

PROMTPRESS PUBLIC REPORT

Channel audit

PRO CRYPTO



@pro_crypto

Crypto • Investments • AirDrop Questions: @crypto_vadim
Manager: @ADSDariia

SUBSCRIBERS

898 339

-48555 per month

ERR (% SEE POSTS)

1.0%

per day 0.7%

REACH/POST

9K

ad reach 6.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 898 339 —	 SUBS REACH 1.01% avg % of subs see post	 VIEWS/POST 9K median 8.2K · 24 days	 POSTS/WK 4.2 over period
 7D TREND — no data for period	 REACTIONS/POST 84.8 only 1,272 reactions, 92 reposts, 0 comments	 POST LENGTH 347 chars. median 351 · 24 days	 POSTS ANALYZED 15 24 days
 AD REACH 6.2K 24h avg	 CHURN / MONTH -48555 last month	 CITATION RATE 33 citation index · 661 channels mentioned all time	 CHANNEL AGE 3 years 11 months created 26.06.2022

AI EDITOR SUMMARY

Channel «PRO CRYPTO» – 898 339 subs. Each post gets on avg 9K people (1% of subs), reach is low – consider expanding audience. Publishes 4 posts per week (~1/day) – infrequent posts.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 24 days.
- 02 Dominant format – Photo (9/15 posts).
- 03 Avg post length – 347 chars (median 351).
- 04 Audience peak – Thursday, 10:00 MSK.
- 05 Top posts get 2× more views than the weakest (12.1K avg for top vs 7.1K for worst) – among 15 posts over 24 days. Analyze what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 21.05 · 07:37 VIDEO 🎮 Pizza Day, grab rewards up to 1 BTC MEXC launched a fun gaming event for Bitcoin Pizza Day – play Urban Run, collect Pizza...	VIEWS	REACTIONS
	12 734	82
	REPOSTS	ER
	7	1.4%
Nº2 19.05 · 18:08 PHOTO 🎰 Spin the wheel & win up to \$8000 USDT BingX exchange launched a roulette with \$80,000 in USDT & tokens up for grabs What...	VIEWS	REACTIONS
	12 205	78
	REPOSTS	ER
	9	1.4%
Nº3 20.05 · 16:31 PHOTO 🎁 Get a free NFT gift in 2 minutes! Enter 🐼 Gorilla Case and open a free case every day. They've given away tens of thousands...	VIEWS	REACTIONS
	11 332	114
	REPOSTS	ER
	6	1.3%

Nº4

27.05 · 09:29

PHOTO

New Kaskad launchpool launched on MEXC What to do

Go to MEXC Register Enter Launchpool Choose...

VIEWS

11 029

REPOSTS

5

REACTIONS

78

ER

1.2%

Nº5

08.06 · 16:15

VIDEO

Got 11X just easy Gorilla Case dropped a new game "MINES"

– open cells, catch multipliers and take profit Go check it out

VIEWS

9 954

REPOSTS

8

REACTIONS

106

ER

1.1%

WORST 3

↓ 05.06 · 21:33 PHOTO Shorted BTC Longing TON & Aptos now Time to open the VIP signal group ☺ → Trading on MEXC Exchanges Instagram TikTok ...	VIEWS 7 483 REPOSTS 7 REACTIONS 118 ER 0.8%
↓ 06.06 · 18:11 VIDEO What pushed the market down: Coinbase – sold 13,501 BTC Binance – sold 13,142 BTC Whales – sold 24,871 BTC Wintermute –...	VIEWS 7 015 REPOSTS 6 REACTIONS 70 ER 0.8%
↓ 06.06 · 14:04 VIDEO CRAZY HIGH-STAKES GAME Someone opened a short position with 20x leverage on \$96,719,000 in \$BTC → Trading on MEXC Exchanges ...	VIEWS 6 806 REPOSTS 5 REACTIONS 63 ER 0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

