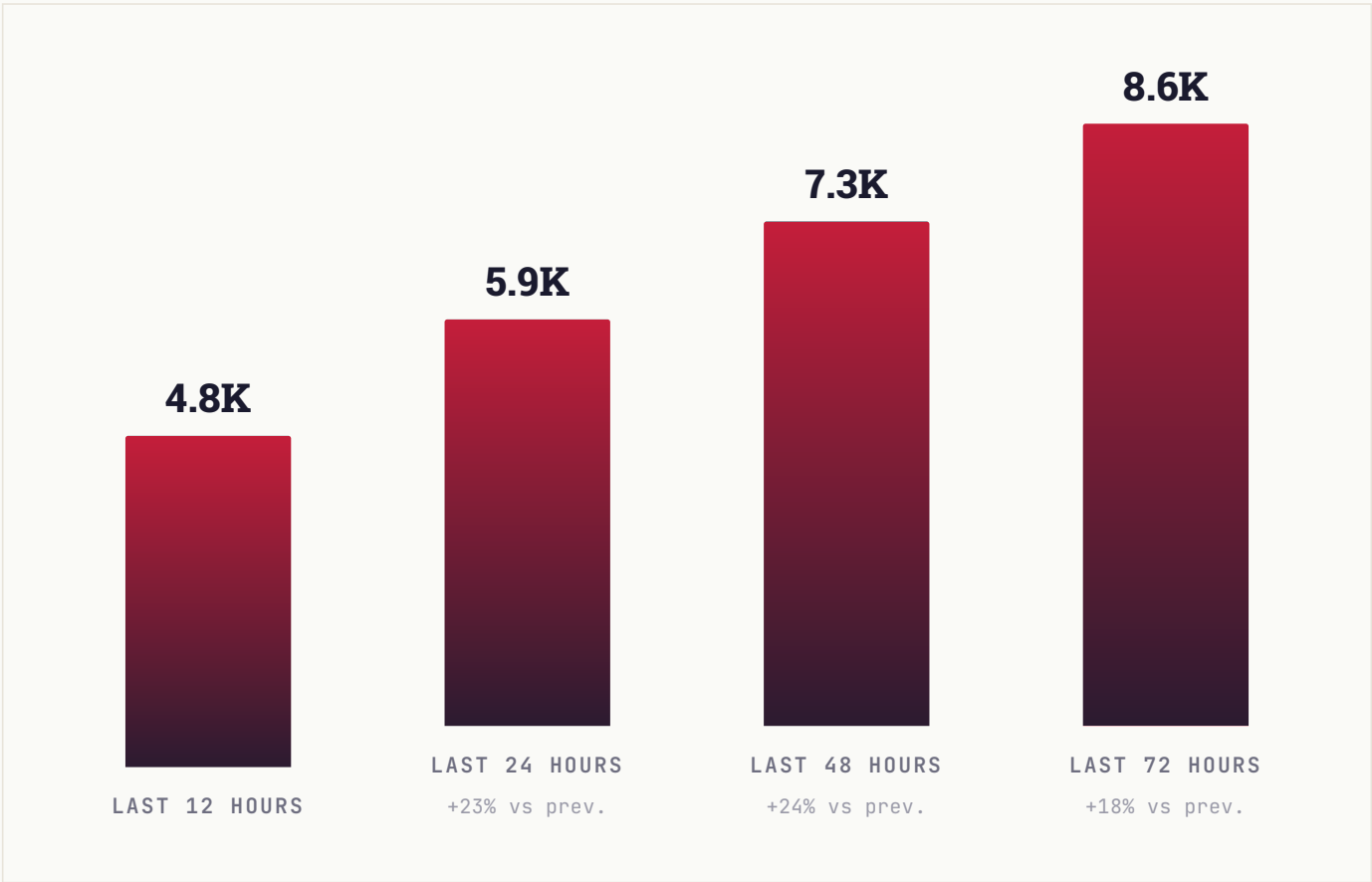
Citation index **41** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **320** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AB Автомания	1.9M
VM Vodiy Moshina Bozor	1M
WE WENGALLBI	998.7K
DS Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN Un Normal	588.6K
FI Fighterbomber	521.2K
AB Auto.ru	498.5K
GA Garage	482.5K
AB ABTO3AKA3.PY	480K
PM PRO METPO YOU	53.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 98 — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **78**, they brought **1 254** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	10	3	288
December 2025	13	7	80
November 2025	15	7	550
October 2025	16	6	69
September 2025	14	5	91
August 2025	10	3	176

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
78	6	1 254

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Sunday

Audience is most active on this day at 09:00 MSK.

EFFECT

Best time for an important post
- 02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