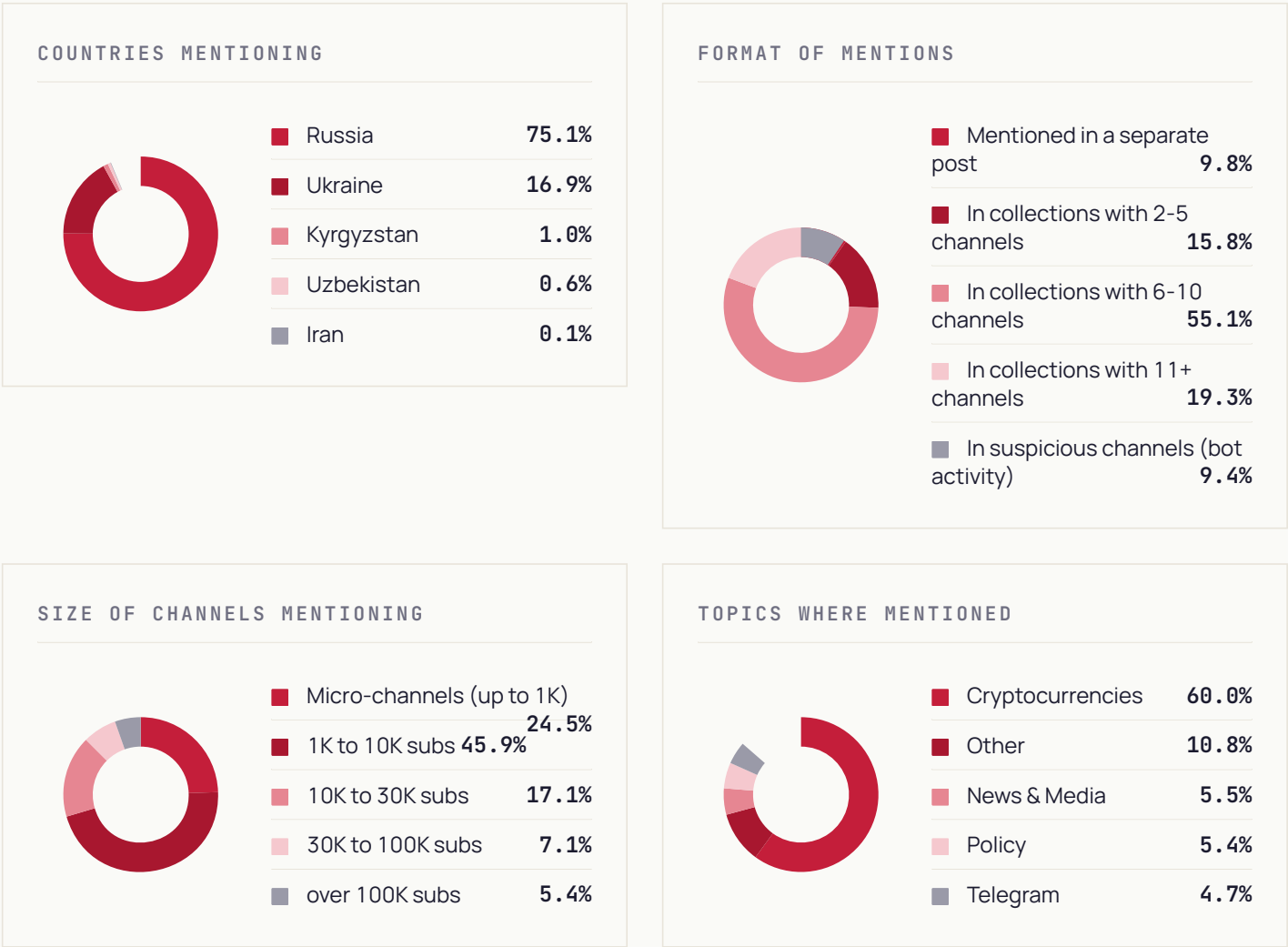
Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

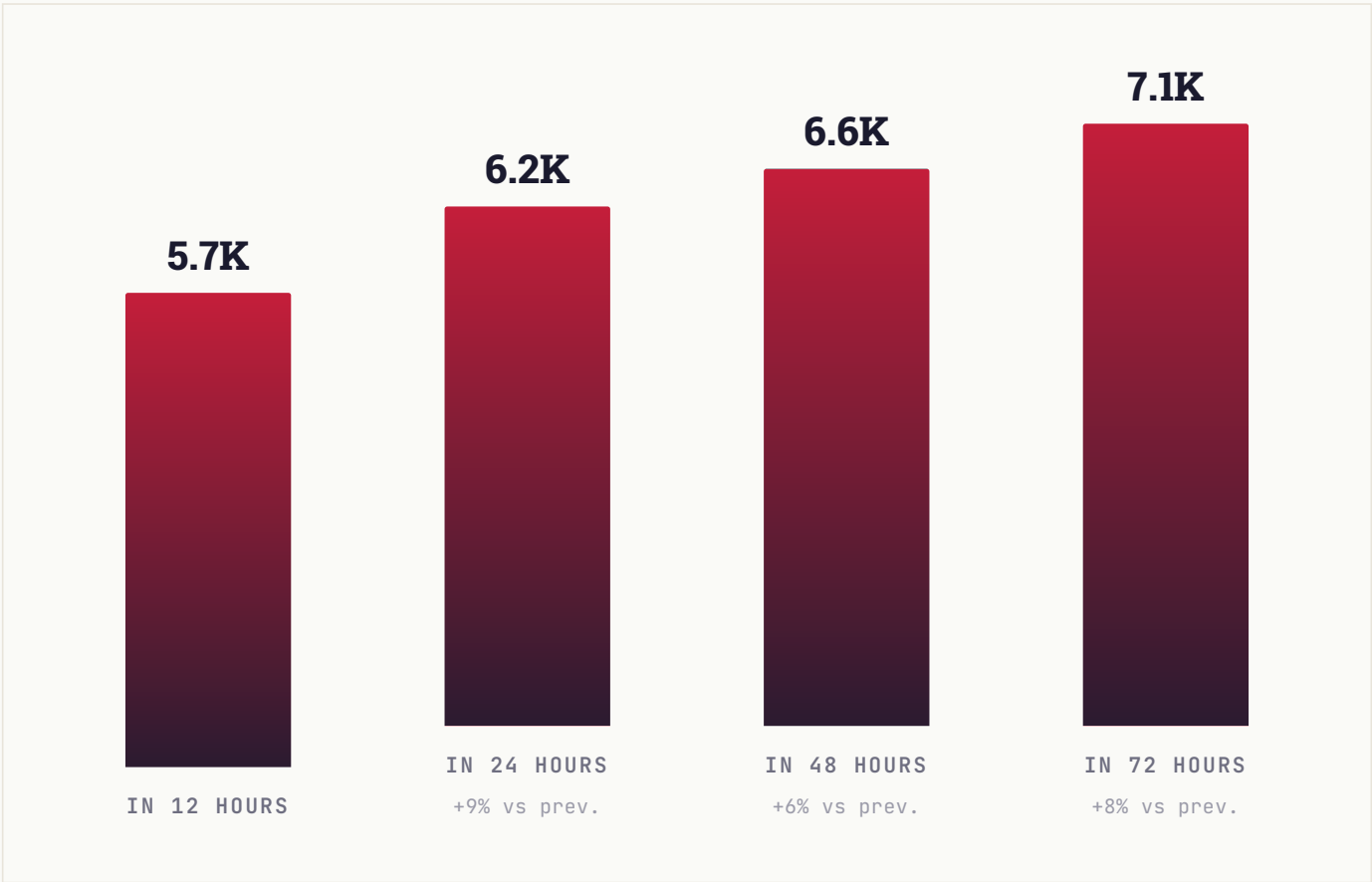
Citation index **33** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k subs. All time channel was mentioned **661** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru 	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
PC PRO CRYPTO YOU	898.3K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#18 of 99). Leader — OKX News (4.8M). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **45**, they brought **58 331** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	12	8	21 311
Nov 2025	0	0	718
Oct 2025	32	16	33 931
Sep 2025	0	0	603
August 2025	1	1	0
July 2025	0	0	1 768

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
45	6	58 331

SECTION 08 · NICHE COMPARISON

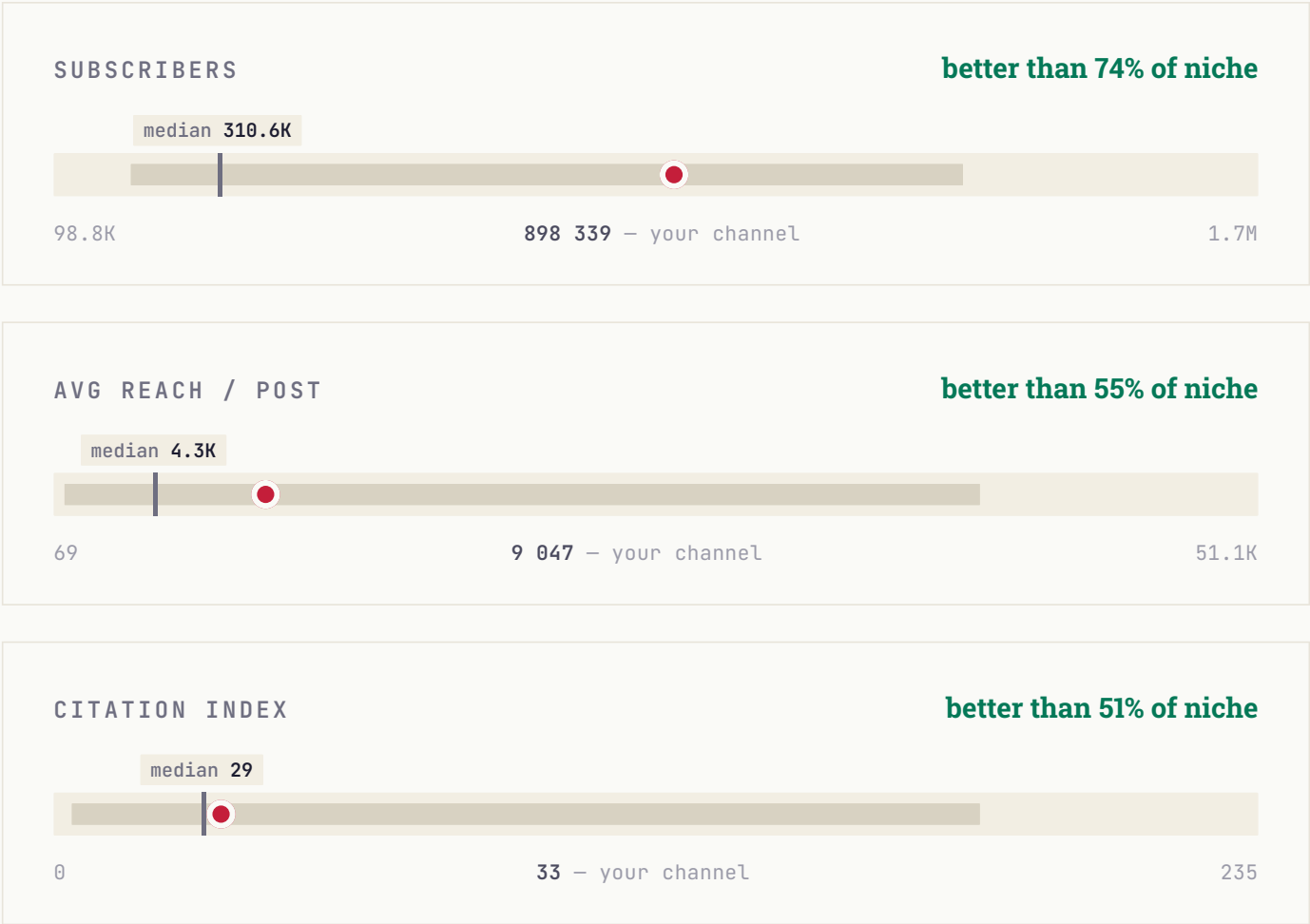
Where channel ranks in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#18/100

RANK IN NICHE

Channel in top 18% — strong position



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.2 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Thursday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for important
post**

03

ER below niche benchmark — rethink formats

Current ER 1.01% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+5.5pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
